

A Brand like a friend



Henkel KGaA • Henkelstr. 67 • D-40191 Düsseldorf

Office of International Corporation Finance
Mail Stop 3-9
Securities and Exchange Commission
450 Fifth Street, N.W.
Washington, D.C. 20549
U.S.A.



Abteilung / dept.
Telefon / phone (direct)
Telefax / fax (direct)
E-Mail
Ihre Nachricht / your message

Recht / Law Department
VJC - Corporate Matters
(+49-211) 797 8959
(+49-211) 798 2463
thomas-gerd.kuehn@henkel.com

SUPPL

Datum
2004-11-23

**Rule 12g3-2(b) Submission
File No. 82-4437
Henkel KGaA**

Ladies and Gentlemen:

Enclosed please find Henkel's Press Release "Henkel and Clorox successfully close transaction".

This information is being furnished pursuant to Rule 12g3-2(b) of the Securities Exchange Act of 1934, as amended.

Very truly yours,
Henkel KGaA

T. Kuehn

H. Nicolas

PROCESSED

DEC 29 2004

THOMSON
FINANCIAL

Encl.

Postanschrift
Henkel KGaA
D-40191 Düsseldorf

Firmensitz
Henkelstraße 67
D-40589 Düsseldorf

www.henkel.com
Telefon (+49-211) 797-0
Telefax (+49-211) 798-4008
K:\Kühn\SEC Schreiben\SEC 183-2004.doc

Bankverbindungen
Commerzbank AG
Düsseldorf
Konto 1 109 222
(BLZ 300 400 00)

Deutsche Bank AG
Düsseldorf
Konto 2 272 409
(BLZ 300 700 10)

Dresdner Bank AG
Düsseldorf
Konto 2 114 565
(BLZ 300 800 00)

Kommanditgesellschaft
auf Aktien

Handelsregister
AG Düsseldorf HRB 4724
Sitz Düsseldorf

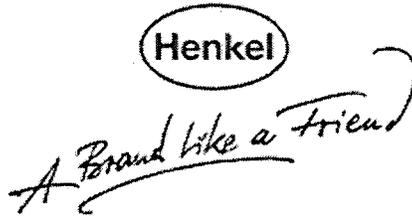
Aufsichtsratsvorsitzender:
Dipl.-Ing. Albrecht Woeste

Geschäftsführung:
Dr. Ulrich Lehner (Vorsitzender)
Guido De Keersmaecker
Dr. Jochen Krautter, Dr. Klaus Morwind,
Prof. Dr. Uwe Specht
(persönlich haftende Gesellschafter)

Alois Linder, Knut Weinke

 VCmail
23.11.2004 07:42
Entscheidung
erforderlich? ja

An: .
Kopie: (Blindkopie: Thomas-Gerd Kuehn/KGaA/HENKEL)
Thema: Press release "Henkel and Clorox successfully close transaction"



Information from Corporate Communications

Ladies and Gentlemen,

Attached please find the press release "Henkel and Clorox successfully close transaction", which we just distributed to the media.

With my very best regards

Ernst Primosch

Press Release

Henkel and Clorox successfully close transaction

Düsseldorf/Oakland – The agreement signed by Henkel KGaA, Düsseldorf, Germany, and The Clorox Company, Oakland, California, USA, on October 6, 2004, pursuant to which Henkel exchanges its entire 28.8 percent stake in Clorox (approximately 61.4 million shares) for a newly formed subsidiary of Clorox that will hold a portfolio of operating businesses, including Soft Scrub and the Insecticides businesses Combat, Home Mat and Home Keeper, plus Clorox's 20 % participation in Henkel Ibérica and approximately 2.1 billion USD in cash, was successfully closed on November 22.

"The acquired home care and insecticides businesses are an ideal complement to

our existing Dial product portfolio”, says Ulrich Lehner, Chairman of the Management Board of Henkel KGaA.

The transaction value amounts to 2.839 billion USD, or 46.25 USD per Clorox share. Henkel expects the exchange to qualify as a tax-free exchange under the Internal Revenue Code in the US.

“Henkel – A Brand like a Friend”. Henkel is a leader with brands and technologies that make people's lives easier, better and more beautiful. The Henkel Group operates in three strategic business areas – Home Care, Personal Care, and Adhesives, Sealants and Surface Treatment. In fiscal 2003 the Henkel Group generated sales of 9.436 billion euros and operating profit (EBIT) of 706 million euros. More than 50,000 employees work for the Henkel Group worldwide. People in 125 countries around the world trust in brands and technologies from Henkel.

This document contains forward-looking statements which are based on current estimates and assumptions made by the corporate management of Henkel KGaA. Statements with respect to the future are characterized by the use of words such as “expect”, “intend”, “plan”, “anticipate”, “believe”, “estimate”, and similar terms. Such statements are not to be understood as in any way guaranteeing that those expectations will turn out to be accurate. Future performance and results actually achieved by Henkel KGaA and its affiliated companies depend on a number of risks and uncertainties and may therefore differ materially from the forward-looking statements. Many of these factors are outside Henkel's control and cannot be accurately estimated in advance, such as the future economic environment and the actions of competitors and others involved in the marketplace. Henkel neither plans nor undertakes to update any forward-looking statements.

November 23, 2004

Henkel Group
Corporate Communications
Ernst Primosch
Phone: +49-211-797-2606
Fax: +49-211-798-9208

Lars Witteck
Phone: +49-211-797-2606
Fax: +49-211-798-9208

press@henkel.com
press.henkel.com