

Heineken Holding N.V.

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2005 MAY -3 A 10:07

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United States Securities and Exchange
Commission
Office of International Corporate Finance
450 Fifth Street, N.W.
WASHINGTON DC 20549
USA

date 21 April 2005



05008005

Re: File No. 82-5149

SUPPL

Dear Sir/Madam,

Enclosed please find the following publication of Heineken Holding N.V.

- Dividend Announcement dated 21 April 2005

This publication is filed in relation with the exemption under Rule 12g3-2(b) of Heineken Holding N.V.

Should you have any questions, feel free to call.

Yours sincerely,

HEINEKEN HOLDING N.V.

J. Buijs

Enclosure

PROCESSED

MAY 18 2005

THOMSON
FINANCIAL

JLB 5/18

HEINEKEN HOLDING N.V.

registered in Amsterdam

The Board of Directors of Heineken Holding N.V. hereby gives notice that a dividend of €0.40 per share of €1.60 par value has been declared for the 2004 financial year. The interim dividend of €0.16 already made payable on 21 September 2004 will be deducted from this. The final dividend per share is therefore €0.24.

The final dividend, less 25% dividend withholding tax, will be made payable as of 9 May 2005 at ABN AMRO Bank N.V., Amsterdam.

The company's shares will be quoted ex-dividend on the stock exchange of Euronext Amsterdam N.V. as of 22 April 2005

Amsterdam, 21 April 2005