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# Lightspan 2002



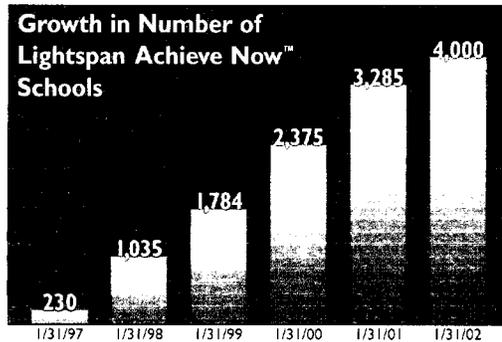




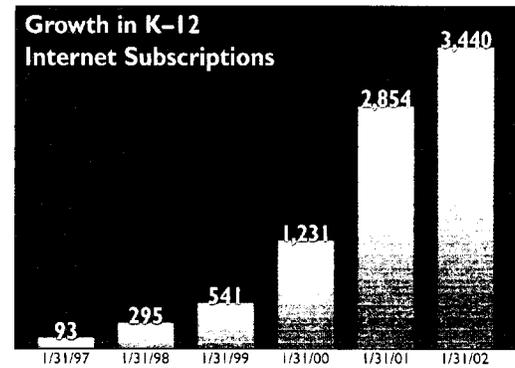
# Accomplishments

From the beginning, the Lightspan® mission has been to build a successful, profitable company, providing programs and solutions that would increase student

achievement nationwide. This past year we continued to help schools and students across the country achieve important educational goals while making solid progress toward our business objectives. The following are among Lightspan's most significant accomplishments during the year.

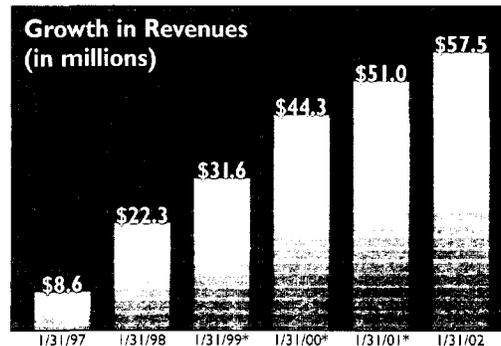
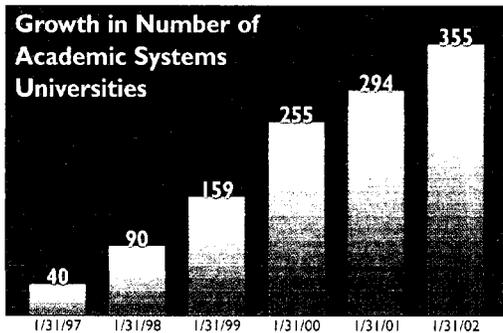


We continued to grow our customer base. Our drive to profitability is accelerating. Our revenues continue to grow along with our highly enthusiastic customer base. As a result, we have met our financial goals for the past five consecutive quarters.



We closed record-breaking contracts. Lightspan's strength in the education market is supported by continued commitments from

several of the nation's largest school districts. These districts are more than customers, we are working together with them as long-term partners to ensure that they reach their educational goals.



\*Pro forma



“Fort Worth is the third-largest school district in Texas, with a very diverse, largely low-income, and highly mobile student population. We were especially impressed with the solid body of research that demonstrates how Lightspan Achieve Now helps increase academic achievement.”

- Fort Worth, Texas—\$4.2 million. Since our inception, this is the single largest sale of Lightspan Achieve Now, our standards-based K–8 curriculum software.
- San Antonio, Texas—\$1.9 million. This represents the largest sale to date of Lightspan eduTest Assessment™, our online assessment solution.
- Academic Systems—Our higher education division continued to capitalize on the enormous opportunities in that market and increased sales by 30 percent.

We lowered our spending rate, including a 25 percent reduction in staff.

Lightspan is committed to achieving profitability. We have reduced many product development, marketing and administrative expenses. With solid products and established relationships in place, we downsized as needed with minimal impact to our core business.





We more than doubled our Academic Systems field organization. Academic Systems has successfully made the transition from a product development enterprise to a mature company, with a full-fledged sales and marketing organization, and an ongoing revenue stream that we continue to grow. This year Academic Systems recorded a significant increase in sales while reducing overall expenses. The number of campuses using Academic Systems products grew by 21 percent and our renewal rate remains an impressive 87 percent.

We launched the Lightspan Early Reading Program™.

Helping every child become a reader by grade 3 is one of the nation's top educational priorities. A record amount of funding has been directed toward this goal, and Lightspan offers a powerful solution that any school can use immediately to help meet this objective. Our new Lightspan Early Reading Program combines our award-winning reading curriculum from Lightspan Achieve Now with the Internet-based Lightspan Reading Center™, as well as resources for assessment and teacher professional development. This program can be used in the school and at home to help every young student learn to read.

“We are also encouraged by the unique ability of Lightspan Achieve Now to extend learning opportunities beyond the classroom and into our students' homes with the PlayStation® game console.”

“We are confident that this partnership with Lightspan will help teachers, students, and families in our community.”

Superintendent  
Dr. Thomas Tocco,  
Fort Worth Independent  
School District

Our inside sales organization is fully operational. The experienced Lightspan sales team is one of our greatest assets. The efforts of our professionals in the field are supported by an aggressive inside sales organization. This new channel to the customer allows our Partnership Directors to focus on larger accounts, while making our overall sales and marketing effort more cost-effective.

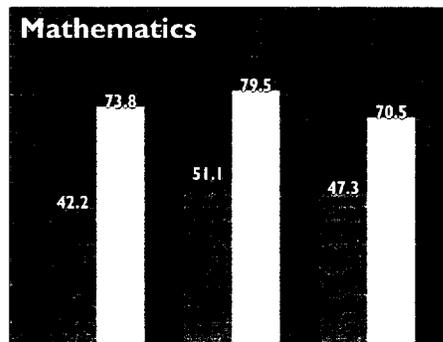
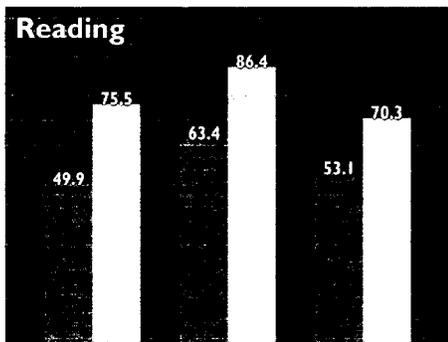




More than 900 studies prove that Lightspan works.

Lightspan's scientifically research-based curriculum has been proven in independent studies in more than 900 schools. Our positive results speak for themselves, all across the country, in urban, rural and suburban schools.

Texas Assessment of Academic Skills, McKinney Independent School District, McKinney, Texas



 = Pretest given before Lightspan Achieve Now

 = Post Test given after Lightspan Achieve Now

## Lightspan Programs Align with No Child Left Behind.

Meaningful education reform is among the highest priorities of the Bush Administration. The recently signed *No Child Left Behind Act* provides more funding than ever for educators to close the achievement gap between our country's low-income children and their more affluent peers.





This new law has an unprecedented focus on accountability, requiring school districts to demonstrate improvements in student achievement.

Lightspan provides educators with solutions they can use to comply with new federal mandates, and we believe that more and more districts across the country will turn to us as a partner. The chart below shows the key requirements of the new law and how Lightspan can help educators meet these mandates.

| <b>\$26.5 Billion for Education</b> |  |   |
|-------------------------------------|--|---|
| <b>Federal Initiative</b>           | <b>Federal Requirement</b>   | <b>Lightspan Solution</b>   |
| Early Reading Development           | Help all children become readers by third grade.                   | Lightspan Early Reading Program<br>Lightspan Reading Center<br>Lightspan Achieve Now                          |
| Student Achievement                 | Demonstrate adequate yearly progress.                              | Lightspan Achieve Now<br>Lightspan eduTest Assessment   |
| Assessment                          | Test children in grades 3–8 in reading and mathematics every year. | Lightspan eduTest Assessment<br>Lightspan Assessment Builder  |
| Professional Development            | Make sure all teachers are “highly qualified.”                     | The Lightspan Network®<br>Lightspan Desktop Professional Development™<br>Lightspan eProfessional Development™ |
| Technology                          | Use technology to enhance education.                               | All Lightspan products  |

**“Education is a national priority, and for the first time federal policies will focus squarely on improving student achievement.”**

—U.S. Secretary of Education Rod Paige

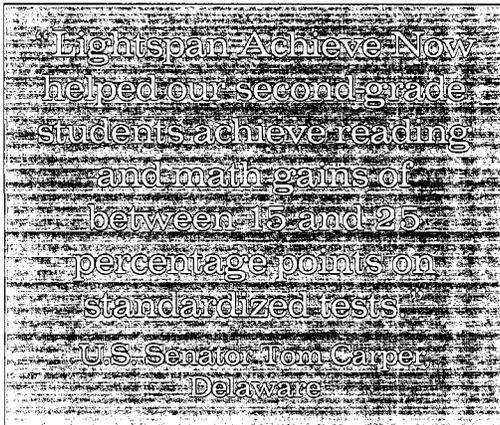


## Goals for 2003

Continue to help our customers improve student achievement.

Lightspan's success has come from our ability to meet the pressing needs of our customers. Today, schools across the country must demonstrate that they can achieve positive results with the funding provided by the federal government.

Lightspan helps them do this.



**Achieve positive cash flow and position the company for operating profitably.**

Our primary business goal in the year ahead is to achieve profitability on a cash basis during the third quarter ending October 31, 2002. We are well positioned to meet this objective.

With the major product development work now complete, we have the products and programs we need to succeed. We will, of course, continue to expand, enhance and improve the Lightspan product line while we manage our costs.

The Lightspan brand is now one of the most recognized and trusted names in the industry. Our marketing efforts are now more focused on supporting our world-class team of professionals in the field, who serve our customers every day.

Academic Systems continues to show healthy growth. We have launched several key initiatives to reach more educators and students with our existing suite of products. We have added new channels and markets, including high schools, college bookstores, distributors and resellers. These initiatives will continue to increase the efficiency of our sales process.

## Lightspan has proven products.

**Lightspan Achieve Now**—Our curriculum program is based on academic content standards and is used by students in kindergarten through eighth grade. It is proven to increase student achievement in reading, language arts and mathematics.





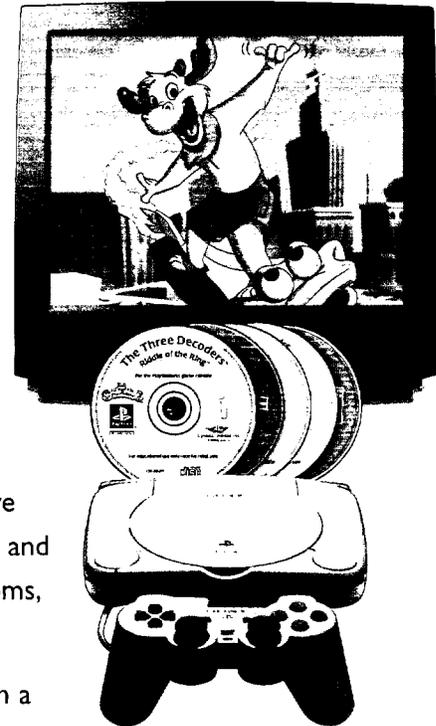
**The Lightspan Network**—This suite of tools and resources helps simplify instructional planning and supports ongoing professional growth. These tools enhance management and communication processes and provide a variety of curriculum and learning activities, including our new Lightspan Early Reading Program, to help students reach academic achievement standards.

**Lightspan Reading Center**—This component of the Lightspan Early Reading Program draws upon scientifically based research to support K–3 student achievement in reading, and provides tools to help educators make more informed instructional decisions.

**Lightspan eduTest Assessment**—Educators can quickly identify strengths and needs with our comprehensive online assessment and accountability solution. Assessments and benchmarks can be created for individual students, classrooms, and schools, or for the entire district.

**Professional Development**—We offer on-site visits from a Lightspan Educational Consultant to help educators meet their specific teacher-training needs. We also offer the convenient CD-based Lightspan Desktop Professional Development, our technology-based eProfessional Development and phone support.

**Interactive English**—This process-oriented writing environment from Academic Systems provides a flexible curriculum of writing lessons, readings, and grammar exercises. This program encourages collaboration and empowers students to become active writers, readers and learners.



The screenshot shows a software window titled "Geometry II" with a sub-tab "Perimeter and Area". The page number "2 of 20" is in the top right corner. On the left side, there is a vertical navigation menu with icons and labels: OVERVIEW, EXPLAIN, APPLY, EXPLORE, EVALUATE, and HOMEWORK. The main content area is titled "Perimeter of a Polygon" and contains the following text: "The **perimeter** of a polygon is the distance around the polygon. To find the perimeter of a polygon, we add the lengths of its sides. To measure these lengths we often use a ruler." Below this text is a diagram of a quadrilateral with side lengths labeled as 5 cm, 4 cm, 4 cm, and 2 cm. A ruler is shown below the diagram with markings at 4 cm, 4 cm, 5 cm, and 2 cm. The text continues: "We measure the length of each side. Then we add the lengths of the sides." Below the diagram, a question asks "What is the perimeter of the polygon?" and the answer is provided: "No.  $4\text{ cm} + 4\text{ cm} + 5\text{ cm} + 2\text{ cm} = 15\text{ cm}$ . So, the perimeter of the polygon is 15 centimeters." There are also some small icons and a "Click to see how to read a ruler" link at the bottom right of the content area.

**Interactive Mathematics**—Also from Academic Systems, this engaging instructional resource was created in collaboration with educators, and designed as a learning environment that provides flexible content for prealgebra, and elementary, intermediate and college algebra.



“Academic Systems has been instrumental in working with us to provide technology-aided instruction in mathematics and English courses. In six years, we’ve expanded our commitment dramatically, from a two-section pilot to more than 118 sections of Interactive Mathematics, because we’ve seen the power that this instruction can provide.”

Senior vice president for educational and student services,  
Dr. Carol Copenhaver,  
St. Petersburg College

**A field team of more than 200 professionals.**

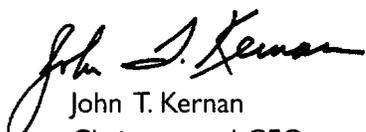
We work closely with our customers across the country to help them meet the ongoing challenges in education. Our field team of more than 200 experts includes a highly experienced sales force and professional service personnel who are second to none. Lightspan has earned the trust of the education community by providing service and support with proven results.

## Financial strength and stability.

Our balance sheet is solid with \$45 million of cash reserves and no debt. We are poised to become profitable on a cash basis in the third

quarter of fiscal 2003. Our entire team is focused on this goal. We have the products and programs that educators need, coupled with unprecedented federal funding opportunities. We truly appreciate the support from all of our investors and we pledge our commitment to achieving profitability.

Sincerely,

  
John T. Kernan  
Chairman and CEO

  
Carl Zeiger  
President and COO



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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, D.C. 20549

**FORM 10-K**

- ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
For the fiscal year ended January 31, 2002
- TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File No. 000-29347

**Lightspan, Inc.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**33-0585210**  
(I.R.S. Employer Identification No.)

**10140 Campus Point Drive**  
**San Diego, California**  
(Address of principal executive office)

**92121-1520**  
(Zip Code)

**(858) 824-8000**

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act: None

Securities registered pursuant to Section 12(g) of the Act:

**Common Stock**  
(Title of Each Class)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter periods that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES  NO

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

As of March 31, 2002, the aggregate market value of registrant's voting and non-voting stock held by non-affiliates, based upon the closing sales price for the registrant's common stock, as reported on the Nasdaq National Market, was approximately \$22.7 million. To determine this aggregate market value, the registrant has excluded from the total number of shares outstanding as of March 31, 2002 shares of common stock held by each officer and director and by each person who owns 5% or more of the outstanding common stock as such persons may be deemed to be affiliates. This determination of affiliate status is not necessarily a conclusive determination for any other purposes.

Number of shares of registrant's common stock outstanding as of March 31, 2002: 47,044,407

**DOCUMENTS INCORPORATED BY REFERENCE**

Portions of the registrant's Proxy Statement for its 2002 Annual Meeting of Stockholders, are incorporated by reference into Part III of this Report.

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Education's Comprehensive School Reform Demonstration program, is among the top three reform models eligible schools have selected over the past three years.

Several independent studies conducted by colleges that use our higher education products have shown that our products which address the math and writing needs of under-prepared college students, compared to traditional lecture taught courses, increase pass rates, keep more students enrolled in the courses covered and increase students' performance in follow-on course work.

### **K-8 Software**

Lightspan Achieve Now is a standards-based curriculum program used by students in kindergarten through eighth grade that is proven to increase student achievement in reading, language arts and mathematics. Lightspan Achieve Now includes interactive software, school and home learning activities, teacher materials, on-site and technology-based professional development and student assessment. Lightspan Achieve Now is aligned to individual state standards, textbooks, standardized tests, and professional association standards, and has been approved as a skill- and content-based Comprehensive School Reform Model.

Lightspan Achieve Now is designed to help all students perform at their best. The program addresses the key challenges faced by schools, teachers, students, and families by providing a proven, cost-effective way to:

- increase the amount of time that students spend learning;
- increase family involvement in their children's learning;
- provide equitable access to educational tools and technology; and
- increase student motivation and commitment to learning.

Lightspan Achieve Now is a series of media-rich, interactive software programs that covers the core curriculum of language arts, reading and math, and is designed to enhance learning both in the classroom and at home. Lightspan Achieve Now is a supplement to textbooks and other materials used in K-8 schools and covers more than 80% of the typical K-8 reading, language arts and mathematics curricula. Lightspan Achieve Now incorporates a variety of interactive formats and varying levels of difficulty to cover a specific set of educational objectives and to address a diverse range of learning styles, making it possible to reach each student in a class more effectively. The Lightspan Achieve Now curriculum features stories and original characters designed around an interactive approach, which is intended to provide the student with essential components of an effective learning environment, including motivation to master a skill or concept, learning by doing, practice and application of the skill or concept to another situation.

We deliver our reading and language arts and mathematics curricula in imaginary "worlds" - episodic, interactive series with a consistent set of characters that are designed to cover a broad range of curriculum objectives. Generally, each world is contained on a series of CD-ROMs, or titles, which are divided into multiple "Adventures." Our Adventures are developed with the assistance of an advisory board of reading, language arts and mathematics educators, an advisory board of video game developers, television writers and commercial animators. The Lightspan Achieve Now curriculum was developed using entertainment industry production techniques and features full motion digital video and 3-D animation.

Our Lightspan Achieve Now language arts and reading curriculum provides a variety of learning paths, all with a single objective - improving literacy and communication - and is designed to ensure that all students succeed in listening, speaking, reading, writing, viewing and producing. The Adventures that compose our Lightspan Achieve Now reading and language arts curriculum address vocabulary comprehension, critical thinking skills, study skills, the writing process, print and text recognition, phonics, decoding, and many other areas covered by the typical kindergarten through eighth grade, or K-8 reading and language arts curriculum.

Our Lightspan Achieve Now math curriculum is designed to provide a set of experiences that increase student confidence and encourage students to solve problems, think mathematically and apply and communicate their thoughts. The Adventures that comprise our Lightspan Achieve Now mathematics curriculum address number sense, critical thinking, number theory, estimation, geometry and many other areas covered by the typical K-8 mathematics curriculum.

Lightspan Achieve Now licenses are sold on a perpetual license basis at the student license and teacher license levels, including materials and professional development. A complete Lightspan Achieve Now program consists of teacher licenses

containing up to 40 CD-ROM titles appropriate to each grade level, instructional materials, student licenses for each student containing the same CD-ROM titles as those included with the teacher licenses, student pre-tests, post-tests and progress checks, parenting and other materials, professional development visits, and evaluation criteria to meet accountability standards. There are a total of 79 separate CD-ROM titles, some of which are included in more than one grade cluster.

Lightspan Achieve Now's curriculum runs on both PlayStation® game consoles and on MPEG-capable, Windows-based personal computers, though use at home is currently almost always on PlayStation game consoles. We plan to continue development of new titles to meet changing education trends, to refresh the product over time and to continue to support both the PlayStation game console and PC platforms.

Lightspan Achieve Now Online is available to schools that are using both Lightspan Achieve Now and The Lightspan Network. Lightspan Achieve Now Online provides students, teachers, and families with online activities and resources that extend and enhance the Lightspan Achieve Now program. With Lightspan Achieve Now Online, schools can access curriculum content and tools that assist in the effective implementation of Lightspan Achieve Now.

## **K-12 Internet**

Our Internet products and services provide teachers, students and parents with a wide array of online learning resources. We sell these products on a subscription basis.

### *Lightspan.com*

All of our Internet products and services can be accessed through [www.lightspan.com](http://www.lightspan.com). We plan to maintain and provide moderate level enhancements to the subscription products and services offered through Lightspan.com.

### *Lightspan Early Reading Program*

The Lightspan Early Reading Program, launched in the fall of 2001, was designed to enhance and extend balanced literacy instruction in kindergarten through third grade, or K-3. The program aligns with the *No Child Left Behind Act of 2001* by supporting reading in the early grades. The program combines the online Lightspan Reading Center and components of Lightspan Achieve Now and includes curriculum CDs in reading and language arts augmented by comprehensive assessment and curriculum support materials. The Lightspan Early Reading Program is supported by extensive professional development, based on an action research model. Teachers who satisfy the specified conditions of the program may be eligible to receive Continuing Education Units.

### *The Lightspan Network*

The Lightspan Network is our premium online subscription service for classroom and home use. This product provides a rich array of curriculum-based kindergarten through twelfth grade, or K-12, content correlated to state academic standards in an advertising-free environment.

