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**ANNUAL AUDITED REPORT
FORM X-17A-5
PART III**

SEC FILE NUMBER
42965

**FACING PAGE
Information Required of Brokers and Dealers Pursuant to Section 17 of the
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder**

REPORT FOR THE PERIOD BEGINNING January 1, 2003 AND ENDING December 31, 2003
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: HOME DISCOUNT SECURITIES, INC.

OFFICIAL USE ONLY
FIRM I.D. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

12755 INDIAN ROCKS ROAD

(No. and Street)

LARGO
(City)

FL
(State)

33774
(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT
KENNETH MURRAY ROSSMAN

941 875-2592

(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*

KENNETH MURRAY ROSSMAN

(Name - if individual, state last, first, middle name)

FEB 24 2004

8519 NEW BARISOWAY
(Address)

ELLENTON
(City)

FL
(State)

34222
(Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

PROCESSED

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MAR 03 2004
THOMSON FINANCIAL

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

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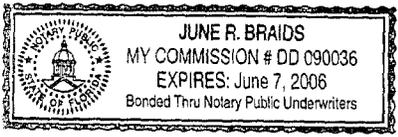
OATH OR AFFIRMATION

I, JOSEPH J D'AMARO, JR, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of HOME DISCOUNT SECURITIES, INC.

of DECEMBER 31, 2003, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

Signature: [Handwritten Signature]
Title: President

Notary Public: [Handwritten Signature]



This report ** contains (check all applicable boxes):

- (a) Facing Page.
(b) Statement of Financial Condition.
(c) Statement of Income (Loss).
(d) Statement of Changes in Financial Condition.
(e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
(f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
(g) Computation of Net Capital.
(h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
(i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
(j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-3 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
(k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
(l) An Oath or Affirmation.
(m) A copy of the SIPC Supplemental Report.
(n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.
N/A - NOT APPLICABLE

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

**HOME DISCOUNT SECURITIES, INC.
FINANCIAL STATEMENTS
FOR THE YEARS ENDED DECEMBER 31, 2003 AND 2002**

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ACCOUNTANTS AUDIT REPORT

To the Owner
Home Discount Securities, Inc.
Largo, Florida

We have audited the accompanying statements' of financial condition of Home Discount Securities, Inc. (a S Corporation) as of December 31, 2003 and 2002 and the related statements of income, changes in stockholder's equity and cash flows for the years then ended. These financial statements are the responsibility of the company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Home Discount Securities, Inc. as of December 31, 2003 and 2002 and the results of its operations and its cash flows for the years then ended in conformity with generally accepted accounting principles.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in the schedules on pages 9 through 11, is presented for the purpose of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17 - a-5 of the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.



Rossman and Associates, CPA

Clearwater, Florida
February 21, 2004

HOME DISCOUNT SECURITIES, INC.
STATEMENTS OF FINANCIAL CONDITION
DECEMBER 31, 2003 and 2002

ASSETS

	<u>2003</u>	<u>2002</u>
Current assets:		
Cash	\$ 10,644	\$ 9,670
Consulting fee receivable	9,403	-
Clearing firm account receivable	305	353
Shareholder receivable, (Note 2)	<u>3,000</u>	<u>2,314</u>
 Total current assets	 23,352	 12,337
 Prepaid expenses	 1,164	 -
Equipment, net	-	1,943
Intercompany loans receivable	-	16,134
	<u>\$ 24,516</u>	<u>\$ 30,414</u>

LIABILITIES AND STOCKHOLDER'S EQUITY

Current liabilities:		
Commission payable	\$ -	\$ 63
Accrued expenses	3,489	1,043
Rent payable	<u>150</u>	<u>150</u>
 Total current liabilities:	 <u>3,639</u>	 <u>1,256</u>
 Total liabilities	 <u>3,639</u>	 <u>1,256</u>

Stockholder's Equity:

Common stock - \$1 par value, 100 shares authorized, issued and outstanding	100	100
Additional paid in capital	11,400	11,400
Retained earnings	9,377	17,658
	<u>20,877</u>	<u>29,158</u>
	<u>\$ 24,516</u>	<u>\$ 30,414</u>

The accompanying notes to the financial statements are an integral part of the financial statements.

