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Pernod Ricard

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OFFICE OF INTERNATIONAL CORPORATE FINANCE

PRESS RELEASE

Paris, France

6 September 2004

Share buy back

In accordance with the authorisation given at the Shareholders' meeting of 17 May 2004, Pernod Ricard states that the share buy back process has started.

As per September 2004, 1,569,293 shares have been bought back at an average price of €101.54. Among them, 569,293 are intended for a future stock option plan.

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