

File: 082-04144

December 28, 2004

Re: Rule 12g3-2(b) – Submission by ~~Anadolu Efes~~ Anadolu Efes Biracılık ve Malt Sanayii A.Ş.

Erçiyas

Securities and Exchange Commission
Judiciary Plaza
450 Fifth Street, NW
Washington DC 20549

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FINANCIAL

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Attention: Division of International Corporate Finance

Ladies and Gentlemen:

Reference is made to the above-reference exemption pursuant to Rule 12g3-2(b) (the “Rule”) under the Securities Exchange Act of 1934, as amended (the “Act”), granted previously to Anadolu Efes Biracılık ve Malt Sanayii A.Ş. I hereby transmit to you, in accordance with the provisions of Rule 12g3-2(b)(4) of the Act, a general release by Anadolu Efes Biracılık ve Malt Sanayii A.Ş. regarding the announcement of the signing a license agreement by Anadolu Efes Biracılık ve Malt San. A.Ş. with Foster’s Brewing International for the production, marketing and distribution of the beer brand “Foster’s” in Turkey.

As stated in paragraph (5) of the Rule, the Company understands that its furnishing the Securities and Exchange Commission with the information set forth above and the documents being transmitted herewith pursuant to the Rule shall not constitute an admission for any purpose that the Company is subject to the provisions of the Act.

Please contact the undersigned in connection with any of the points discussed in this letter.

Very truly yours,

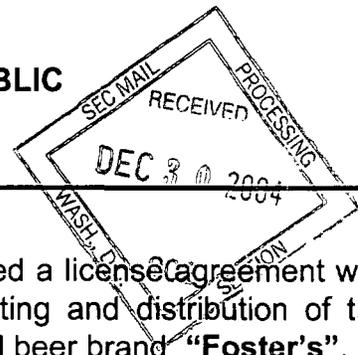
M. Hurşit Zorlu
Group Finance Director
Anadolu Efes Biracılık ve Malt Sanayii A.Ş.

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FOR GENERAL RELEASE TO THE PUBLIC
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Anadolu Efes Biracılık ve Malt San. A.Ş. signed a license agreement with Foster's Brewing International for the production, marketing and distribution of the famous Australian beer and the world's 7th largest international beer brand "Foster's", in Turkey.

Production, marketing and distribution of "Foster's" in the Turkish beer market is planned to commence before the summer season in 2005.

For further information regarding Efes Beverage Group, please visit our website at <http://www.anadoluefes.com/> or you may contact:

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