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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0123
Expires: October 31, 2004
Estimated average burden
hours per response..... 12.00

ANNUAL AUDITED REPORT
FORM X-17A-5
PART III

SEC FILE NUMBER
8- 16206

FACING PAGE
Information Required of Brokers and Dealers
Securities Exchange Act of 1934 and



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the

REPORT FOR THE PERIOD BEGINNING November 1, 2002 AND ENDING October 31, 2003
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER:
Kent King Securities Company, Inc.
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

OFFICIAL USE ONLY
FIRM I.D. NO.

89 Ionia, NW, Suite #100

(No. and Street)

Grand Rapids

Michigan

49503

(City)

(State)

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

John L. Worst

(616) 459-3317

(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*

Kiekover, Scholma & Shumaker, PC.

(Name - if individual, state last, first, middle name)

205 East Main Street

Zeeland

Michigan

49464

(Address)

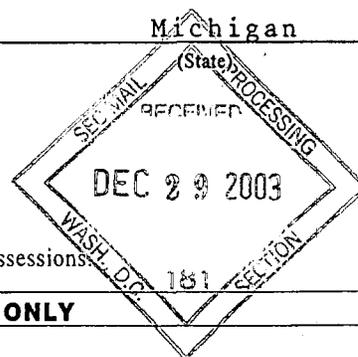
(City)

(State)

(Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions



PROCESSED
JAN 02 2004

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FINANCIAL

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*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

SEC 1410 (06-02)

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OATH OR AFFIRMATION

I, John L. Worst, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of Kent King Securities Company, Inc., as of October 31, 2003, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

[Redacted]

[Signature]
Signature
PRES.
Title

[Signature]
Notary Public
BRENDAL. SAWYER, Notary Public
Kent County, Michigan
My Commission Expires 6-13-07
12 23 03

This report ** contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of Changes in Financial Condition.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-3 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

KENT KING SECURITIES CO., INC.
AUDITED STATEMENT OF FINANCIAL CONDITION
OCTOBER 31, 2003

KIEKOVER, SCHOLMA & SHUMAKER, PC
Certified Public Accountants
Zeeland, Michigan

FINANCIAL AND OPERATIONAL COMBINED UNIFORM SINGLE REPORT

PART IIA

BROKER OR DEALER
 Kent King Securities Company, Inc.

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STATEMENT OF FINANCIAL CONDITION FOR NONCARRYING, NONCLEARING AND CERTAIN OTHER BROKERS OR DEALERS

as of (MM/DD/YY) 10/31/03 99
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 Consolidated 198
 Unconsolidated 199

	Allowable	Non-Allowable	Total
1. Cash	\$ 911,823 200		\$ 911,823 750
2. Receivables from brokers or dealers:			
A. Clearance account	295		295
B. Other	100,574 300	550	100,574 810
3. Receivable from non-customers	355	22,524 600	22,524 830
4. Securities and spot commodities owned at market value:			
A. Exempted securities	418		418
B. Debt securities	419		419
C. Options	420		420
D. Other securities	50,000 424		50,000 850
E. Spot commodities	430		430
5. Securities and/or other investments not readily marketable:			
A. At cost $\frac{1}{2}$ \$	130		130
B. At estimated fair value	440	610	860
6. Securities borrowed under subordination agreements and partners' individual and capital securities accounts, at market value:			
A. Exempted securities \$	150		150
B. Other securities \$	160		160
7. Secured demand notes:	470	640	890
Market value of collateral:			
A. Exempted securities \$	170		170
B. Other securities \$	180		180
8. Memberships in exchanges:			
A. Owned, at market \$	190		190
B. Owned, at cost		650	650
C. Contributed for use of the company, at market value		660	660
9. Investment in and receivables from affiliates, subsidiaries and associated partnerships	480	670	910
10. Property, furniture, equipment, leasehold improvements and rights under lease agreements, at cost-net of accumulated depreciation and amortization	490	95,925 680	95,925 920
11. Other assets	535	27,929 735	27,929 930
12. TOTAL ASSETS	\$ 1,062,396 540	\$ 146,378 740	\$ 1,208,775 940

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FINANCIAL AND OPERATIONAL COMBINED UNIFORM SINGLE REPORT

PART IIA

BROKER OR DEALER
Kent King Securities Company, Inc.

