

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549



JUN 18 2004
1023

FORM 11-K

(Mark One)

ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 31, 2003

OR

TRANSACTION REPORT PURSUANT TO SECTION 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file numbers:
Altria Group, Inc. 1-8940
Kraft Foods Inc. 1-16483

PROCESSED
JUN 23 2004
THOMSON
FINANCIAL

Kraft Foods Global, Inc. Thrift Plan

(Full title of the plan)

ALTRIA GROUP, INC.

120 Park Avenue
New York, New York 10017

KRAFT FOODS INC.

Three Lakes Drive
Northfield, Illinois 60093

(Name of issuers of the securities held pursuant to the plan
and addresses of their principal executive offices.)

**KRAFT FOODS GLOBAL, INC. THRIFT PLAN
ANNUAL REPORT ON FORM 11-K
FOR THE FISCAL YEAR ENDED DECEMBER 31, 2003**

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23. Consent of Independent Registered Public Accounting Firm.	

* Other schedules required by Section 2520.103-10 of the Department of Labor Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974 are omitted because they are not applicable.

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To: The Benefits Investment Committee of Kraft Foods Global, Inc., the Management Committee for Employee Benefits of Kraft Foods Global, Inc., the Administrative Committee and the Participants of the Kraft Foods Global, Inc. Thrift Plan:

In our opinion, the accompanying statements of net assets available for benefits and the related statement of changes in net assets available for benefits present fairly, in all material respects, the net assets available for benefits of the Kraft Foods Global, Inc. Thrift Plan (the "Plan") at December 31, 2003 and 2002 and the changes in net assets available for benefits for the year ended December 31, 2003 in conformity with accounting principles generally accepted in the United States of America. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits of these statements in accordance with the standards of the Public Company Accounting Oversight Board (United States) and auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplemental Schedule of Assets (Held at End of Year) is presented for the purpose of additional analysis and is not a required part of the basic financial statements but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. This supplemental schedule is the responsibility of the Plan's management. The supplemental schedule has been subjected to the auditing procedures applied in the audits of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.



Chicago, Illinois
May 27, 2004

KRAFT FOODS GLOBAL, INC. THRIFT PLAN
STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS
at December 31, 2003 and 2002
(in thousands of dollars)

	2003	2002
Investments:		
Investment in Master Trust	\$ 4,158,121	\$ 2,697,829
Participant loans	54,004	41,738
Total investments	4,212,125	2,739,567
Receivables:		
Employer's contributions	18	-
Participants' contributions	30	-
Total receivables	48	-
Liabilities:		
General and administrative expenses payable	(708)	(267)
Total liabilities	(708)	(267)
Net assets available for benefits	\$ 4,211,465	\$ 2,739,300

The accompanying notes are an integral part of these financial statements.

KRAFT FOODS GLOBAL, INC. THRIFT PLAN
STATEMENT OF CHANGES IN NET ASSETS
AVAILABLE FOR BENEFITS
for the year ended December 31, 2003
(in thousands of dollars)

	2003
Investment income:	
Investment income from Master Trust	\$ 658,540
Interest from participant loans	3,113
Total investment income	661,653
Contributions to the Plan:	
By employer	71,319
By participants	147,007
Total contributions	218,326
Total additions	879,979
Deductions from net assets attributed to:	
Distributions and withdrawals	(222,667)
General and administrative expenses	(5,399)
Total deductions	(228,066)
Plan mergers (Note 9)	820,252
Net increase	1,472,165
Net assets available for benefits:	
Beginning of year	2,739,300
End of year	\$ 4,211,465

The accompanying notes are an integral part of these financial statements.

