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Pernod Ricard

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Pernod Ricard announces completion of sale of BWG

Paris, 23 August 2002 – Pernod Ricard is pleased to announce the completion of the sale of BWG Group for 220 million Euros to Electra Partners Europe following the authorisation of the sale by the Department of Enterprise, Trade and Employment in Ireland. Pernod Ricard was advised in the sale by Société Générale.

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*For more information about Pernod Ricard, please visit our website :
www.pernod-ricard.com*

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