



## PRESS RELEASE

from Pricer AB (publ) on 31 August 2004

# SUPPL

### Correction of interim report

In the latest interim report for January - June 2004 the figure for the order book at the end of the period was not correctly stated. The correct figure for the order book is SEK 208M and not SEK 186M that was incorrectly stated. Thus the order book is larger than earlier reported.

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*Pricer AB (publ), founded in 1991 in Sweden, has a leading position as a supplier of electronic display and information systems to the retail industry. Pricer offers electronic information systems which significantly improve customer profitability and productivity.*

*With the largest product range on the market, Pricer ESL systems are installed in more than 550 stores in three continents. Customers include the second largest retail chain in the world and some of the largest retail chains in Europe and Japan. Pricer, in co-operation with highly competent partners, offers a totally integrated solution together with supplementary products, applications and services.*

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*Jan 9/9*