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SELFRIDGES & CO

Our Ref. 50005

The Securities & Exchange Commission
Office of International Corporation Finance
450 Fifth Street NW
Washington DC 20549
U S A



30 October 2002

Dear Sirs

SUPPL

Re: Selfridges File No: 82-4818

Please find enclosed herewith a copy of a recent announcement made to the London Stock Exchange on 29 October 2002.

Yours faithfully


Ann Shrimpton
Company Secretary's Office

Encs.

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