

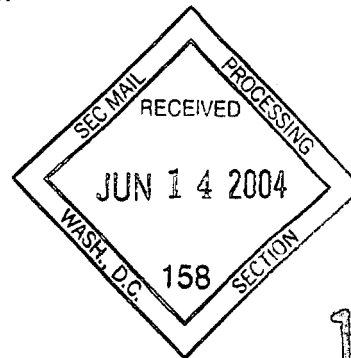
Westgate
London
W5 1UA

t +44 208 967 1511
f +44 208 967 1446
maria.khan@tns-global.com

Maria Khan
Assistant to the Company Secretariat

By Courier

Securities and Exchange Commission
Filing Desk
Division of Corporation Finance
Office of International Corporate Finance
450 Fifth Street N.W
Washington DC 20549
United States



SC PPL

12G32BR

11 June 2004

Dear Sir/Madam

Re Taylor Nelson Sofres plc: file no 82-4668v

In accordance with the requirements of rule 12-g3-2b please find enclosed the following for Taylor Nelson Sofres plc:

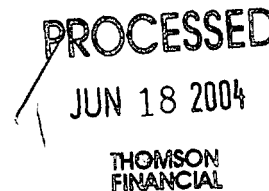
1. RNS Announcement – Director's Share Sale (Tony Cowling) – 11 June 2004

I trust the above is in order, please do not hesitate to contact me should you have any queries.

Yours faithfully

Maria Khan

Encls.



dlw
6/17



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Announcement

status list 

Announcement Details

Company	Headline	Embargo	Last Update	Add Dist Replaces
Nelson Sofres PLC	Director Shareholding		13:34 11 Jun 04	

Announcement Text

Immediate release

11 June 2004

Taylor Nelson Sofres plc Director's share sale

Taylor Nelson Sofres plc (TNS) has been advised that the Chairman, Tony Cowling, yesterday sold 300,000 ordinary shares of 5p each in the company, for 208p per share.

The shares come from beneficial and non-beneficial holdings and represent 0.001 per cent of the company's issued share capital.

The disposal forms part of Mr Cowling's ongoing phased programme of share sales, aimed at decreasing over his holding in the company.

The combined remaining beneficial and non-beneficial holding in the company is 1,953,150 shares, representing 0.004 per cent of the company's issued share capital.

Further information, please contact:

Parks, Head of Investor Relations +44 (0)20 8967 1584
aret George, Citigate Dewe Rogerson +44 (0)20 7638 9571

l to: janis.parks@tns-global.com

to editors
at TNS

is one of the world's leading market information groups. We provide market measurement, analysis and
at through our global network of operating companies in 70 countries. Working with national and multi-
nal organisations, we help our clients to develop effective business strategies and enhance relationships
their customers. In July 2003, the group completed the acquisition of NFO WorldGroup, Inc. Further
nation on TNS can be found on www.tns-global.com.

Immediate release

11 June 2004

**Taylor Nelson Sofres plc
Director's share purchase**

Taylor Nelson Sofres plc (TNS) has been advised that Sharon Studer, non-executive director, today purchased 5,000 ordinary shares of 5p each in the company, for 208.5p per share. These shares represent 0.00001 per cent of the company's issued share capital.

Sharon Studer's holding in the company is 5,000 shares, representing 0.00001 per cent of the company's issued share capital.

Further information, please contact:

Janis Parks, Head of Investor Relations	+44 (0)20 8967 1584
Maureen George, Citigate Dewe Rogerson	+44 (0)20 7638 9571

Email to: janis.parks@tns-global.com

**Media enquiries to editors
at TNS**

TNS is one of the world's leading market information groups. We provide market measurement, analysis and insight through our global network of operating companies in 70 countries. Working with national and multi-national organisations, we help our clients to develop effective business strategies and enhance relationships with their customers. In July 2003, the group completed the acquisition of NFO WorldGroup, Inc. Further information on TNS can be found on www.tns-global.com.

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