**KRAFT FOODS GLOBAL, INC. THRIFT PLAN
NOTES TO FINANCIAL STATEMENTS**

1. Description of the Plan:

General:

The Kraft Foods Global, Inc. Thrift Plan (formerly known as the Kraft Foods Thrift Plan and hereinafter referred to as the "Plan") is a defined contribution plan designed to encourage employees to save for retirement by providing eligible employees with an opportunity to invest a portion of their compensation and to share in a matching contribution by Kraft Foods Global, Inc. (formerly known as Kraft Foods North America, Inc. and hereinafter referred to as "Kraft") by making such investment. Kraft is a wholly-owned subsidiary of Kraft Foods Inc., which, in turn, is a subsidiary of Altria Group, Inc. Participants should refer to the official Plan document that legally governs the operation of the Plan for a complete description of the Plan's provisions. The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974, as amended ("ERISA").

The administration of the Plan has generally been delegated to the Management Committee for Employee Benefits of Kraft (the "Committee") comprised of employees of Kraft and Kraft Foods Inc. The Committee has appointed the Administrative Committee to handle certain Plan administration matters. The Compensation and Governance Committee of the Kraft Foods Inc. Board of Directors (the "Investment Committee") was responsible for the selection of the investment options in which participants elect to invest their Plan accounts, the appointment of investment managers to manage one or more of the investment options and the monitoring of the performance of the investment options. Effective January 2004, the Benefits Investment Committee of Kraft assumed the responsibilities as the Investment Committee. The Committee and the Investment Committee are hereinafter collectively referred to as the "Fiduciaries".

Contributions:

Eligible non-union salaried and hourly employees of Kraft and Kraft Foods Inc. are immediately eligible to make tax-deferred and/or after-tax contributions to the Plan. After completing one year of service, eligible employees who make tax-deferred and/or after-tax contributions are eligible to receive matching contributions from Kraft (the "Kraft Matching Contributions"). Participants can direct all contributions among nine investment options.

Employee Stock Ownership Plan:

The employee stock ownership plan ("ESOP") portion of the Plan permits each participant who has an investment in the Altria Stock Fund to elect, no later than the business day immediately preceding an ex-dividend date with respect to a dividend payable on shares of the common stock of Altria Group, Inc. ("Altria Common Stock"), to have the dividend allocated to his or her Plan accounts in a cash payment, or have the dividend reinvested in additional shares of Altria Common Stock; and permits each participant who has an investment in the Kraft Stock Fund to elect, no later than the business day immediately preceding an ex-dividend date with respect to a dividend payable on shares of the Class A common stock of Kraft Foods Inc. ("Kraft Common Stock"), to have the dividend allocated to his or her Plan accounts in a cash payment, or have the dividend reinvested in additional shares of Kraft Common Stock.

KRAFT FOODS GLOBAL, INC. THRIFT PLAN
NOTES TO FINANCIAL STATEMENTS
(continued)

Master Trust:

Assets of the Plan are co-invested with the assets of other defined contribution plans sponsored by Kraft in a commingled investment fund known as the Kraft Foods Master Defined Contribution Trust (the "Master Trust") for which State Street Bank and Trust Company serves as the trustee effective August 1, 2003 (prior to August 1, 2003, Deutsche Bank Trust Company Americas served as trustee).

Participant Accounts:

Each participant's Plan accounts, which may include a Kraft match account and tax-deferred contributions, after-tax contributions, rollover and prior plan accounts, are credited with the participant's contributions, the Kraft Matching Contributions and the allocated share of the investment activities of each investment option in which he or she participates.

Vesting:

Each participant is at all times fully vested in the balance held in his or her tax-deferred contributions, after-tax contributions, rollover and prior plan accounts. Each participant is at all times fully vested in his or her share of any dividends paid with respect to that portion of his or her Plan accounts (including the Kraft match account) that is invested in the Altria Stock Fund and/or the Kraft Stock Fund. A participant shall be fully vested in the remaining balance in his or her Kraft match account upon attainment of age 65; permanent and total disability or death while employed by Kraft, Altria Group, Inc., or any of their affiliates; upon a change in control of Altria Group, Inc. (see Note 3); upon a termination of the Plan (see Note 6); or upon the occurrence of a specified plant closing or a divestiture. Otherwise, a participant who is employed by Kraft, Altria Group, Inc., or any of their affiliates shall become vested in the remaining portion of his or her Kraft match account based on the number of years of vesting service determined in accordance with the following schedule:

<u>Years of Service</u>	<u>Vested Percentage</u>
Less than 2	0%
2 but less than 3	25%
3 but less than 4	50%
4 but less than 5	75%
5 or more	100%

Kraft Matching Contributions forfeited by terminated participants are used to reduce future Kraft Matching Contributions to the Plan.