HOME DISCOUNT SECURITIES, INC.
STATEMENTS OF INCOME
YEARS ENDED DECEMBER 31, 2003 AND 2002

	<u>2003</u>	<u>2002</u>
REVENUES-COMMISSIONS:		
Stocks and Options	\$ 4,460	\$ 6,169
Mutual funds	1,933	2,892
Consulting and training fees	29,000	-
Miscellaneous	<u>1,262</u>	<u>1,760</u>
Total revenue	<u>36,655</u>	<u>10,821</u>
COST OF OPERATION		
Bad Debts	16,134	-
Commissions	4,446	1,893
Rent	1,800	1,800
Dues and subscriptions	1,735	3,706
Depreciation	1,010	1,009
Insurance	979	471
Telephone	821	1,004
Licenses and taxes	-	23
Office and postage	1,078	1,314
Utilities	641	603
Information system services	883	859
Professional	4,090	2,390
Repairs and maintenance	2,013	1,490
Clearing charges	226	521
Miscellaneous	<u>680</u>	<u>72</u>
Total expenses	<u>36,536</u>	<u>17,155</u>
NET INCOME (LOSS)	<u>\$ 119</u>	<u>\$ (6,334)</u>

The accompanying notes to the financial statements are an integral part of the financial statements.

HOME DISCOUNT SECURITIES, INC.
STATEMENT OF CHANGES IN STOCKHOLDER'S EQUITY
YEARS ENDED DECEMBER 31, 2003 AND 2002

	<u>COMMON STOCK</u>	<u>ADDITIONAL PAID IN CAPITAL</u>	<u>RETAINED EARNINGS</u>
Balance, January 1, 2002	\$100	\$11,400	\$23,992
Net Loss for 2002	<u>-</u>	<u>-</u>	<u>(6,334)</u>
Balance, December 31, 2002	100	11,400	\$17,658
Net Income for 2003	-	-	119
Shareholder contributions	-	-	-
Shareholder distributions	-	-	(8,400)
Issuance of common stock	<u>-</u>	<u>-</u>	<u>-</u>
Balance, December 31, 2003	<u>\$100</u>	<u>\$11,400</u>	<u>\$9,377</u>

The accompanying notes to the financial statements are an integral part of the financial statements.

HOME DISCOUNT SECURITIES, INC.
STATEMENTS OF CASH FLOWS
YEARS ENDED DECEMBER 31, 2003 AND 2002

	<u>2003</u>	<u>2002</u>
Cash flow from operating activities:		
Net Income(Loss)	\$ 119	\$ (6,334)
Adjustments to reconcile net income to net cash provided(used) by operating activities:		
Depreciation	1,010	1,009
Change in current asset and liability:		
(Increase) Decrease in:		
Receivables	(9,356)	2,086
Shareholder loan receivable	(686)	(1,815)
Intercompany loan receivable	16,134	5,595
Prepaid expenses	(1,164)	-
Increase (Decrease) in:		
Payables	(62)	(222)
Accrued Expenses	2,446	(2,257)
Total Adjustments	<u>8,322</u>	<u>4,396</u>
Net cash provided (used)by operating activities	<u>8,441</u>	<u>(1,938)</u>
Cash flows (used for) provided by investing activities:		
Equipment sale	933	-
Shareholder distributions	<u>(8,400)</u>	<u>-</u>
Net cash used by investing activities	<u>(7,467)</u>	<u>-</u>
Cash flows used for financing activities:		
Contribution to additional paid in capital	<u>-</u>	<u>-</u>
Net cash provided by financing activities	<u>-</u>	<u>-</u>
Net increase(decrease) in cash	974	(1,938)
Cash, beginning of year	<u>9,670</u>	<u>11,608</u>
Cash, end of year	<u>\$ 10,644</u>	<u>\$ 9,670</u>

The accompanying notes to the financial statements are an integral part of the financial statements.

