



FORM D

NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

SEC USE ONLY	
Prefix	Serial
DATE RECEIVED	

Name of Offering (check if this is an amendment and name has changed, and indicate change.)
Vitality Foodservice Holding Corp. Common Stock, Series A Convertible Preferred Stock and Warrants to Purchase Common Stock
Vitality Foodservice, Inc. and Vitality Foodservice Canada, Inc. Senior Term Loans and Revolving Loans
Vitality Foodservice, Inc. Senior Subordinated Loans

Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6) ULOI
 Type of Filing: New Filing Amendment

A. BASIC IDENTIFICATION DATA

1. Enter the information requested about the issuer

Name of Issuer (check if this is an amendment and name has changed, and indicate change)

- 1- Vitality Foodservice Holding Corp. ("Vitality Holding")
- 2- Vitality Foodservice, Inc. ("Vitality Foodservice")
- 3- Vitality Foodservice Canada, Inc. ("Vitality Canada")

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 OCT 12 2004
 WASH. D.C. 185 SECTION
 PROCESSE
 OCT 14 2004
 J. JOHNSON
 FINANCIAL

Address of Executive Offices (Number and Street, City, State, Zip Code)
Vitality Holding: 3700 Wells Fargo Center, 90 South Seventh Street, Minneapolis, Minnesota 55402
Vitality Foodservice: 400 North Tampa Street, Suite 200, Tampa, FL 33602
Vitality Canada: 17858 66th Avenue, Surrey, BC, Canada V3S 7X1

Telephone Number (Including Area Code)
Vitality Holding: (612) 347-0154
Vitality Foodservice: (813) 273-5366
Vitality Canada: (800) 668-5463

Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)
Same as above (all three issuers)

Telephone Number (Including Area Code)
Same as above (all three issuers)

Brief Description of Business
Vitality Holding is a holding company which owns a 100% interests in Vitality Foodservice. Vitality Foodservice owns a 100% interests in Vitality Canada. Vitality Foodservice and Vitality Canada are engaged in the business of selling and servicing beverage dispensing machines and selling beverages to supply the dispensing machines.

Type of Business Organization
 corporation (all three issuers) limited partnership, already formed other (please specify):
 business trust limited partnership, to be formed

Actual or Estimated Date of Incorporation or Organization:	Month	Year	<input checked="" type="checkbox"/> Actual <input type="checkbox"/> Estimated
	Vitality Holding	[0 8]	
Vitality Foodservice	[0 7]	[2004]	<input checked="" type="checkbox"/> Actual <input type="checkbox"/> Estimated
Vitality Canada	[1 0]	[1999]	<input checked="" type="checkbox"/> Actual <input type="checkbox"/> Estimated

Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State: [D|E] (U. S. issuers)
 CN for Canada; FN for other foreign jurisdiction) [C|N] (Vitality Canada)

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:
This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

A. BASIC IDENTIFICATION DATA

2. Enter the information requested for the following:

- Each promoter of the issuer, if the issuer has been organized within the past five years;
- Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
- Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
- Each general and managing partner of partnership issuer.

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

Hawn, Van Zandt (both U.S. issuers)

Business or Residence Address (Number and Street, City, State, Zip Code)

3700 Wells Fargo Center, 90 South Seventh Street, Minneapolis, Minnesota 55402

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

Acheson, Darren L. (both U.S. issuers)

Business or Residence Address (Number and Street, City, State, Zip Code)

3700 Wells Fargo Center, 90 South Seventh Street, Minneapolis, Minnesota 55402

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

Oddis, Alvo M. (both U.S. issuers)

Business or Residence Address (Number and Street, City, State, Zip Code)

3700 Wells Fargo Center, 90 South Seventh Street, Minneapolis, Minnesota 55402

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

Hadani, David (both U.S. issuers)

Business or Residence Address (Number and Street, City, State, Zip Code)

3700 Wells Fargo Center, 90 South Seventh Street, Minneapolis, Minnesota 55402

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

Sweeney, Michael T. (both U.S. issuers)

Business or Residence Address (Number and Street, City, State, Zip Code)