The Lightspan Network is a suite of tools and resources that help simplify a teacher's instructional planning and supports ongoing professional growth. This includes management and communication tools that bring teachers together, and a variety of curriculum and learning activities that promote student achievement. All of these features are designed to help streamline the process of aligning and organizing curriculum to state standards and assessment.

Teachers can plan and organize their instructional day and build customized lesson plans with The Lightspan Network's learning activities, Lesson Plan Library and Lesson Plan Builder. Teachers can access ready-made virtual field trips in the Web Trip Library, or build their own Web Trips. My File Cabinet provides an easy-to-use online tool that lets teachers organize their lesson plans, Web trips and favorite links in one location.

The Lightspan Network also encourages communication and collaboration among teachers with our Curriculum Moderator and Publishing Tool, which allows sharing of lesson plans and Web trips.

### *Lightspan Reading Center*

In 2001, we released the Lightspan Reading Center, a component of the Lightspan Early Reading Program. The Lightspan Reading Center is a research-based Internet program that supports K-3 student achievement in reading. This add-on content module integrates seamlessly into The Lightspan Network. This product is a complete online reading program that supports

student achievement and provides tools to help educators make more informed instructional decisions. The Lightspan Reading Center:

- provides online, audio-supported multiple-choice assessments addressing four levels: early, emergent, transitional, and fluent;
- generates time-saving student assessment reports that outline student learning needs and automatically list recommended learning activities, lesson plans, and other resources to inform instructional decisions in the classroom;
- accesses over 100 learning activities, lesson plans, and printable worksheets in the key areas of reading mastery: phonemic awareness, phonics and decoding, reading comprehension, vocabulary, background knowledge, and fluency; and
- responds quickly to additional learning needs by administering post tests as students master each level of reading.

The Lightspan Reading Center provides rich, engaging literacy activities, lesson plans and printables that help students understand phonemes, decode unfamiliar words, become fluent readers, develop background knowledge and increase vocabulary to construct meaning from print.

Instruction, content, and strategies in the Lightspan Reading Center have been developed using the most current, scientifically based reading research. Lightspan applies rigorous, systematic, and objective procedures to obtain valid knowledge relevant to reading development, reading instruction, and reading difficulties. The Lightspan Reading Center is a developmental program that supplements and enriches classroom instruction.

#### *Online Assessment*

Lightspan offers a combination of online assessment products, Lightspan eduTest Assessment and Lightspan Assessment Builder, with proprietary test questions covering language arts, mathematics and science.

Lightspan eduTest Assessment is a comprehensive accountability and assessment program that allows educators to quickly identify district, school, class, and student strengths and needs relating to state and national standards. By providing tools and reports that are tailored to the needs of teachers and administrators in a particular school community, Lightspan eduTest Assessment gives educators the power to implement effective instruction that is targeted to students and the standards on which they need the most improvement.

All Lightspan eduTest Assessment subscriptions provide immediate reporting of student results and real-time aggregated reports up to the school and district level. Lightspan eduTest Assessment enables educators to schedule, create and administer assessments for all students in their school or district.

Lightspan eduTest Assessment offers a combination of standards-based tests, easy-to-use software, flexible options for benchmarking, comprehensive reports at all levels, and professional development to ensure that districts and schools are successful.

Lightspan Assessment Builder is a customizable assessment and accountability solution that gives districts control over their assessments. The program includes a template-based tool that guides district-level assessment administrators through the process of creating assessments specific to their district needs. They can include any standards, objectives, and test parameters based on the assessment program that their district has established.

Lightspan Assessment Builder allows districts to:

- customize and design assessments to meet district objectives;
- control assessment content and delivery;
- access a powerful search engine with over several thousand test items;
- create and add tailored test items; and
- develop customized test items in additional languages and other subject areas.

## Higher Education

Academic Systems ("Academic"), our higher education division, has products that address the needs of under-prepared college students, consisting of:

- *Interactive Mathematics, Pre-Algebra, Elementary Algebra, Intermediate Algebra and College Algebra*, which cover topics ranging from whole numbers, proportional reasoning, signed numbers and introductory geometry and algebra to non-linear functions, equations, conic sections, matrices, determinants, induction, sequences and counting;
- *Interactive English*, which prepares students for academic writing, including narrative writing, data analysis, text interpretation, and persuasive writing, and contains concise grammar instructions on common college writing errors and related reading and comprehension activities;
- Web-enhanced versions of Interactive Mathematics and Interactive English which allow colleges to implement the programs using client workstations that are located solely within an intranet, on the Internet in a distance learning configuration, or with a combination of intranet and Internet-based workstations. Academic also offers fully hosted versions of Interactive Mathematics and Interactive English that enable colleges to offer courses to their students without the costs associated with purchasing and servicing computer server hardware;
- Academic.com, a complete Web-based product offering that helps faculty create, manage and teach interactive courses online. With over 350 Learning Objects, Academic.com offers a complete suite of Internet-based instructional tools, content and services providing students with engaging, interactive learning activities that can be accessed anytime and anywhere; and
- The Interactive Companion Series which provides exceptional quality supplemental instruction developed by college level subject matter experts. Each Interactive Companion focuses on a key concept, provides a model and gives opportunities for review and self-assessment. Highly interactive multimedia reinforces the content with sound video and animation. The Interactive Companion Series currently covers core subject areas in: Molecular Cell Biology, Beginning Microbiology, Microbiology for Majors, Genetics, General Chemistry, Biochemistry, Statistics, Biostatistics, Precalculus, Calculus, College Algebra, Principles of Microeconomics, Principles of Macroeconomics, Intermediate Macroeconomics, Business Statistics, Operations Management, Complete Nutrition and Essential Nutrition.

Academic's products are media-rich with extensive graphics and video components and are grounded in teaching techniques that focus on students as individuals. Students can take the courses in a computer lab or on a Windows-based PC at home or office, and work at their own pace. Students review lessons and then practice the concepts learned. Depending upon the student's performance in the practice session, the program prompts further review or moves the student onto the next lesson. Wrong answers will prompt an explanation of how to solve the question. In the Elementary Algebra course, for example, there is a special help function featuring student archetypes who represent different learning styles and offer multiple approaches to solving the problem. These approaches range from showing the method that can be used to solve the problem, to explaining the solution with a picture or graph, to providing the solution from a theoretical perspective. This often provides the help that under-prepared college students need to pass the course and succeed in school. Academic also offers printed practice materials.

Academic provides management services to educators who use its curriculum, typically by compiling and communicating information about student time-on-task and performance while using the curriculum. These management services can be accessed on the Internet at Academic.com or a college's Web site, and also on a college's local area network.

Academic curriculum products are licensed to colleges and then sold by the licensing colleges to students on a student-by-student basis for use with each class, instead of a textbook.

## Segment and Geographic Information

Financial information about our K-12 and Higher Education products and services is incorporated herein by reference to Note 10 "Reportable Segments" of the Notes to the Lightspan consolidated financial statements included in Part II in this Annual Report on Form 10-K. Since inception, substantially all of our revenues have been attributable to, all of our long-lived assets have been located in, and all of our operations have been conducted in the United States and Puerto Rico.

## **Product Design and Development**

We consider successful product development to be essential to maintaining and growing our market position and have incurred \$24.4 million, \$25.8 million and \$12.4 million in related technology and development expenses for the years ended January 31, 2002, 2001 and 2000, respectively. We expect to continue enhancing our Lightspan Achieve Now and higher education curricula and our fee-based subscription Internet products and services.

Lightspan Achieve Now products include a diverse mix of media, formats, and visual presentations. Every Lightspan Adventure is built according to the following fundamental design principles, which we believe differentiate our products from competitive products:

- we correlate each title to state and national academic standards;
- we create interesting characters in engaging stories that unfold with the help of full-screen, full-motion video and music, and with sophisticated interactivity representing many of the techniques of the latest video games; and
- we develop assessment components for the teacher to monitor students' progress for each of the titles.

All Lightspan Achieve Now programs are designed so they can be used on a television via a PlayStation game console as well as on a computer screen through desktop or laptop personal computers. Text elements are rendered on the screen for clear visibility from across the room. Live action video and animation segments are converted from original footage to the MPEG software format, and then digitally optimized for a sharp television picture. We believe these design features offer a unique opportunity to be able to transition our Lightspan Achieve Now curriculum to a digital set-top box once broadband technology becomes widely available to cable television subscribers. We also believe that our competitors who have designed their educational technology for use only on a personal computer will experience difficulties in converting their computer interfaces to television interfaces, and that we are better positioned to move our products to a digital set-top box platform.

Academic's math and English products combine media-rich video and graphics with teaching techniques that focus on students as individuals and offer extensive help and reinforcement examples. The Academic curriculum is reviewed each school year based on input from user groups comprised of faculty from across the country, and updated when appropriate.

## **Sales and Marketing**

We sell our Lightspan Achieve Now curriculum, The Lightspan Network and Lightspan eduTest Assessment directly to schools and school districts. We identify and target school districts that routinely implement new and innovative programs. Our programs are generally sold "top down," with the first presentations made to a school district's key decision maker, who is often the superintendent or assistant superintendent in charge of curriculum or technology. Schools are becoming more involved in the decision process as site-based management is implemented within school districts. The sales cycle for the initial purchase of our Lightspan Achieve Now curriculum is typically six to twelve months, sometimes with shorter periods for The Lightspan Network and Lightspan eduTest Assessment.

A school district will typically purchase the Lightspan Achieve Now curriculum for a few classrooms in one school. Upon the successful implementation of the Lightspan Achieve Now curriculum, the school district will typically add the curriculum in other schools within the district. The product is also often sold within the original school, either in additional classrooms in a given grade or to additional grade levels.

As of January 31, 2002, we employed 91 sales professionals which include direct and internal salespeople and sales managers for grades K-12. As of that date, this sales force was supported by a 87-person professional development team that provides pre- and post-sales support and works with current Lightspan schools to identify additional sales opportunities. While our sales force and professional development team are focused on selling into new accounts and increasing our presence in current accounts, they also act as partners with implementing schools in identifying funding sources. Each member of our sales force has substantial experience as an educator, teacher, and/or administrator coupled with a background in educational technology sales. The salesperson is generally working in his or her home territory and has extensive contacts in school districts within their region.

Our marketing efforts include:

- hosting policy forums for education policy makers at industry events;
- keynote speeches and presentations at major education conventions;
- participating on the advisory boards of key organizations in education;
- advertising in major education industry publications;
- direct marketing and direct mail activities;
- customizing marketing materials to target key opportunities such as summer school and after school programs, English as a Second Language, Migrant Education, and Urban Education programs;
- presenting at education trade shows and customer conferences; and
- pursuing focused media relations activities in the national media, education trade press and in local media in communities that are implementing our Lightspan Achieve Now curriculum.

Our 91 person sales force includes an inside sales organization of 20 people to support our sales efforts in the field. This operation, located in Denver, is staffed by sales people with experience supporting institutional sales, via telemarketing techniques. Their focus is on supporting the field sales team, qualifying leads, selling and renewing our Internet subscription products and performing on-line product demonstrations.

In addition to our 91 sales professionals that focus on selling our Achieve Now curriculum and fee-based subscription Internet products, at January 31, 2002, Academic employed 29 sales professionals which include direct salespeople and sales managers. As of that date, this sales force was supported by a 12-person professional development team that provides pre- and post-sales support focusing primarily on the higher education market. Academic's sales and marketing efforts focus on statewide and system-wide sales, and specifically target potential purchasers that offer opportunities for the Academic Systems curriculum to multiple college class sections. A typical initial sale of the Academic curriculum will be for several sections in a college course. As the faculty becomes familiar with the Academic curriculum and witnesses improved results from sections that are using the curriculum, Academic's contracts are generally renewed and increased. Over 85% of the institutions that have installed any portion of the Academic curriculum since it was first offered remain as installed users. Academic's marketing efforts include print advertising in periodicals directed at the higher education market, direct marketing, participation at trade shows and hosting special seminars and Continuous Improvement user conferences nationwide.

### **Professional Development and Support Services**

Lightspan Achieve Now and Internet subscription products include on-site professional development. Each school works with a Lightspan Educational Consultant to examine instructional objectives and develop a plan that demonstrates the key processes of the program to teachers, staff, and families. Teachers learn how to use Lightspan Achieve Now and our Internet subscription products to align curriculum, design lessons, and analyze student progress. These professional development resources help schools implement Lightspan Achieve Now and our Internet subscription products in ways that lead to maximum student achievement and greater family involvement.

Lightspan's Desktop Professional Development is a six-part CD program included with Lightspan Achieve Now. This program provides teachers with information on the latest teaching strategies to help them tailor their instruction to meet the needs of each student. The program features leading experts such as Dr. Carmelita Williams, former president of the International Reading Association (IRA) and Dr. Douglas Reeves, director of the Center for Performance Assessment. These experts guide teachers through lessons on enhancing family involvement, assessing student progress, and individualizing instruction. This series also helps teachers to effectively implement Lightspan Achieve Now in the classroom.

Teachers can use this technology-based professional development tool at their convenience from their home or school PC, saving valuable time and giving teachers more control over when and where professional development takes place. In addition, on-site professional development sessions conducted by Lightspan Educational Consultants help to enhance the Lightspan Desktop Professional Development content.

We believe that successfully implementing our products and services in schools and extending them to the home is necessary to realize potential improvements in student achievement. We also believe that independently validated improvements in student achievement differentiate the Lightspan Achieve Now curriculum from products offered by our competitors and generate further support at the district and school level for expanded sales. Our goal is to become the partner of schools that implement our products and services. Given the comprehensive nature of the Lightspan Achieve Now curriculum, its connection of schools to homes, the rapid technological changes resulting from the Internet, and educators' needs for ongoing technical training and mentoring, we have committed substantial resources to train educators in the use of our products and services.

As of January 31, 2002, we maintained a staff of 99 trained professionals, most of whom are former educators, to provide pre-sale planning and post-sale implementation, customer support, training services and motivation for teachers, administrators and parents in Lightspan schools. We also operate a toll-free, five-day per week technical and curriculum support telephone help line that is accessible to both teachers and parents. We include professional development and telephone support services with the initial purchase of Lightspan Achieve Now and certain Internet subscription products. Schools may purchase additional professional development or support services. We believe that the on-site training provided by our professional development staff is a key factor in encouraging school districts to implement Lightspan products in more schools within the district and in additional classrooms within an individual school.

We provide pre-sale and post-sale support for college campuses that use our Academic curriculum in a manner similar to that provided for our Lightspan Achieve Now curriculum, with a greater emphasis on technical support and installation related to the Web-based or local area networked student management system. Installation and support are included with the software license and additional services may be purchased.

### **Rights to Content**

We rely principally upon a combination of copyright, trademark and trade secret laws and contractual restrictions to protect our proprietary rights.

We developed and own the rights to nearly all of the content within the Lightspan Achieve Now curriculum, including the worlds, characters, stories, educational content, and games. We hold trademarks to all of our Lightspan Achieve Now worlds, our individual CD-ROM titles, and many of our characters. We also hold trademarks on our eduTest products included as part of Lightspan eduTest Assessment.

### **Seasonality**

Our operating results vary significantly from quarter to quarter because of seasonal influences on demand for our Lightspan Achieve Now, fee-based subscription Internet and Academic Systems curricula products and services based on school calendars, budget cycles, source and timing of school districts' funding. Our Lightspan Achieve Now license transactions have historically been highest in our second fiscal quarter, and lowest in our first fiscal quarter. In July 2000, we recognized the remaining Achieve Now deferred software license revenue as the remaining titles were completed and shipped during the second quarter. As a result, our reported revenue for that quarter and previous quarters was not indicative of our underlying business in those periods. See "Critical Accounting Policies" in Management's Discussion and Analysis of Financial Condition and Operating Results for further discussion.

### **Competition**

The market for educational technology content and services is highly fragmented and competitive, with no company having significant market penetration. We generally compete for school instructional dollars with textbook publishers, software publishers, supplemental print publishers, Internet content and service providers, and training services, among others. We believe our solution is unique and competes favorably with existing products in these categories on a price and performance basis.

In the instructional technology segment of this market, we believe our existing and prospective competitors may be divided into the following groups:

- comprehensive curriculum software publishers which offer various school-based computer-based learning systems;
- "edutainment" software vendors, which principally target the consumer market but also sell to schools;

- education-oriented Internet services and the educational segments of general on-line service providers;
- distance learning providers; and
- programs that take over management of the school or provide substantial tutoring help.

As Internet and broadband services become more widely deployed in K-12 and colleges, we believe new and unidentified competition will enter the market. Traditional media companies and rapidly expanding Internet companies are likely to present new competition. Many of our current and potential competitors have longer operating histories, larger customer or user bases, greater brand recognition and significantly greater financial, marketing and other resources than we do. In addition, many of these current and potential competitors can devote substantially greater resources to product development, marketing and promotional campaigns and Web site and systems development than we can.

### **Customer Concentration Risk**

During the fiscal year ended January 31, 2002, no one customer accounted for more than 10% of total revenues for Lightspan.

### **Employees**

As of January 31, 2002, we employed 540 persons, including 191 in technology and development, 72 in general and administrative, 178 in sales and marketing and 99 in professional development. Our future success is substantially dependent on the performance of our senior management team and our continuing ability to attract and retain highly qualified technical and managerial personnel. See the "Risk Factors" section below for a further discussion of certain risks related to our employees. None of our employees is represented by a labor union and we consider our employee relations to be excellent.

On January 31, 2002, we announced a major cost control initiative that included an overall reduction of approximately 15% of our employees resulting in a post-staff reduction total headcount of 451 persons.

### **Risk Factors**

*You should consider carefully the following risk factors, together with all of the other information included in this Annual Report on Form 10-K. Each of these risk factors could adversely affect our business, operating results and financial condition, as well as adversely affect the value of an investment in our common stock.*

#### **We have a limited operating history that makes an evaluation of our business difficult.**

We began selling our Lightspan Achieve Now educational software in January 1996 and entered the Internet market by launching The Lightspan Network in January 1997. Academic began selling its educational software in April 1994. Since early 1999, we have significantly increased our efforts to expand our fee-based subscription Internet businesses. As a result, our businesses have only a limited operating history on which you can base your evaluation of our business and prospects. In considering an investment in our stock, you should evaluate the risks, uncertainties, expenses and difficulties frequently encountered by early stage companies.

#### **Our quarterly results are volatile and difficult to forecast, which could cause the price of our common stock to decline.**

Our quarterly results have fluctuated significantly since our inception, for various reasons. Our quarterly results have ranged from a net loss of \$21.0 million to a net income of \$17.7 million over the twenty-four quarters ended January 31, 2002. In addition, in fiscal year 1997 and 1998 we recognized license revenue for our Lightspan Achieve Now product of \$5.6 million and \$14.8 million, respectively, in accordance with the accounting rules in effect at that time; while in fiscal years 1999 and 2000, we did not recognize any Lightspan Achieve Now license revenue, in accordance with new accounting rules adopted February 1, 1998. In the quarter ended April 30, 2000, we recognized \$46.4 million in previously deferred revenue, resulting in an operating profit of \$16.2 million. In the quarter ended July 31, 2000, we recognized the remaining \$2.0 million of revenue previously deferred. The operating results for these quarters are not indicative of our underlying business in these quarters, and will not be indicative of results that may be expected for any subsequent quarter, for the full year ending January 31, 2003 or for any future years.

We expect significant fluctuations in our quarterly revenues and operating results to continue. Demand for our products and services is subject to seasonal influences based on school calendars, budget cycles, and the sources and timing of school districts' funding. Moreover, our sales could be delayed from quarter to quarter due partly to our need to assist school district decision makers regarding the uses and benefits of our software, and the lengthy multiple approval process that typically accompanies significant expenditures by school districts. In addition, the tragedies of September 11 have caused school districts to carefully balance their focus on academics with concerns about health and security. If a significant sale that we expect to occur in a particular quarter is delayed until a future quarter, or does not occur at all, our quarterly performance may be adversely affected to a greater degree than expected. Further, our fee-based subscription Internet efforts may contribute to fluctuations in our quarterly operating results because the sales cycles and our ability to recognize revenues derived from sales of our fee-based subscription Internet products are different than the sales cycles and our ability to recognize revenues derived from sales of our educational software. Also, our quarterly results may be impacted to the extent that outstanding warrants held by CINAR become exercisable upon completion of certain performance criteria and we are required to record a corresponding expense. If our financial results for one or more quarters fall below the expectations of analysts and investors, the trading price of our common stock may decline.

**We expect net losses to continue for the foreseeable future and may never achieve or sustain profitability, which may cause our stock price to decline.**

Since our inception, we have incurred significant net losses. As of January 31, 2002 we have accumulated net losses of \$271.9 million. We incurred net losses of \$62.2 million for the fiscal year ended January 31, 2002; \$32.1 million in net losses for the fiscal year ended January 31, 2001, including the recognition of \$48.1 million in revenue previously deferred in fiscal years 1999 and 2000; and \$55.7 million in net losses for the fiscal year ended January 31, 2000. Our operating losses and negative cash flow could continue as we incur costs and expenses related to, among other things:

- marketing and promotional activities;
- continued development and expansion of our fee-based subscription Internet offerings and content; and
- amortization or impairment of intangible assets and goodwill recorded in connection with our acquisitions of eduTest, LearningPlanet.com, Academic, Global Schoolhouse and StudyWeb.

Our ability to become profitable and maintain profitability depends on our ability to generate and sustain substantially higher revenues while maintaining reasonable expense levels. Although we may continue our spending on the activities listed above, these efforts may not result in increased revenues. We conduct operations using estimates as to future expense levels based on our expectations of future revenues. We cannot guarantee that we will be able to predict our future revenues accurately or that we will be able to adjust spending to compensate for any unexpected revenue shortfall. If we achieve profitability, we may not be able to sustain or increase profitability.

From time to time, we receive inquiries from investors and other parties as to whether Lightspan will remain an independent organization. We consider those inquiries, along with our ongoing operations of the company, in determining how to best maximize stockholder value. We have not, however, formally engaged a financial advisor in connection with any such inquiries.

