

LAURA ASHLEY

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OFFICE OF INTERNATIONAL
CORPORATE FINANCE

Please reply to Fax No: 020 7880 5111

03 August 2004



BY SWIFTAIR

Securities and Exchange Commission
Office of International Corporate Finance
450 Fifth Street, NW
Washington DC 20549
USA

SUPPL

Dear Sir

LAURA ASHLEY HOLDINGS plc
FILE NO 82-1356

Pursuant to the exemptions granted to Laura Ashley Holdings plc (the "Company") under Rule 12g3-2 (b) of the Securities Exchange Act of 1934, as amended, please find enclosed announcement released to the London Stock Exchange by the Company.

Please receipt stamp the enclosed copy of this letter and return it to the undersigned in the envelope provided.

Yours faithfully

David Cook
Company Secretary

PROCESSED
AUG 06 2004
THOMSON
FINANCIAL

cc. Mr. Brian Teitelbaum (Citibank)



A Member of The MUI Group

30 July 2004

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LAURA ASHLEY HOLDINGS plc
(‘the Company’)

Following the announcement on 16 July 2004 of the appointment of Roger Bambrough as a Non-Executive Director of the Company, the Company makes this announcement in compliance with Rule 16.4 of the Listing Rules. Other than in Laura Ashley Holdings plc, Mr Bambrough is also currently a director in Corus Hotels plc. In the last five (5) years, he has held a directorship in YTL Cement Berhad (Malaysia).

From January 1990 to March 1991, Mr Bambrough was a part time Executive Director of two related companies, Hollow Core Products Ltd and Hydro Spartan Ltd. In 1991, overwhelmed by the recession that had hit the UK, both companies went into voluntary creditors liquidation.

Enquiries:

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Brunswick Group

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