3700 Wells Fargo Center, 90 South Seventh Street, Minneapolis, Minnesota 55402

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

Henrey, Derek (Vitality Canada)

Business or Residence Address (Number and Street, City, State, Zip Code)

17858 66th Avenue, Surrey, BC, Canada V3S 7X1

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

Fuller, Brian (Vitality Canada)

Business or Residence Address (Number and Street, City, State, Zip Code)

400 North Tampa Street, Suite 200, Tampa, FL 33602

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

Viljoen, Gary M. (executive officer for all three issuers; director for Vitality Canada)

Business or Residence Address (Number and Street, City, State, Zip Code)

15000 U.S. Highway 301 N., Dade City, Florida 33526

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

Johnson, Kimberly S. (executive officer for all three issuers; director for Vitality Canada)

Business or Residence Address (Number and Street, City, State, Zip Code)

400 North Tampa Street, Suite 200, Tampa, FL 33602

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

Marathon Fund Limited Partnership IV (Vitality Holding)

Business or Residence Address (Number and Street, City, State, Zip Code)

5250 Wells Fargo Center, 90 South Seventh Street, Minneapolis, MN 55402-4123

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

Co-Investment Partners, LLC (Vitality Holding)

Business or Residence Address (Number and Street, City, State, Zip Code)

660 Madison Avenue, 23rd Floor, New York, NY 10021

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

Massachusetts Mutual Life Insurance Company (Vitality Holding)

Business or Residence Address (Number and Street, City, State, Zip Code)

1500 Main Street, Springfield, MA 01115

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

Hare & Co. (Vitality Holding)

Business or Residence Address (Number and Street, City, State, Zip Code)

1500 Main Street, Springfield, MA 01115

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

C.M. Life Insurance Company (Vitality Holding)

Business or Residence Address (Number and Street, City, State, Zip Code)

c/o Massachusetts Mutual Life Insurance Company, c/o Babson Capital Management LLC, 1500 State Street, Springfield, Massachusetts 01115

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

MassMutual Corporate Investors (Vitality Holding)

Business or Residence Address (Number and Street, City, State, Zip Code)

c/o Babson Capital Management LLC, 1500 State Street, Springfield, Massachusetts 01115, Attention: Securities Investment Division

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

MassMutual Participation Investors (Vitality Holding)

Business or Residence Address (Number and Street, City, State, Zip Code)

c/o Babson Capital Management LLC, 1500 State Street, Springfield, Massachusetts 01115, Attention: Securities Investment Division

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

MVC Capital, Inc. (Vitality Holding)

Business or Residence Address (Number and Street, City, State, Zip Code)

287 Bowman Avenue, Purchase, NY 10577

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

Vitality Foodservice Holding Corp. (Vitality Foodservice)

Business or Residence Address (Number and Street, City, State, Zip Code)

3700 Wells Fargo Center, 90 South Seventh Street, Minneapolis, Minnesota 55402

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner

Full Name (Last name first, if individual)

Vitality Foodservice, Inc. (Vitality Canada)

Business or Residence Address (Number and Street, City, State, Zip Code)

400 North Tampa Street, Suite 200, Tampa, FL 33602

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

B. INFORMATION ABOUT OFFERING

1. Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering? Yes No
[] [X]

Answer also in Appendix, Column 2, if filing under ULOE.

2. What is the minimum investment that will be accepted from any individual? \$N/A

3. Does the offering permit joint ownership of a single unit? Yes No
[X] []

4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only. N/A

Full Name (Last name first, if individual)

Business or Residence Address (Number and Street, City, State, Zip Code)

Name of Associated Broker or Dealer

States in Which Person Listed Has Solicited or Intends to Solicit Purchasers
(Check "All States" or check individual States) [] All States

[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]

Full Name (Last name first, if individual)

Business or Residence Address (Number and Street, City, State, Zip Code)

Name of Associated Broker or Dealer

States in Which Person Listed Has Solicited or Intends to Solicit Purchasers
(Check "All States" or check individual States) [] All States

[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]

Full Name (Last name first, if individual)

Business or Residence Address (Number and Street, City, State, Zip Code)

Name of Associated Broker or Dealer

States in Which Person Listed Has Solicited or Intends to Solicit Purchasers
(Check "All States" or check individual States) [] All States

[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

b. Enter the difference between the aggregate offering price given in response to Part C-Question 1 and total expenses furnished in response to Part C-Question 4.a. This difference is the "adjusted gross proceeds to the issuer" \$161,823,000

5. Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C-Question 4.b above.

