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Pernod Ricard



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OFFICE OF INTERNATIONAL CORPORATE FINANCE

PRESS RELEASE

SUPPL

The Republic of Colombia has filed a complaint against Pernod Ricard, Diageo and Seagram

Paris, France, November 8, 2004...The Republic of Colombia and several Colombian regional departments have filed a complaint in the United States District Court (Eastern District of New York) against Pernod Ricard S.A., Pernod Ricard USA LLC., Diageo North America Inc., United Distillers Manufacturing Inc., Diageo PLC and Seagram Export Sales Company Inc.

The complaint alleges that the Defendants have competed unfairly with government owned businesses in the production and distribution of liquors by selling their products into illegal channels and receiving payments from companies who deal in laundered funds.

Pernod Ricard denies these allegations and will vigorously defend itself against the complaint.

The Colombian market accounts for less than 0.5% of Pernod Ricard's worldwide turnover.

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