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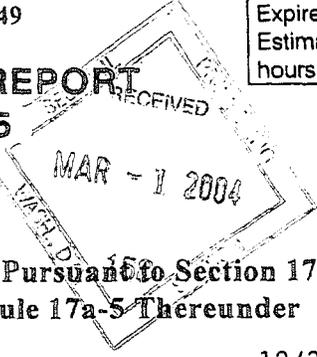
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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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ANNUAL AUDITED REPORT  
FORM X-17A-5  
PART III



SEC FILE NUMBER  
8-50595

FACING PAGE  
Information Required of Brokers and Dealers Pursuant to Section 17 of the  
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING 01/01/03 AND ENDING 12/31/03  
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: KOFFLER & COMPANY  
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)  
11755 WILSHIRE BOULEVARD, SUITE 2370  
LOS ANGELES CALIFORNIA 90025  
(City) (State) (Zip Code)

OFFICIAL USE ONLY  
FIRM I.D. NO.

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT  
STEVE KOFFLER (310) 312-0877  
(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*  
GUMBINER, SAVETT, FINKEL, FINGLESON & ROSE, INC.  
1723 CLOVERFIELD BLVD. SANTA MONICA CA 90404  
(Address) (City) (State) (Zip Code)

- CHECK ONE:
- Certified Public Accountant
  - Public Accountant
  - Accountant not resident in United States or any of its possessions.

PROCESSED

FOR OFFICIAL USE ONLY  
MAR 23 2004  
THOMSON FINANCIAL

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

SEC 1410 (06-02)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

OATH OR AFFIRMATION

I, STEVE KOFFLER, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of KOFFLER & COMPANY, as of FEBRUARY 20, 2004, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:



Stephen A. Koffler  
Signature  
President  
Title

Jennie Shields  
Notary Public

This report \*\* contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of ~~Changes in Financial Condition~~ Cash Flows
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-3 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

KOFFLER & COMPANY  
FINANCIAL REPORT  
As of December 31, 2003

KOFFLER & COMPANY  
FINANCIAL REPORT  
For the year ended December 31, 2003

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GUMBINER, SAVETT, FINKEL, FINGLESON & ROSE, INC.  
CERTIFIED PUBLIC ACCOUNTANTS  
Santa Monica, California

Independent Auditors' Report

Board of Directors  
Koffler & Company  
Los Angeles, California

We have audited the accompanying statement of financial condition of Koffler & Company as of December 31, 2003. This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on this financial statement based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the statement of financial condition is free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the statement of financial condition. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall statement of financial condition presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the statement of financial condition referred to above presents fairly, in all material respects, the financial position of Koffler & Company as of December 31, 2003, in conformity with accounting principles generally accepted in the United States of America.

*Gumbiner, Savett, Finkel, Fingleton & Rose, Inc.*  
February 3, 2004

KOFFLER & COMPANY  
STATEMENT OF FINANCIAL CONDITION  
December 31, 2003

ASSETS

ASSETS

Cash and equivalents (Note 2)	\$ 144,434
Property and equipment, at cost, net of accumulated depreciation (Note 3)	3,012
Prepayments and other assets	<u>7,651</u>

TOTAL ASSETS	\$ <u><u>155,097</u></u>
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LIABILITIES AND STOCKHOLDER'S EQUITY

LIABILITIES

Accounts payable and accrued expenses	\$ <u>5,912</u>
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TOTAL LIABILITIES	<u>5,912</u>
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STOCKHOLDER'S EQUITY

Common stock, no par value:	
Authorized, 10,000 shares;	
Outstanding, 3,500 shares	35,000
Paid-in-capital	235,000
Accumulated deficit	<u>(120,815)</u>

TOTAL STOCKHOLDER'S EQUITY	<u>149,185</u>
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TOTAL LIABILITIES AND STOCKHOLDER'S EQUITY	\$ <u><u>155,097</u></u>
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The accompanying notes are an integral part of this statement.

KOFFLER & COMPANY  
NOTES TO STATEMENT OF FINANCIAL CONDITION  
For the year ended December 31, 2003

Koffler & Company (the "Company") is a registered broker and dealer in securities under the Securities Exchange Act of 1934 and is a member of the National Association of Securities Dealers, Inc. The Company provides investment-banking services to companies seeking to raise capital or acquire or divest operations.

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Use of estimates:

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

Depreciation:

Depreciation is computed on an accelerated method based on the estimated useful lives of the assets, generally as follows:

Computer equipment	5 years
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S corporation election:

The Company and its stockholder have elected to treat corporate taxable income as income to the stockholder. Accordingly, federal and state income taxes are liabilities of the stockholder and not of the Company, except that California levies a 1.5% corporate tax on electing corporations.

Customer accounts:

The Company does not hold funds, securities or carry accounts for customers. In the opinion of management, the Company has complied with the exemptive provisions of rule 15c3-3 of the Securities and Exchange Commission throughout the year ended December 31, 2003.

Cash equivalents:

The Company considers all highly liquid investments with a maturity of three months or less when purchased to be cash equivalents.

KOFFLER & COMPANY  
NOTES TO STATEMENT OF FINANCIAL CONDITION (Continued)  
For the year ended December 31, 2003

NOTE 2: CONCENTRATIONS

Cash and equivalents:

The Company maintains cash balances in money market funds. Such balances are not insured.

NOTE 3: PROPERTY AND EQUIPMENT

As of December 31, 2003, property and equipment consisted of the following:

Computer equipment	\$ 5,460
Less accumulated depreciation	<u>2,448</u>
	\$ <u>3,012</u>

NOTE 4: EMPLOYEE BENEFIT PLANS

The Company sponsors a defined contribution profit sharing plan for eligible employees. Eligibility begins after completion of one year of service and reaching the age of 21. Contributions to the profit sharing plan are discretionary. For the year ended December 31, 2003, no contributions were made to the profit sharing plan.

NOTE 5: NET CAPITAL REQUIREMENT AND OTHER REGULATIONS

As a registered broker and dealer in securities and as a member of the National Association of Securities Dealers, Inc., the Company is subject to the Uniform Net Capital Rule of the Securities and Exchange Commission. This rule prohibits a broker and dealer from engaging in securities transactions when its "aggregated indebtedness" exceeds 15 times its "net capital" as those terms are defined in the rule. At December 31, 2003, the Company's net capital, as defined, was \$136,084, which exceeded the required minimum net capital by \$131,084.