**KRAFT FOODS GLOBAL, INC. THRIFT PLAN
NOTES TO FINANCIAL STATEMENTS**

(continued)

Distributions and Withdrawals:

Distributions are made only when a participant has a separation from service or attains age 59½. Upon termination of employment, including retirement, a participant has numerous options available, as described in the Plan, with respect to the distribution of his or her Plan accounts.

Participants may make in-service withdrawals in accordance with the provisions outlined in the Plan.

Participants' Loans:

The loan program permits participants to borrow from their Plan accounts in accordance with the provisions outlined in the Plan. Interest on participant loans is charged at rates based on the Citibank prime rate, with terms from one to five years. The minimum loan amount is \$1,000 and the maximum loan amount is the lesser of \$50,000 minus the participant's highest loan balance in the preceding twelve months or the combined value in the participant's tax-deferred contributions and after-tax contributions accounts.

A participant's loan account equals the original principal amount less principal repayments. The principal amounts of loan repayments reduce the loan account and are added back to the participant's Plan accounts originally used as the source of the loan. The repaid amount (including interest) is reinvested in the investment options according to the participant's investment authorization in effect at the time of repayment.

2. Summary of Significant Accounting Policies:

Basis of Presentation:

The financial statements are prepared using the accrual basis of accounting. Certain prior year amounts have been reclassified to conform with the current year's presentation.

Use of Estimates:

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires the Fiduciaries to make estimates and assumptions that affect the reported amounts in the financial statements and related disclosures. Actual results could differ from those estimates.

Risks and Uncertainties:

The Plan provides for various investment options in investment securities. Investment securities, in general, are exposed to various risks, such as interest rate, credit and overall market volatility. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the financial statements.

KRAFT FOODS GLOBAL, INC. THRIFT PLAN
NOTES TO FINANCIAL STATEMENTS
(continued)

At December 31, 2003 and 2002, 25% and 33%, respectively, of the Master Trust net assets were invested in Altria Common Stock and 3% and 5%, respectively, of the Master Trust net assets were invested in Kraft Common Stock which could be subject to significant market fluctuations.

Valuation of Investment in Master Trusts:

The Plan's allocated share of the Master Trusts' net assets and investment activities is based upon the total of each individual participant's share of the Master Trusts.

Valuation of the Master Trust's Investments:

Investments in common collective trusts and registered investment companies are valued on the basis of the relative interest of each participating investor (including each participant) in the fair value of the underlying assets of each of the respective common collective trusts and registered investment companies.

Investment contracts and the related pools of mortgage-backed and asset-backed securities and other investments are recorded at their contract values, which represent contributions and reinvested income, less any withdrawals plus accrued interest, because these investments have fully benefit-responsive features.

Securities listed on an exchange are valued at the closing price on the last business day of the year; listed securities for which no sale was reported on that date are recorded at the last reported bid price. Securities that are not listed on an exchange are generally traded in active markets and valued from quoted market prices.

Short-term temporary investments are generally carried at cost, which approximates fair value.

Investment Transactions and Investment Income of the Master Trust:

An investment transaction is accounted for on the date the purchase or sale is executed. Dividend income is recorded on the ex-dividend date; interest income is recorded as earned on an accrual basis.

In accordance with the policy of stating investments at fair value, the net appreciation (depreciation) in the fair value of investments reflects both realized gains or losses and the change in the unrealized appreciation (depreciation) of investments held at year-end. Realized gains or losses from security transactions are reported on the average cost method.

Contributions:

Participants' contributions are recorded in the period in which they are withheld by Kraft. Kraft Matching Contributions are recorded in the same period that participants' contributions are recorded.

