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Addressee

Corporate Communications /  
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Date August 4, 2003  
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 Re VNU half yearly report

SUPPL

Dear Sir, Madam,

Due to technical developments, the decision has been taken to cease the dispatch of VNU half yearly report by mail henceforth.

You can find all half yearly reports on our website [www.vnu.com](http://www.vnu.com).

In case you wish to receive our half yearly reports by e-mail, you can subscribe on our website (please click 'Media' and then 'Mailing List'.)

With kind regards,  
VNU nv

PROCESSED  
AUG 18 2003  
THOMSON  
FINANCIAL

Rob de Meel  
SVP