**Changes in funding for public school systems could reduce our revenues and impede the growth of our business.**

We derive a substantial portion of our revenues from public school funding, which is heavily dependent on support from federal, state and local governments. Government budget deficits may adversely affect the availability of this funding. In addition, the government appropriations process is often slow, unpredictable and subject to factors outside of our control. Curtailments, delays or reductions in the funding of schools or colleges, for example a reduction of funds allocated to schools under Title I of the Elementary and Secondary Education Act of 1965, could delay or reduce our revenues, in part because schools may not have sufficient capital to purchase our products or services. Funding difficulties experienced by schools or colleges could also cause those institutions to be more resistant to price increases in our products, compared to other businesses that might better be able to pass on price increases to their customers. The growth of our business depends on continued investment by public school systems in interactive educational technology and products. Changes to funding of public school systems could slow this kind of investment.

**We are heavily dependent upon our relationship with Sony Computer Entertainment Inc. and termination of that relationship, potential supply shortages of the PlayStation game consoles or unanticipated changes in the game consoles could significantly reduce our Lightspan Achieve Now sales or increase related expenses.**

We are heavily dependent upon our relationship with Sony Computer Entertainment Inc., which supplies the PlayStation game console used by the students who use our Lightspan Achieve Now educational software at home. Historically, and for the foreseeable future, sales of Lightspan Achieve Now and PlayStation game consoles have accounted for a majority of our revenue. Without incurring significant additional expense, there currently is no readily available operating platform for broad implementation of Lightspan Achieve Now in the home other than the PlayStation game console. Sony Computer Entertainment Inc. has rights to terminate their agreement with us in various circumstances, including if it elects to stop producing the PlayStation game console. If our agreement is terminated, if the PlayStation game console loses popular appeal or if we are unable to obtain an adequate supply of PlayStation game consoles on a timely basis, our ability to sell our Lightspan Achieve Now curriculum will be significantly reduced and we could incur significant additional expenses or lose substantial revenues.

We may also experience disruption of supply of the original PlayStation game console as Sony Computer Entertainment Inc. balances its manufacturing capability between the PlayStation game console and the PlayStation®2 computer entertainment system. If we are unable to acquire PlayStation game consoles, our software license revenue may be deferred, as our revenue recognition policy requires that delivery of hardware along with the software is required before we can fully recognize software license revenue.

Note: "PlayStation" and the "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc.

**We may need additional financing to meet our strategic business objectives, which may not be available and, if available, might adversely impact our existing stockholders.**

We may need to raise additional funds to continue to meet operating demands or other strategic business objectives. In addition, if we enter into new areas of business, we may incur substantially increased expenses for which we do not expect investment returns for months or years in the future. If we raise additional funds through the issuance of equity or debt securities that have rights senior to those of our current stockholders, these stockholders may experience additional dilution or may lose other rights. We cannot be certain that additional financing will be available to us on favorable terms when required, if at all. Such capital raising may be made more difficult if we are no longer listed on the NASDAQ National Market as a result of our failure to continue to meet the listing requirements required by NASDAQ, which is a risk we face. If we cannot raise funds on acceptable terms, if and when needed, we may not be able to take advantage of future opportunities, to continue to operate or grow our business or respond to competitive pressures or unanticipated developments.

**Our continued growth will utilize our resources, and failure to manage this growth effectively could disrupt our operations and prevent us from generating the revenues we expect.**

We expect that expansion of our customer and revenue base will be required to successfully implement our business strategy. For example, the development of our business continues to require sales and marketing expenditures as well as increased development efforts of certain products. This expansion may strain our management, operational, financial and technological resources, as well as the infrastructure for our Web sites and services. The growth of our Lightspan Achieve Now educational software business may strain the resources of our professional development staff during periods of heavy implementation in purchasing school districts. Our growth depends on our ability to attract and retain qualified employees (including employees of businesses that we acquire), particularly sales and marketing and product development personnel. Our failure to manage our growth in a manner that minimizes these strains on our resources could disrupt our operations and ultimately prevent us from generating the revenues we expect.

**Our curriculum-based educational software may be unable to achieve or maintain broader market acceptance, which would cause our future revenue growth and profitability to be adversely impacted.**

We expect to continue to generate a substantial portion of our revenues from our curriculum-based educational software products such as Lightspan Achieve Now software licenses, and will need to increase these revenues in order to more effectively grow other areas of our business. Revenues from licenses will depend principally on broadening market acceptance of that software, which may not occur due to a number of factors, including:

- teacher, parent and student preferences for interactive educational technology are subject to changes in popular entertainment and educational theory;

- some teachers may be reluctant to use interactive educational technology to supplement their customary teaching practices;
- we may be unable to continue to demonstrate improvements in academic performance at schools or colleges that use our educational software; and
- our failure to detect bugs in our software could result in product failures or poor product performance.

If market acceptance of our curriculum-based educational software is not broadened, our future revenue growth will be adversely impacted and we may never become profitable.

**The success of our business model requires us to increase our revenues from our fee-based subscription Internet business, and we may never become profitable if we are unable to do so.**

To achieve our operating goals and objectives, we will need to derive an increasing portion of our revenues from our fee-based subscription Internet business. Our ability to increase revenues from our fee-based subscription Internet business depends on:

- our ability to increase the subscriber base of our fee-based subscription Internet products while maintaining a subscription fee; and
- improvement of the accessibility and ease of use of our Web sites.

The future success of our fee-based subscription Internet business is highly dependent on an increase in the number of Internet users who are willing to subscribe to The Lightspan Network, Lightspan Reading Center, Lightspan eduTest Assessment and Lightspan Assessment Builder subscription products. The number of Internet users willing to pay for online educational products may not continue to increase. If the market for subscription-based online educational products develops more slowly than we expect, or if our efforts to attract new subscribers are not successful or cost effective our operating results and financial condition may be materially and adversely affected.

If we are unable to substantially increase our revenues from our Internet businesses, we will be unable to execute our current business model. As a result, we may need to reevaluate that business model, or we may never become profitable.

**We rely on statistical studies to demonstrate the effectiveness of our products, and our reputation and sales and marketing efforts could be adversely impacted if the results of these studies are not representative or if their integrity is questioned, which could lead to lower than expected revenues.**

We rely heavily on statistical studies, including those cited in this Annual Report on Form 10-K, to demonstrate that our curriculum-based educational software increase student achievement. We believe that these studies accurately reflect the performance of our products. However, these studies involve the following risks:

- the limited sample sizes used in our studies may yield results that are not representative of the general population of students who use our products;
- the methods used to gather the information upon which these studies are based depend on cooperation from students and other participants and inaccurate or incomplete responses could distort results; and
- schools studying the effectiveness of our Lightspan Achieve Now curriculum administer different tests, and colleges and universities studying the effectiveness of our Academic Systems curriculum apply different methodologies and data collection techniques, making results difficult to aggregate and compare.

We are involved in the Lightspan Achieve Now studies in the following ways:

- we facilitate the collection and analysis of data for these studies; and
- we select and pay researchers to aggregate and present the results of these studies and, in some cases, to conduct the studies.

Our sales and marketing efforts, as well as our reputation, could be adversely impacted if the public, including our existing and potential customers, perceives these studies to be biased due to our involvement, or if the results of these studies are not representative, which could lead to lower than expected revenues.

**If we fail to enhance our fee-based subscription Internet products and services without systems interruptions and adapt those products and services to changes in technology, our future revenue growth and profitability could be less than we expect.**

We believe that a component of our future revenue growth will depend on whether we are able to enhance and improve our fee-based subscription Internet products and services as planned. Enhancements and improvements to our fee-based subscription Internet products are currently scheduled, but we cannot assure you that those enhancements and improvements will gain market acceptance or be launched on schedule and without systems interruptions. In addition, the Internet is rapidly changing, and we expect that we will continually need to adapt our fee-based subscription Internet products and their related technology to emerging Internet standards and practices, technological advances developed by our competition, and changing subscriber and user preferences. Ongoing adaptation of our fee-based subscription Internet products and their related technology will entail significant expense and technical risk, and we may use new technologies ineffectively or fail to adapt our fee-based subscription Internet products and their related technology on a timely and cost-effective basis. If our enhancements, improvements and adaptations of our fee-based subscription Internet products and their related technologies are delayed, result in systems interruptions or do not gain market acceptance, our future revenue growth will be adversely impacted and we may never become profitable.

**We expect competition to increase significantly in the future, which could prevent us from successfully implementing our business strategy.**

The educational technology market is intensely competitive and subject to increasing commercial attention. Barriers to entering Internet markets are relatively low, and we expect competition to intensify in the future, as more businesses use the Internet to enter the student, parent and teacher markets for education-oriented products and services. We also may be adversely affected by pricing and other operational decisions. For example, the decision of several of our competitors that offer educational content on the Internet to offer a free service rather than charge a fee, which could adversely impact our subscription revenues.

*Our competitors include:*

- comprehensive curriculum software publishers which offer various school-based computer-based learning systems;
- “edutainment” software vendors, which principally target the consumer market but also sell to schools;
- education-oriented Internet services and the educational segments of general on-line service providers;
- distance learning providers; and
- programs that take over management of the school or provide substantial tutoring help.

Many of our current and potential competitors have longer operating histories, larger customer or user bases, greater brand recognition and significantly greater financial, marketing and other resources than we do. Many of these current and potential competitors can devote substantially greater resources than we can to product development, marketing and promotional campaigns and Web site and systems development.

**Our acquisitions of other businesses and involvement in strategic relationships may not be successful, which could distract our management or cause us to incur additional expenses.**

We have acquired businesses and may continue to do so in the future. Our integration of these acquisitions or any future acquisitions could distract our management or cause us to incur additional expenses, and could cause our business and operations to be adversely impacted. We also may enter into strategic relationships with complementary businesses.

**If we do not successfully anticipate and adapt to changes in computer platforms and other evolving technologies, our operating results relating to sales of our software products could be adversely impacted.**

We must manage our software development efforts to anticipate and adapt to changes in popular computer operating environments and other evolving technologies. For example, we have improved the existing Academic CD-ROM-based educational software product with Internet-based enhancements. Our Lightspan Achieve Now curriculum-based educational software is currently delivered in CD-ROM format on PlayStation game consoles and on Windows-based personal computers. We will continue to evaluate other operating environments and computer platforms for our software products as they become available.

We may decide from time to time to make our software products available in other operating environments or on other computer platforms and our efforts to do so may involve substantial costs without the realization of expected additional revenue from these activities. Market acceptance of our software products and our operating results relating to their sale could also be worse than we expect if we are unable to anticipate and adapt to changes in computer platforms and other evolving technologies in a timely and cost-effective manner.

**We will not be able to grow our Internet businesses if the market for those businesses does not develop.**

The success of our fee-based subscription Internet businesses will depend in large part on the continued emergence and growth of a market for Internet-based educational technology products. The market for educational technology is characterized by rapid change and product innovation, unpredictable product life cycles and unpredictable preferences among students, teachers and parents. Internet commercial businesses and services are evolving markets as well, and it is difficult to estimate how and when growth or other changes in those markets will occur. We therefore cannot predict that the market for Internet-based educational technology products will continue to expand.

**Our business may not succeed without the continued development and maintenance of the Internet.**

Without the continued development and maintenance of the Internet infrastructure, we could fail to generate the revenues necessary for our fee-based subscription Internet business to succeed. In addition, our Lightspan Achieve Now curriculum is very media-rich and is not currently delivered over the Internet, due to bandwidth and other limitations. The continued development of the Internet includes maintenance of a reliable network with the necessary speed, data capacity and security, as well as timely development of complementary products for providing reliable Internet access and services. Because the online exchange of information and global commerce on the Internet is new and evolving, we cannot predict whether the Internet will prove to be an effective vehicle for delivering commercial content or will provide a viable marketplace for electronic commerce in the long term.

As the number of Internet users continues to increase, and as these users increase their frequency of use and bandwidth requirements, the Internet infrastructure may be unable to support the demands. In addition, increased users or bandwidth requirements may adversely impact the performance of the Internet.

**Unless we maintain a strong brand identity, our business may not grow and our financial results may be adversely impacted.**

We believe that maintaining and enhancing the value of our Lightspan, Academic and eduTest brands is critical to attracting purchasers for our curriculum-based educational software and subscribers and users of our fee-based subscription Internet businesses. Our success in maintaining brand awareness will depend on our ability to continuously provide educational technology that students enjoy using and teachers and parents consider beneficial to the learning process. We cannot assure you that we will be successful in maintaining our brand equity. In addition, to attract and retain subscribers and users and to promote and maintain the Lightspan, Academic and eduTest brands, we have spent, and may need to continue spending significant resources on a brand-enhancement strategy, which includes promotional programs and efforts by our field sales team and professional development staffs. Revenues from these activities may not be sufficient to offset associated costs.

**Claims relating to data collection from our user base and content available on or accessible from our Web sites may subject us to liabilities and additional expense.**

We currently collect only the names of teachers who are registering for our Internet products. However, we may in the future collect names and other personal information relating to students, teachers and parents, and may sell our user information on an aggregated, non-individual basis; though we do not intend to sell information relating to children under the

age of thirteen. We could be subject to liability claims for misuses of information collected from our users, such as for unauthorized marketing purposes, and could face additional expenses to analyze and comply with increasing regulation in this area. The Federal Trade Commission, for example, has enacted regulations governing collection of personal information from children under the age of thirteen and is expected to issue and enforce additional regulations in this area. We could also be subject to liability based on claims relating to content that is published on our Web sites or that is accessible from our network through links to other Web sites. In addition to subjecting us to potential liability, claims of this type could require us to change our Web sites in a manner that could be less attractive to our customers and divert our financial and development resources.

**Our business operations could be significantly disrupted if we lose members of, or fail to properly integrate, our management team.**

Our success depends on the continued contributions of the principal members of our sales and marketing, product development, Internet services, and management departments. The loss of the services of any of our officers or senior managers could disrupt operations in their respective departments and could cause our overall financial results to be adversely impacted. We do not maintain any "key person" life insurance policies other than on John T. Kernan, our Chairman and Chief Executive Officer, and Carl E. Zeiger, our President and Chief Operating Officer.

Several of our existing senior management personnel joined us during fiscal 2001 and fiscal 2002. Some of these individuals have not previously worked together as a management team. If our senior managers are unable to work effectively as a team, our business operations could be significantly disrupted.

**We may not be able to prevent others from using our trademarks, copyrights, software, characters and other intellectual property assets. If others do use these assets, their value to us, and our ability to use them to generate revenues, may decrease.**

Our intellectual property includes our trademarks and copyrights, proprietary software, characters and other proprietary rights. We believe that our intellectual property is important to our success and our competitive position, and we try to protect it. However, our efforts may be inadequate. In addition, our ability to conduct our business may be adversely impacted if others claim we violate their intellectual property rights. If successful, claims of this nature could adversely impact our business by requiring us to cease using important intellectual property or pay monetary damages. Even if unsuccessful, these claims could adversely impact our business by damaging our reputation, requiring us to incur legal costs and diverting management's attention away from our business.

**Our stock price is highly volatile.**

The market price of our common stock is likely to continue to be highly volatile due to risks and uncertainties described in this section of the Annual Report, as well as other factors, including:

- conditions and publicity regarding the Internet or educational software industries generally;
- sales of substantial amounts of our stock by existing stockholders;
- price and volume fluctuations in the stock market at large which do not relate to our operating performance; and
- comments by securities analysts, or our failure to meet analysts' or investor expectations.

Furthermore, the stock market has from time to time experienced extreme price and volume fluctuations that may be unrelated to the operating performance of particular companies. In addition, class action lawsuits have historically been initiated against Internet and software companies following periods of volatility in the market prices of these companies' stock. In general, decreases in our stock price would reduce the value of our stockholders' investments and could limit our ability to raise necessary capital or make potential acquisitions of assets or businesses. Moreover, as of April 24, 2002, our common stock had closed at less than \$1.00 for thirty consecutive trading days. We have received notification from NASDAQ of our non-compliance with the exchange's minimum-price requirement; however we have a grace period of 90 days to regain compliance with this requirement. If we are unable to regain compliance, or if appeals to NASDAQ for relief from compliance are unsuccessful, then we could be delisted from the NASDAQ National Market, which could adversely affect our stock price and the ability of our stockholders and investors to buy and sell our common stock.

If litigation were instituted on the basis of volatility or liquidity in our stock price, it could result in substantial costs and would divert management's attention and resources. This could have a material adverse effect on our business, financial condition and results of operations.

**Our executive officers, directors and major stockholders control approximately 44.5% of our common stock.**

As of March 31, 2002, executive officers, directors and holders of 5% or more of our outstanding common stock, in the aggregate, owned or controlled approximately 44.5% of our outstanding common stock. These stockholders are able to influence all matters requiring approval by our stockholders, including the election of directors and the approval of corporate transactions. This concentration of ownership may also delay, deter or prevent a change in control of our company and may make some transactions more difficult or impossible to complete without the support of these stockholders. See Part III, Item 12 for more detail regarding the stockholdings of these stockholders.

**It may be difficult for a third party to acquire our company, and this could adversely impact our stock price.**

Delaware corporate law and our certificate of incorporation and bylaws contain provisions that could delay, defer or prevent a change in control of our company or our management. These provisions could also discourage proxy contests and make it more difficult for you and other stockholders to elect directors and take other corporate actions. As a result, these provisions could limit the price that investors are willing to pay in the future for shares of our common stock. These provisions:

- authorize us to issue preferred stock that can be created and issued by the board of directors without prior stockholder approval, with rights senior to those of common stock;
- provide for a staggered board of directors, so that it would take three successive annual meetings to replace all directors;
- prohibit stockholder action by written consent; and
- establish advance notice requirements for submitting nominations for election to the board of directors and for proposing matters that can be acted upon by stockholders at a meeting.

Additionally, in February 2002 we adopted a Share Purchase Rights Plan. Pursuant this plan, each share of our outstanding common stock has an associated preferred share purchase right. These rights will not trade separately from our common stock until, and are exercisable only upon, the acquisition or potential acquisition by a person or group of, or the tender offer for, fifteen percent or more of our common stock.

**Executive Officers of the Registrant**

The following table sets forth information about our executive officers as of March 31, 2002:

| <u>Name</u>                      | <u>Age</u> | <u>Position</u>   |
|----------------------------------|------------|---|
| <i><b>Executive Officers</b></i> |            |   |
| John T. Kernan .....             | 56         | Chairman of the Board and Chief Executive Officer                       |
| Carl E. Zeiger .....             | 59         | President, Chief Operating Officer and Director                         |
| Michael A. Sicuro .....          | 43         | Senior Vice President, Chief Financial Officer, Treasurer and Secretary |
| Sandra K. Fivecoat .....         | 53         | Senior Vice President of Sales  |
| James M. Dredge .....            | 52         | Chief Executive Officer of Academic Systems                             |
| Bernice Stafford.....            | 60         | Senior Vice President of School Marketing and Evaluation                |
| Dr. Larry R. Vaughn.....         | 63         | Senior Vice President of Professional Development                       |

*John T. Kernan* co-founded Lightspan and has served as our Chairman and Chief Executive Officer since inception, September 1993. Prior to co-founding Lightspan, Mr. Kernan served as Chairman and Chief Executive Officer of Jostens Learning Corporation, an educational software company. Mr. Kernan developed Jostens Learning from a start-up company in 1985 (then named Education Systems Technology Corporation) to one of the largest educational software businesses in the United States. Under Mr. Kernan's leadership, Jostens Learning was a leading supplier of pre-kindergarten through adult educational software. Prior to founding Jostens Learning, Mr. Kernan was an executive with Gill Cable Corporation, a Northern California cable TV operator. He also was Vice President of Product Development for DELTAK, Inc. (now NETg),

then the nation's largest provider of video-based training for technical professionals. Mr. Kernan was the President of the Software Publishers Association, has been named "Educator of the Decade" by Electronic Learning Magazine and regional "Entrepreneur of the Year" by Inc. Magazine, among other distinctions. Mr. Kernan was a founder of Academic Systems, which has since been acquired by Lightspan, and Elemental Software, which has since been acquired by Macromedia. Mr. Kernan is a member of the Board of Directors of TechNet and Varsity Group, Inc. Mr. Kernan holds a Bachelor of Science from Loyola College.

*Carl E. Zeiger* co-founded Lightspan and has served as our President and Chief Operating Officer and as a director since September 1993. He also served as our Interim Chief Financial Officer and Secretary from June 2000 to February 2001. Prior to co-founding Lightspan, Mr. Zeiger served as the President and Chief Operating Officer of Jostens Learning Corporation. Along with Mr. Kernan, Mr. Zeiger developed Jostens Learning into a leading supplier of pre-kindergarten through adult educational software. Prior to joining Jostens Learning, Mr. Zeiger served as Senior Vice President of Finance for Integrated Software Systems Corporation, a leading provider of representation graphics software, and managed its initial and secondary public offerings and its eventual sale to Computer Associates. Mr. Zeiger is a certified public accountant in the State of California and holds a Bachelor of Science from the University of Denver.

*Michael A. Sicuro* has served as our Senior Vice President, Chief Financial Officer, Treasurer and Secretary since February 2001. Previously, he was the Chief Executive Officer and Chief Financial Officer for MediaDNA from May 2000 to September 2000. From June 1996 to May 2000, he was the Managing Director and Chief Financial Officer of ITLA Capital. From 1994 to 1996 Mr. Sicuro served as the Vice President and Chief Financial Officer of Blue Cross of California and Controller of WellPoint Health Networks. Mr. Sicuro also served as the Senior Vice President and Chief Financial Officer of U.S. Bancorp Mortgage from 1993 to 1994. Previously, he was employed by Western Federal Savings and Loan Association as Senior Vice President and Controller and was the Deputy Controller for First Interstate Bancorp. He was an Audit Manager and Certified Public Accountant with Deloitte and Touche LLP. Mr. Sicuro holds a Bachelors degree in Business Administration from Kent State University.

