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File: 082-04144

2005 MAR 28 P 3: 25

OFFICE OF INTERNATIONAL  
CORPORATE FINANCE

March 24, 2005

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Re: Rule 12g3-2(b) – Submission by Anadolu Efes Biracılık ve Malt Sanayii A.Ş.

Securities and Exchange Commission  
Judiciary Plaza  
450 Fifth Street, NW  
Washington DC 20549



Attention: Division of International Corporate Finance

SUPPL

Ladies and Gentlemen:

Reference is made to the above-reference exemption pursuant to Rule 12g3-2(b) (the “**Rule**”) under the Securities Exchange Act of 1934, as amended (the “**Act**”), granted previously to Anadolu Efes Biracılık ve Malt Sanayii A.Ş. I hereby transmit to you, in accordance with the provisions of Rule 12g3-2(b)(4) of the Act, a general release by Anadolu Efes Biracılık ve Malt Sanayii A.Ş. regarding the announcement of the change of Mr. Muhtar Kent, the President and CEO of Anadolu Efes Biracılık ve Malt San. A.Ş.

As stated in paragraph (5) of the Rule, the Company understands that its furnishing the Securities and Exchange Commission with the information set forth above and the documents being transmitted herewith pursuant to the Rule shall not constitute an admission for any purpose that the Company is subject to the provisions of the Act.

Please contact the undersigned in connection with any of the points discussed in this letter.

Very truly yours,

  
M. Hürşit Zorlu  
Group Finance Director  
Anadolu Efes Biracılık ve Malt Sanayii A.Ş.

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### CHANGE OF PRESIDENT & CEO

Mr. Muhtar Kent who has been the President & CEO of Anadolu Efes Biracılık ve Malt Sanayii A.Ş. (Anadolu Efes) / Efes Beverage Group since 1999 has elected to leave his current duties effective May 1st, 2005.

Also effective May 1st, 2005, Mr. Kent will join The Coca-Cola Company as President of the North Asia, Middle East and Eurasia Group which will include Japan, China, Turkey, Middle East and non-EU European countries.

A successor for Mr. Kent will be announced in the coming days.

For further information regarding Efes Beverage Group, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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