

Heineken International

03 JUL 30 AM 7:21

Corporate Finance

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SUPPL

date
22 July 2003

subject
Exemptionfile 82-5149

our reference

your reference

Dear Sir, Madam,

dealt with by

Attached please find the latest publication of Heineken Holding, dated June 23, 2003.
This publication is filed in relation with the exemption under Rule 12g3-2(b) of
Heineken NV, with exemption file number: 82-5149

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Yours sincerely,
Heineken Holding

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FOR IMMEDIATE RELEASE

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**HEINEKEN HOLDING EXPECTS NET RESULT FOR FIRST HALF 2003 TO BE
IN LINE WITH 2002**

AMSTERDAM, The Netherlands – June 23, 2003 – Heineken Holding announced today that in the first half of 2003, the sales volume of the Heineken Group is lagging behind expectations. In addition, the Group is faced with the effects of the strong euro and higher pension costs.

Consequently, Heineken Holding expects that net profit excluding non-recurring results in the first half of 2003 will be around the same level as reached for the comparable period of 2002. A more specific forecast about the profit expectation for the full year of 2003, can, as usual, only be announced with the publication of the half-year results on 10 September 2003.

For general information on the Heineken Group please visit www.heinekeninternational.com

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Note for the Editor

Heineken will host a conference call today for analysts and investors at 10:00 CET (09:00 UK) and at 15:30 CET (13:30 UK, 09:30 EST), which can be listened to live by dialling +44/20/7984.7569. These conference calls will be broadcast live and are available for replay on <http://www.heinekeninternational.com>



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date
July 22, 2003
our reference

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Exemptionfile 82-4953

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Dear Sir, Madam,

dealt with by

Attached please find the latest publication of Heineken NV, dated June 23, 2003. This publication is filed in relation with the exemption under Rule 12g3-2(b) of Heineken NV, with exemption file number: 82-4953.

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Yours sincerely,
Heineken N.V.

J. van de Merbel
Director Investor Relations
Corporate Finance

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824953.

Amsterdam, 18 July 2003

Heineken receives approval for BBAG acquisition from the European Commission

Heineken has received the approval of the European Commission for the acquisition of BBAG, the leading Austrian brewery group and one of the largest brewery groups in Central Europe. The transaction is still subject to several local customary regulatory approvals. Heineken expects to receive the remaining approvals in the coming months and foresees that the transaction will be completed in October 2003.

Once the transaction is completed, Heineken will launch a public offer for the outstanding shares (the free float) of BBAG and its sub-holding Brau Union AG ('BU'). Heineken will make offers at prices of EUR 124.00 per BBAG share and EUR 127.27 per BU share, with such prices implying premiums for BBAG and BU free-float shareholders, based on trading prices as at 30 April 2003, of 34% and 45%, respectively. These offers will be made in accordance with the Austrian Takeover Act.

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For further information on Heineken, visit www.heinekeninternational.com