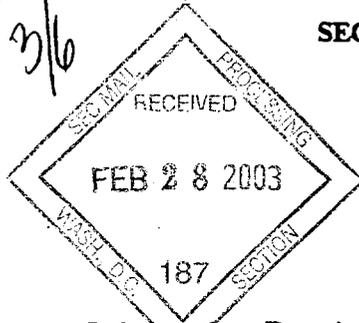


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WASHINGTON

OMB APPROVAL  
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8-14394

# ANNUAL AUDITED REPORT FORM X-17A-5 PART III

## FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING January 1, 2002 AND ENDING December 31, 2002  
MM/DD/YY MM/DD/YY

### A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: Peerson & Company, Inc.

OFFICIAL USE ONLY  
FIRM ID. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

1349 Calumet Avenue  
(No. and Street)

Whiting Indiana 46394  
(City) (State) (Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

John Evanich (219) 473-5542  
(Area Code — Telephone No.)

### B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

BKD LLP  
(Name — if individual, state last, first, middle name)

201 N. Illinois St., Suite 700 Indianapolis Indiana 46244-0998  
(Address) (City) (State) (Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

PROCESSED  
MAR 18 2003  
THOMSON FINANCIAL

FOR OFFICIAL USE ONLY

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2).

OATH OR AFFIRMATION

I, John Evanich, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of Peerson & Company, Inc., as of December 31, 19 2002, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

John J. Evanich  
Signature  
\_\_\_\_\_  
President  
\_\_\_\_\_  
Title

Mary E. Kutcka  
\_\_\_\_\_  
Mary E. Kutcka - Notary Public  
My Commission Expires: 03-12-08

This report\*\* contains (check all applicable boxes):

- (a) Facing page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of Cash Flows.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietor's Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation, of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

**Peerson & Company, Inc.**

Accountants' Report and Financial Statements

December 31, 2002



201 N. Illinois Street, Suite 700  
P.O. Box 44998  
Indianapolis, IN 46244-0998  
317 383-4000 Fax 317 383-4200

bkd.com

## Independent Accountants' Report

To the Board of Directors  
Peerson & Company, Inc.  
Whiting, Indiana

We have audited the accompanying statement of financial condition of Peerson & Company, Inc. as of December 31, 2002, and the related statements of operations, stockholder's equity, and cash flows for the year then ended that you are filing pursuant to rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Peerson & Company, Inc. as of December 31, 2002, and the results of its operations and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

Our audit was made for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained on pages 9 to 12 is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by rule 17a-5 of the Securities and Exchange Commission. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

*BKD, LLP*

February 13, 2003

Solutions  
for  
Success

**Peerson & Company, Inc.**  
**Statement of Financial Condition**  
**December 31, 2002**

**Assets**

Cash and cash equivalents	\$	120,431	
Interest receivable		1,228	
Investment securities		155,713	
Property and equipment, net		16,616	
Cash value of life insurance		171,570	
Other assets		<u>18,385</u>	
			<u>\$ 483,943</u>

**Liabilities and Stockholder's Equity**

Accrued expenses	\$	13,484	
Stockholder's equity			
Common stock, no par value - authorized, issued, and outstanding, 100 shares	\$	25,000	
Retained earnings		<u>445,459</u>	
			<u>470,459</u>
			<u>\$ 483,943</u>

**Peerson & Company, Inc.**  
**Statement of Operations**  
**Year Ended December 31, 2002**

<b>Revenue</b>		
Sales commissions	\$ 299,706	
Trading gains	7,928	
Interest income	22,525	
Other income	<u>265</u>	
		\$ 330,424
<b>Expenses</b>		
Salaries and employee benefits	188,275	
Net occupancy expenses	15,398	
Data processing and clearing charges	88,746	
Administrative expenses	29,813	
Advertising expenses	2,291	
Legal and professional fees	<u>4,800</u>	
		<u>329,323</u>
<b>Income Before Income Tax</b>		1,101
<b>Income Tax Expense</b>		<u>436</u>
<b>Net Income</b>		\$ <u><u>665</u></u>

