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File No. 82-5227

March 3, 2004



VIA AIR MAIL

Securities and Exchange Commission
Office of International Corporate Finance
Division of Corporation Finance
450 Fifth Street, N.W.
Washington, D.C. 20549
U. S. A.

SUPPL

SAMMY CORPORATION
Re: Sponsored Level 1 ADR Facility

Dear Sirs:

Pursuant to Rule 12g-3 - 2 (b) under the Securities Exchange Act of 1934, we, as legal counsels to SAMMY CORPORATION (the "Company") with respect to its ADR program, enclose herewith English translations of the documents of which contents were announced by the Company.

- Notice of Organizational and Personnel Changes (dated February 23, 2004)
- Organization Chart of Sammy Corporation (as of March 1, 2004)

PROCESSED
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THOMSON FINANCIAL

Yours truly,

Fusako Otsuka
Fusako Otsuka

FO/ah

Encl.

cc: The Bank of New York
cc: SAMMY CORPORATION (w/o encl.)

dlw 3/16

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Dear Sirs,

Name of Company: Sammy Corporation
Name of Representative: Hajime Satomi,
President and Representative
Director (Chief Executive
Officer)

(Code No. 6426, Tokyo Stock Exchange 1st Section)

Further Inquiry: Hideo Yoshizawa,
Executive Officer and Division
Manager, Corporate Planning
Division
(TEL: 03-5950-3790)

Notice of Organizational and Personnel Changes

Notice is hereby given that in accordance with the resolution adopted at a meeting of the Board of Directors of Sammy Corporation (the "Company") held on February 23, 2004, organizational and personnel changes will be implemented as of March 1, 2004, as described below:

Description

1. Purpose of organizational and personnel changes

To ensure continuous growth as a global general entertainment company on a middle- and long-range basis in the future, the Company intends to implement organizational and personnel changes to leverage its organizational system. With regard to its current mainstay pachislot and pachinko machine business, as well as the N.E.W.S. (New Entertainment World of Sammy) business, which is its middle- and long-range growth strategy, the Company will implement organizational and personnel changes, as described below, to define their respective roles and improve their operational efficiencies and also to supply products that will meet consumer needs expected to further diversify in the future on a constant basis.

2. Organizational changes (*Please see the attached Organization Chart)

- (1) A "Rights Promotion Office" will be established under the R&D Control Office.
- (2) The PS Planning R&D Department, PS R&D Division, R&D Control Office will be divided into a "PS-S Planning R&D Department" and a "PS-R Planning R&D Department".
- (3) The PS New Concept Development Group, PS R&D Division, R&D Control Office will be changed to a "PS New Concept Development Department".

R&D Control Office will be abolished and their functions will be transferred to newly established "Software R&D Department 1", "Software R&D Department 2" and "Producing & Management Department".

3. Personnel changes

New Title	Name	Former Title
Director managing Production Division/ Senior Division Manager, R&D Control Office and Division Manager, Rights Promotion Office	Kenkichi Yoshida	Director managing Production Division/Senior Division Manager, R&D Control Office
Executive Officer/Division Manager, PS R&D Division, R&D Control Office	Norio Uchida	Executive Officer/Division Manager, PC R&D Division, R&D Control Office,
Division Manager, N.E.W.S. R&D Division and General Manager, Software R&D Department 1, R&D Control Office	Rikiya Nakagawa	Division Manager, N.E.W.S. R&D Division and General Manager, CS R&D Department and General Manager, AW R&D Department, R&D Control Office
Division Manager, PC R&D Division, R&D Control Office	Kazuhiro Sumitani	Deputy Division Manager, PC R&D Division, R&D Control Office
Deputy General Manager, PS R&D Division and General Manager, Patent Department, RD Control Office	Tomomi Yamazaki	General Manager, PS Planning R&D Department, PS R&D Division, R&D Control Office
Deputy Division Manager, PC R&D Division, R&D Control Office	Yuji Ohzono	General Manager, PC Technical R&D Department, R&D Control Office
Assistant to Division Manager, PS R&D Division, R&D Control Office	Kazuo Iwahori	Deputy General Manager assistant to Division Manager, PC R&D Division, R & D Control Office
General Manager, Development Promotion Office, R&D Control Office	Takeshi Terunuma	Deputy General Manager, Development Promotion Office, R&D Control Office
General Manager, PS-S Planning R&D Department, PS R&D Division, R&D Control Office	Ayumu Hoshino	Deputy General Manager, PS Planning R&D Department, PS R&D Division, R&D Control Office

New Title	Name	Former Title
General Manager, PS-R Planning R&D Department, PS R&D Division, R&D Control Office	Masahito Arai	Deputy General Manager, PS Planning R&D Department, PS R&D Division, R&D Control Office
General Manager, PS Technical R&D Department, PS R&D Division, R&D Control Office	Susumu Murata	Deputy General Manager, PS Technical R&D Department, PS R&D Division, R&D Control Office
General Manager, Image R&D Department, R&D Control Office	Sakae Nishiyama	Deputy General Manager, Image R&D Department, R&D Control Office
General Manager, Software R&D Department 2, N.E.W.S. R&D Division, R&D Control Office	Norio Ichinohe	Deputy General Manager, CS R&D Department, N.E.W.S. R&D Division, R&D Control Office
General Manager, Producing & Management Department, N.E.W.S. R&D Division, R&D Control Office	Mizuki Marui	Associate General Manager, N.E.W.S. R&D Division, R&D Control Office

- END -

Organization Chart of Sammy Corporation (as of March 1, 2004)