*Sandra K. Fivecoat* has served as our Senior Vice President of Sales since February 1999. From April 1998 to January 1999, she served as Regional Vice President for our South Central Region. From 1987 to April 1998, Ms. Fivecoat held various executive sales management positions at Apple Computer, a manufacturer of computers and software. Ms. Fivecoat had a career in public education, where she was a teacher, administrator, university researcher, and from 1982 to 1986, the first Director of Educational Technology for the State of Texas where she established, organized and managed the division providing overall guidance and direction to public schools in the effective uses of technology in instruction and administration. Ms. Fivecoat has been published in the *Journal of Computers in Science and Math Teaching* and *Computers in Curriculum and Instruction*. Ms. Fivecoat holds a Bachelor of Science and a Masters in Education from the University of Texas at Austin.

*James M. Dredge* has served as our Chief Executive Officer of Academic Systems since January 2001. From February 1999 to January 2001, Mr. Dredge served as senior vice president/general manager of the School Division at The Learning Company, where he managed all sales, marketing and product development of brands such as The Learning Company, MECC, Broderbund and Mindscape. His responsibilities also included operations of Learning Services, Inc., and of The Learning Company's Language Division. From 1993 to February 1999, Mr. Dredge assumed a variety of positions including President and Chief Operating Officer for Invest Learning/Mergent Technologies, a leader in education technology solutions for the high school, college, corporate and corrections markets. Mr. Dredge holds a Bachelor of Arts and a Masters in Public Administration from the University of Minnesota.

*Bernice Stafford* co-founded Lightspan and has served as our Vice President of School Marketing and Evaluation since October 1993, and was promoted to Senior Vice President of School Marketing and Evaluation in March 2002. From 1989 to 1993, she served as Director of Sales Programs at Jostens Learning Corporation. Ms. Stafford is a former teacher and early childhood administrator who has been involved with marketing instructional technology to schools for more than 10 years. In addition to serving on the boards of Technology, Reading, and Learning Difficulties and the Agency for Instructional Technology, she was recently appointed to a task force that will advise the California Assembly Education Subcommittee on Urban Education Quality. Ms. Stafford holds a Bachelor of Arts and a Master of Arts from the University of California at Berkeley.

*Dr. Larry R. Vaughn, Ed.D.* has served as our Senior Vice President of Professional Development since January 1999. From 1979 to 1998, he has served as superintendent of school districts including Wichita Public Schools in Wichita, Kansas from January 1993 to July 1998, Pasadena Independent School Districts in Pasadena, Texas from 1989 to 1993, Victoria Independent School District in Victoria, Texas from 1985 to 1989, Alice Independent School District in Alice, Texas from 1982 to 1985, and Hitchcock Independent School District in Hitchcock, Texas from 1979 to 1982. From 1967 to 1979, he

served as Director of Curriculum and Secondary Program Coordinator of Sheldon Independent School District in Houston, Texas. Dr. Vaughn holds a Bachelor of Arts from Mississippi State University and a Doctorate in Education from the University of Houston.

**Item 2. *Properties***

Our headquarters are located in San Diego, California, where we currently lease approximately 65,000 square feet under a lease expiring in 2003 and approximately 10,000 square feet under a lease expiring in March 2002. Warehouse facilities are located in Carlsbad, California, where we currently lease approximately 12,000 square feet under a lease expiring in August 2002. Additional facilities are located in Mountain View, California, where approximately 9,900 square feet are under a lease for Academic expiring in 2004, in Richmond, Virginia, where approximately 14,700 square feet are under a lease for eduTest expiring in 2003, and in Denver, Colorado, where approximately 3,400 square feet are under a lease for our inside sales force expiring in 2004. These facilities are adequate for our current operations. We currently maintain a facility that we have subleased in Santa Monica, California, our former West Los Angeles based operations, for approximately 4,300 square feet under a lease expiring in September 2002.

**Item 3. *Legal Proceedings***

We are not currently involved in any material legal proceedings.

**Item 4. *Submission of Matters to a Vote of Security Holders***

None.

## PART II

### Item 5. Market for Registrant's Common Equity and Related Stockholder Matters

#### Market Information

The Common Stock of the Company is traded on the Nasdaq National Market under the symbol "LSPN". The Common Stock was initially offered to the public on February 10, 2000 at \$12 per share. The following table sets forth the range of high and low closing sales prices on the Nasdaq National Market of the Company's Common Stock, for the periods indicated as reported by the Nasdaq.

|  | Common Stock Price |         |
|--|--------------------|---------|
|  | High               | Low     |
| Fiscal year ended January 31, 2002:          |                    |         |
| First Quarter .....                          | \$ 3.03            | \$ 1.13 |
| Second Quarter.....                          | 2.36               | 0.97    |
| Third Quarter.....                           | 2.25               | 1.01    |
| Fourth Quarter.....                          | 1.72               | 1.12    |
| Fiscal year ended January 31, 2001:          |                    |         |
| First Quarter (from February 10, 2000) ..... | \$ 25.38           | \$ 8.00 |
| Second Quarter.....                          | 10.00              | 4.88    |
| Third Quarter .....                          | 5.78               | 1.88    |
| Fourth Quarter.....                          | 3.03               | 0.84    |

The closing sales price of our common stock on March 28, 2002 was \$0.87.

#### Holders

As of March 31, 2002, there were approximately 417 record holders of our common stock.

#### Dividends

We have never declared or paid any cash dividends on our capital stock. We currently intend to retain any future earnings to finance the growth and development of our business and therefore do not anticipate paying any cash dividends in the foreseeable future. Any future determination to pay cash dividends will be at the discretion of the board of directors and will be dependent upon our financial condition, results of operations, capital requirements, general business conditions and other factors that the board of directors may consider relevant.

#### Recent Sales of Unregistered Securities

On May 19, 2001, we issued 34,615 shares of our common stock to the holder of a warrant upon the exercise of such warrant. For this issuance we relied on the exemption provided by Section 4(2) of the Securities Act of 1933.

#### Use of Proceeds

The effective date of our registration statement on Form S-1 (No. 333-90103) relating to our initial public offering was February 9, 2000. A total of 8,155,150 shares of the Company's common stock in the aggregate were sold at a price of \$12.00 per share to an underwriting syndicate led by Credit Suisse First Boston, U.S. Bancorp Piper Jaffray Inc. and Thomas Weisel Partners LLC. The offering commenced on February 9, 2000, and closed on March 7, 2000. The initial public offering resulted in gross proceeds of approximately \$97.9 million, of which \$6.9 million was applied toward the underwriting discount. Expenses related to the offering totaled approximately \$2.2 million. Net proceeds to the Company were \$88.8 million. From the time of receipt through January 31, 2002, \$0.2 million of the net proceeds were applied to repay debt, \$2.6 million were used to purchase eduTest, \$5.0 million were used to promote our Lightspan.com Web site and the remaining proceeds of \$81.0 million were used primarily to fund operations or invested in short-term, interest-bearing securities rated AA or better.

Item 6. Selected Financial Data

SELECTED CONSOLIDATED FINANCIAL DATA

The following selected consolidated financial data should be read in conjunction with the Lightspan consolidated financial statements and the related notes thereto and "Management's Discussion and Analysis of Financial Condition and Results of Operations". Our statement of operations data for the years ended January 31, 2002, 2001, 2000, 1999 and 1998 and balance sheet data as of January 31, 2002, 2001, 2000, 1999 and 1998 are derived from our audited financial statements, which are included elsewhere in this Form 10-K for the years ended January 31, 2002, 2001 and 2000 and as of January 31, 2002 and 2001. The following financial information is in thousands, except per share data.

|  | Years Ended January 31, |                    |                    |                    |                    |
|--|-------------------------|--------------------|--------------------|--------------------|--------------------|
|  | 2002                    | 2001               | 2000               | 1999               | 1998               |
| <b>Consolidated Statement of Operations Data:</b>  |                         |                    |                    |                    |                    |
| Total revenues .....                               | \$ 57,532               | \$ 99,074          | \$ 16,916          | \$ 10,870          | \$ 22,309          |
| Total cost of revenues.....                        | <u>17,729</u>           | <u>25,286</u>      | <u>9,734</u>       | <u>7,660</u>       | <u>11,433</u>      |
| Gross profit.....                                  | 39,803                  | 73,788             | 7,182              | 3,210              | 10,876             |
| Total operating expenses .....                     | <u>104,506</u>          | <u>112,123</u>     | <u>63,382</u>      | <u>37,194</u>      | <u>37,827</u>      |
| Loss from operations .....                         | (64,703)                | (38,335)           | (56,200)           | (33,984)           | (26,951)           |
| Interest income (expense), net .....               | <u>2,460</u>            | <u>6,215</u>       | <u>479</u>         | <u>417</u>         | <u>(527)</u>       |
| Net loss .....                                     | (62,243)                | (32,120)           | (55,721)           | (33,567)           | (27,478)           |
| Preferred stock dividend.....                      | —                       | (16,506)           | —                  | —                  | —                  |
| Net loss attributable to common stockholders ..... | <u>\$ (62,243)</u>      | <u>\$ (48,626)</u> | <u>\$ (55,721)</u> | <u>\$ (33,567)</u> | <u>\$ (27,478)</u> |
| Net loss per share(1) - basic and diluted.....     | <u>\$ (1.34)</u>        | <u>\$ (1.10)</u>   | <u>\$ (13.61)</u>  | <u>\$ (9.91)</u>   | <u>\$ (8.65)</u>   |
| Weighted average shares - basic and diluted .....  | <u>46,373</u>           | <u>44,019</u>      | <u>4,094</u>       | <u>3,388</u>       | <u>3,177</u>       |

|   | At January 31, |           |          |          |          |
|---|----------------|-----------|----------|----------|----------|
|   | 2002           | 2001      | 2000     | 1999     | 1998     |
| <b>Consolidated Balance Sheet Data:</b>                           |                |           |          |          |          |
| Cash and cash equivalents .....                                   | \$ 35,033      | \$ 45,566 | \$ 5,033 | \$ 7,143 | \$ 4,422 |
| Short-term investments.....                                       | 8,333          | 32,683    | 16,132   | —        | —        |
| Deferred cost of revenues- Achieve Now .....                      | —              | —         | 8,709    | 3,555    | —        |
| Working capital (deficit) .....                                   | 31,978         | 69,783    | (25,994) | (12,233) | 454      |
| Total assets .....  | 97,420         | 153,898   | 102,432  | 22,566   | 14,080   |
| Deferred revenues-Achieve Now .....                               | —              | —         | 48,110   | 20,717   | —        |
| Deferred revenues-services and other, current and long-term ..... | 11,964         | 9,362     | 7,022    | 3,444    | 2,494    |
| Capital lease obligations, less current portion .....             | 39             | 268       | 443      | 394      | 775      |
| Total stockholders' equity (deficit) .....                        | 68,295         | 126,315   | 26,694   | (11,249) | 1,682    |

(1) See Note 1 to the Lightspan consolidated financial statements for a description of the computation of the net loss per share.

## **Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations**

This information should be read in conjunction with the audited consolidated financial statements and notes thereto contained herein. Except for the historical information contained herein, the following discussion contains forward-looking statements that involve risks and uncertainties. Our future results could differ materially from those discussed here. Factors that could cause or contribute to such differences include risks detailed in Part I, Item I under the caption "Risk Factors" and elsewhere in this Annual Report on Form 10-K.

### **Overview**

We were founded in 1993 on the philosophy of using technology to increase student achievement by connecting the school to the home. We develop, market and sell curriculum-based educational software and fee-based subscription Internet products and services used both in school and at home. Our curriculum-based educational software consists of our Lightspan Achieve Now and Academic software. Lightspan Achieve Now is our media-rich, interactive CD-ROM-based software for students in schools in kindergarten through eighth grade that covers the core curriculum of language arts, reading and math. Our technology, delivery system and content help increase student interest in learning, parental involvement in their children's education, and productive interaction among teachers, parents and students. Our Academic software is also CD-ROM-based and serves the college market with an English and mathematics curriculum designed to meet the needs of under-prepared college students. Our fee-based subscription Internet products consist of The Lightspan Network, which provides curriculum based content correlated to state academic standards, and the Lightspan Reading Center, which is a complete online reading program that supports student achievement and helps educators make more informed instructional decisions. Assessment products are offered through Lightspan eduTest Assessment, with proprietary test questions, covering language arts, mathematics and science, allowing educators to assess their students' progress in the classroom. The results can be analyzed at the school district and school levels, and the classroom.

Our products and services are sold to school districts by a direct field sales force, our internal sales organization and supported by our professional development team who assist in implementing our curricula in schools.

### **Critical Accounting Policies**

The preparation of financial statements in conformity with generally accepted accounting principles requires us to utilize accounting policies and make estimates and assumptions that affect our reported amounts. Our significant accounting policies are described in Note 1 of the "Notes to Consolidated Financial Statements" included elsewhere in this annual report. We believe policies and estimates related to revenue recognition, intangible assets and allowance for doubtful accounts represent our critical accounting policies. Future results may differ from these estimates under different assumptions or conditions.

#### *Revenue Recognition*

*Software License Revenue.* We recognize revenue from license agreements when a non-cancelable, non-contingent license agreement has been signed, the software product has been delivered, no uncertainties exist surrounding product acceptance, fees from the agreement are fixed and determinable, and collection is probable. In software arrangements that include multiple elements, such as those that include rights to software products, customer support and product implementation and training services, Lightspan allocates the total fee to each component of the arrangement based on objective evidence of its fair value, which is specific to Lightspan. The objective evidence for each element is based on the sale price of each element when sold or offered for sale separately. We use the residual method to recognize revenue when a license agreement includes one or more elements to be delivered at a future date if evidence of the fair value of all undelivered elements exists. If evidence of the fair value of the undelivered elements does not exist, all revenue is deferred until sufficient evidence exists or all elements have been delivered.

*Internet Subscriptions.* Revenue derived from fee-based Internet subscriptions is recognized on a straight-line basis over the term of the agreement, generally one year.

*Professional Services.* Revenue derived from professional services, including product implementation and customer training is recognized as the services are performed. Revenue derived from telephone support and maintenance arrangements provided by the professional development organization is recognized ratably over the term of the support and maintenance period, generally one year.

We recognize our revenue in accordance with the Securities and Exchange Commissions ("SEC") Staff Accounting Bulletin No. 101, "Revenue Recognition in Financial Statements" ("SAB 101") and The American Institute of Certified

Public Accountants ("AICPA") Statement of Position ("SOP") 97-2, "Software Revenue Recognition," and SOP 98-9, "Modification of SOP 97-2, Software Revenue Recognition, With Respect to Certain Transactions." We believe that our revenue recognition policy is consistent with this guidance and in accordance with generally accepted accounting principles. However, the accounting profession continues to discuss various provisions of these guidelines with the objective of providing additional guidance on their future application. These discussions and the issuance of new interpretations, once finalized, could lead to unanticipated changes in recognized revenue. They could also drive significant adjustments to our business practices that could result in increased administrative costs, lengthened sales cycles and other changes that could affect our results of operations.

Effective February 1, 1998, we adopted SOP 97-2, as described in Note 1 of the "Notes to Consolidated Financial Statements", which caused a substantial change in the timing of when revenue was recognized for Lightspan Achieve Now licenses. Under SOP 97-2, we were unable to recognize any Lightspan Achieve Now license fees as revenue until we shipped the final title which we planned to provide to all existing customers for no additional charge. Therefore, we deferred the recognition of revenue for all Lightspan Achieve Now licenses shipped in the years ended January 31, 2000 and 1999. By April 30, 2000, we had completed and shipped all Lightspan Achieve Now titles in all grade clusters used on the PlayStation game console and grade cluster K through 2 used on a PC platform, resulting in the recognition in the first quarter of fiscal 2001 of \$46.4 million of revenue previously deferred. By July 31, 2000, we had completed and shipped all remaining Lightspan Achieve Now titles used on a PC platform, resulting in the recognition in the second quarter of fiscal 2001 of the remaining \$1.7 million of revenue previously deferred. Subsequent to July 31, 2000, we did not defer revenue relating to Lightspan Achieve Now licenses that were shipped as we had completed the development of all Lightspan Achieve Now titles.

To the extent that we deferred the Lightspan Achieve Now license revenue until delivery of final titles, pursuant to SOP 97-2, we also deferred the costs of duplicating the product and packaging it for distribution. In the three months ended April 30, 2000, we recognized \$8.4 million in cost of license revenue when we recognized the related \$46.4 million in revenue. In the three months ended July 31, 2000, we recognized \$0.3 million in cost of license revenue when we recognized the related \$1.7 million in revenue.

The following table shows the activity in software license revenue and associated cost of revenue deferred pursuant to SOP 97-2 for the years ended January 31, 2001 and 2000, respectively (in thousands):

|  | <u>Years Ended January 31,</u> |                  |
|--|--------------------------------|------------------|
|  | <u>2001</u>                    | <u>2000</u>      |
| <b>Deferred license revenue- Achieve Now</b>         |                                |                  |
| Beginning balance .....                              | \$ 48,110                      | \$ 20,717        |
| Deferred during the period.....                      | 384                            | 27,393           |
| Recognized during the period .....                   | <u>(48,494)</u>                | <u>—</u>         |
| Ending balance.....                                  | <u>\$ —</u>                    | <u>\$ 48,110</u> |
| <b>Deferred cost of license revenue- Achieve Now</b> |                                |                  |
| Beginning balance .....                              | \$ 8,709                       | \$ 3,555         |
| Deferred during the period.....                      | 70                             | 5,154            |
| Recognized during the period .....                   | <u>(8,779)</u>                 | <u>—</u>         |
| Ending balance.....                                  | <u>\$ —</u>                    | <u>\$ 8,709</u>  |

#### *Intangible Assets*

We assess the potential for impairment of our goodwill based on the provisions of SFAS 121. In assessing impairment, we made assumptions regarding future cash flows and other factors to determine the fair value of goodwill or impairment thereof. If these estimates or their related assumptions change in the future, we may be required to recognize impairment charges for our goodwill not previously recorded. For the year ended January 31, 2002, the Company did not record any impairment loss related to goodwill.

The Company will apply SFAS 142 beginning in the first quarter of fiscal 2003. Beginning in that quarter, we will reclassify an assembled workforce intangible asset with an unamortized balance of \$0.5 million to goodwill at the date of adoption and will no longer amortize goodwill, thereby eliminating (subject to future impairment charges) what would otherwise be an annual goodwill amortization of approximately \$9.8 million. In accordance with SFAS 142 the Company will test goodwill for impairment using the two-step process prescribed in SFAS 142. The first step is a screen for potential impairment, while the second step measures the amount of the impairment, if any. We will complete an initial goodwill impairment assessment during the first six months of fiscal 2003 to determine if an impairment charge should be recognized under SFAS 142. We cannot predict at this time whether a material impairment charge will be recorded.

Our intangible assets were acquired as a result of our acquisitions of Academic and Global Schoolhouse in September 1999, StudyWeb in October 1999 and eduTest in June 2000, and represent customer base, acquired technology, trademarks and trade names. These intangibles are amortized on a straight-line basis over the estimated economic life of the assets. Lightspan continually evaluates the recoverability of the intangible assets and considers any events or changes in circumstances that would indicate that the carrying amount of an asset may not be recoverable. The determination of the value of such intangible assets requires management to make estimates and assumptions that affect our consolidated financial statements. Any material changes in circumstances could require future write-downs of our intangible assets and could have a material adverse impact on our operating results for the periods in which such write-downs occur.

#### *Allowance for Doubtful Accounts*

We maintain an allowance for doubtful accounts that we estimate to be sufficient to provide adequate protection against losses resulting from collecting less than full payment on our receivables. A considerable amount of judgment is required when we assess the realization of receivables, including assessing the probability of collection and the current credit-worthiness of each customer. We determine the amount of the reserve by analyzing known uncollectible accounts, aged receivables, historical losses and our customers' credit-worthiness. Amounts later determined and specifically identified to be uncollectible are charged or written off against this reserve. Should a customer's account become past due, we generally place a hold on the account and discontinue further shipments to that customer, minimizing further risk of loss. Additionally, our policy is to fully reserve for all accounts with aged balances greater than one year. If the financial condition of our customers were to deteriorate, resulting in an impairment of their ability to make payments, an additional provision for doubtful accounts may be required.

#### **Results of Operations**

*Operating Losses.* We have incurred significant losses since our inception and, as of January 31, 2002, have accumulated losses of approximately \$271.9 million. We expect to continue to incur operating losses for the foreseeable future. In July 2000, we recorded a \$1.6 million restructuring charge related to a refocus of our sales and marketing efforts from our free Internet products towards our fee-based subscription Internet products. In addition, in July 2000, we completed and shipped the remaining Lightspan Achieve Now titles used on a PC platform and the PlayStation game console, recognizing \$48.1 million during the first two quarters of fiscal year 2001 (ended July 31, 2000) in revenue previously deferred pursuant to SOP 97-2, resulting in an operating loss of \$38.3 million for the year ended January 31, 2001 ("fiscal 2001"). The operating results in fiscal 2001 are not indicative of our underlying business in that year, and are not indicative of results that may be expected for the foreseeable future.

#### **Comparison of Fiscal 2002 vs. 2001**

##### **Revenues**

The types of revenue we generate are fees from the sale of software licenses, Internet subscriptions, professional services and hardware. Our total revenues decreased 42 percent to \$57.5 million in fiscal 2002 from \$99.1 million in fiscal 2001 due to the recognition of \$48.1 million in Lightspan Achieve Now revenue previously deferred in fiscal years 2000 and 1999, see "Critical Accounting Policies". Excluding the previously deferred revenue for fiscal 2001, total revenues of \$57.5 million in fiscal 2002 were 13 percent higher than the total revenues of \$51.0 million adjusted to remove such previously deferred revenue. This increase was primarily due to an increase in software license revenue of \$2.9 million and an increase of \$3.4 million from our fee-based Internet subscription products.