**Peerson & Company, Inc.**  
**Statement of Stockholder's Equity**  
**Year Ended December 31, 2002**

	Shares Outstanding	Amount	Retained Earnings	Total
Balances, January 1, 2002	100	\$ 25,000	\$ 444,794	\$ 469,794
Net income	_____	_____	665	665
Balances, December 31, 2002	100	\$ 25,000	\$ 445,459	\$ 470,459

**Peerson & Company, Inc.**  
**Statement of Cash Flows**  
**Year Ended December 31, 2002**

<b>Operating Activities</b>		
Net income	\$	665
Items not requiring (providing) cash		
Depreciation		5,696
Investment securities amortization, net		370
Realized and unrealized gain on sale of securities		(7,928)
Net change in		
Other assets		(3,239)
Accrued expenses		(2,029)
Net cash used in operating activities		\$ (6,465)
<b>Investing Activities</b>		
Net change in interest-bearing time deposits		118,233
Purchase of property and equipment		(520)
Purchases of securities		(620,812)
Proceeds from sales of securities		622,024
Premiums paid on life insurance		(171,570)
Net cash used in investing activities		(52,645)
<b>Change in Cash and Cash Equivalents</b>		<b>(59,110)</b>
<b>Cash and Cash Equivalents, Beginning of Year</b>		<b><u>179,541</u></b>
<b>Cash and Cash Equivalents, End of Year</b>		<b><u>\$ 120,431</u></b>

# Peerson & Company, Inc.

## Notes to Financial Statements

December 31, 2002

### Note 1: Nature of Operations and Summary of Significant Accounting Policies

#### *Nature of Operations*

Peerson & Company, Inc. (Company) is a wholly owned subsidiary of American Trust & Savings Bank. The Company is engaged in the business of trading equity securities and mutual funds in an agency capacity for its customers in Northwest Indiana and Northeast Illinois.

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of the revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### *Cash and Cash Equivalents*

Cash and cash equivalents consist of bank deposits in federally insured accounts. At December 31, 2002, the Company's cash accounts did not exceed federally insured limits.

For purposes of the statement of cash flows, the Company considers all highly liquid debt instruments, if any, purchased with an original maturity of three months or less to be cash equivalents.

#### *Investments*

As a subsidiary of an Indiana state-chartered bank, the Company is not allowed by state banking regulations to have equity securities held in its proprietary trading/inventory account. All securities held by the Company are carried at market value.

#### *Property and Equipment*

Property and equipment are carried at cost. The Company provides for depreciation using annual rates which are sufficient to amortize the costs of depreciable assets over their estimated useful lives. Depreciation is computed using straight-line and accelerated methods over estimated useful lives ranging from three to ten years.

#### *Income Taxes*

Income tax in the statement of operations includes deferred income tax provisions or benefits for all significant temporary differences in recognizing income and expenses for financial reporting and income tax purposes. The Company files income tax returns with its parent.

#### *Revenue*

Commissions are recognized when the applicable transaction is completed.

# Peerson & Company, Inc.

## Notes to Financial Statements

December 31, 2002

### Net Capital Requirements

The Company is subject to the Securities and Exchange Commission uniform net capital rule (Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. At December 31, 2002, the Company had net capital of \$412,928, which was \$312,928 in excess of its required net capital of \$100,000. The Company's ratio of aggregate indebtedness to net capital was .03 to 1.

### Note 2: Premises and Equipment

	<u>2002</u>
Furniture and fixtures	\$ 41,955
Accumulated depreciation	<u>(25,339)</u>
Net	<u>\$ 16,616</u>

### Note 3: Income Tax

	<u>2002</u>
Income tax expense	
Currently refundable	
Federal	\$ (1,526)
State	(383)
Deferred - Federal	<u>2,345</u>
Total income tax expense	<u>\$ 436</u>

There is no significant difference in tax expense at the statutory rate of 34 percent and actual tax expense.

