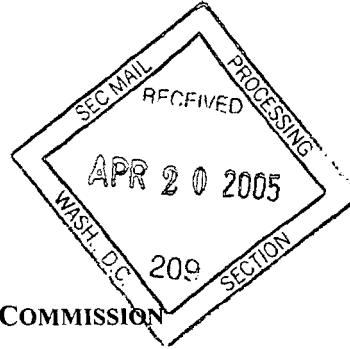


# JCDecaux



05007488



UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
450 Fifth Street, N.W.  
WASHINGTON, D.C. 20549  
U.S.A.

82-34631

SUPPL

Neuilly-sur-Seine, 18<sup>th</sup> April 2005

Communication  
Extérieure

File ~~82-5247~~

Issuer : JCDecaux SA

Country : France

Re : Disclosure Materials provided by JCDecaux SA pursuant to Rule 12g3-2(b)

Ladies and Gentlemen,

Please find attached, in relation to JCDecaux SA:

- A press release dated 18<sup>th</sup> April 2005 concerning the extension of the date for the fulfilment of the condition and the final date of the exclusivity period in relation to the conditional acquisition of 79,67 % of the share capital of MediaNation Inc. (Hong Kong)

JCDecaux SA is providing these documents to you pursuant to its obligations under Rule 12g3-2(b).

Please do not hesitate to contact me, by e-mail, [stephanie.hartanerot@jcdecaux.fr](mailto:stephanie.hartanerot@jcdecaux.fr), or by telephone 33 1 30 79 49 07, should you have any questions or comments regarding the format and/or content of the enclosed materials.

Very truly yours,

PROCESSED

APR 29 2005

THOMSON  
FINANCIAL

  
**Stéphanie Hartanerot**

Legal Department

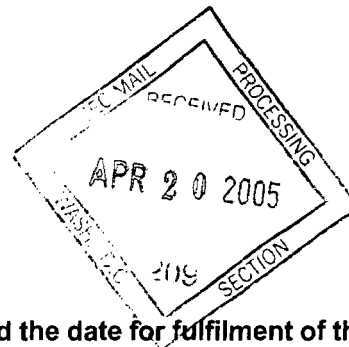
Head of the Stock Market / Corporate Law Department

Enc.

82-429

- Allemagne
- Argentine
- Australie
- Autriche
- Belgique
- Bosnie
- Brésil
- Bulgarie
- Canada
- Chili
- Corée
- Croatie
- Danemark
- Espagne
- Estonie
- États-Unis
- Finlande
- France
- Hongrie
- Irlande
- Islande
- Italie
- Japon
- Lettonie
- Lituanie
- Luxembourg
- Malaisie
- Mexique
- Norvège
- Pays-Bas
- Pologne
- Portugal
- République de Chine
- République Tchèque
- Royaume-Uni
- Russie
- Serbie et Montenegro
- Singapour
- Slovaquie
- Slovénie
- Suède
- Suisse
- Thaïlande
- Turquie
- Uruguay

# JCDecaux



**JCDECAUX Pearl & Dean Ltd and MediaNation Inc extend the date for fulfilment of the condition and the final date of the exclusivity period of their agreement from April 15th 2005 to April 22nd 2005**

**Out of Home  
Media**

Argentina  
Australia  
Austria  
Belgium  
Canada  
China  
Czech Republic  
Denmark  
France  
Germany  
Greece  
Hong Kong  
Italy  
Japan  
Korea  
Luxembourg  
Malaysia  
Mexico  
Netherlands  
Norway  
Poland  
Portugal  
Republic of China  
Russia  
Spain & Monaco  
Singapore  
Sweden  
Switzerland  
Taiwan  
Turkey  
United Kingdom  
United States  
Various

**Paris, 18 April 2005** – JCDecaux SA (Euronext Paris : DEC), the number one outdoor advertising company in Europe and number two worldwide, announced today that its wholly owned subsidiary, JCDecaux Pearl & Dean, has agreed an extension of the date for fulfilment of the condition and the final date of exclusivity in relation to the agreement, announced on March 29<sup>th</sup> for the conditional acquisition by JCDecaux Pearl & Dean Ltd, of approximately 79.67% of the share capital of MediaNation, a company listed on the Growth Enterprise Market ("GEM") of the Hong Kong Stock Exchange.

The date of fulfilment of the condition and the final date of the exclusivity period for the agreement is extended from April 15th 2005 to April 22nd 2005.

MediaNation Inc operates advertising services for the Beijing metro network and two lines of the Shanghai metro. It is also the leading supplier of advertising services on the bus network in the People's Republic of China (15 cities) and holds a contract regarding the installation and advertising on 1,000 newspaper kiosks in Shanghai. In 2004, MediaNation Inc reported revenues of HK\$439.6 million (€ 43.1 million), up 17% compared to 2003.

**Key Figures of the Group**

- 2004 revenue : €1631.4 M
- Listed on Eurolist by Euronext Paris ; part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (304 000 faces)
- N°1 worldwide in airport advertising with 155 airports and over 150 transport contracts in metros, buses, trains and tramways (157 000 Transport faces)
- N°1 in Europe for billboards (197 000 faces)
- 658 000 advertising faces in 45 countries
- Present in 3 500 cities with over 10 000 inhabitants
- 6 900 employees

**Press Relations**

Agathe Albertini  
Tel : +33 (0)1 30 79 34 99  
Fax : +33 (0)1 30 79 75 39  
[agathe.albertini@jcdecaux.fr](mailto:agathe.albertini@jcdecaux.fr)

**Investor Relations**

Alexandre Hamain  
Tel : +33 (0)1 30 79 79 93  
Fax : +33 (0)1 30 79 77 91  
[alexandre.hamain@jcdecaux.fr](mailto:alexandre.hamain@jcdecaux.fr)

JCDecaux SA  
Siège Social : 7, rue Soyot - 92200 Neuilly-sur-Seine - France - Tel : +33 (0)1 30 79 79 79  
Royaume-Uni : 891 Great West Road, Brentford - Middlesex TW9 6JN - Tel : +44 (0) 208 326 7777  
[www.jcdecaux.com](http://www.jcdecaux.com)