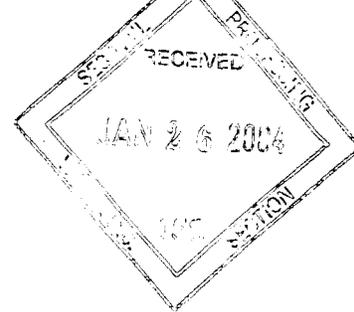


JCDecaux



04012454



UNITED STATES SECURITIES AND EXCHANGE COMMISSION
450 Fifth Street, N.W.
WASHINGTON, D.C. 20549
U.S.A.

82-34631

SUPPL

Communication
Extérieure

Neuilly-sur-Seine, 22nd January 2004

File 82-5247

Issuer : JCDecaux SA

Country : France

Allemagne
Argentine
Australie
Autriche
Belgique
Bosnie
Brésil
Bulgarie
Canada
Chili
Corée
Croatie
Danemark
Espagne
États-Unis
Finlande
France
Hong Kong
Hongrie
Irlande
Islande
Italie
Japon
Luxembourg
Macao
Malaisie
Mexique
Norvège
Pays-Bas
Pologne
Portugal
République Tchèque
Royaume-Uni
Singapour
Slovaquie
Slovénie
Suède
Suisse
Thaïlande
Uruguay
Yougoslavie

Re : Disclosure Materials provided by JCDecaux SA pursuant to Rule 12g3-2(b)

Ladies and Gentlemen,

Please do find attached a press release dated 21st January 2004 in relation to JCDecaux's street furniture programs in the United-States.

JCDecaux SA is providing these documents to you pursuant to its obligations under Rule 12g3-2(b).

Please do not hesitate to contact me, by e-mail, stephanie.hartanerot@jcdecaux.fr, or by telephone 33 1 30 79 49 07, should you have any questions or comments regarding the format and/or content of the enclosed materials.

Very truly yours,

Stéphanie Hartanerot
Legal Department
Head of the Stock Market / Corporate Law Department

Enc.

PROCESSED

FEB 09 2004

THOMSON
FINANCIAL

JCDecaux SA
Siège Social : 17, rue Soyier - 92200 Neuilly-sur-Seine - France - Tél. : +33 (0)1 30 79 79 79
Royaume-Uni : 991 Great West Road, Brentford - Middlesex TW8 9DN - Tél. : +44 (0) 208 326 7777
www.jcdecaux.com

Société Anonyme à Directoire et Conseil de Surveillance au capital de 3 378 284,27 euros - 307 570 747 RCS Nanterre

JCDecaux

Growing success for well-designed street furniture in USA

- Chicago – 1000 bus shelters installed in just one year
- 5 million flushes in San Francisco toilets

Out of Home Media

Argentina
 Australia
 Austria
 Belgium
 Benin
 Brazil
 Bulgaria
 Canada
 China
 Croatia
 Czech Republic
 Denmark
 Finland
 France
 Germany
 Hong Kong
 Hungary
 Iceland
 Ireland
 Italy
 Japan
 Korea
 Luxembourg
 Macao
 Malaysia
 Mexico
 Netherlands
 Norway
 Poland
 Portugal
 Singapore
 Slovakia
 Slovenia
 Spain
 Sweden
 Switzerland
 Thailand
 United Kingdom
 United States
 Uruguay
 Yugoslavia

New York/Paris, January 21, 2004 - JCDecaux, one of the world's largest outdoor advertising companies and the leader in street furniture, announced today that two major milestones have been passed in its large street furniture programs in the US

• Chicago

In Chicago, JCDecaux passed a significant milestone recently with the installation of 1,000 bus shelters within one year of commencement of installation. In June 2002, JCDecaux signed a contract, lasting 20 years, with the City of Chicago to install 2,175 bus shelters and other street furniture, including newsstands. The installation program has been ahead of schedule and the response from the public enthusiastic.

• San Francisco

San Francisco was the first city in the US to introduce, back in 1995, universally accessible automatic public toilets. The 34 toilets that JCDecaux operates in the Bay Area have now been used over 5 million times, making them amongst the most actively used in the world. The public toilets were funded entirely through advertising on separate newsstand kiosks, also provided by JCDecaux .

Commenting on these two milestones, **Jean-Francois Decaux, Chairman and Co-CEO of the company**, said: "The growing success of street furniture in the USA shows that the street furniture concept which JCDecaux pioneered in Europe works well for big American cities and, importantly, meets the needs of their citizens and visitors. The JCDecaux Chicago and San Francisco street furniture programs are extremely successful. We are also making good progress with our programs in Los Angeles and Boston, which we operate together with Viacom Outdoor and Wall USA respectively."

JCDecaux SA

Siège Social : 17, rue Soyot - 92200 Neuilly-sur-Seine - France - Tél. : +33 (0)1 50 79 79 79

Royaume-Uni : 991 Great West Road, Brentford - Middlesex TW8 8DN - Tél. : +44 (0) 208 525 7777

www.jcdecaux.com

JCDecaux

Key Information on the Group

- 2002 revenues : €1578 million. Revenues for first nine months of 2003: €1143 million
- Listed on Euronext Paris
- N°1 worldwide in street furniture (290,000 faces)
- N°1 worldwide in airport advertising, with 147 airports and over 150 transport contracts in metros, buses, tramways and trains (145,000 Transport faces)
- N°1 in Europe for billboards (192,000 faces)
- 627,000 advertising faces in 43 countries
- Present in 3,400 cities with over 10,000 inhabitants
- 7,100 employees

JCDecaux NA – New York

Suzanne Davis
Senior Vice President
Tél : (646) 834 1355
suzanne.davis@jcdecauxna.com

Direction de la Communication

Relations Presse
Raphaële Rabatel
Tél : +33 (0)1 30 79 34 99
raphaele.rabatel@jcdecaux.fr

Direction Générale Finance

Relations Investisseurs
Cécile Prévot
Tél : +33 (0)1 30 79 79 93
cecile.prevot@jcdecaux.fr