



UNITED STATES SECURITIES AND EXCHANGE COMMISSION
450 Fifth Street, N.W.
WASHINGTON, D.C. 20549
U.S.A.

SUPPL

**Communication
Extérieure**

Neuilly-sur-Seine, 27th October 2003



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File 82-5247
Issuer : JCDecaux SA
Country : France

Re : Disclosure Materials provided by JCDecaux SA pursuant to Rule 12g3-2(b)

Ladies and Gentlemen,

Please find attached a press release in respect of JCDecaux's withdrawal from DSM privatisation process.

JCDecaux SA is providing these documents to you pursuant to its obligations under Rule 12g3-2(b).

Please do not hesitate to contact me, by e-mail, stephanie.hartanerot@jcdecaux.fr, or by telephone 33 1 30 79 49 07, should you have any questions or comments regarding the format and/or content of the enclosed materials.

Very truly yours.

Stéphanie Hartanerot
Legal Department
Head of the Stock Market / Corporate Law Department

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JCDECAUX WITHDRAWS FROM DSM PRIVATIZATION PROCESS

Out of Home Media

Argentina
Australia
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Ireland
Italy
Japan
Korea
Luxembourg
Macau
Malaysia
Mexico
Netherlands
Norway
Poland
Portugal
Singapore
Slovakia
Slovenia
Spain
Sweden
Switzerland
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United States
Uruguay
Yugoslavia

Paris, 27 October 2003 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company in Europe and one of the largest in the world, today announced that following the increase in its stake in the company Wall AG (Berlin), announced last week, the Group withdraws from the bidding process for DSM, the municipally-owned outdoor advertising company in Germany.

Should Wall AG decide to pursue the DSM acquisition, JCDecaux would support this strategic move.

Key statistics on the Group

- 2002 revenues : €1578 million
- Listed on Euronext Paris ; part of the SBF 120 index
- N°1 worldwide in street furniture (290,000 faces)
- N°1 worldwide in airport advertising, with 147 airports and over 150 transport contracts in metros, buses, tramways and trains (145,000 Transport faces)
- N°1 in Europe for billboards (192,000 faces)
- 627,000 advertising faces in 43 countries
- Present in 3,400 cities with over 10,000 inhabitants
- 7,100 employees

Press Relations

Raphaële Rabatel
Tél : +33 (0)1 30 79 34 99
Fax : +33 (0)1 30 79 35 79
raphaele.rabatel@jcdecaux.fr

Investor Relations

Cécile Prévot
Tél: +33 (0)1 30 79 79 93
Fax : +33 (0)1 30 79 77 91
cecile.prevot@jcdecaux.fr

JCDecaux SA
United Kingdom: 991 Great West Road, Brentford - Middlesex TW8 9DN - Tel.: +44 (0) 208 326 7777
Head Office: 17, rue Soyier - 92200 Neuilly-sur-Seine - France - Tel.: +33 (0)1 30 79 79 79
www.jcdecaux.com

A public limited corporation with an Executive Board and Supervisory Board
Registered capital of 3,378,284.27 euros - # RCS: 307 670 747 Nanterre - FR 44507670747