KRAFT FOODS GLOBAL, INC. THRIFT PLAN
NOTES TO FINANCIAL STATEMENTS
(continued)

Distributions and Withdrawals:

Distributions and withdrawals are recorded when paid.

Expenses:

The majority of the expenses of the Plan are paid by the Master Trust.

3. Contributions:

No contribution is required from any eligible employee under the Plan. Eligible employees may make contributions on a tax-deferred basis, an after-tax basis, or in a combination of the two. Most participants (with the exception of highly compensated employees who are subject to a lower percentage) may not make tax-deferred and after-tax contributions in excess of 16 percent of the participant's compensation. Effective for the 2002 Plan year, participants who will be age 50 or older by the end of a Plan year are eligible to make tax-deferred catch-up contributions up to the limit prescribed in the Code. For 2003 and 2002, the catch-up contribution was limited to \$2,000 and \$1,000, respectively. The aggregate contributions actually made by participants may not cause the Plan to violate limitations on such contributions set forth in the Internal Revenue Code of 1986, as amended (the "Code"). The Code also imposes a dollar limitation on the amount of tax-deferred contributions for a calendar year. For 2003 and 2002, a participant's tax-deferred contribution was limited to \$12,000 and \$11,000, respectively.

Each year, Kraft Matching Contributions are based on the amount of each participant's tax-deferred and after-tax contributions, up to a maximum of six percent of a participant's compensation ("Match-Eligible Contributions"). Effective January 1, 2003, the Kraft Matching Contributions percentage has been fixed at 75 percent of each participant's Match-Eligible Contributions for a Plan year.

Due to limitations under the Code, certain amounts for highly compensated employees are not contributed to the Master Trust but are instead recorded as liabilities of Kraft.

The Plan provides, in the event of a Change of Control (as defined in the Plan) of Altria Group, Inc., for Kraft Matching Contributions for the year in which the Change of Control occurs and for two years thereafter (the "Control Period") equal to the greater of (a) the average of Kraft Matching Contributions as a percentage of Match-Eligible Contributions that were contributed to the Plan for the two years prior to the year in which the Change of Control occurs, or (b) 75 percent of each participant's Match-Eligible Contributions for each year during the Control Period.

KRAFT FOODS GLOBAL, INC. THRIFT PLAN
NOTES TO FINANCIAL STATEMENTS

(continued)

4. Master Trust Investments:

The Plan had a 91% and 93% interest in the Master Trust at December 31, 2003 and 2002, respectively.

At December 31, 2003 and 2002, the net assets of the Master Trust were as follows (in thousands of dollars):

	<u>2003</u>	<u>2002</u>
Investments at fair value:		
Common collective trusts	\$1,105,837	\$ 448,291
Registered investment companies	785,190	325,455
Investment contracts (at contract value)	1,192,061	763,047
Government securities	132,933	159,866
Altria Common Stock	1,141,666	972,122
Kraft Common Stock	121,687	134,156
Short-term temporary investments	<u>64,601</u>	<u>81,320</u>
Total investments	4,543,975	2,884,257
Receivables:		
Interest and dividend income	21,446	21,805
Other	<u>1,245</u>	<u>4,374</u>
Total assets	4,566,666	2,910,436
Liabilities:		
Other	<u>1,718</u>	<u>3,943</u>
Net assets	<u>\$4,564,948</u>	<u>\$2,906,493</u>

The Master Trust's investment activities for the year ended December 31, 2003 were as follows (in thousands of dollars):

Interest and dividends	\$150,903
Net appreciation in common collective trusts	233,666
Net appreciation in registered investment companies	108,126
Net depreciation in government securities	(3,222)
Net appreciation in Altria Common Stock	273,441
Net depreciation in Kraft Common Stock	<u>(30,696)</u>
Investment income	<u>\$732,218</u>

In 2003, the Master Trust net assets increased by \$953,872,000 as a result of the merger of the Nabisco, Inc. Capital Investment Plan and the Nabisco, Inc. Employee Savings Plan into the Plan and the Kraft Foods Global, Inc. TIP Plan.

