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FORM SE
FORM FOR SUBMISSION OF PAPER FORMAT EXHIBITS
BY ELECTRONIC FILERS

Lifetime Hoan Corporation
Exact name of registrant as specified in charter

0000874396
Registrant CIK Number

DEF 14A FOR 12/31/03
2004 Proxy
Electronic report, schedule or registration statement
of which the documents are a part (give period of report)

1-19254
SEC file number, if available

Name of Person Filing the Document
(If other than the Registrant)

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FINANCIAL

SIGNATURES

Filings Made By the Registrant:

The Registrant has duly caused this form to be signed on its behalf by the undersigned, thereunto duly authorized, in the
City of Westbury, State of New York, 2004

Lifetime Hoan Corporation
(Registrant)

By: Robert McNally
(Name and Title)

Robert McNally
VP Finance, CFO, Treasurer

Filings Made by Person Other Than the Registrant:

After reasonable inquiry and to the best of my knowledge and belief, I certify on _____, 19____, that the information set forth in this
statement is true and complete.

By: _____
(Name)

(Title)

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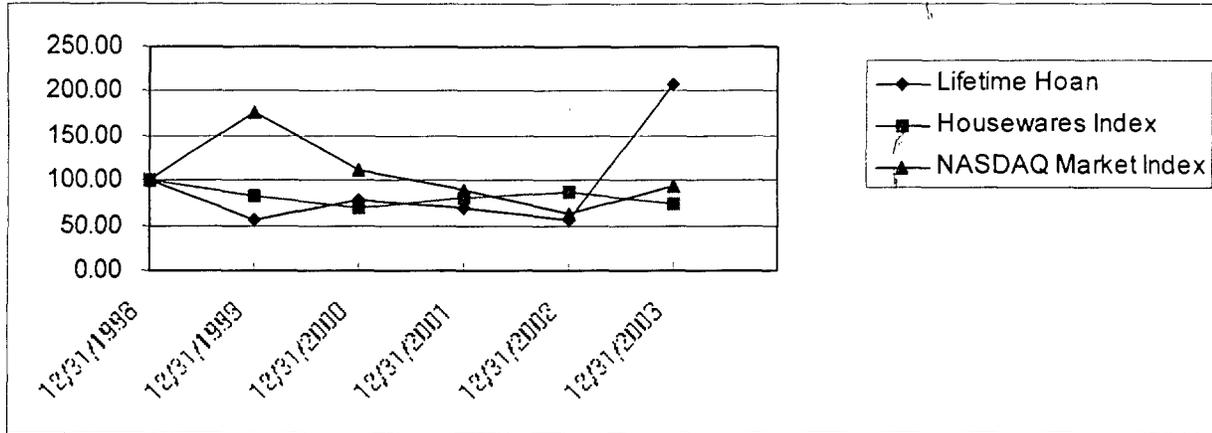
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PERFORMANCE GRAPH

The following graph compares the cumulative total return on the Company's Common Stock with the Nasdaq Market Value Index and the Housewares Index - Media General Industry Group. The comparisons in this table are required by the Securities and Exchange Commission and are not intended to forecast or be indicative of the possible future performance of the Company's Common Stock.

LIFETIME HOAN CORPORATION

Cumulative Total Stockholder Return for the Period December 31, 1998 through December 31, 2003.²



<u>Date</u>	<u>Lifetime Hoan</u>	<u>Nasdaq Market Index</u>	<u>Housewares Index</u>
12/31/98	100.00	100.00	100.00
12/31/99	55.47	176.37	82.35
12/31/00	79.23	110.86	68.95
12/31/01	68.18	88.37	80.46
12/31/02	56.45	61.64	86.52
12/31/03	206.80	92.68	74.75

² Assumes \$100 invested on December 31, 1998 and assumes dividends reinvested. Measurement points are at the last trading day of each of the fiscal years ended December 2003, 2002, 2001, 2000 and 1999. The material in this chart is not soliciting material, is not deemed filed with the Securities and Exchange Commission and is not incorporated by reference in any filing of the Company under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, whether or not made before or after the date of this Proxy Statement and irrespective of any general incorporation language in such filing. A list of the companies included in the housewares index will be furnished by the Company to any stockholder upon written request to the Vice President, Finance and Treasurer of the Company.