*Software Licenses.* Our software license revenues decreased 57 percent to \$34.3 million in fiscal 2002 from \$79.6 million in fiscal 2001 primarily due to the recognition in fiscal 2001 of \$48.1 million in Lightspan Achieve Now revenue previously deferred in fiscal years 2000 and 1999. See "Critical Accounting Policies". Excluding the previously deferred revenue for fiscal 2001, software license revenues of \$34.3 million in fiscal 2002 were 9 percent higher than software license revenues of \$31.4 million adjusted to remove such previously deferred revenue. This increase was primarily due to a 9 percent price increase in our Lightspan Achieve Now product, which offset a 2 percent decrease in the number of Lightspan Achieve Now licenses sold in fiscal 2002 to approximately 42,000 as compared to approximately 43,000 sold in fiscal 2001.

*Internet Subscriptions.* Our Internet subscription revenues increased 74 percent to \$7.9 million in fiscal 2002 from \$4.6 million in fiscal 2001 primarily due to a combination of a 17% price increase on The Lightspan Network product and the inclusion of a complete fiscal year of revenue from our Assessment products in connection with our acquisition of eduTest in

June 2000. In addition, the base of customers subscribing to our fee-based Internet subscription products increased 21 percent to approximately 3,400 at fiscal end 2002 from approximately 2,800 at fiscal end 2001.

*Professional Services.* Our professional service revenues increased 2 percent to \$9.3 million in fiscal 2002 from \$9.2 million in fiscal 2001 primarily due to the sale of additional professional services that were sold with our software and Internet subscription products, which reflect increases over the prior fiscal year.

*Hardware and Other.* Our hardware and other revenues increased 3 percent to \$5.9 million in fiscal 2002 from \$5.8 million in fiscal 2001 primarily due to the recognition of \$1.0 million of other revenue in fiscal 2002 relating to a non refundable fee collected from a reseller of our Academic software product. This amount reflects a 25 percent increase over the \$0.8 million in other revenue recognized in fiscal 2001 which related to website sponsorship agreements. This increase in other revenue was offset by a nominal decrease in hardware revenues that corresponds to the decrease in Lightspan Achieve Now licenses sold.

## **Cost of Revenues**

Our total cost of revenues decreased 30 percent to \$17.7 million for fiscal 2002 from \$25.3 million for fiscal 2001 primarily due to the recognition in fiscal 2001 of \$8.7 million in software license cost of revenues related to the sale of Lightspan Achieve Now licenses previously deferred in fiscal years 2000 and 1999, see "Critical Accounting Policies". Excluding the previously deferred software license cost of revenues for fiscal 2001, cost of revenues of \$17.7 million in fiscal 2002 were 8 percent higher than cost of revenues of \$16.3 million adjusted to remove such previously deferred cost of revenue. This increase is due primarily to the corresponding increase in software license revenue and an increase in the allocable costs to professional services, primarily the inclusion of a complete fiscal year of costs from our Assessment products in connection with our acquisition of eduTest in June 2000.

## **Expenses**

*Sales and Marketing.* Our sales and marketing expenses decreased 13 percent to \$49.4 million for fiscal 2002 from \$56.9 million for fiscal 2001. This was primarily due to a decrease in personnel and related expenses, and a decrease in promotional activities connected to the launch of Lightspan.com in the first quarter of fiscal 2001 reflecting a refocus of our sales and marketing efforts toward fee-based subscription Internet products and away from our free Internet products.

Our sales and marketing expenses consist primarily of compensation and related benefits, commissions, bonuses, travel, advertising, promotional activities, customer incentive programs and research and evaluation of our current customers and markets. We continue to pursue marketing campaigns to retain and increase sales to current customers, attract new customers, and broaden our markets for our fee-based subscription Internet products, Lightspan Achieve Now curriculum and Academic products.

*Technology and Development.* Our technology and development expenses decreased 5 percent to \$24.4 million for fiscal 2002 from \$25.8 million for fiscal 2001. This was primarily due to a decrease in personnel and consulting fees related to our focus toward fee-based Internet subscription products and away from the design of free Internet products.

Our development costs consist primarily of compensation and benefits for design, art, production, enhancement, maintenance and testing of our Lightspan Achieve Now curriculum, fee-based subscription Internet products and Academic Internet products, which we expensed as incurred.

*General and Administrative.* Our general and administrative expenses increased 24 percent to \$11.7 million for fiscal 2002 from \$9.4 million for fiscal 2001. This was due primarily to non recurring costs related to severance accruals for staff reductions, additional reserves for doubtful accounts and professional service fees.

Our general and administrative expenses consist primarily of compensation and benefits for executive and administrative personnel, professional service expenses and other general corporate expenses.

*Stock-Based Compensation.* Stock-based compensation expense was approximately \$0.7 million and \$2.4 million for fiscal years 2002 and 2001, respectively. During fiscal years 2002 and 2001, we recorded zero and \$0.1 million, respectively, in deferred stock-based compensation as a result of our granting of stock options to employees with exercise prices per share below the fair values per share for our common stock on the dates those options were granted prior to our initial public offering. The deferred stock-based compensation is being amortized to expense on an accelerated basis over the vesting

period of the individual options, generally four years. As of January 31, 2002, there was approximately \$0.3 million to be amortized in future periods.

*Amortization of Intangible Assets.* In connection with our acquisitions of Academic, Global Schoolhouse and StudyWeb in the third quarter of fiscal 2000, and LearningPlanet.com and eduTest in the second quarter of fiscal 2001, we recorded intangible assets totaling an aggregate of approximately \$68.9 million, including goodwill of \$35.7 million. We amortize these intangible assets over their respective useful lives, ranging from three to ten years. Our amortization of goodwill and intangible assets totaled \$18.3 million and \$16.0 million for fiscal years 2002 and 2001, respectively. As a result of the application of SFAS 142, effective February 1, 2002 goodwill will no longer be amortized, but is required to be assessed on an annual basis for impairment at the reporting unit level (with a charge reported as appropriate) by applying a fair value based test. Beginning in the first quarter of fiscal 2003, we will reclassify an assembled workforce intangible asset with an unamortized balance of \$0.5 million to goodwill at the date of adoption and will no longer amortize goodwill, thereby eliminating (subject to future impairment charges) what would otherwise be an annual goodwill amortization of approximately \$9.8 million. In accordance with SFAS 142 the Company will test goodwill for impairment using the two-step process prescribed in SFAS 142. The first step is an analysis for potential impairment, while the second step measures the amount of the impairment, if any. We will complete an initial goodwill impairment assessment during the first six months of fiscal 2003 to determine if an impairment charge should be recognized under SFAS 142. We cannot predict at this time whether a material impairment charge will be recorded.

*Interest Income (Expense).* Our net interest income decreased to \$2.5 million for fiscal 2002 from \$6.2 million for fiscal 2001 as a result of lower cash balances and a reduction in the market yield on such investments.

## **Comparison of Fiscal 2001 vs. 2000**

### **Revenues**

Our total revenues increased 486 percent to \$99.1 million in fiscal 2001 from \$16.9 million in fiscal 2000 primarily due to a \$77.3 million increase in software license revenues, a \$2.8 million increase in Internet subscription revenue and a \$2.6 million increase in professional services revenues, offset in part by a \$0.6 million decrease in hardware revenues as described below.

*Software Licenses.* Our software license revenues increased \$77.3 million to \$79.5 million in fiscal 2001 from \$2.2 million in fiscal 2000 due primarily to the recognition of \$48.1 million in Lightspan Achieve Now revenue previously deferred in fiscal years 2000 and 1999, see "Critical Accounting Policies" above, and \$23.6 million in revenue relating to approximately 43,000 Lightspan Achieve Now licenses sold in fiscal 2001.

*Internet Subscriptions.* Our Internet subscription revenues increased 154 percent to \$4.6 million in fiscal 2001 from \$1.8 million in fiscal 2000 primarily due to an increase in the revenue recognized from the annuity base relating to prepaid Internet subscription fees for The Lightspan Network and the sale of Academic Internet products that we offered beginning in the quarter ended July 31, 2000. Customers subscribing to The Lightspan Network increased 133 percent to approximately 2,800 at fiscal end 2001 from approximately 1,200 at fiscal end 2000, resulting from an increased focus of our sales force on promoting and selling The Lightspan Network.

*Professional Services.* Our professional service revenues increased 40 percent to \$9.2 million in fiscal 2001 from \$6.5 million in fiscal 2000 primarily due to an increase in the average billing rates and an increase in software license and Internet subscription sales.

*Hardware and Other.* Our hardware revenues decreased 9 percent to \$5.8 million in fiscal 2001 from \$6.4 million in fiscal 2000 primarily due to an increase in the sales of our PC version of Lightspan Achieve Now licenses which are not sold with any hardware.

### **Cost of Revenues**

Our total cost of revenues increased 160 percent to \$25.3 million for fiscal 2001 from \$9.7 million for fiscal 2000 due primarily to an \$8.7 million increase in software license cost of revenues related to the sale of Lightspan Achieve Now licenses previously deferred in fiscal years 2000 and 1999, see "Critical Accounting Policies" above, and the costs related to the 43,000 Lightspan Achieve Now licenses sold in fiscal 2001.

## Expenses

*Sales and Marketing.* Our sales and marketing expenses increased 60 percent to \$56.9 million for fiscal 2001 from \$35.6 million for fiscal 2000. This was primarily due to an increase in personnel and related commissions, promotional activities connected to the launch of Lightspan.com including a \$5.0 million television campaign in the first quarter of fiscal 2001, the continued promotion of Lightspan Achieve Now and our fee-based subscription Internet products and a full year of Academic sales and marketing expense of \$8.0 million for fiscal 2001, which was purchased in September 1999.

*Technology and Development.* Our technology and development expenses increased 108 percent to \$25.8 million for fiscal 2001 from \$12.4 million for fiscal 2000. This was primarily due to additional personnel and consulting costs related to the development of our Lightspan Achieve Now version 2.0 and fee-based subscription Internet products, and \$5.9 million in expenses incurred by Academic for fiscal 2001.

*General and Administrative.* Our general and administrative expenses increased 42 percent to \$9.4 million for fiscal 2001 from \$6.7 million for fiscal 2000. This was due primarily to personnel and related costs resulting from our increased infrastructure, system support, corporate expenses associated with being a public company including legal and accounting fees, and \$1.3 million in expenses incurred by Academic in fiscal 2001.

*Stock-Based Compensation.* Stock-based compensation expense was approximately \$2.4 million and \$3.7 million for fiscal years 2001 and 2000, respectively. During fiscal years 2001 and 2000, we recorded \$0.1 million and \$8.7 million, respectively, in deferred stock-based compensation as a result of our granting of stock options to employees with exercise prices per share below the fair values per share for our common stock on the dates those options were granted prior to our initial public offering. The deferred stock-based compensation is being amortized to expense on an accelerated basis over the vesting period of the individual options, generally four years.

*Amortization of Intangible Assets.* In connection with our acquisitions of Academic, Global Schoolhouse and StudyWeb in the third quarter of fiscal 2000, and LearningPlanet.com and eduTest in the second quarter of fiscal 2001, we recorded intangible assets totaling an aggregate of approximately \$68.9 million, including goodwill of \$35.7 million. We amortize these intangible assets over their respective useful lives, ranging from three to ten years. Our amortization of goodwill and intangible assets totaled \$16.0 million and \$5.0 million for fiscal years 2001 and 2000, respectively.

*Restructuring.* In July 2000, we recorded a \$1.6 million restructuring charge related to a refocus of our sales and marketing efforts from our free Internet products towards our fee-based subscription Internet products, which was fully implemented during the quarter ended October 31, 2000. The restructuring charge included \$1.2 million of involuntary termination benefits relating to the termination of 14 employees in August 2000. We also accrued exit costs of \$0.4 million in expenses relating to contractual obligations for services associated with our free Internet site that will no longer be used to generate revenue. As of January 31, 2001, we paid \$1.0 million in involuntary termination benefits and exit costs and the remaining involuntary termination benefits were substantially paid during the year ended January 31, 2002.

*Interest Income (Expense).* Our net interest income increased to \$6.2 million for fiscal 2001 from \$0.5 million for fiscal 2000 as a result of investing the proceeds from our initial public offering in February 2000 in short term, interest-bearing, securities rated AA or better.

## Acquisitions

### *eduTest, Inc.*

On June 23, 2000, we acquired eduTest, Inc., a provider of Internet-based educational testing and assessment products.

In connection with our acquisition of eduTest, we issued 1,028,543 shares of our common stock with a value at the measurement date of \$8.75 and paid approximately \$2.4 million in cash, \$1.3 million of which was paid to common shareholders, and the remaining \$1.1 million of which was paid in satisfaction of various obligations of eduTest, in exchange for all of the outstanding shares of capital stock of eduTest. In addition, we issued 228,561 shares of our common stock on December 23, 2001, which had been held back from the purchase price as security for indemnification and other obligations of eduTest.

The acquisition of eduTest was accounted for as a purchase. We allocated the purchase price to the assets acquired, consisting principally of goodwill and intangible assets, and amortize over useful lives ranging from three to five years. The results of operations including the related amortization of intangible assets, have been included in our consolidated results of operations from the date of acquisition. The assets, liabilities and operations included in our K-12 business segment as described in Note 10, "Reportable Segments" of the "Notes to Consolidated Financial Statements".

#### *LearningPlanet.com*

On May 26, 2000, we acquired LearningPlanet.com, a popular education Web destination for children and their parents. The acquisition was designed to augment the extensive collection of preschool through high school curriculum-based learning activities already available in our fee-based subscription Internet products and services. LearningPlanet.com features creative and instructional learning activities in mathematics and language arts. Launched in June 1999, LearningPlanet.com has focused on creating activities for kids that are both entertaining and educational. The transaction was structured as an asset purchase, acquiring the LearningPlanet.com Web site and related technology and assets in exchange for a combination of approximately \$0.15 million in our common stock and \$0.2 million in cash. The purchase price was allocated to goodwill and amortized over a useful life of three years. The accompanying consolidated financial statements include the results of operations of LearningPlanet.com from the date of acquisition.

#### **Other Strategic Relationships**

##### *CINAR Corporation*

In October 1999, we agreed to pursue several potential strategic initiatives with CINAR Corporation. As part of our agreement, CINAR purchased 2,500,000 shares of our Series E preferred stock at \$5.00 per share, which converted into 1,250,000 shares of common stock upon completion of our initial public offering. CINAR also purchased \$10 million of our common stock, or 833,333 shares, in a private placement that occurred concurrently with our initial public offering at the initial public offering price of \$12 per share. We also granted CINAR a warrant to purchase 500,000 shares of our Series E preferred stock at an exercise price of \$5.00 per share (which became a warrant to purchase 250,000 shares of common stock at an exercise price of \$10.00 per share upon completion of our initial public offering) that will vest upon the achievement of various agreed-to strategic goals. As of January 31, 2002, CINAR has not achieved the strategic goals, and accordingly, no expense has been recorded. This agreement terminates on May 1, 2003.

#### **Preferred Stock Dividends**

Upon the completion of our initial public offering of common stock in February 2000, warrants to purchase up to 2,760,160 shares of Series D preferred stock at \$0.02 per share converted into warrants to purchase up to 1,380,080 shares of common stock and were automatically exercised, resulting in the issuance of 1,377,762 shares of common stock (after application of certain "net exercise" provisions that permitted exercise without additional cash payment combined with the issuance of a reduced number of shares). As a result, on February 15, 2000, we accounted for the intrinsic value of these warrants as a preferred stock dividend of \$16.5 million. Such amount also increased the net loss per share applicable to common stockholders for the fiscal year ended January 31, 2001.

#### **Legal Matters**

During 2000, a former employee commenced legal action against us, alleging causes of action for fraud, breach of contract, negligent misrepresentation and conversion. During fiscal 2002 we entered into a settlement agreement and release with a former employee, the terms of which are subject to confidentiality provisions.

#### **Income Taxes**

At January 31, 2002, Lightspan had federal and California net operating loss carryforwards of approximately \$251.9 million and \$52.3 million respectively. The difference between the federal and California tax loss carryforwards is primarily attributable to capitalization of research expenses and limitations on net operating losses for California tax purposes. The federal tax loss carryforwards will begin expiring in 2007 unless previously utilized. Through January 31, 2002, California tax loss carryforwards of \$12.0 million have expired, and additional loss carryforwards will continue to expire in fiscal 2003. A valuation allowance has been recognized to offset the deferred tax assets because management cannot conclude that it is more likely than not that the deferred tax assets will be realized. Pursuant to Internal Revenue Code Section 382 and 383, the use of Lightspan's net operating loss and credit carryforwards may be limited as a result of a cumulative change in ownership of more than 50%.

Lightspan's net operating loss carryforwards as of January 31, 2002, will expire as follows (in millions):

|                | <u>Federal</u>  | <u>State</u>   |
|----------------|-----------------|----------------|
| 2003 .....     | —               | \$ 10.5        |
| 2004 .....     | —               | 3.3            |
| 2005 .....     | —               | 4.5            |
| 2006 .....     | —               | 8.8            |
| 2007 .....     | \$ 0.1          | 25.2           |
| Remaining..... | <u>251.8</u>    | <u>—</u>       |
| Totals .....   | <u>\$ 251.9</u> | <u>\$ 52.3</u> |

### Contractual Obligations

The following summarizes our contractual obligations at January 31, 2002, and the effect these contractual obligations are expected to have on our liquidity and cash flows in future periods (in thousands).

|                        | <u>Total</u>    | <u>Payments Due By Period</u> |                    |                      |
|------------------------|-----------------|-------------------------------|--------------------|----------------------|
|                        |                 | <u>1 Year or Less</u>         | <u>1 - 3 Years</u> | <u>After 3 Years</u> |
| Operating leases ..... | \$ 5,079        | \$ 2,512                      | \$ 2,567           | \$ —                 |
| Capital leases .....   | <u>282</u>      | <u>242</u>                    | <u>40</u>          | <u>—</u>             |
| Total.....             | <u>\$ 5,361</u> | <u>\$ 2,754</u>               | <u>\$ 2,607</u>    | <u>\$ —</u>          |

### Common Shares Outstanding and Reserved for Future Issuance

The following table summarizes common shares outstanding and reserved for future issuance at January 31, 2002 (in thousands):

|   |       |
|---|-------|
| Common stock options outstanding, unexercised.....                    | 4,974 |
| Common stock options reserved for future issuance .....               | 894   |
| Employee stock purchase plan shares reserved for future issuance..... | 165   |

### Warrants

In connection with debt and equipment lease financing agreements entered into at various dates, Lightspan issued a total of 749,605 warrants to purchase: up to 150,000 shares of Series A preferred stock at \$1.00 per share, up to 150,000 shares of Series B preferred stock at \$3.00 per share, up to 96,625 shares and 57,564 shares of Series C preferred stock at \$6.00 per share and \$0.01 per share, respectively, up to 183,105 shares and 127,659 shares of Series D preferred stock at \$3.76 and \$4.70 per share, respectively, and up to 42,216 shares of Series E preferred stock at \$5.00 per share. The warrants expire on various dates commencing in 2002 through 2006.

Upon completion of our initial public offering, and taking into effect the reverse split in January 2000, all of the above 749,605 warrants to purchase Series A through E preferred stock were converted, at their respective conversion rates, into warrants to purchase 403,591 shares of common stock. As of January 31, 2002, warrants to purchase 225,764 shares of common stock remained outstanding.

### Liquidity and Capital Resources

From inception through January 2002, we have financed our operations and met our capital expenditure requirements primarily from the net proceeds from private sales of equity securities, net proceeds from our initial public offering and the collection of revenues from the sales of our products and services. Currently, we are not generating sufficient revenue to fund our operations. We expect our operating losses and net operating cash outflows to continue if we are unable to increase sales. If we are unable to sufficiently increase our revenues, our ability to service and maintain our products or fund our operations could be significantly impaired. At January 31, 2002, we had \$35.0 million of unrestricted cash and cash equivalents, \$8.3 million in short-term investments and \$1.7 million in restricted cash for a total of \$45.0 million. The expansion of our business will require the use of our capital to fund operating losses, capital expenditures and working capital needs. We have incurred significant operating losses since our inception and may continue to incur losses. We expect to continue to incur operating losses for the foreseeable future.

Our working capital has fluctuated significantly since our inception. This is due, in large part, to the timing of cash payments to vendors, cash collections from customers, varying resources required for development efforts on our product offerings, as well as receipt of cash from our preferred stock financings, initial public offering, private placements and other equity offerings. We expect our working capital requirements and cash position to fluctuate significantly from period to period for the foreseeable future for the same reasons.

Net cash used in operating activities was \$31.7 million, \$49.7 million and \$25.3 million for fiscal 2002, 2001 and 2000, respectively. Net cash used during these periods was primarily to fund technology and development, sales and marketing, including promotion of Lightspan.com, and general and administrative costs associated with the development and deployment of our Lightspan Achieve Now, Academic curriculum and fee-based subscription Internet products and services. We expect to begin to generate cash from operations in our third fiscal quarter of fiscal 2003, however, our negative operating cash flow may continue if we are unable to increase our sales.

Net cash provided by investing activities was \$20.8 million for fiscal 2002 relating primarily to the maturities, offset by purchases, of short-term investments purchased with proceeds from our initial public offering and \$4.2 million used in the purchase of property and equipment. Net cash used in investing activities was \$24.3 million for fiscal 2001 relating primarily to the purchases, offset by maturities, of short-term investments, \$4.2 million used in the purchase of property and equipment and \$2.8 million in cash paid for the acquisitions of eduTest and LearningPlanet.com. Net cash used in investing activities was \$22.8 million for fiscal 2000 relating primarily to the \$16.1 million increase in short-term investments and \$4.3 million in cash paid for the acquisitions of Academic, Global Schoolhouse and StudyWeb.

