

PE
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FORM 6-K

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

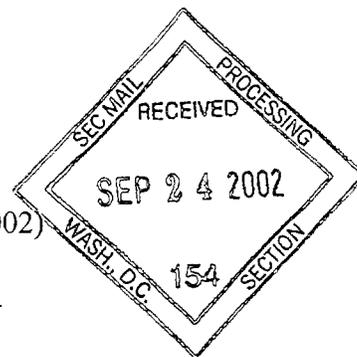
Special Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d-16 of the
Securities Exchange Act of 1934

For the month of September 2002 (September 20, 2002)

British Sky Broadcasting Group plc
(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England
(Address of principal executive offices)



Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable.

This Special Report is incorporated by reference in the prospectus contained in Registration Statement No. 333-08246 filed by the Registrant under the Securities Act of 1933.

PROCESSED
SEP 25 2002
THOMSON
FINANCIAL P

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on Page 4
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Annexed hereto as Exhibit A is a press release of British Sky Broadcasting Group plc ("BSkyB"), dated September 20, 2002, relating to the appointment of an alternate director under the BSkyB Articles of Association.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP plc

Date: *September 20, 2002*

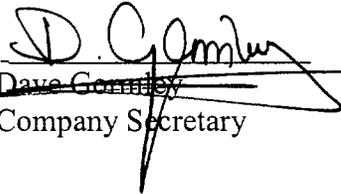
By: 
~~Dave Gornley~~
Company Secretary

EXHIBIT INDEX

<u>Exhibit</u>	<u>Page No. in Sequential Numbering System</u>
A. Release of British Sky Broadcasting Group plc	5

Exhibit A