as of 10/31/03

STATEMENT OF FINANCIAL CONDITION FOR NONCARRYING, NONCLEARING AND CERTAIN OTHER BROKERS OR DEALERS

LIABILITIES AND OWNERSHIP EQUITY

Liabilities	A.I. Liabilities	Non-A.I. Liabilities	Total
13. Bank loans payable	\$ 1045	\$ 1255 ¹³	\$ 1470
14. Payable to brokers or dealers:			
A. Clearance account	1114	1315	1560
B. Other	1115	1305	1540
15. Payable to non-customers	1155	1355	1610
16. Securities sold not yet purchased, at market value		1360	1620
17. Accounts payable, accrued liabilities, expenses and other	35,756 1205	1385	35,756 1685
18. Notes and mortgages payable:			
A. Unsecured	1210		1690
B. Secured	1211 ¹²	1390 ¹⁴	1700
19. E. Liabilities subordinated to claims of general creditors:			
A. Cash borrowings:			
1. from outsiders ³ \$	970		1710
2. includes equity subordination (15c3-1(d)) of ... \$	980		
B. Securities borrowings, at market value from outsiders \$	990	1410	1720
C. Pursuant to secured demand note collateral agreements		1420	1730
1. from outsiders \$	1000		
2. includes equity subordination (15c3-1(d)) of ... \$	1010		
D. Exchange memberships contributed for use of company, at market value		1430	1740
E. Accounts and other borrowings not qualified for net capital purposes	1220	1440	1750
20. TOTAL LIABILITIES	\$ 35,756 1230	\$ 1450	\$ 35,756 1760
Ownership Equity			
21. Sole Proprietorship			1770 ¹⁵
22. Partnership (limited partners)	1020 ¹¹		1780
23. Corporation:			
A. Preferred stock			1791
B. Common stock		100,000	1792
C. Additional paid-in capital			1793
D. Retained earnings		1,073,019	1794
E. Total		1,173,019	1795
F. Less capital stock in treasury		()	1796 ¹⁶
24. TOTAL OWNERSHIP EQUITY		\$ 1,173,019	1800
25. TOTAL LIABILITIES AND OWNERSHIP EQUITY		\$ 1,208,775	1810

OMIT PENNIES

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See Notes To Financial Statements.

KENT KING SECURITIES CO., INC.
NOTES TO STATEMENT OF FINANCIAL CONDITION

NOTE A: **SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

Business Activity - Kent King Securities Co., Inc. is a broker-dealer in securities maintaining a single office located in Grand Rapids, Michigan. A substantial portion of the Company's customers are local area residents. The Company operates on a fully disclosed basis with all customer transactions cleared through ABN AMRO Incorporated.

Estimates - The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Security Transactions - Security transactions and related commission revenue and expense are recorded on a settlement date basis, generally the third business day following the transaction date.

Securities Inventory - Securities inventory includes marketable securities that are owned by the firm for the purpose of selling to clients. These securities are carried at market.

Property, Equipment and Depreciation - Property and equipment are stated at cost. Depreciation is computed using straight-line or declining balance methods over the estimated lives of the assets. Property and equipment are shown net of accumulated depreciation of \$109,208 in the accompanying statement of financial condition.

NOTE B: **LEASES - RELATED PARTY**

The Company rents office space and equipment on a month-to-month basis from a limited liability company whose owner is a relative of the shareholder of Kent King Securities Co., Inc. Rental payments are currently \$3,917 per month and totaled \$25,568 for the year ended October 31, 2003.

NOTE C: **NET CAPITAL REQUIREMENTS**

Pursuant to the net capital provisions of Rule 15c3-1 of the Securities Exchange Act of 1934, the Company is required to maintain a minimum net capital, as defined under such provisions. Net capital may fluctuate on a daily basis. At October 31, 2003, the Company had net capital and net capital requirements of approximately \$1,025,641 and \$100,000, respectively. The net capital rules may effectively restrict the payment of cash dividends.

NOTE D: **COMMON STOCK**

Common stock consists of \$1 par value shares, 100,000 shares authorized, issued and outstanding.

NOTE E: **RETIREMENT PLAN**

The Company has a defined contribution retirement plan covering full-time employees with at least one year of service. Employer contributions are at the discretion of the Company and were \$-0- for the year ended October 31, 2003.

KENT KING SECURITIES CO., INC.
NOTES TO STATEMENT OF FINANCIAL CONDITION

NOTE F: **SUBSEQUENT EVENT - SALE OF STOCK OF KENT KING SECURITIES CO., INC.**

On November 1, 2003, the sole shareholder sold 100% of the issued and outstanding shares of Kent King Securities Co, Inc. common stock to Royal Securities Co. On that date, Kent King Securities Co., Inc. was effectively merged into and became a part of Royal Securities Co.



INDEPENDENT AUDITOR'S REPORT

November 25, 2003

To the Stockholder of
Kent King Securities Co., Inc.

We have audited the accompanying statement of financial condition of Kent King Securities Co., Inc. as of October 31, 2003. This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on this financial statement based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statement is free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statement referred to above present fairly, in all material respects, the financial position of Kent King Securities Co., Inc. as of October 31, 2003, in conformity with accounting principles generally accepted in the United States of America.

Kiekover, Scholma & Shumaker, PC
Kiekover, Scholma & Shumaker, PC
Certified Public Accountants