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File: 082-04144



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March 30th, 2004

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Re: Rule 12g3-2(b) – Submission by Anadolu Efes Biracılık ve Malt Sanayii A.Ş.

Securities and Exchange Commission
Judiciary Plaza
450 Fifth Street, NW
Washington DC 20549

Attention: Division of International Corporate Finance

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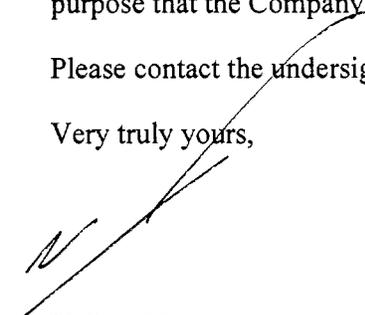
Ladies and Gentlemen:

Reference is made to the above-reference exemption pursuant to Rule 12g3-2(b) (the “**Rule**”) under the Securities Exchange Act of 1934, as amended (the “**Act**”), granted previously to Anadolu Efes Biracılık ve Malt Sanayii A.Ş. I hereby transmit to you, in accordance with the provisions of Rule 12g3-2(b)(4) of the Act, a general release by Anadolu Efes Biracılık ve Malt Sanayii A.Ş. regarding Coca-Cola İçecek A.Ş. board of directors decision for initial public offering.

As stated in paragraph (5) of the Rule, the Company understands that its furnishing the Securities and Exchange Commission with the information set forth above and the documents being transmitted herewith pursuant to the Rule shall not constitute an admission for any purpose that the Company is subject to the provisions of the Act.

Please contact the undersigned in connection with any of the points discussed in this letter.

Very truly yours,


Volkan Harmandar
Finance Director
Anadolu Efes Biracılık ve Malt Sanayii A.Ş.

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Coca-Cola İçecek A.Ş. ("CCI"), of which Anadolu Efes is the largest local shareholder with 33.33% stake, is the bottler and the distributor of Coca-Cola products in Turkey. The Board of Directors of CCI has taken a decision to do an initial public offering of the company's shares through capital increase and sale of shareholders, and has resolved to initiate the necessary process.

Our company is not going to sell any shares at initial public offering.

For further information regarding Efes Beverage Group, please visit our website at <http://www.efesbev.com/> or you may contact;

Mr. Muhtar Kent
(CEO & President)

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e-mail: muhtar.kent@efespilsen.com.tr

Mr. Hürşit Zorlu
(Chief Financial Officer)

tel: 90 216 586 80 32
facsimile: 90 216 389 58 63
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Mr. Orhun Köstem
(Corporate Finance and Investor Relations Manager)

tel: 90 216 586 80 38
facsimile: 90 216 389 58 63
e-mail: orhun.kostem@efespilsen.com.tr



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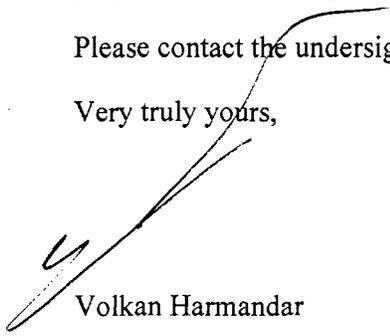
Ladies and Gentlemen:

Reference is made to the above-reference exemption pursuant to Rule 12g3-2(b) (the “**Rule**”) under the Securities Exchange Act of 1934, as amended (the “**Act**”), granted previously to Anadolu Efes Biracılık ve Malt Sanayii A.Ş. I hereby transmit to you, in accordance with the provisions of Rule 12g3-2(b)(4) of the Act, a general release by Anadolu Efes Biracılık ve Malt Sanayii A.Ş. regarding purchase of Coca-Cola İçecek A.Ş. shares from AEH.

As stated in paragraph (5) of the Rule, the Company understands that its furnishing the Securities and Exchange Commission with the information set forth above and the documents being transmitted herewith pursuant to the Rule shall not constitute an admission for any purpose that the Company is subject to the provisions of the Act.

Please contact the undersigned in connection with any of the points discussed in this letter.

Very truly yours,


Volkan Harmandar
Finance Director
Anadolu Efes Biracılık ve Malt Sanayii A.Ş.



The following resolutions has been passed at the Board of Directors meeting on March 25, 2004 with the unanimous quorum of those present.

- It has been decided to purchase the shares of Coca-Cola İçecek A.Ş. (CCI) from Anadolu Endustri Holding A.Ş. with the par value of 1000 TL (One thousand Turkish Lira) per share that represents 5% of CCI's share capital consisting of 11,184,076,478 Group C registered shares and 100,669 Group E bearer shares totaling 11,184,177,147 (eleven billion one hundred eighty-four million one hundred seventy-seven thousand one hundred forty-seven) shares, thereby increasing our stake in CCI to 38.33% from 33.33%;
- for the purchasing price it has been decided to use the final public offering price per share of CCI, which has had decided to proceed with the initial public offering,
- The share transfer is resolved to take place on the working day immediately after determining the final offering price per share and to be paid in cash at the time of purchase;
- It has been decided to authorize our management for any action or any transaction for this purchase.

For further information regarding Efes Beverage Group, please visit our website at <http://www.efesbev.com/> or you may contact;

Mr. Muhtar Kent
(CEO & President)

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