



Pernod Ricard

May 27th, 2003

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SECURITIES & EXCHANGE COMMISSION  
Office of International Corporate Finance  
450 Fifth Street, N.W.  
WASHINGTON, D.C. 20549  
USA



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03 JUN -4 AM 7:21

82-3361

For the attention of Mrs Felicia KUNG

Subject : Exemption Request for ADR's under Rule 12g3-2 (b)

SUPPL

Dear Mrs KUNG,

You will find, here enclosed, a press-release concerning our Company and delivered to the French Market.

Wishing you a good receipt of this document,

Yours sincerely,

Antoine PERNOD

PROCESSED

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THOMSON  
FINANCIAL

Encl. : 1page

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Pernod Ricard

### **Pernod Ricard sells its calvados business**

*Paris, May 26<sup>th</sup> 2003* - Pernod Ricard today announces that it has sold its calvados business, Distillerie Busnel, to La Martiniquaise. The sale epitomises Pernod Ricard's drive to refocus on its top-priority brands and markets. It also enables La Martiniquaise to consolidate its calvados operations in France and to take the number-one position in this market.

Pernod Ricard remains the exclusive distributor for the Anée, Busnel, Beaujour and Lancelot brands in the on-trade market in France, and also distributes Busnel to leading export markets.

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Distillerie Busnel sold 1.45 million litres of calvados in 2002, generating sales of €7 million.

#### ***Contacts***

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*For more information about Pernod Ricard, please visit our website :*

[www.pernod-ricard.com](http://www.pernod-ricard.com)