

JCDecaux

82-34631



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2004 DEC 16 P 12: 13

OFFICE OF INTERNATIONAL
CORPORATE FINANCE

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
450 Fifth Street, N.W.
WASHINGTON, D.C. 20549
U.S.A.

SUPPL

Communication
Extérieure

Neuilly-sur-Seine, 13th December 2004

File ~~82-5247~~

Issuer : JCDecaux SA

Country : France

Allernagne
Argentine
Australie
Autriche
Belgique
Bosnie
Brésil
Bulgarie
Canada
Chili
Corée
Croatie
Danemark
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Re : Disclosure Materials provided by JCDecaux SA pursuant to Rule 12g3-2(b)

Ladies and Gentlemen,

Please find attached, in relation to JCDecaux SA:

- A press release in relation to JCDecaux becoming n°1 in Spain for airport advertising

JCDecaux SA is providing these documents to you pursuant to its obligations under Rule 12g3-2(b).

Please do not hesitate to contact me, by e-mail, stephanie.hartanerot@jcdecaux.fr, or by telephone 33 1 30 79 49 07, should you have any questions or comments regarding the format and/or content of the enclosed materials.

Very truly yours.

Stéphanie Hartanérot
Legal Department
Head of the Stock Market / Corporate Law Department

Enc.

PROCESSED

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THOMSON
FINANCIAL

JCDecaux

JCDecaux becomes N°1 in Spain for airport advertising

Out of Home Media

Argentina
Australia
Austria
Belgium
Brazil
Canada
China
Czech Republic
Denmark
France
Germany
Greece
Hong Kong
India
Italy
Japan
Korea
Lebanon
Luxembourg
Malaysia
Mexico
Netherlands
Norway
Poland
Portugal
Republic of China
Russia
Saudi Arabia
Singapore
Slovakia
Slovenia
Spain
Sweden
Switzerland
Taiwan
Turkey
United Kingdom
United States
Vietnam

Paris, 9 December 2004 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company and the number two worldwide, announced today that JCDecaux Airport Spain, a wholly owned subsidiary of JCDecaux, has renewed its advertising contract for eighteen airports across the Iberian peninsula (including Barcelona, Alicante, Malaga, Valencia and Seville) and has also won the six year contract for the four airports of the Balearic Islands (including Palma de Mallorca).

These twenty-two airports have annual passenger traffic of 79 million, i.e. 52% of the Spanish market. In 2004, Spanish air traffic has been one of most dynamic in Europe, with growth of more than 14% at the end of October for the top fourteen airports.

Barcelona airport, the second largest Spanish airport and the eighth largest in Europe, has annual passenger traffic of 23 million. Palma de Mallorca is the third largest Spanish airport with 19 million passengers per annum. It is the main international airport of the Balearic Islands. JCDecaux Airport will therefore be covering the main two Spanish tourist areas: Andalusia and the *Levante*.

Jean-Charles Decaux, Chairman and Co CEO, said: *"These new contracts show the confidence that the Spanish airport authorities (AENA) have in JCDecaux. The Group's commercial, local and international expertise has now been recognised by AENA for ten years. In addition, the superior design of new furniture and the development of innovative products will form part of the improvement of the passenger concourse in these airports. We are very pleased with these successes, which demonstrate our continued expansion in the Spanish market and further strengthen our presence in the airports of Southern Europe which include Lisbon, Porto, Barcelona, Milan, Rome and from today Palma de Mallorca. This new contract reinforces our position as the leading outdoor advertising company in Spain."*

JCDecaux SA

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www.cdcaux.com

A public limited company with its Executive Board and Supervisory Board
Registered office: 17, rue Sayer - 92200 Neuilly-sur-Seine - France - R.C. 42007530767

JCDecaux

Key figures of the Group

JCDecaux Airport is the world N°1 in airport advertising, with an audience of 2.4 million passengers each day.

JCDecaux Airport is present in 6 of the world's top 10 airports: London, New York, Paris, Dallas, Frankfurt and Houston.

- 2003 revenues : €1543.8 million ; Q3 2004 revenues : €1 167.6 million
- Listed on Euronext Paris ; part of the Euronext 100 index
- N°1 worldwide in street furniture (291,000 faces)
- N°1 worldwide in airport advertising, with 153 airports and over 150 transport contracts in metros, buses, tramways and trains (150,000 Transport faces)
- N°1 in Europe for billboards (189,000 faces)
- 630,000 advertising faces in 43 countries
- Present in 3,500 cities with over 10,000 inhabitants
- 6,900 employees

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