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November 4, 2002

Securities and Exchange Commission
Office of International Corporate Finance
450 Fifth Street, N.W.
Washington D.C. 20549

SUPPL

Re: Samsung Electronics Co., Ltd. – Rule 12g3-2(b) Filing, Commission File No. 82-3109

Ladies and Gentlemen:

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The following information is provided by Samsung Electronics Co., Ltd. to the Securities and Exchange Commission pursuant to paragraph (b) (1) (i) of Rule 12g3-2(b) under the Securities Exchange Act of 1934, as amended.

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Should you have any questions on the foregoing, please do not hesitate to call Jin Hyuk Park of Simpson Thacher & Bartlett, U.S. counsel to Samsung Electronics Co., Ltd. at (852) 2514-7665. Thank you.

Very truly yours,

Daniel Kim

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Samsung Electronics Supplies IP Set-top Boxes to Japan

November 4, 2002

- Samsung is contracted to deliver US\$30 million worth of the IP set-top boxes through next year
- Softbank Broad Media is installing IP set-top boxes made by Samsung in Japanese homes.
- Interactive video on demand and multi-channel digital broadcasting service is scheduled for launch in the Tokyo region in November.
- The service will be expanded nationwide in Japan next year.

For the full press release please refer to the Investor Relations Website at:

www.samsungelectronics.com/ir