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Securities & Exchange Commission
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20549 WASHINGTON DC
U.S.A.

Corporate Communications /
Investor Relations

Date October 28, 2004
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Subject ADR file nr. 82-2876

SUPPL

Dear Sirs,

Please find enclosed a press release dated October 28, 2004:

VNU SIGNS EUR 1,000 MILLION STAND-BY SYNDICATED CREDIT FACILITY

With kind regards,

VNU bv
o/a

Rob de Meel
Senoir Vice President

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Press release

ADR file nr.: 82-2876

Date

October 28, 2004

VNU SIGNS EUR 1,000 MILLION STAND-BY SYNDICATED CREDIT FACILITY

Haarlem, the Netherlands – VNU, a leading global information and media company, today announced it has signed an agreement with a syndicate of banks, with ABN AMRO, BNP Paribas, ING bank, JPMorgan and Rabobank as Mandated Lead Arrangers, for a EUR 1,000 million revolving credit facility. This committed facility is intended for general corporate purposes, including working capital and acquisition financing.

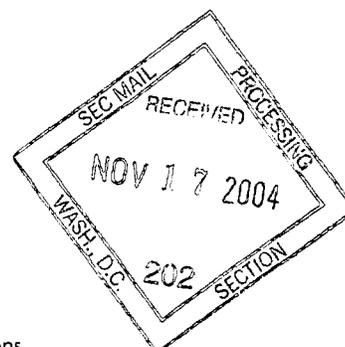
This new facility has a maturity of 5 years, with two extension options potentially raising the maturity to seven years. It will replace the existing EUR 240 million syndicated facility dated November 2002 and the EUR 500 million syndicated facility dated December 2001. There are no amounts drawn under either facility.

VNU

VNU is a global information and media company with leading market positions and recognized brands in marketing information (ACNielsen), media measurement and information (Nielsen Media Research), business information (Billboard, The Hollywood Reporter, Computing, Intermediar) and directory publishing (Golden Pages).

VNU is active in more than 100 countries, with headquarters in Haarlem, The Netherlands and New York, USA. The company employs 38,000 people. Total revenues amounted to EUR 3.9 billion in 2003. VNU is listed on the Euronext Amsterdam (ASE: VNU) stock exchange. For more information, please visit the VNU website at www.vnu.com

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