			Payments to Officers, Directors & Affiliates		Payments to Others
Salaries and fees	<input type="checkbox"/>	\$ _____	<input type="checkbox"/>	\$ _____	
Purchase of real estate	<input type="checkbox"/>	\$ _____	<input type="checkbox"/>	\$ _____	
Purchase, rental or leasing and installation of machinery and equipment	<input type="checkbox"/>	\$ _____	<input type="checkbox"/>	\$ _____	
Construction or leasing of plant buildings and facilities	<input type="checkbox"/>	\$ _____	<input type="checkbox"/>	\$ _____	
Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger)	<input type="checkbox"/>	\$ _____			
(includes purchase price for the purchased assets and other expenses incurred in connection with the asset purchase transactions (consulting fees, legal fees, accounting fees, due diligence fees and closing fees)			<input checked="" type="checkbox"/>	\$ <u>146,779,000</u>	
Repayment of indebtedness	<input type="checkbox"/>	\$ _____	<input type="checkbox"/>	\$ _____	
Working capital	<input type="checkbox"/>	\$ _____	<input checked="" type="checkbox"/>	\$ <u>15,044,000</u>	
Other (specify): _____ _____	<input type="checkbox"/>	\$ _____	<input type="checkbox"/>	\$ _____	
Column Totals	<input type="checkbox"/>	\$ _____	<input checked="" type="checkbox"/>	\$ <u>161,823,000</u>	
Total Payments Listed (column totals added)	<input checked="" type="checkbox"/>	\$ <u>161,823,000</u>			

D. FEDERAL SIGNATURE

The issuer has duly caused this notice to be signed by the undersigned duly authorized person. If this notice is filed under Rule 505, the following signature constitutes an undertaking by the issuer to furnish to the U.S. Securities and Exchange Commission, upon written request of its staff, the information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of Rule 502.

Vitality Foodservice Holding Corp. Vitality Foodservice, Inc. Vitality Foodservice Canada, Inc.	Signature <i>K.S. Johnson</i>	Date October 7, 2004
Name of Signer (Print or Type) Kimberly S. Johnson	Title of Signer (Print or Type) Vice President of Vitality Foodservice Holding Corp., <u>and</u> Vitality Foodservice, Inc. and Secretary of Vitality Foodservice Canada, Inc.	

MI:1147023.01

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

E. STATE SIGNATURE

1. Is any party described in 17 CFR 230.262 presently subject to any of the disqualification provisions of such rule? Yes No [] [X]

See Appendix, Column 5, for state response.

- 2. The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed, a notice on Form D (17 CFR 239.500) at such times as required by state law.
- 3. The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.
- 4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform Limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

Vitality Foodservice Holding Corp. Vitality Foodservice, Inc. Vitality Foodservice Canada, Inc.	Signature <i>K. S. Johnson</i>	Date October 7, 2004
Name of Signer (Print or Type) Kimberly S. Johnson	Title of Signer (Print or Type) Vice President of Vitality Foodservice Holding Corp., and Vitality Foodservice, Inc. and Secretary of Vitality Foodservice Canada, Inc.	

Instruction:
Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or hear typed or printed signatures.

APPENDIX

1 State	2 Intend to sell to non-accredited investors in State (Part B-Item 1)		3 Type of security and aggregate offering price offered in state (Part C-Item 1)	4 Type of investor and amount purchased in State (Part C-Item 2)				5 Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
NM									
NY		X	Common Stock, Series A Convertible Preferred Stock and Warrants to purchase Common Stock (issued by Vitality Holding) \$25,000,000	2	\$25,000,000	0	0		X
NC									
ND									
OH									
OK									
OR									
PA									
RI									
SC									
SD									
TN									
TX									
UT									
VT									
VA									
WA									
WV									
WI									
WY									
PR									