Net cash provided by financing activities was \$0.3 million for fiscal 2002 relating primarily to proceeds from issuances of common stock under the Employee Stock Purchase Plan and the exercise of employee stock options. Net cash provided by financing activities was \$114.5 million for fiscal 2001, relating primarily to the proceeds from our initial public offering, private placements and the underwriter's exercise of their over-allotment option. Net cash provided by financing activities was \$46.0 million for fiscal 2000 relating primarily to the proceeds from the issuance of preferred stock.

Our future capital requirements will depend on a variety of factors, including market acceptance of our products and services and the resources we devote to developing, marketing, selling and supporting our products. We expect to devote capital resources in connection with, marketing, promotional activities, maintaining and selling our existing products and services, and continued development, expansion and maintenance of our existing software and Internet product offerings and content. In addition, we may devote substantial capital resources to strategic acquisitions and relationships.

As of January 31, 2002, we believe that our cash, cash equivalents and short-term investments will be sufficient to fund our operations and capital requirements through at least the next 12 months. However, the actual amount of funds that we will need during or after the next 12 months will be determined by many factors, some of which are beyond our control, and we may need funds sooner than currently anticipated.

### **Recently Issued Accounting Standards**

In June 2001, FASB issued Statement of Financial Accounting Statement, or SFAS, No. 141, "Business Combinations" ("SFAS 141") and No. 142, "Goodwill and Other Intangible Assets" ("SFAS 142"). SFAS 141, effective June 30, 2001, requires all business combinations initiated after June 30, 2001 to be accounted for using the purchase method of accounting. The pooling of interests method of accounting can no longer be used for business combinations completed after June 30, 2001. The provisions of SFAS 141 are similar to prior generally accepted accounting principles ("GAAP"), although SFAS 141 requires additional disclosures for transactions occurring after the effective date. We do not believe that the adoption of this statement will have a material impact on our results of operations, financial position or cash flows. SFAS 142 eliminates the amortization of goodwill for business combinations completed after June 30, 2001. Effective February 1, 2002, goodwill will no longer be amortized, but is required to be assessed on an annual basis for impairment at the reporting unit level (with a charge recorded as appropriate) by applying a fair value based test. SFAS 142 also provides additional guidance on acquired intangibles that should be separately recognized and amortized, which may result in the recognition of additional intangible assets as compared with prior GAAP. Beginning in the first quarter of fiscal 2003, we will reclassify an assembled workforce intangible asset with an unamortized balance of \$0.5 million to goodwill at the date of adoption and will no longer amortize goodwill, thereby eliminating (subject to future impairment charges) what would otherwise be an annual goodwill amortization of approximately \$9.8 million. Unamortized goodwill was \$14.2 million as of January 31, 2002. We will complete an initial goodwill impairment assessment during the first six months of fiscal 2003 to determine if an impairment charge should be recognized under SFAS 142. We cannot predict at this time whether a material impairment charge will be recorded.

In August 2001, the FASB issued SFAS No. 143, "Accounting for Asset Retirement Obligations." SFAS No. 143 requires entities to record the fair value of a liability for an asset retirement obligation in the period in which it is incurred. When the liability is initially recorded, the entity capitalizes a cost by increasing the carrying amount of the related long-lived asset. Over time, the liability is accreted to its present value each period, and the capitalized cost is depreciated over the useful life of the related asset. Upon settlement of the liability, an entity either settles the obligation for its recorded amount or incurs a gain or loss upon settlement. This statement becomes effective for fiscal years beginning after June 15, 2002. Adoption of SFAS No. 143 is not currently expected to have a material impact on our results of operations or financial position.

In October 2001, the FASB issued SFAS No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets." SFAS No. 144 supercedes SFAS No. 121, "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed Of," in that it removes goodwill from its impairment scope and allows for different approaches in cash flow estimation. However, SFAS No. 144 retains the fundamental provisions of SFAS No. 121 for (a) recognition and measurement of the impairment of long-lived assets to be held and used and (b) measurement of long-lived assets to be disposed of. SFAS No. 144 also supercedes the business segment concept in APB Opinion No. 30, "Reporting the Results of Operations-Reporting the Effects of Disposal of a Segment of a Business, and Extraordinary, Unusual and Infrequently Occurring Events and Transactions," in that it permits presentation of a component of an entity, whether classified as held for sale or disposed of, as a discontinued operation. However, SFAS No. 144 retains the requirement of APB Opinion No. 30 to report discontinued operations separately from continuing operations. This statement becomes effective for fiscal years beginning after December 15, 2001 with earlier application encouraged. We believe that the implementation of this standard will not have a material effect on our results of operations or financial position.

**Item 7a. *Quantitative and Qualitative Disclosures About Market Risk***

**Interest Rate Risk**

Our exposure to market risk for changes in interest rates relates primarily to the increase or decrease in the amount of interest income we can earn on our investment portfolio and on the increase or decrease in the amount of interest expense we must pay with respect to our various outstanding debt instruments. Our risk associated with fluctuating interest expense is limited, however, to the interest rates which are tied to market rates, and our investments in interest sensitive financial instruments. Under our current policies, we do not use interest rate derivative instruments to manage exposure to interest rate changes and do not expect to in the future. We ensure the safety and preservation of our invested principal funds by limiting default risks, market risk and reinvestment risk. We mitigate default risk by investing in securities rated AA or better. A hypothetical 100 basis point adverse move in interest rates along the entire interest rate yield curve would not materially affect the fair value of our interest sensitive financial instruments at January 31, 2002 or 2001. Declines in interest rates over time will, however, reduce our interest income.

**Item 8. *Financial Statements and Supplementary Data***

The Company's consolidated financial statements at January 31, 2002 and 2001 and the Report of Ernst & Young LLP, Independent Auditors, are included in this report on Form 10-K on pages 41 through 64.

**Item 9. *Changes in and Disagreements with Accountants on Accounting and Financial Disclosure***

There have been no disagreements with accountants on any matter of accounting principles and practices or financial disclosure.

### PART III

#### **Item 10. *Directors and Executive Officers of the Registrant***

Information regarding our directors is incorporated by reference to the sections entitled "Election of Directors" and "Compliance with Section 16(a) of the Exchange Act" in our Proxy Statement to be filed with the Securities and Exchange Commission in connection with our 2002 Annual Meeting of Stockholders (the "Proxy Statement"). Information regarding our executive officers is located in Part I, Item I of this Annual Report, under the caption "Executive Officers and Key Employees of the Registrant."

#### **Item 11. *Executive Compensation***

The information required by this item is incorporated by reference to the Proxy Statement under the heading "Executive Compensation."

#### **Item 12. *Security Ownership of Certain Beneficial Owners and Management***

The information required by this item is incorporated by reference to the Proxy Statement under the heading "Security Ownership of Certain Beneficial Owners and Management."

#### **Item 13. *Certain Relationships and Related Transactions***

The information required by this item is incorporated by reference to the Proxy Statement under the headings "Related-Party Transactions" and "Compensation Committee Interlocks and Insider Participation."

**PART IV**

**Item 14. Exhibits, Financial Statement Schedules and Reports on Form 8-K**

(a) The following documents are filed as part of the report:

|     |  | <u>Page</u> |
|-----|--|-------------|
| (1) | Report of Ernst & Young LLP, Independent Auditors.....   | 39          |
|     | Consolidated Balance Sheets as of January 31, 2002 and 2001 .....  | 40          |
|     | Consolidated Statements of Operations for the years ended January 31, 2002, 2001 and 2000.....   | 41          |
|     | Consolidated Statements of Stockholders' Equity (Deficit) for the years ended January 31, 2002, 2001 and 2000.....   | 42          |
|     | Consolidated Statements of Cash Flows for the years ended January 31, 2002, 2001 and 2000 .....  | 43          |
|     | Notes to Consolidated Financial Statements .....   | 44          |
| (2) | Financial statement schedules other than those listed above have been omitted because they are either not required, not applicable or the information is otherwise included. |             |
| (3) | The following exhibits are incorporated herein by reference or are filed with this report as indicated below.  |             |

| <u>Footnote Number</u> | <u>Exhibit Number</u> | <u>Description</u>  |
|------------------------|-----------------------|---|
| (5)                    | 2.1                   | Agreement and Plan of Merger and Reorganization among Lightspan, Inc., Educator Acquisition, Inc., eduTest, Inc., and Certain Shareholders of eduTest, Inc. dated as of May 24, 2000. |
| (3)                    | 3.1                   | Amended and Restated Certificate of Incorporation, as currently in effect.  |
| (1)                    | 3.2                   | Bylaws, as currently in effect.   |
|                        | 4.1                   | Reference is made to Exhibits 3.1 and 3.2.  |
| (1)                    | 4.2                   | Specimen Stock Certificate.   |
| (1)†                   | 10.1                  | 1992 Stock Option Plan.   |
| (1)†                   | 10.2                  | Forms of Incentive and Nonstatutory Stock Option Agreement under the 1992 Stock Option Plan.  |
| (6)†                   | 10.3                  | 2000 Equity Incentive Plan.   |
| (1)†                   | 10.4                  | Form of Stock Option Agreement pursuant to the 2000 Equity Incentive Plan.  |
| (6)†                   | 10.5                  | 2000 Employee Stock Purchase Plan and related offering documents.   |
| (1),(2)                | 10.6                  | Office Lease by and between the Company and Insurance Company of the West dated as of May 28, 1996.   |
| (1)                    | 10.7                  | Lease by and between the Travelers Insurance Company and Academic Systems Corporation dated as of July 1, 1996 and amended December 3, 1996.  |
| (1),(2)                | 10.8                  | Office Sublease by and between the Company and Qualcomm Incorporated dated as of December 1, 1997 and amended September 21, 1998.   |
| (1)                    | 10.9                  | Office Lease by and between the Company and McWin Corporation dated as of May 1, 1997.  |
| (1)                    | 10.10                 | Office Lease by and between the Company and Auerbach Plaza Limited Partnership and Goliac, Inc., dated as of June 4, 1999.  |
| (1)                    | 10.11                 | Loan and Security Agreement by and between the Company and Silicon Valley Bank dated as of February 25, 1997 and amended December 31, 1997, March 31, 1998 and March 26, 1999.        |
| (1)                    | 10.12                 | Master Lease Agreement by and between the Company and Transamerica Business Credit Corporation dated as of August 14, 1997, including Schedules 1, 2, 3, 4 and 5 thereto.             |
| (1)                    | 10.13                 | Master Equipment Lease by and between the Company and Pentech Financial Services, Inc. dated as of July 25, 1999, including supplements 1, 2 and 3 thereto.                           |
| (1)                    | 10.14                 | Equipment Financing Agreement by and between the Company and Pentech Financial Services, Inc. dated as of July 1, 1999.   |
| (1)                    | 10.15                 | Amended and Restated Investor Rights Agreement by and among the Company and certain stockholders of the Company dated July 8, 1999.   |
| (1)                    | 10.16                 | Amendment and Waiver dated October 28, 1999.  |
| (1)                    | 10.17                 | Amendment to Investor Rights Agreement dated October 29, 1999.  |
| (1)                    | 10.18                 | Form of Indemnity Agreement between the Company and its directors and officers.   |
| (1)                    | 10.19                 | Developer Agreement by and between the Company and Sony Computer Entertainment America dated as of January 26, 1996.  |
| (1),(2)                | 10.20                 | Sale and License Agreement by and between the Company and Sony Computer Entertainment America dated as of January 26, 1996.   |

| <u>Footnote Number</u> | <u>Exhibit Number</u> | <u>Description</u>   |
|------------------------|-----------------------|--|
| (1),(2)                | 10.21                 | Letter Agreement by and between the Company and SmarterKids.com, Inc. dated as of July 12, 1999.   |
| (1)                    | 10.22                 | Academic Systems Fulfillment Agreement by and between Academic Systems Corporation and FGI Print Management dated as of June 12, 1998.                                       |
| (1)                    | 10.23                 | Series E Stock Purchase Agreement by and between the Company and CINAR Corporation dated as of October 29, 1999.   |
| (1)                    | 10.24                 | Warrant Agreement to purchase Series A preferred stock by and between the Company and Comdisco, Inc. dated as of March 15, 1994.   |
| (1)                    | 10.25                 | Warrant Agreement to purchase Series B preferred stock by and between the Company and Comdisco, Inc. dated as of May 30, 1995.   |
| (1)                    | 10.26                 | Warrant Agreement to purchase Series B preferred stock by and between the Company and Comdisco, Inc. dated as of April 26, 1996.   |
| (1)                    | 10.27                 | Warrant to purchase Series C preferred stock by and between the Company and Silicon Valley Bank dated as of March 24, 1997.  |
| (1)                    | 10.28                 | Warrant Agreement to purchase Series C preferred stock by and between the Company and Comdisco, Inc. dated as of April 26, 1996.   |
| (1)                    | 10.29                 | Warrant to purchase Series D preferred stock by and between the Company and Montgomery Securities.   |
| (1)                    | 10.30                 | Form of Warrant to purchase Series D preferred stock.  |
| (1)                    | 10.31                 | Form of Warrant to purchase Series D preferred stock.  |
| (1)                    | 10.32                 | Letter Agreement regarding strategic initiatives by and between the Company and CINAR Corporation dated as of October 29, 1999.  |
| (1)                    | 10.33                 | Amendment and Waiver dated October 28, 1999.   |
| (1)                    | 10.34                 | Warrant to purchase Series E preferred stock by and between the Company and Comdisco, Inc.   |
| (1)                    | 10.35                 | Form of Warrant to purchase Series E preferred stock.  |
| (1)                    | 10.36                 | Warrant to purchase Series D preferred stock by and between the Company and SZ Investments L.L.C. dated as of June 6, 1997.  |
| (1)                    | 10.37                 | Oracle Reseller agreement, dated as of August 9, 1994, including Addendums.  |
| (1)                    | 10.38                 | Form of Warrant to purchase common stock by and between the Company and Cox Communications Holdings, Inc. issued concurrent with the closing of our initial public offering. |
| (1)                    | 10.39                 | Stock Purchase Agreement by and between the Company and Cox Communications Holdings, Inc. dated as of January 11, 2000.  |
| (1)                    | 10.40                 | Stock Purchase Agreement by and between the Company and Gateway Companies, Inc. dated as of January 12, 2000.  |
| (3)                    | 10.41                 | Amendment to Warrant to purchase Series E preferred stock by and between the Company and CINAR Corporation dated as of January 25, 2000.                                     |
| (3)                    | 10.42                 | Office Lease by and between the Company and Lyon & Lyon LLP dated as of March 31, 2000.  |
| (4)                    | 10.43                 | Licensed Developer Agreement by and between the Company and Sony Computer Entertainment America dated as of January 26, 2000.  |
| (4)                    | 10.44                 | PlayStation®2 Development System Agreement by and between the Company and Sony Computer Entertainment America dated as of March 7, 2000.                                     |
| (4)                    | 10.45                 | Master Equipment Lease Extension Letter by and between the Company and Pentech Financial Services, Inc. dated as of March 29, 2000.  |
| (5)                    | 10.46                 | Lease Agreement by and between Global Partner Ventures, LLC and Koger Equity, Inc. dated as of October 16, 1998, as amended.   |
| (5)                    | 10.47                 | Separation Agreement by and between Winifred B. Wechsler and the Company, dated as of July 31, 2000.   |
| (6)†                   | 10.48                 | Separation Agreement by and between Merritt D. Farren and the Company, dated as of January 31, 2001.   |
| (6)†                   | 10.49                 | Form of Employment Agreement - Tier I for John T. Kernan and Carl E. Zeiger  |
| (6)†                   | 10.50                 | Form of Employment Agreement - Tier II for Michael A. Sicuro, Sandra K. Fivecoat and James M. Dredge.  |
| (5)                    | 21.1                  | Subsidiaries of the registrant.  |
| (7)                    | 23.1                  | Consent of Ernst & Young LLP, Independent Auditors.  |
| (7)                    | 24.1                  | Power of Attorney. See page 40.  |

## INDEX TO FINANCIAL STATEMENTS

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| <u>Footnote Number</u> | <u>Exhibit Number</u> | <u>Description</u>   |
|------------------------|-----------------------|--|
| (1),(2)                | 10.21                 | Letter Agreement by and between the Company and SmarterKids.com, Inc. dated as of July 12, 1999.   |
| (1)                    | 10.22                 | Academic Systems Fulfillment Agreement by and between Academic Systems Corporation and FGI Print Management dated as of June 12, 1998.                                       |
| (1)                    | 10.23                 | Series E Stock Purchase Agreement by and between the Company and CINAR Corporation dated as of October 29, 1999.   |
| (1)                    | 10.24                 | Warrant Agreement to purchase Series A preferred stock by and between the Company and Comdisco, Inc. dated as of March 15, 1994.   |
| (1)                    | 10.25                 | Warrant Agreement to purchase Series B preferred stock by and between the Company and Comdisco, Inc. dated as of May 30, 1995.   |
| (1)                    | 10.26                 | Warrant Agreement to purchase Series B preferred stock by and between the Company and Comdisco, Inc. dated as of April 26, 1996.   |
| (1)                    | 10.27                 | Warrant to purchase Series C preferred stock by and between the Company and Silicon Valley Bank dated as of March 24, 1997.  |
| (1)                    | 10.28                 | Warrant Agreement to purchase Series C preferred stock by and between the Company and Comdisco, Inc. dated as of April 26, 1996.   |
| (1)                    | 10.29                 | Warrant to purchase Series D preferred stock by and between the Company and Montgomery Securities.   |
| (1)                    | 10.30                 | Form of Warrant to purchase Series D preferred stock.  |
| (1)                    | 10.31                 | Form of Warrant to purchase Series D preferred stock.  |
| (1)                    | 10.32                 | Letter Agreement regarding strategic initiatives by and between the Company and CINAR Corporation dated as of October 29, 1999.  |
| (1)                    | 10.33                 | Amendment and Waiver dated October 28, 1999.   |
| (1)                    | 10.34                 | Warrant to purchase Series E preferred stock by and between the Company and Comdisco, Inc.   |
| (1)                    | 10.35                 | Form of Warrant to purchase Series E preferred stock.  |
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| (4)                    | 10.44                 | PlayStation@2 Development System Agreement by and between the Company and Sony Computer Entertainment America dated as of March 7, 2000.                                     |
| (4)                    | 10.45                 | Master Equipment Lease Extension Letter by and between the Company and Pentech Financial Services, Inc. dated as of March 29, 2000.  |
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| (5)                    | 10.47                 | Separation Agreement by and between Winifred B. Wechsler and the Company, dated as of July 31, 2000.   |
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| (7)                    | 24.1                  | Power of Attorney. See page 40.  |

† Denotes management contract or compensatory plan or arrangement.

- 
- (1) Filed as an exhibit to the Company's Registration Statement on Form S-1, Registration Statement No. 333-90103, or amendments thereto, and incorporated herein by reference.
  - (2) Confidential treatment has been requested with respect to certain portions of this exhibit. Omitted portions have been filed separately with the Securities and Exchange Commission.
  - (3) Filed as an exhibit to the Company's 2000 Annual Report on Form 10-K, or amendments thereto, and incorporated herein by reference.
  - (4) Filed as an exhibit to the Company's Quarterly Report on Form 10-Q for the Three Months Ended April 30, 2000, and incorporated herein by reference.
  - (5) Filed as an exhibit to the Company's Registration Statement on Form S-1, Registration Statement No. 333-42288, or amendments thereto, and incorporated herein by reference.
  - (6) Filed as an exhibit to the Company's Annual Report on Form 10-K for the year ended January 31, 2001, and incorporated herein by reference.
  - (7) Filed with this report.
- (b) *Current Reports on Form 8-K*

On February 14, 2002 the Board of Directors of Lightspan, Inc. approved the adoption of a share purchase rights plan. Terms of the plan provide for a dividend distribution of one preferred share purchase right for each outstanding share of common stock of the Company. The dividend is payable on March 8, 2002 to the stockholders of record on that date. Each right entitles the registered holder to purchase from the Company one one-hundredth of a share of Series A Junior Participating Preferred Stock, par value \$0.001 per share (the "Preferred Shares"), at a price of \$10.00 per one one-hundredth of a Preferred Share, subject to adjustment. Each one one-hundredth of a share of Preferred Shares has designations and powers, preferences and rights, and the qualifications, limitations and restrictions which make its value approximately equal to the value of a common share. The description and terms of the rights are set forth in the rights agreement.

## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized on the 29th day of April, 2002.

Lightspan, Inc.

