



ALOAK CORP. CDNX-AOK

300, 340 - 12 avenue sw, calgary, alberta, canada t2r 1l5 tel: 1.877.525.6252 fax: (403) 262.3917 corp@aloak.ca www.aloak.ca



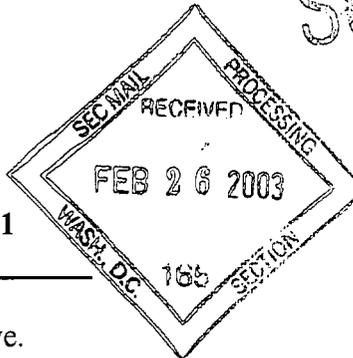
03007021

February 17, 2003

**FILE No.
82-4221**

United States Securities
& Exchange Commission
Washington, DC
20549
USA

SUPPL



Dear Sirs:

RE: **Foreign Private Issuer Exemption File No. 82-4221
News Release Dated February 17, 2003**

Please find enclosed 3 copies of the news release listed above.

Yours truly,

ALOAK CORP.

PER: BARBARA O'NEILL
SECRETARY

PROCESSED
MAR 10 2003
THOMSON
FINANCIAL

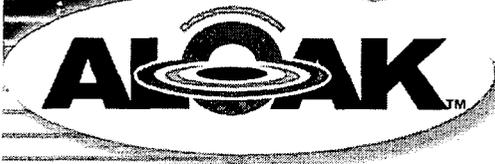
Enclosures

RECEIVED BY MAIL ROOM

RECEIVED BY MAIL ROOM

RECEIVED BY MAIL ROOM

dlw 3/3



NewsRelease

Internet Solutions for Small Business

Aloak Announces Independent Reseller Program

Woodstock ON – February 17, 2003 — Poised to take advantage of the latest in ASP technologies and an anticipated turn-around in the North American economy; Aloak is pleased to announce an exciting new reseller program catering to systems integrators and value-added resellers who are focused on the micro-to-small business market.

The **Aloak Independent Web Consultant** reseller program gives service providers in a variety of disciplines - from individual sales advisors through to accounting firms and advertising agencies - the means to increase their revenues and profits through a powerful combination of web and e-mail hosting application services.

"The current Web hosting market can be characterized as early adopter, generally more technically savvy than the average small-business owner," said Clyde Beattie, Chairman and CEO of Aloak Inc. "There is a very large market opportunity as most small businesses and home offices do not have a Web site."

Having spent 3+ years developing its ASP solutions, Aloak is poised to be a leader in both the early adopter market and the small-business mass market. This move will help broaden Aloak from a Web hosting services company to a Web solutions provider for micro-to-small businesses.

In today's hyper-competitive and cost conscious economy small businesses must have access to all aspects of doing business online in order to find and better serve their customers. Unlike big businesses, these smaller businesses typically have no data centers and no dedicated IT staff. They need someone else to do all this on their behalf. Together with our channel partners, Aloak can provide software tailored to small-business needs, tightly integrated with facilities manned 24x7.

About Aloak

Aloak Inc. is an integrated Internet web services and application services provider (ASP) that operates out of offices in Woodstock, Ontario and Calgary, Alberta. Aloak's mix of products and services includes turn-key website and e-commerce packages, domain registration, secure hosting, diverse web applications, custom website design, custom programming and e-business strategic consulting. Aloak Inc. is the subsidiary of Aloak Corp., a publicly traded company listed on the TSX Venture Exchange (TSX) under the trading symbol (V:AOK).



NewsRelease

Internet Solutions for Small Business

Contacts

Corporate Information: www.aloak.ca/about

Email: irelations@aloak.ca

Clyde Beattie, Chairman & CEO

Voice: 877-525-6252 Ext. 303

Email: clyde.beattie@aloak.ca

Greg Smith CA, CFO

Voice: 877-525-6252 Ext. 304

Email: greg.smith@aloak.ca

Steven Groves, VP – Major Accounts

Voice: 877-525-6252 Ext. 300

Email: steve.groves@aloak.ca

The TSX Venture Exchange has in no way passed upon the merits of the proposed transaction and this neither approved nor disapproved the contents of this press release.

All statements, other than statements of historical fact, in this news release are forward-looking statements that involve various risks and uncertainties, including, without limitation, statements regarding the future plans and objectives of Aloak Corp. There can be no assurance that such statements will prove to be accurate. Actual results and future events could differ materially from those anticipated in such statements. These and all subsequent written and oral forward-looking statements are based on the estimates and opinions of management on the dates they are made and are expressly qualified in their entirety by this notice. The Company assumes no obligation to update forward-looking statements should circumstances or management's estimates or opinions change.