



Pernod Ricard



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**Pernod Ricard:
Sale of cider activities underway**

Paris, 12 September 2002 – Pernod Ricard has initiated discussions regarding the sale of its subsidiary CSR (which groups together all of its cider activities, including the Loïc Raison brand) to Cidreries du Calvados La Fermière.

On September 11th, the CSR Workers' Council was informed of this intention and the consultation process has started.

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