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SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

Amend's want

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**ANNUAL AUDITED REPORT
FORM X-17A-5-A
PART III**

cr

SEC FILE NUMBER
8-17597

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING January 1, 2003 AND ENDING December 31, 2003
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: **George McKelvey Co., Inc.**

OFFICIAL USE ONLY

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

FIRM I.D. NO.

529 Washington Boulevard

(No. and Street)

Sea Girt

New Jersey

08750

(City)

(State)

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT
Robert A. Giunco, Jr. **(732) 449-5323**

(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*

Robert L. Doremus, CPA

(Name - if individual, state last, first, middle name)

800 The Plaza

Sea Girt

New Jersey

08750

(Address)

(City)

(State)

(Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

PROCESSED
AUG 13 2004
THOMSON FINANCIAL

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*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

DR
00112

OATH OR AFFIRMATION

I, Robert A. Giunco, Jr., swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of George McKelvey Co., Inc., as of December 31, 2003 are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

Robert A. Giunco, Jr.

Signature
Vice President

Title

Mary Claudia Gathman
Notary Public

MARY CLAUDIA GATHMAN
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 3/26/2008

This report ** contains (check all applicable boxes).

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of Changes in Financial Condition.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-3 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

GEORGE McKELVEY CO., INC

Schedule I

Computation of Aggregate Indebtedness and Net Capital
in Accordance with Rule 15c3-1 under the Securities Exchange Act of 1934
as of December 31, 2003

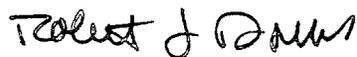
Computation of Aggregated Indebtedness

Total Aggregated Indebtedness Liabilities	\$ 125,397
Less Reserve Requirements	<u>0</u>
Total Aggregated Indebtedness	<u>\$ 125,397</u>

Computation of Net Capital

Total Ownership Equity		\$ 245,334
Additions:		
Liabilities subordinated to claims of general creditors allowable in computation of net capital		<u>300,000</u>
Total Capital and Allowable Subordinated Indebtedness		<u>545,334</u>
Deductions:		
Non-allowable assets -		
Fixed assets net of accumulated depreciation	\$ 43,624	
Other Assets	<u>180,330</u>	<u>223,954</u>
Tentative Net Capital		321,380
Haircut on Trading and Investment Securities		<u>629</u>
Total Net Capital		<u>\$ 320,751</u>
Percentage of Aggregated Indebtedness to Net Capital after Anticipated Capital Withdrawals		<u>39%</u>

No material differences existed between the above computation and the computation included with the Company's corresponding unaudited Form X-17A-5 Part IIA.


Robert L. Doremus, CPA