HOME DISCOUNT SECURITIES, INC.
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2003

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Operations and Ownership

Home Discount Securities, Inc. (the company) is a broker - dealer whose customers are located in the central part of the State of Florida. The company was incorporated in August, 1990 and the stock of the company is closely held.

Income Taxes

In 1990, the company elected, by consent of its stockholder, to be taxed under the provisions of Subchapter S of the Internal Revenue Code. Under those provisions, the company does not pay Federal corporate income taxes on its taxable income, nor is the company allowed a net operating loss carryover as a deduction. Instead, the stockholder is liable for individual Federal income taxes on the company's taxable income and includes the company's net operating loss in his individual income tax return.

Customer Accounts

Securities transactions and related commission expense are recorded on the settlement date basis with related commission income and expenses recorded on the trade date basis. A special reserve account is not required for the benefit of customers in accordance with rule 15c3-3k(2)(ii) of the Securities and Exchange Commission.

Equipment

Equipment is recorded at cost when acquired. Depreciation is provided over estimated useful lives of the respective assets, utilizing the straight - line method.

NOTE 2 - RELATED PARTY TRANSACTIONS

The company has advanced funds to an officer amounting to \$ 3,000 and \$ 2,314 for the years ended December 31, 2003 and December 31, 2002, respectively. The amount due from the officer receivable is due on demand and has no specific terms of repayment. Interest is accrued and expensed in the period incurred.

The company advanced funds to a related corporation that is owned by the sole shareholder. The advanced funds had a balance of \$16,134 at December 31, 2003. The balance of \$16,134 was deemed not collectible at December 31, 2003 and a bad debt has been recorded in the Statements of Income.

NOTE 3 - EQUIPMENT

At December 31, 2003 and December 31, 2002, respectively, equipment consisted of the following:

	<u>December 31, 2003</u>	<u>December 31, 2002</u>
Equipment	\$ 20,158	\$ 20,158
Leasehold Improvements	<u>3,812</u> 23,970	<u>3,812</u> 23,970
Less accumulated depreciation	<u>23,970</u>	<u>22,027</u>
	<u>\$ 0</u>	<u>\$ 1,943</u>

NOTE 4 - NET CAPITAL REQUIREMENTS

The company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregated indebtedness to net capital, both as defined, shall not exceed 15 to 1. At December 31, 2003 and December 31, 2002 the company had net capital of \$ 7,310 and \$8,766 respectively. At December 31, 2003 and December 31, 2002, respectively, the company had \$2,310 and \$3,766 in excess of its required net capital of \$5,000. The company's aggregate indebtedness to net capital at December 31, 2003 and December 31, 2002, respectively, was 49.7 and 14.3 percent.

NOTE 5 - SUBORDINATED LIABILITIES

There are no liabilities subordinated to claims of general creditors.

NOTE 6 - REPORTING REQUIREMENTS

The company is subject to the reporting requirements of Rule 17a-5 of the Securities and Exchange Commission, which requires that certain brokers and dealers file with the Securities and Exchange Commission annual audited statements of financial condition as of December 31, 2003. A copy of the statement of financial condition has been filed at the Largo office of the company and in the regional office of the Securities and Exchange Commission in Atlanta, Georgia.

NOTE 7 - OFF- BALANCE SHEET RISK AND CONCENTRATION OF CREDIT RISK

The company conducts business with brokers, clearing organizations and depositories that are primarily located in Florida. In the normal course of business, the Company's customer and correspondent clearance activities may expose the company to the risks of loss in the event customers, other brokers and dealers, banks, depositories or clearing organizations are unable to fulfill contractual obligations. The company monitors the credit standing of counter parties and correspondents with whom it conducts business on a periodic basis.

NOTE 8 – SUBSEQUENT EVENTS

The sole shareholder sold his ownership in Home Discount Securities, Inc. effective February 5, 2004. Pursuant to NASD Rule 1017, NASD granted the application for change in ownership and subsequently the executed membership agreement was approved by the NASD.