**KRAFT FOODS GLOBAL, INC. THRIFT PLAN
NOTES TO FINANCIAL STATEMENTS**

(continued)

5. Transactions with Parties-in-Interest:

The Fiduciaries are not aware of any transaction between the Plan and a party-in-interest (as defined by ERISA) or disqualified person (as defined in the Code) to the Plan (1) which is prohibited under the fiduciary responsibility provisions of ERISA or the prohibited transaction provisions of the Code, or (2) which has not been exempted from such prohibitions pursuant to a class exemption issued by the Department of Labor. The Plan invests in Altria Common Stock and Kraft Common Stock which are exempt from the party-in-interest transaction prohibitions of ERISA.

6. Plan Termination:

The Board of Directors of Kraft Foods Inc. or the Committee has the right, subject to the applicable provisions of ERISA and the Code, to amend (retroactively or otherwise) the Plan, suspend making Kraft Matching Contributions to the Plan or terminate the Plan. However, no such action may deprive any participant or beneficiary under the Plan of any vested right. In the event the Plan is terminated or partially terminated (within the meaning of the Code), each affected participant will become fully vested in the balance in his or her Kraft Foods match account.

7. Tax Status:

By letter dated July 2, 2002, the Internal Revenue Service has determined that the Plan, as amended and in effect as of December 15, 2001, is a qualified plan under Section 401(a) of the Code and that the ESOP portion of the Plan is a stock bonus plan as described in Sections 401(a) and 4975(e) of the Code. The Plan has been amended since the receipt of the determination letter; however, the Fiduciaries believe that the Plan continues to be designed and operated in accordance with the applicable provisions of the Code. Therefore, no provision for income taxes has been included in the Plan's financial statements.

8. Reconciliation of Plan's Financial Statements to Form 5500:

At December 31, 2003 and 2002, \$1,430,000 and \$1,519,000, respectively, were payable to participants who had requested distributions or withdrawals which were processed and approved for payment prior to year-end, but not paid until the following year. As required, these amounts are recorded as liabilities on the Plan's Form 5500, but are not reflected as liabilities in the Plan's financial statements.

9. Plan Mergers:

Effective January 1, 2003, the Nabisco, Inc. Capital Investment Plan and the portion of the Nabisco, Inc. Employee Savings Plan attributable to non-union employees were merged into the Plan.

KRAFT FOODS GLOBAL, INC. THRIFT PLAN

**Schedule H - Line 4i - Schedule of Assets (Held at End of Year)
December 31, 2003**

(a)	(b) Identity of issue, borrower, lessor, or similar party	(c) Description of investment including maturity date, rate of interest, collateral, par, or maturity value	(d) Cost	(e) Current value
*	Participant loans	Interest rates ranging from 4.00% to 4.25% during 2003	-0-	\$54,003,898

* indicates party-in-interest

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Management Committee for Employee Benefits of Kraft Foods Global, Inc., having administrative responsibility of the Plan, has duly caused this annual report to be signed by the undersigned thereunto duly authorized.

KRAFT FOODS GLOBAL, INC. THRIFT PLAN
(Name of Plan)

By  _____

Jill Youman
Vice President, Human Resources, Benefits
Kraft Foods Global, Inc.

Date: June 14, 2004

EXHIBIT 23

CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

We hereby consent to the incorporation by reference in the Registration Statements on Form S-8 (File Nos. 33-1480, 33-17870, 33-37115, 33-38781 and 33-39162) of Altria Group, Inc. and in the Registration Statement on Form S-8 (File No. 333-71266) of Kraft Foods Inc. of our report dated May 27, 2004 relating to the financial statements and supplemental schedule of the Kraft Foods Global, Inc. Thrift Plan, which appears in this Form 11-K.

A handwritten signature in cursive script, appearing to read "PricewaterhouseCoopers LLP".

Chicago, Illinois
June 14, 2004