By: /s/ CARL E. ZEIGER

Carl E. Zeiger,  
President, Chief Operating Officer and Director

April 29, 2002

## POWER OF ATTORNEY

KNOW ALL PERSONS BY THESE PRESENTS, that each person whose signature appears below constitutes and appoints John T. Kernan and Carl E. Zeiger and each of them, as his true and lawful attorneys-in-fact and agents, with full power of substitution and resubstitution, for him and in his name, place, and stead, in any and all capacities, to sign any and all amendments to this Annual Report on Form 10-K and to file the same, with all exhibits thereto, and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorneys-in-fact and agents, and each of them, full power and authority to do and perform each and every act and thing requisite and necessary to be done in connection therewith, as fully to all intents and purposes as he might or could do in person, hereby ratifying and confirming all that said attorneys-in-fact and agents, or any of them, or their or his substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities on the dates indicated.

| <u>Signature</u>  | <u>Title</u>  | <u>Date</u>    |
|---|---|----------------|
| <u>/s/ JOHN T. KERNAN</u><br>John T. Kernan                 | Chief Executive Officer and Chairman<br>(Principal Executive Officer)   | April 29, 2002 |
| <u>/s/ CARL E. ZEIGER</u><br>Carl E. Zeiger                 | President, Chief Operating Officer,<br>and Director                     | April 29, 2002 |
| <u>/s/ MICHAEL A. SICURO</u><br>Michael A. Sicuro           | Chief Financial Officer<br>(Principal Financial and Accounting Officer) | April 29, 2002 |
| <u>/s/ JAMES W. BREYER</u><br>James W. Breyer               | Director  | April 29, 2002 |
| <u>/s/ BARRIE USHER</u><br>Barrie Usher                     | Director  | April 29, 2002 |
| <u>/s/ BARRY J. SCHIFFMAN</u><br>Barry J. Schiffman         | Director  | April 29, 2002 |
| <u>/s/ JEFFREY W. BROWN</u><br>Jeffrey W. Brown             | Director  | April 29, 2002 |
| <u>/s/ ELIZABETH R. COPPINGER</u><br>Elizabeth R. Coppinger | Director  | April 29, 2002 |

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## REPORT OF ERNST & YOUNG LLP, INDEPENDENT AUDITORS

The Board of Directors and Stockholders Lightspan, Inc.

We have audited the accompanying consolidated balance sheets of Lightspan, Inc. as of January 31, 2002 and 2001, and the related consolidated statements of operations, stockholders' equity (deficit), and cash flows for each of the three years in the period ended January 31, 2002. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Lightspan, Inc. at January 31, 2002 and 2001 and the results of its operations and its cash flows for each of the three years in the period ended January 31, 2002, in conformity with accounting principles generally accepted in the United States.

ERNST & YOUNG LLP

San Diego, California  
February 22, 2002

**LIGHTSPAN, INC.**  
**CONSOLIDATED BALANCE SHEETS**  
(in thousands, except per share data)

|   | January 31,      |                   |
|---|------------------|-------------------|
|   | 2002             | 2001              |
| <b>Assets</b>   |                  |                   |
| Current assets:   |                  |                   |
| Cash and cash equivalents .....   | \$ 35,033        | \$ 45,566         |
| Short-term investments available for sale.....  | 8,333            | 32,683            |
| Accounts receivable, less allowance for doubtful accounts of \$930<br>(2002) and \$573 (2001) ..... | 11,477           | 11,253            |
| Finished goods inventory.....   | 2,432            | 2,567             |
| Restricted cash .....   | 826              | 1,115             |
| Other current assets.....   | <u>1,449</u>     | <u>2,379</u>      |
| Total current assets .....  | 59,550           | 95,563            |
| Restricted cash.....  | 827              | 3,653             |
| Property and equipment, net.....  | 6,839            | 5,886             |
| Goodwill, net of accumulated amortization of \$21,583 (2002) and<br>\$11,603 (2001) .....           | 14,241           | 24,139            |
| Intangible assets, net.....   | 15,278           | 23,596            |
| Deposits and other assets.....  | <u>685</u>       | <u>1,061</u>      |
| Total assets .....  | <u>\$ 97,420</u> | <u>\$ 153,898</u> |
| <b>Liabilities and Stockholders' Equity</b>   |                  |                   |
| Current liabilities:  |                  |                   |
| Accounts payable.....   | \$ 4,421         | \$ 5,990          |
| Accrued liabilities.....  | 12,242           | 9,295             |
| Acquisition consideration payable.....  | —                | 2,000             |
| Deferred revenues .....   | 10,682           | 8,122             |
| Other current liabilities .....   | <u>227</u>       | <u>373</u>        |
| Total current liabilities.....  | 27,572           | 25,780            |
| Deferred revenues, less current portion .....   | 1,282            | 1,240             |
| Other liabilities .....   | 271              | 563               |
| Stockholders' equity:   |                  |                   |
| Convertible preferred stock, par value \$0.001:   |                  |                   |
| Authorized shares — 20,000  |                  |                   |
| Issued and outstanding shares — 0   |                  |                   |
| Aggregate liquidation preference — \$0.....   | —                | —                 |
| Common stock, par value \$0.001:  |                  |                   |
| Authorized shares — 250,000   |                  |                   |
| Issued and outstanding shares — 47,029 (2002) and 46,044<br>(2001).....                             | 47               | 46                |
| Additional paid-in capital .....  | 356,887          | 354,415           |
| Deferred compensation.....  | (278)            | (1,314)           |
| Accumulated other comprehensive loss .....  | —                | (714)             |
| Accumulated deficit.....  | <u>(288,361)</u> | <u>(226,118)</u>  |
| Total stockholders' equity .....  | 68,295           | 126,315           |
| Total liabilities and stockholders' equity.....   | <u>\$ 97,420</u> | <u>\$ 153,898</u> |

See accompanying notes.

**LIGHTSPAN, INC.**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
(in thousands, except per share data)

|   | Years Ended January 31, |                    |                    |
|---|-------------------------|--------------------|--------------------|
|   | 2002                    | 2001               | 2000               |
| Revenues:   |                         |                    |                    |
| Software licenses .....                           | \$ 34,309               | \$ 79,553          | \$ 2,210           |
| Internet subscriptions.....                       | 7,935                   | 4,556              | 1,791              |
| Professional services.....                        | 9,343                   | 9,175              | 6,546              |
| Hardware and other .....                          | <u>5,945</u>            | <u>5,790</u>       | <u>6,369</u>       |
| Total revenues .....                              | 57,532                  | 99,074             | 16,916             |
| Cost of revenues:                                 |                         |                    |                    |
| Software licenses .....                           | 6,564                   | 14,887             | 676                |
| Internet subscriptions.....                       | 1,952                   | 2,004              | 548                |
| Professional services.....                        | 5,411                   | 4,780              | 3,142              |
| Hardware and other .....                          | <u>3,802</u>            | <u>3,615</u>       | <u>5,368</u>       |
| Total cost of revenues.....                       | <u>17,729</u>           | <u>25,286</u>      | <u>9,734</u>       |
| Gross profit.....                                 | 39,803                  | 73,788             | 7,182              |
| Operating expenses:                               |                         |                    |                    |
| Sales and marketing .....                         | 49,367                  | 56,920             | 35,643             |
| Technology and development.....                   | 24,424                  | 25,775             | 12,400             |
| General and administrative.....                   | 11,670                  | 9,425              | 6,660              |
| Stock-based compensation.....                     | 747                     | 2,398              | 3,704              |
| Amortization of intangible assets .....           | 18,298                  | 16,005             | 4,975              |
| Restructuring .....                               | <u>—</u>                | <u>1,600</u>       | <u>—</u>           |
| Total operating expenses .....                    | <u>104,506</u>          | <u>112,123</u>     | <u>63,382</u>      |
| Loss from operations .....                        | (64,703)                | (38,335)           | (56,200)           |
| Interest income .....                             | 2,571                   | 6,315              | 747                |
| Interest expense .....                            | <u>(111)</u>            | <u>(100)</u>       | <u>(268)</u>       |
| Net loss.....                                     | (62,243)                | (32,120)           | (55,721)           |
| Preferred stock dividend.....                     | <u>—</u>                | <u>(16,506)</u>    | <u>—</u>           |
| Net loss applicable to common stockholders .....  | <u>\$ (62,243)</u>      | <u>\$ (48,626)</u> | <u>\$ (55,721)</u> |
| Net loss per share:                               |                         |                    |                    |
| Basic and diluted .....                           | <u>\$ (1.34)</u>        | <u>\$ (1.10)</u>   | <u>\$ (13.61)</u>  |
| Weighted average shares — basic and diluted ..... | <u>46,373</u>           | <u>44,019</u>      | <u>4,094</u>       |

See accompanying notes.

**LIGHTSPAN, INC.**  
**CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY (DEFICIT)**  
**YEARS ENDED JANUARY 31, 2002, 2001 and 2000**  
(in thousands)

|  | Convertible Preferred Stock |          | Common Stock |        | Additional      | Deferred            | Deferred     | Other              | Accumulated | Total                          |
|--|-----------------------------|----------|--------------|--------|-----------------|---------------------|--------------|--------------------|-------------|--------------------------------|
|  | Shares                      | Amount   | Shares       | Amount | Paid-in Capital | Advertising Expense | Compensation | Comprehensive Loss | Deficit     | Stockholders' Equity (Deficit) |
| Balance at February 1, 1999  | 35,528                      | \$ 6,614 | 3,541        | \$ —   | 110,675         | \$ 33,018           | —            | —                  | (121,771)   | \$ (11,249)                    |
| Issuance of Series E convertible preferred stock in exchange for future advertising                                  | 7                           | —        | —            | —      | —               | —                   | —            | —                  | —           | 33,025                         |
| Issuance of Series E convertible preferred stock in connection with the acquisition of Academic Systems              | 80                          | —        | —            | —      | 400             | (400)               | —            | —                  | —           | —                              |
| Series E convertible preferred stock issued in connection with the acquisition of Academic Systems                   | 7,192                       | —        | —            | —      | 35,952          | —                   | —            | —                  | —           | 35,959                         |
| Series E convertible preferred stock issued in connection with the acquisition of StudyWeb                           | 217                         | —        | —            | —      | 1,085           | —                   | —            | —                  | —           | 1,085                          |
| Issuance of common stock in connection with the acquisition of Academic Systems                                      | —                           | —        | 570          | —      | 4,711           | —                   | —            | —                  | —           | 4,711                          |
| Issuance of options and warrants in connection with the acquisition of Academic Systems                              | —                           | —        | —            | —      | —               | —                   | —            | —                  | —           | —                              |
| Issuance of Series E preferred stock   | 2,600                       | —        | 3            | —      | 1,818           | —                   | —            | —                  | —           | 1,818                          |
| Exercise of stock options  | —                           | —        | 653          | —      | 12,997          | —                   | —            | —                  | —           | 13,000                         |
| Deferred compensation related to stock options   | —                           | —        | —            | 1      | 361             | —                   | —            | —                  | —           | 362                            |
| Amortization of deferred compensation  | —                           | —        | —            | —      | 8,723           | —                   | —            | —                  | —           | (8,723)                        |
| Net loss and comprehensive net loss  | —                           | —        | —            | —      | —               | —                   | —            | —                  | —           | 3,704                          |
| Balance at January 31, 2000  | 52,231                      | \$ 52    | 4,764        | \$ 5   | 209,740         | (400)               | (5,211)      | —                  | (55,721)    | (55,721)                       |
| Conversion of convertible preferred stock into common stock upon completion of initial public offering               | (52,231)                    | (52)     | 27,088       | 27     | 25              | —                   | —            | —                  | —           | 26,694                         |
| Issuance of common stock in initial public offering, net of offering costs, commissions and discounts of \$9,042     | —                           | —        | 8,155        | 8      | 88,811          | —                   | —            | —                  | —           | 88,819                         |
| Issuance of common stock in private placements, net of advisory fees of \$930  | —                           | —        | 2,125        | 2      | 24,568          | —                   | —            | —                  | —           | 24,570                         |
| Issuance of common stock in connection with the purchase of eduTest and LearningPlanet.com, net of registration fees | —                           | —        | 1,019        | 1      | 8,934           | —                   | —            | —                  | —           | 8,935                          |
| Issuance of common stock   | —                           | —        | 1,515        | 2      | 7,331           | —                   | —            | —                  | —           | 7,333                          |
| Reduction to deferred compensation related to stock options  | —                           | —        | —            | —      | (1,499)         | —                   | —            | —                  | —           | —                              |
| Amortization of deferred compensation  | —                           | —        | —            | —      | —               | —                   | 2,398        | —                  | —           | 2,398                          |
| Use of advertising credits   | —                           | —        | —            | —      | —               | 400                 | —            | —                  | —           | 400                            |
| Preferred stock dividend   | —                           | —        | 1,378        | 1      | 16,505          | —                   | —            | —                  | —           | (16,506)                       |
| Comprehensive loss:  |                             |          |              |        |                 |                     |              |                    |             |                                |
| Unrealized loss  | —                           | —        | —            | —      | —               | —                   | —            | —                  | (714)       | (714)                          |
| Net loss   | —                           | —        | —            | —      | —               | —                   | —            | —                  | —           | (32,120)                       |
| Comprehensive Loss   | —                           | —        | —            | —      | —               | —                   | —            | —                  | —           | (32,834)                       |
| Balance at January 31, 2001  | —                           | —        | 46,044       | 46     | 354,415         | —                   | (1,314)      | (714)              | (226,118)   | 126,315                        |
| Issuance of common stock to Learning Planet.com and eduTest  | —                           | —        | 263          | —      | 2,067           | —                   | —            | —                  | —           | 2,067                          |
| Exercise of stock options  | —                           | —        | 185          | —      | 147             | —                   | 289          | —                  | —           | 147                            |
| Reduction to deferred compensation related to stock options  | —                           | —        | —            | —      | (289)           | —                   | —            | —                  | —           | —                              |
| Amortization of deferred compensation  | —                           | —        | —            | —      | —               | —                   | 747          | —                  | —           | 747                            |
| Common Stock issued under Employee Stock Purchase Plan   | —                           | —        | 537          | 1      | 548             | —                   | —            | —                  | —           | 548                            |
| Comprehensive loss:  |                             |          |              |        |                 |                     |              |                    |             |                                |
| Net change in unrealized loss  | —                           | —        | —            | —      | —               | —                   | —            | 714                | —           | 714                            |
| Net loss   | —                           | —        | —            | —      | —               | —                   | —            | —                  | (62,243)    | (62,243)                       |
| Comprehensive loss   | —                           | —        | —            | —      | —               | —                   | —            | —                  | —           | (61,529)                       |
| Balance at January 31, 2002  | —                           | —        | 47,029       | 47     | 356,887         | —                   | (278)        | —                  | (288,361)   | 68,295                         |

See accompanying notes.

**LIGHTSPAN, INC.**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(in thousands)

|   | Years Ended January 31, |                  |                 |
|---|-------------------------|------------------|-----------------|
|   | 2002                    | 2001             | 2000            |
| <b>Operating activities:</b>  |                         |                  |                 |
| Net loss.....   | \$ (62,243)             | \$ (32,120)      | \$ (55,721)     |
| Adjustments to reconcile net loss to net cash used in operating activities:                           |                         |                  |                 |
| Depreciation and amortization .....   | 3,265                   | 1,821            | 1,193           |
| Provision for doubtful accounts.....  | 357                     | (78)             | 188             |
| Amortization of intangible assets .....   | 18,298                  | 16,005           | 4,975           |
| Amortization of deferred stock-based compensation .....   | 747                     | 2,398            | 3,704           |
| Change in deferred advertising expense .....  | —                       | 400              | —               |
| Restructuring charge, non-cash portion.....   | —                       | 533              | —               |
| Changes in operating assets and liabilities, net of effects of assets acquired:                       |                         |                  |                 |
| Accounts receivable.....  | (581)                   | 5,266            | (7,099)         |
| Finished goods inventory.....   | 135                     | (1,451)          | 434             |
| Deferred cost of revenue .....  | —                       | 8,709            | (5,154)         |
| Restricted cash .....   | 3,115                   | (4,768)          | —               |
| Deposits and other assets.....  | 1,306                   | (527)            | (1,670)         |
| Accounts payable, accrued and other liabilities.....  | 1,300                   | 329              | 4,383           |
| Deferred revenue.....   | 2,602                   | (46,188)         | 29,485          |
| Net cash flows used in operating activities .....   | (31,699)                | (49,671)         | (25,282)        |
| <b>Investing activities:</b>  |                         |                  |                 |
| Purchases of short-term investments .....   | (121,845)               | (35,753)         | (16,132)        |
| Maturities of short-term investments.....   | 146,909                 | 18,488           | —               |
| Purchase of property and equipment .....  | (4,218)                 | (4,204)          | (2,353)         |
| Proceeds from sale of property and equipment .....  | —                       | —                | 5               |
| Net cash paid for acquisitions .....  | —                       | (2,845)          | (4,302)         |
| Net cash flows provided by (used in) investing activities .....                                       | 20,846                  | (24,314)         | (22,782)        |
| <b>Financing activities:</b>  |                         |                  |                 |
| Proceeds from issuance of common stock.....   | 548                     | 114,011          | —               |
| Proceeds from issuance of preferred stock .....   | —                       | —                | 46,025          |
| Proceeds from capital leases .....  | —                       | —                | 683             |
| Principal repayments on capital leases .....  | (375)                   | (391)            | (1,064)         |
| Principal repayments on notes payable.....  | —                       | (257)            | (52)            |
| Net proceeds from exercise of stock options.....  | 147                     | 1,155            | 362             |
| Net cash flows provided by financing activities.....  | 320                     | 114,518          | 45,954          |
| Increase (decrease) in cash and cash equivalents .....  | (10,533)                | 40,533           | (2,110)         |
| Cash and cash equivalents at beginning of year .....  | 45,566                  | 5,033            | 7,143           |
| Cash and cash equivalents at end of year .....  | <u>\$ 35,033</u>        | <u>\$ 45,566</u> | <u>\$ 5,033</u> |
| <b>Supplemental disclosure of cash flow information:</b>  |                         |                  |                 |
| Interest paid.....  | \$ 111                  | \$ 100           | \$ 173          |
| <b>Supplemental schedule of noncash investing and financing activities:</b>                           |                         |                  |                 |
| Reduction in deferred stock-based compensation .....  | \$ 289                  | \$ (1,499)       | \$ 8,723        |
| Conversion of convertible preferred stock into common stock.....                                      | \$ —                    | \$ 52            | \$ —            |
| Issuance of common stock related to the acquisitions of Academic, eduTest and LearningPlanet.com..... | \$ 67                   | \$ 14,490        | \$ 4,711        |
| Issuance of common stock as preferred stock dividend .....  | \$ —                    | \$ 16,506        | \$ —            |
| Series E preferred stock issued in connection with the Acquisition of Academic.....                   | \$ —                    | \$ —             | \$ 35,959       |
| Valuation of options and warrants issued in connection with the acquisition of Academic .....         | \$ —                    | \$ —             | \$ 1,818        |
| Additional consideration payable related to the acquisitions of Academic and eduTest.....             | \$ (2,000)              | \$ 2,000         | \$ 5,341        |
| Series E preferred stock issued for future advertising .....  | \$ —                    | \$ —             | \$ 400          |
| Series E preferred stock issued in connection with the acquisition of StudyWeb.....                   | \$ —                    | \$ —             | \$ 1,085        |

See accompanying notes.

## LIGHTSPAN, INC.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

#### 1. Organization and Summary of Significant Accounting Policies

##### *Organization and Business Activity*

Lightspan, Inc. ("Lightspan") was founded in 1993. Lightspan was incorporated as The Lightspan Partnership, Inc. and changed its name to Lightspan, Inc. on April 10, 2000. Lightspan provides curriculum-based educational software and Internet products and services to schools and school districts that are used both in school and at home. Lightspan Achieve Now is an interactive CD-ROM-based software product for kindergarten through eighth grade schools, or K-8, that covers the core curriculum of language arts, reading and math. The Lightspan Achieve Now program typically includes the Lightspan Achieve Now software and a PlayStation® game console that the student uses to operate the program at home throughout the school year. The Lightspan Network is an online subscription service that provides curriculum-based content for classroom and home use. The Lightspan Reading Center is a complete online reading program that supports student achievement and helps educators make more informed instructional decisions. Lightspan eduTest Assessment is a comprehensive accountability and assessment online subscription program that allows educators to quickly identify district, school, class, and student strengths and needs relating to state and national standards. Academic software is a CD-ROM-based product that serves the college market with an English and mathematics curriculum designed to meet the needs of under-prepared students. Web-enhanced versions of Academic's Interactive Mathematics and Interactive English which allow colleges to implement the programs using client workstations that are located solely within an intranet, on the Internet in a distance learning configuration, or with a combination of intranet and Internet-based workstations.

##### *Principles of Consolidation*

The consolidated financial statements include the accounts of Lightspan and its wholly-owned subsidiaries, Academic Systems Corporation ("Academic") and Edutest, Inc. ("eduTest" or "eduTest.com"). All intercompany accounts and transactions have been eliminated in consolidation.

##### *Cash and Cash Equivalents*

Cash and cash equivalents consist of cash and highly liquid investments which include debt securities with original maturities when acquired of three months or less. Restricted cash consists of certificates of deposit that are used as collateral against lines of credit.

##### *Short-term investments*

Short-term investments consist of fixed income investments with an original maturity of greater than three months such as United States treasury securities, obligations of the United States government agencies and other investment grade securities such as commercial paper and corporate bonds rated AA or better. The Company applies Statement of Financial Accounting Standards ("SFAS") No. 115, "Accounting for Certain Investments in Debt and Equity Securities" to its investments in short-term investments. Short-term investments classified as available-for-sale are recorded at estimated fair value with unrealized gains or losses reported in stockholders' equity.

##### *Accounts Receivable*

Substantially all of Lightspan's accounts receivable are from school districts and colleges located throughout the United States and Puerto Rico. The company maintains an adequate level of accounts receivable reserves in order to minimize the risk of loss due to uncollectible accounts. Management periodically assesses the adequacy of these reserves based on various business risk factors that include availability of customer funding and customer delinquency trends. Historically, uncollected accounts have been minimal and have not exceeded management's expectations.

##### *Inventory*

Inventory consists primarily of hardware and software and is stated at the lower of cost (first in, first out basis) or market.

### ***Property and Equipment***

Property and equipment is stated at cost and depreciated or amortized over the shorter of the estimated useful life of the related asset (two to five years) or the term of the lease, using the straight-line method.

### ***Amortization of Intangible Assets***

Intangible assets consist of customer base, core technology, trademark and trade name, assembled workforce and goodwill and are amortized over useful lives ranging from three to ten years. See "Recently Issued Accounting Standards" below.

### ***Deferred Revenues***

Payments received in advance of amounts earned are recorded as deferred revenue in the accompanying financial statements.