SUPPLEMENTARY INFORMATION

HOME DISCOUNT SECURITIES, INC.
SCHEDULE 1
COMPUTATION OF NET CAPITAL UNDER RULE 15C3-1
DECEMBER 31, 2003

Net Capital	
Stockholder's equity qualified for net capital	\$ 20,877
Less:	
Non-allowable assets	13,567
Other reductions	<u> -</u>
Net capital	7,310
Minimum net capital requirement	<u>5,000</u>
Excess net capital	<u><u>\$ 2,310</u></u>

The accompanying notes to the financial statements are an integral part of the financial statements.

HOME DISCOUNT SECURITIES, INC.
SCHEDULE 2
COMPUTATION OF AGREGATE INDEBTEDNESS PURSUANT TO RULE 15C3-1
OF THE SECURITIES AND EXCHANGE ACT OF 1934
DECEMBER 31, 2003

AGGREGATE INDEBTEDNESS	
Payble to brokers	\$ -
Other liabilities	<u>3,639</u>
AGGREGATE INDEBTEDNESS	3,639
Net Capital per Scedule 1	<u>7,310</u>
Percentage of Aggregate indebtedness to Net Capital	<u>49.7%</u>

The accompanying notes to the financial statements are an integral part of the financial statements.

HOME DISCOUNT SECURITIES, INC.
SCHEDULE 3
RECONCILIATION OF NET CAPITAL PURSUANT TO RULE
17A(D)(4) OF THE SECURITIES EXCHANGE ACT OF 1934
DECEMBER 31, 2003

Net Capital, Per Respondent's Computation	\$ <u>7,310</u>
Net Capital	\$ <u>7,310</u>

The accompanying notes to the financial statements are an integral part of the financial statements.

SUPPLEMENTARY INDEPENDENT AUDITOR'S REPORT

To the stockholder and Board of Directors
Home Discount Securities, Inc.
Largo, Florida

In planning and performing our audit of the financial statements of Home Discount Securities, Inc. for the year ended December 31, 2003, we considered its internal control structure in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and to provide assurance on the internal control structure.

Also, as required by Rule 17a-5 (g) (1) of the Securities and Exchange Commission, we have made a study of the practices and procedures (including tests of compliance with such practices and procedures) followed by Home Discount Securities, Inc., that we considered relevant to the objectives stated in Rule 17a-5 (g) in making the periodic computations of aggregate indebtedness and net capital under Rule 17a-3(a)(11).

The Company is exempt from the provisions of Rule 15c3-3 under the Securities and Exchange Act of 1934, since the Company's activities are limited to those set forth in the conditions for exemption appearing in paragraph (K) (2) (ii) of the Rule. The company does not handle securities, accordingly, it has not established procedures for safeguarding securities.

The management of the company is responsible for establishing and maintaining an internal control structure and the practices and procedures referred to in the second paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of internal control structure policies and procedures and of the practices and procedures referred to in the second paragraph and to assess whether those practices and procedures can be expected to achieve the Commission's above mentioned objectives. Two of the objectives of an internal control structure and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the second paragraph.

Because of inherent limitations in any internal control structure or the practices and procedures referred to above, errors or irregularities may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

Our consideration of the internal control structure would not necessarily disclose all matters in the internal control structure that might be material weaknesses under standards established by the American Institute of Certified Public Accountants.

A material weakness is a condition in which the design or operation of the specific internal control structure elements does not reduce to a relatively low level the risk that errors or irregularities in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving the internal control structure, including procedures for safeguarding securities, that we consider to be material weaknesses as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the Commission to be adequate for its purposes in accordance with the Securities and Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the company's practices and procedures were adequate at December 31, 2003 to meet the Commission's Objectives.

This report is intended solely for the use of management, the Securities and Exchange Commission and other regulatory agencies which rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 and should not be used for any other purpose.

Rossman and Associates

Rossman and Associates, CPA

Clearwater, Florida
February 21, 2004