



SEGA CORPORATION

2-12, Haneda 1-chome, Ohta-ku, Tokyo 144-8531, Japan

phone: +81-3-5736-7111 facsimile: +81-3-5736-7117

**File No. 82-3439**

February 17, 2004

U.S. Securities and Exchange Commission  
Office of International Corporate Finance  
Stop 3-6  
450 Fifth Street, N.W.  
Washington DC 20549

SUPPL

FEB 18 2004

Re: SEGA CORPORATION  
Rule 12g-2(b) Exemption No. 82-3439

Dear Sirs:

On behalf of SEGA CORPORATION ("SEGA"), enclosed are the following documents required to be furnished to the U.S. Securities and Exchange Commission pursuant to the Rule 12g3-2(b)(1)(iii):

- Notice of the Resolution of the Extraordinary Meeting of Shareholders
- Notice of the Appointment of the Representative Director and New Business Execution Structures

If you have any question about the enclosed material, please contact Shoichi Yamazaki, Officer of the Company. Phone: +81-3-5736-7072

Sincerely yours,

PROCESSED

FEB 20 2004

THOMSON FINANCIAL

February 17, 2004  
SEGA CORPORATION  
Hisao Oguchi,  
President and Representative Director  
TSE Code: 7964  
Inquire: Shoichi Yamazaki, Officer  
Corporate Planning Division

**Notice of the Appointment of the Representative Director and  
the Management Structures  
(to be effective February 17, 2004)**

SEGA CORPORATION announced today that at the board meeting, it appointed the representative director and to establish the new business execution structures to be effective from February 17, 2004.

1. Appointment of the Representative Director (To be Effective February 17, 2004)

Chairman and Representative Director: Hajime Satomi

2. New Business Execution Structure (To be Effective February 17, 2004)

Chairman and Representative Director: Hajime Satomi (newly appointed)

President and Representative Director: Hisao Oguchi

Vice Chairman and Director: Hideki Sato

Directors: Tetsu Kayama

Akira Nagai

Hisashi Suzuki

Yoshiharu Suzuki (newly appointed)

Statutory Auditors: Kazutada Ieda

Iwao Nishi

Auditors: Kinzuke Miyazaki

Yoshiyasu Gemma

Two Directors of the Company, Masahiro Aozono and Makoto Kaneshiro, resigned their position as of February 16, 2004.

End

## **BIOGRAPHY**

*(As of February 17, 2004)*

Name: **Hajime Satomi**

Date of Birth: January 16, 1942

Employment:

March 1968 : Withdrew from Aoyama Gakuin University

November 1975: Founder and Assumed Director of Sammy Corporation

March 1980: President and Representative Director of Sammy Corporation (present position)

October 2002: Chairman, Representative Director, and CEO of Sammy Holding Co., Inc.

(present position)

December 2003: Executive Advisor of SEGA CORPORATION

February 2004: Chairman and Representative Director of SEGA CORPORATION

February 17, 2003

SEGA CORPORATION  
2-12, Haneda 1-chome  
Ohta-ku, Tokyo 1448531  
Hisao Oguchi,  
President and Representative Director

## **Notice of the Resolution of the Extraordinary Meeting of Shareholders**

Dear Shareholders:

You are hereby notified that the item below was resolved at the Extraordinary Meeting of Shareholders (the "Meeting").

Matter resolved:

First item: Election of 2 Directors

Hajime Satomi and Yoshiharu Suzuki were elected as Directors of the Company

End