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*press release*

Amstelveen, the Netherlands, June 30, 2004

### **Wessanen investigates merging Dutch offices into one location**

Wessanen aims to achieve more synergies in her Dutch divisions. Therefore the company investigates a possible merger of some of her Dutch office locations into one location. This investigation entails the non-production-related sites of BOAS in Zoetermeer, Beckers in Tilburg as well as the headquarters in Amstelveen. This was announced today to the relevant employees and representative advisory councils.

Merging these office sites enables Wessanen to improve marketing effectiveness and market analysis through more intense knowledge sharing, to reduce costs by more efficient use of office accommodation, as well as a further professionalization of the supporting (staff) departments through closer cooperation. In total these offices provide accommodation for 175 employees. Meanwhile the PA Consulting Group, an independent consulting firm, is asked to perform the investigation. Based on this investigation the Executive Board will formulate a proposed decision and submit to the relevant representative advisory councils.

Executive Board  
Royal Wessanen nv

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**For more information** you can contact Corporate Communications by telephone on + 31 (0)20 5479 528 or via e-mail ([corporate.communications@wessanen-hq.com](mailto:corporate.communications@wessanen-hq.com)).



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*press release*

Amstelveen, the Netherlands, July 6, 2004

### **Wessanen appoints new CFO for Tree of Life North America**

Royal Wessanen nv, the Dutch multinational Health and Premium Taste foods company, today announces the appointment of Torben Wetche to the position of Senior Vice President of Finance and CFO for its North American subsidiary Tree of Life, Inc. Wetche assumes the responsibilities of his new position on July 19, 2004.

Torben Wetche's financial career spans nearly 25 years with significant operations and distribution experience. He joins Tree of Life from Heidelberg Americas Inc. where he served as Senior Vice President and CFO of the North American holding company with annual sales of USD 1.2 billion. He also held the positions of Senior Vice President and CFO, and Vice President and Controller for Heidelberg USA, a printing equipment distributor with annual sales of USD 805 million throughout the United States and Canada. Both are located in Georgia, USA.

"Throughout his career, Torben has consistently developed and implemented innovative solutions to complex financial challenges and business problems resulting in significant savings, improved efficiencies and generated financial gains through a more efficient use of working capital," says Alec Covington, Wessanen Executive Board Member responsible for North American activities. "Combined with his strong financial background, analytical ability, acquisition experience, and extensive financial management and organizational skills, he is our ideal choice as a CFO."

Executive Board  
Royal Wessanen nv

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