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1-12610

July 23, 2004

Mr. Brian Johnson
Branch Chief
Securities and Exchange Commission
Branch of Filer Support 2
Room 1004 -- STOP/1-4
450 Fifth Street, NW
Judiciary Plaza
Washington, DC 20549

PROCESSED

AUG 10 2004



Dear Mr. Johnson:

The New York Stock Exchange certifies approval for listing and registration under the Securities Exchange Act of 1934, GRUPO TELEVISA, S.A., B Shares (application for the B Shares is made for listing, not for trading, but only in connection with the registration of Global Depository Shares pursuant to the requirements of the Securities and Exchange Commission) and requests immediate acceleration of registration. Adequate distribution assured. Form 8-A received on July 23, 2004. Tentative listing date – Not yet determined.

Sincerely,