



Pernod Ricard

September 13, 2002

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SECURITIES & EXCHANGE COMMISSION
Office of International Corporate Finance
450 Fifth Street, N.W.
WASHINGTON, D.C. 20549
USA



82-3361

SUPPL

For the attention of Mrs Felicia KUNG

Subject : Exemption Request for ADR's under Rule 12g3-2 (b)

Dear Mrs KUNG,

You will find, here enclosed, a press-release concerning our Company and delivered to the French Market.

Wishing you a good receipt of this document,

Yours sincerely,

Antoine PERNOD

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Encl. : 1page

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Pernod Ricard

Sale of cider activities underway

Paris, 12 September 2002 – Pernod Ricard has initiated discussions regarding the sale of its subsidiary CSR (which groups together all of its cider activities, including the Loïc Raison brand) to Cidreries du Calvados La Fermière.

On September 11th, the CSR Workers' Council was informed of this intention and the consultation process has started.

Contacts

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For more information about Pernod Ricard, please visit our website:
www.pernod-ricard.com