A cumulative deferred tax liability is included in accrued expenses. The components of the liability are as follows:

	<u>2002</u>
Difference in basis of assets for financial statement purposes	\$ 2,011
Depreciation	2,515
Other	<u>118</u>
Total deferred liability	<u>\$ 4,644</u>

**Peerson & Company, Inc.**  
**Notes to Financial Statements**  
**December 31, 2002**

**Note 4: Employee Benefits**

The Company participates with its parent in a defined-contribution profit-sharing plan. Company contributions to the plan are made for all eligible employees with at least one year of service. Contributions are at the discretion of the Board of Directors. No contributions were made in 2002.

**Note 5: Leases**

The Company leases operating facilities from a related party under operating lease arrangements on a month-to-month basis. Rental expense for this lease consisted of \$8,700 for the year ended December 31, 2002.

**Note 6: Commitments and Contingent Liabilities**

The Company is subject to claims and lawsuits which arise primarily in the ordinary course of business. It is the opinion of management that the disposition or ultimate resolution of such claims and lawsuits will not have a material adverse effect on the financial position of the Company.

**Supplementary Information**

**Peerson & Company, Inc.**  
**Computation of Net Capital Under Rule 15c3-1 of the**  
**Securities and Exchange Commission**  
**December 31, 2002**

	<u>2002</u>
<b>Total Stockholder's Equity Qualified for Net Capital</b>	\$ 470,459
<b>Deductions</b>	
Nonallowable assets from statement of financial condition	\$ 36,230
Haircuts on investment securities	8,301
Excess fidelity bond coverage	<u>13,000</u>
	<u>57,531</u>
<b>Net Capital</b>	\$ <u>412,928</u>

**Peerson & Company, Inc.**  
**Computation of Basic Net Capital Under Rule 15c3-1 of the**  
**Securities and Exchange Commission**  
**December 31, 2002**

	<b>2002</b>
<b>Aggregate Indebtedness</b>	
Included in statement of financial condition	
Accrued expenses	\$ <u>13,484</u>
<b>Computation of Basic Net Capital Requirement</b>	
Minimum net capital required (6 2/3% of aggregate indebtedness)	\$ <u>899</u>
Minimum dollar net capital requirement of reporting broker or dealer	\$ <u>100,000</u>
Net capital requirement	\$ <u>100,000</u>
Excess net capital	\$ <u>312,928</u>
Excess net capital at 1,000% (net capital less 10% of aggregate indebtedness)	\$ <u>411,580</u>
Ratio of aggregate indebtedness to net capital	<u>.03 to 1</u>

**Peerson & Company, Inc.**  
**Computation of Net Capital Under Rule 15c3-1 of the**  
**Securities and Exchange Commission**  
**December 31, 2002**

	<u>2002</u>
<b>Reconciliation with Company's Computation</b>	
(included in Part IIA of Form X-17A-5 as of December 31, 2002)	
Net capital, as reported in Company's Part IIA (unaudited) FOCUS report	\$ 412,928
Net audit adjustments	<u>—</u>
Net capital	<u>\$ 412,928</u>

**Peerson & Company, Inc.**  
**Computation for Determination of Reserve Requirements**  
**Under Rule 15c3-3**  
**December 31, 2002**

Broker-dealer is exempt from Rule 15c3-3. There were no security transactions during 2002.

To the Board of Directors  
Peerson & Company, Inc.  
Whiting, Indiana

In planning and performing our audit of the financial statements of Peerson & Company, Inc. (Company) for the year ended December 31, 2002, we considered its internal control, including control activities for safeguarding securities, in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide assurance on internal control.

Also, as required by rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company including tests of such practices and procedures that we considered relevant to the objectives stated in rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

1. Making quarterly securities examinations, counts, verifications, and comparisons
2. Recordation of differences required by rule 17a-13
3. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in accordance with accounting principles generally accepted in the United States of America. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control or the practices and procedures referred to above, errors or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

Our consideration of internal control would not necessarily disclose all matters in the internal control that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control components does not reduce to a relatively low level the risk that errors or fraud in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. Because the Company has limited office staff, complete segregation of duties is not possible. However, we noted no matters involving internal control including control activities for safeguarding securities, that we consider to be material weaknesses as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2002, to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the SEC, and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers and should not be used for any other purpose.

BKD, LLP

Indianapolis, Indiana  
February 13, 2003