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NON EXECUTIVE APPOINTMENT

SUPPL

British American Tobacco announces that Mr. Robert Lerwill is joining the Board as a Non-Executive Director with effect from 1 January 2005.

Robert Lerwill, who is 52, is an economics graduate and a chartered accountant who was for 10 years the Group Finance Director of WPP Group plc. He then joined Cable & Wireless plc as Executive Director, Finance. He also became Chief Executive of Cable & Wireless Regional. He is currently a Non-Executive Director of Aegis Group plc.

Welcoming Robert to the Board, Jan du Plessis, Chairman of British American Tobacco, said: "I am delighted to welcome Robert to our Board. We will obviously benefit from his financial expertise as well as his extensive international experience."

ENQUIRIES

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