### ***Impairment of Long-Lived Assets***

The Company evaluates the recoverability of its long-lived assets in accordance with SFAS No. 121, "*Accounting for Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed Of*". SFAS 121 requires recognition of impairment of long-lived assets in the event the net book value of these assets exceeds the future undiscounted cash flows attributable to these assets. The Company assesses potential impairment to its long-lived assets when there is evidence that events or changes in circumstances have made recovery of the asset's carrying value unlikely. Should an impairment exist, the impairment loss would be measured based on the excess of the carrying value of the assets over the asset's fair value or discounted estimates of future cash flows. The Company has not identified any such impairment losses to date.

### ***Revenue***

Lightspan derives its revenues from the licensing of software, product implementation, materials, training services, customer support services, Internet subscriptions, and the sale of PlayStation game consoles and accessories.

### ***Software Licenses***

We recognize revenue from license agreements when a non-cancelable, non-contingent license agreement has been signed, the software product has been delivered, no uncertainties exist surrounding product acceptance, fees from the agreement are fixed and determinable, and collection is probable. In software arrangements that include multiple elements, such as those that include rights to software products, customer support and product implementation and training services, Lightspan allocates the total fee to each component of the arrangement based on objective evidence of its fair value, which is specific to Lightspan. The objective evidence for each element is based on the sale price of each element when sold or offered for sale separately. We use the residual method to recognize revenue when a license agreement includes one or more elements to be delivered at a future date if evidence of the fair value of all undelivered elements exists. If evidence of the fair value of the undelivered elements does not exist, all revenue is deferred until sufficient evidence exists or all elements have been delivered.

Lightspan sells its Lightspan Achieve Now licenses in three distinct grade clusters - grades K through 2; grades 3 through 4; and grades 5 through 8. Each grade cluster includes up to 40 separate Lightspan Achieve Now titles, with each title consisting of one distinct CD-ROM. As of January 31, 2000, there were a total of 77 separate titles, some of which were included in more than one grade cluster. From fiscal 1997 through fiscal 2000, certain titles were under development at various stages in the development cycle. Lightspan considers titles that have completed the development cycle and have been released for shipment to customers to be "completed," and considers titles still in the development cycle to be "as-yet uncompleted." As of January 31, 2000, 72 of the 77 titles had been completed and five of the 77 titles were still as-yet uncompleted.

In July 2000, the Company completed and shipped all Lightspan Achieve Now titles in all grade clusters used on the PlayStation game console and on a PC platform, resulting in the recognition of \$48.1 million of revenue previously deferred, and the recognition of \$8.7 million of previously deferred expenses as cost of revenue, pursuant to SOP 97-2 as discussed below.

On February 1, 1998, Lightspan adopted the provisions of SOP 97-2, *Software Revenue Recognition*, as amended by SOP 98-4, *Deferral of the Effective Date of Certain Provisions of SOP 97-2*. Under SOP 97-2, Lightspan recognizes software license revenue when (i) an agreement has been executed or a definitive purchase order has been received; (ii) the product has been shipped or services have been performed; (iii) the fee has become fixed and determinable; (iv) the collection of the fee is considered probable; (v) the related hardware, if applicable, has been shipped, and (vi) when all titles for a given grade cluster have been delivered to its customers. In early 1998, Lightspan began providing customers with a specific list of titles which were planned to be eventually provided to the customers, as well as the projected delivery dates for these titles. Prior to April 30, 2000, Lightspan deferred the recognition of all revenue for Achieve Now licenses, since objective fair values of individual as-yet uncompleted titles could not be determined and used to allocate the license fee to the individual titles as they were shipped.

In December 1999, the Securities and Exchange Commission ("SEC") issued Staff Accounting Bulletin No. ("SAB") 101, *Revenue Recognition in Financial Statements*. The Company adopted SAB 101 in the fourth quarter of fiscal 2001. SAB 101 requires, among other things, that license and other up-front fees be recognized over the term of the agreement, unless the fees are nonrefundable and in exchange for products delivered or services performed that represent the culmination of a separate earnings process. The Company currently recognizes revenue in accordance with SAB 101, and the adoption in fiscal 2001 did not have a material effect on the Company's financial position and results of operations.

Academic curriculum products are licensed to colleges and then sold by the licensing colleges to students on a student-by-student basis for use with each class, instead of a textbook. As Lightspan is not contractually obligated to provide further service after delivery of the license, Lightspan recognizes the full sales value of Academic license revenue generally upon delivery.

Historically, Lightspan has experienced minimal customer cancellations, forfeitures or discontinuations of licenses.

#### *Internet Subscriptions*

Revenue derived from fee-based Internet subscriptions is recognized on a straight-line basis over the term of the agreement, generally one year.

#### *Professional Services*

Revenue derived from professional services, including product implementation and customer training provided by the professional development organization, is recognized as the services are performed in accordance with the standard implementation, training, service, and evaluation plans that Lightspan establishes for its customers. Revenue derived from telephone support and maintenance arrangements provided by the professional development organization is recognized ratably over the term of the support and maintenance period, generally one year.

#### *Hardware*

Revenue derived from hardware revenue, including the sale of PlayStation game consoles and related accessories, is recognized upon delivery of the console and the related software product.

#### *Advertising Costs*

Advertising costs are expensed as incurred and were \$0.2 million, \$5.7 million, and \$0.4 million for the years ended January 31, 2002, 2001 and 2000, respectively.

#### *Technology and Development Expenses*

Technology and development expenses include software development costs which are expensed as incurred until technological feasibility has been established and a definitive decision has been made to proceed with the commercial launch of the title. To date, these factors have not been met until substantial completion of the title, and therefore costs associated with software development have been expensed as incurred.

#### *Web Site Development Costs*

Technology and development expenses also include Web site development costs which are evaluated under Emerging Issues Task Force ("EITF") 00-2 *Accounting for Web Site Development Costs*. Web site development costs for which a plan

exists to market the Web-site externally are accounted for pursuant to SFAS 86, *Accounting for the Costs of Computer Software to Be Sold, Leased, or Otherwise Marketed* and are expensed as incurred until technological feasibility has been established and a definitive decision has been made to proceed with the commercial launch of the Web site. To date, technological feasibility has not been met until substantial completion of the Web site, and therefore costs associated with Web site development costs have been expensed as incurred.

Web site development costs relating to software (which includes Web site application, infrastructure and graphics) used to operate a web site internally and for which a plan to market the Web site externally does not exist are accounted for in accordance with SOP 98-1 *Accounting for the Cost of Computer Software Developed or Obtained for Internal Use*. According to SOP 98-1, once capitalization criteria of SOP 98-1 have been met, the Company capitalizes costs such as external direct costs of materials and services, payroll and payroll related costs for employees who are directly associated with developing the internal-use software or upgrades and enhancements that result in additional functionality. Training costs, data conversion costs and operating expenses are expensed as incurred. As of January 31, 2002, the Company had not incurred any Web site development costs meeting the criteria for capitalization.

### ***Stock-Based Compensation***

As permitted by SFAS No. 123, *Accounting for Stock-Based Compensation*, Lightspan has elected to follow Accounting Principles Board Opinion ("APB") No. 25, *Accounting for Stock Issued to Employees*, and related Interpretations in accounting for stock-based employee compensation. Under APB No. 25, if the exercise price of Lightspan's employee and director stock options equals or exceeds the fair value of the underlying stock on the date of grant, no compensation expense is recognized. When the exercise price of the employee or director stock options is less than the fair value of the underlying stock on the grant date, Lightspan records deferred stock compensation for the difference and amortizes this amount to expense in accordance with FASB Interpretation No. 28, ("FIN 28"), over the vesting period of the options. Options or stock awards issued to non-employees are recorded at their fair value as determined in accordance with SFAS No. 123 and EITF 96-18, and recognized over the related service period.

### ***Comprehensive Loss***

The Company has adopted the provisions of SFAS No. 130, "Reporting Comprehensive Income". SFAS No. 130 establishes standards for reporting comprehensive income and its components in financial statements. Comprehensive income, as defined, includes all changes in equity (net assets) during a period from non-owner sources. Net loss and other comprehensive loss, including foreign currency translation adjustments and unrealized gains and losses on investments shall be reported, net of their related tax effect, to arrive at comprehensive loss. The Company's net loss and its total comprehensive loss are included in a supplementary schedule in the statement of stockholders' equity for the years ended January 31, 2002 and 2001. Total comprehensive loss was equivalent to reported net loss for the year ended January 31, 2000.

### ***Segment Reporting***

SFAS No. 131, *Disclosures about Segments of an Enterprise and Related Information*, establishes standards for disclosure about operating segments in annual financial statements and selected information in interim financial reports. This establishes standards for related disclosures about products and services, geographic areas and major customers. See Note 10.

### ***Net Loss Per Share***

Lightspan computes net loss per share in accordance with SFAS No. 128, *Earnings Per Share*. Under the provisions of SFAS No. 128, basic net income (loss) per share is computed by dividing the net income (loss) for the period by the weighted average number of common shares outstanding during the period. Diluted net income (loss) per share is computed by dividing the net income (loss) for the period by the weighted average number of common and common equivalent shares outstanding during the period. Potentially dilutive securities composed of incremental common shares issuable upon the exercise of stock options and warrants, and common shares issuable on conversion of preferred stock, were excluded from historical diluted loss per share because of their anti-dilutive effect. Dilutive common stock equivalents would include the dilutive effects of common stock options, convertible preferred stock (as if converted), warrants for common stock, and restricted stock that has not yet fully vested. Potentially dilutive securities totaled 1.2 million, 1.4 million, and 29.5 million for the years ended January 31, 2002, 2001 and 2000, respectively, and were excluded from the diluted earnings per share because of their antidilutive effect.

### *Use of Estimates*

The preparation of financial statements in conformity with generally accepted accounting principles requires Lightspeed management to make estimates and assumptions that affect the amounts reported in the financial statements and disclosures made in the accompanying notes to the financial statements. Actual results could differ from those estimates.

### *Fair Value of Financial Instruments*

Financial instruments, including cash and cash equivalents, accounts receivable, accounts payable, accrued liabilities, and capital lease obligations, are carried at cost, which management believes approximates fair value because of the short-term maturity of these instruments. Short-term investments, consisting primarily of U.S. Agency securities that mature within one year, are carried at fair value, which is based on quoted market prices for such securities.

### *Reclassifications*

Certain amounts in prior year financial statements have been reclassified to conform with the current period presentation.

### *Recently Issued Accounting Standards*

In June 2001, FASB issued Statement of Financial Accounting Statement, or SFAS, No. 141, "Business Combinations" ("SFAS 141") and No. 142, "Goodwill and Other Intangible Assets" ("SFAS 142"). SFAS 141, effective June 30, 2001, requires all business combinations initiated after June 30, 2001 to be accounted for using the purchase method of accounting. The pooling of interests method of accounting can no longer be used for business combinations completed after June 30, 2001. The provisions of SFAS 141 are similar to prior generally accepted accounting principles ("GAAP"), although SFAS 141 requires additional disclosures for transactions occurring after the effective date. We do not believe that the adoption of this statement will have a material impact on our results of operations, financial position or cash flows. SFAS 142 eliminates the amortization of goodwill for business combinations completed after June 30, 2001. Effective February 1, 2002, goodwill will no longer be amortized, but is required to be assessed on an annual basis for impairment at the reporting unit level by applying a fair value based test. SFAS 142 also provides additional guidance on acquired intangibles that should be separately (with a charge recorded as appropriate) recognized and amortized, which may result in the recognition of additional intangible assets as compared with prior GAAP. Beginning in the first quarter of fiscal 2003, we will reclassify an assembled workforce intangible asset with an unamortized balance of \$0.5 million to goodwill at the date of adoption and will no longer amortize goodwill, thereby eliminating (subject to future impairment charges) what would otherwise have been an annual goodwill amortization of approximately \$9.8 million. Unamortized goodwill was \$14.2 million as of January 31, 2002. We will complete an initial goodwill impairment assessment during the first six months of fiscal 2003 to determine if an impairment charge should be recognized under SFAS 142. We cannot predict at this time whether a material impairment charge will be recorded.

In August 2001, the FASB issued SFAS No. 143, "Accounting for Asset Retirement Obligations." SFAS No. 143 requires entities to record the fair value of a liability for an asset retirement obligation in the period in which it is incurred. When the liability is initially recorded, the entity capitalizes a cost by increasing the carrying amount of the related long-lived asset. Over time, the liability is accreted to its present value each period, and the capitalized cost is depreciated over the useful life of the related asset. Upon settlement of the liability, an entity either settles the obligation for its recorded amount or incurs a gain or loss upon settlement. This statement becomes effective for fiscal years beginning after June 15, 2002. Adoption of SFAS No. 143 is not currently expected to have a material impact on our results of operations or financial position.

In October 2001, the FASB issued SFAS No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets." SFAS No. 144 supercedes SFAS No. 121, "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed Of," in that it removes goodwill from its impairment scope and allows for different approaches in cash flow estimation. However, SFAS No. 144 retains the fundamental provisions of SFAS No. 121 for (a) recognition and measurement of the impairment of long-lived assets to be held and used and (b) measurement of long-lived assets to be disposed of. SFAS No. 144 also supercedes the business segment concept in APB Opinion No. 30, "Reporting the Results of Operations-Reporting the Effects of Disposal of a Segment of a Business, and Extraordinary, Unusual and Infrequently Occurring Events and Transactions," in that it permits presentation of a component of an entity, whether classified as held for sale or disposed of, as a discontinued operation. However, SFAS No. 144 retains the requirement of APB Opinion No. 30 to report discontinued operations separately from continuing operations. This statement becomes effective for fiscal years beginning after December 15, 2001 with earlier application encouraged. We believe that the implementation of this standard will not have a material effect on our results of operations or financial position.

## 2. Detailed Balance Sheet Information (In thousands)

Cash and cash equivalents consist of the following:

|   | January 31,      |                  |
|---|------------------|------------------|
|   | 2002             | 2001             |
| Cash .....                                      | \$ 1,344         | \$ 893           |
| Money market accounts .....                     | 33,689           | 27,880           |
| Commercial paper .....                          | —                | 9,296            |
| U.S. government securities .....                | —                | 7,457            |
| Certificates of deposit .....                   | —                | 40               |
|   | <u>\$ 35,033</u> | <u>\$ 45,566</u> |
| Restricted cash                                 |                  |                  |
| Certificates of deposit, current portion.....   | 826              | 1,115            |
| Certificates of deposit, long term portion..... | 827              | 3,653            |
| Total restricted cash .....                     | <u>\$ 1,653</u>  | <u>\$ 4,768</u>  |

Included in unrealized losses for the year ended January 31, 2001 is \$0.8 million related to an investment in Pacific Gas and Electric. This investment had an original maturity of less than ninety days and was therefore classified in cash and cash equivalents, and the unrealized loss was included in other comprehensive income in the statement of stockholders equity. During April 2001, the Company's third-party investment manager repurchased this security at par value and the Company adjusted the unrealized loss accordingly.

At January 31, 2002, short-term investments consisted of the following.

|  | Amortized Cost   | Unrealized Gain (Loss) | Fair Market Value |
|--|------------------|------------------------|-------------------|
| U.S. government securities .....                                 | \$ 8,333         | \$ —                   | \$ 8,333          |
| Cash and cash equivalents.....                                   | \$ 35,033        | \$ —                   | \$ 35,033         |
| Total cash and cash equivalents and short-term investments ..... | <u>\$ 43,366</u> | <u>\$ —</u>            | <u>\$ 43,366</u>  |

At January 31, 2001, short-term investments consisted of the following.

|  | Amortized Cost   | Unrealized Gain (Loss) | Fair Market Value |
|--|------------------|------------------------|-------------------|
| Commercial paper .....   | \$ 19,819        | \$ —                   | \$ 19,819         |
| U.S. Corporate bonds .....                                       | 6,077            | 35                     | 6,112             |
| Certificates of deposit .....                                    | 4,212            | 12                     | 4,224             |
| U.S. government securities .....                                 | 2,527            | 1                      | 2,528             |
| Total short-term investments.....                                | <u>\$ 32,635</u> | <u>\$ 48</u>           | <u>\$ 32,683</u>  |
| Cash and cash equivalents.....                                   | \$ 46,328        | \$ (762)               | \$ 45,566         |
| Total cash and cash equivalents and short-term investments ..... | <u>\$ 78,963</u> | <u>\$ (714)</u>        | <u>\$ 78,249</u>  |

Intangible assets consist of the following:

|                                     | January 31,      |                  |
|-------------------------------------|------------------|------------------|
|                                     | 2002             | 2001             |
| Customer base.....                  | \$ 17,500        | \$ 17,500        |
| Core technology .....               | 10,400           | 10,400           |
| Trademark and trade name.....       | 4,100            | 4,100            |
| Assembled workforce .....           | 1,200            | 1,200            |
|                                     | 33,200           | 33,200           |
| Less accumulated amortization ..... | (17,922)         | (9,604)          |
|                                     | <u>\$ 15,278</u> | <u>\$ 23,596</u> |

Property and equipment consist of the following:

|  | January 31,     |                 |
|--|-----------------|-----------------|
|  | 2002            | 2001            |
| Computer equipment .....                             | \$ 12,506       | \$ 9,871        |
| Software .....                                       | 2,718           | 1,242           |
| Office furniture and equipment .....                 | 2,045           | 1,938           |
|  | <u>17,269</u>   | <u>13,051</u>   |
| Less accumulated depreciation and amortization ..... | (10,430)        | (7,165)         |
|  | <u>\$ 6,839</u> | <u>\$ 5,886</u> |

Accrued liabilities consist of the following:

|   | January 31,      |                 |
|---|------------------|-----------------|
|   | 2002             | 2001            |
| Accrued compensation and related expenses ..... | \$ 10,876        | \$ 7,311        |
| Other accrued liabilities .....                 | 1,366            | 1,984           |
|   | <u>\$ 12,242</u> | <u>\$ 9,295</u> |

### 3. Business Combinations and Strategic Relationships

#### *Acquisition of Academic Systems Corporation*

On May 10, 1999, Lightspan entered into a merger agreement with Academic, which sells and supports interactive multimedia learning systems, principally to colleges and universities. In connection with the merger agreement which was consummated on September 20, 1999, Lightspan issued 7,191,839 shares of Series E convertible preferred stock, 570,356 shares of common stock, options to purchase 263,404 shares of common stock, and warrants to purchase 42,216 shares of Series E convertible preferred stock, (which became warrants to purchase 21,108 shares of common stock upon closing of the Offering) and agreed to pay \$1.7 million in cash, in exchange for all of the outstanding common and preferred shares of Academic and all outstanding Academic options and warrants. The acquisition was accounted for as a purchase.

The Series E convertible preferred stock was valued at \$5.00 per share (the same price that such shares were sold for cash in July, September and October 1999). The merger agreement included a "put right" whereby Academic common shareholders could elect to receive cash of \$1.00 per Academic common share (\$8.26 per Lightspan common share on an as-converted basis) in lieu of shares of Lightspan common stock. Shareholders approximating 21% of Academic's common shares and outstanding options exercised the "put right," resulting in an aggregate cash payment of \$1.7 million. The remaining Academic common shares and options to purchase common shares were converted to Lightspan common stock and options to purchase common stock at a ratio of .12121-to-1. The 570,356 common shares to be issued were valued at \$8.26 per share (the same price on an as-converted basis that Academic common shareholders and optionholders were paid upon election of the "put right"). The 263,404 options to purchase Lightspan common stock that were issued to Academic optionholders were recorded at their fair value of \$6.82 per share in accordance with APB 16 with the fair value determined by the minimum value method.

Subsequent to September 20, 1999, the date the acquisition was consummated, Lightspan issued additional consideration in the amount of \$5.3 million, representing 1,068,015 shares of Series E preferred stock (which converted into 534,008 shares of common stock upon completion of the Offering) in early 2000 to certain Academic stockholders and recorded this amount as a liability at January 31, 2000. In March 2000, Lightspan issued these shares to such stockholders.

The aggregate purchase price totaled \$49.9 million as follows (in thousands):

|  |                  |
|--|------------------|
| Valuation of Series E convertible preferred stock issued.....  | \$ 35,959        |
| Valuation of common stock issued .....   | 4,711            |
| Issuance of cash pursuant to exercise of "put right" .....   | 1,734            |
| Valuation of options and warrants exchanged for Academic options and warrants .....  | 1,818            |
| Acquisition costs .....  | 369              |
| Additional consideration issuable in Series E convertible preferred stock (common stock upon completion of the Offering) ..... | <u>5,342</u>     |
| Aggregate purchase price .....   | <u>\$ 49,933</u> |

The purchase price was allocated to the assets acquired, consisting principally of intangible assets and goodwill, which are being amortized over useful lives ranging from four to ten years. The accompanying consolidated financial statements include the results of operations of Academic since September 20, 1999, the date the acquisition was consummated.

**Acquisition of Global Schoolhouse**

On September 2, 1999, Lightspan acquired certain assets of The Global SchoolNet Foundation, principally consisting of the Web site GlobalSchoolhouse.com, an education Web site designed to help teachers develop and manage collaborative learning projects online, and related intellectual property, for \$2.5 million in cash. The acquisition was accounted for as a purchase. The purchase price was allocated to the assets acquired, principally intangible assets related to the Web site, which are being amortized over a three-year useful life. The accompanying consolidated financial statements include the results of operations of Global Schoolhouse since September 2, 1999. On September 25, 2001 Lightspan and Global SchoolNet Foundation entered into a licensing agreement whereby Global SchoolNet Foundation agreed to operate and maintain the Global Schoolhouse website, and was granted the right to use certain content assets acquired by Lightspan in the initial acquisition that enable Global SchoolNet Foundation to continue to pursue its charitable educational endeavors. This transaction will ensure that the Global Schoolhouse educational content and activities remains available to customers of Lightspan’s The Lightspan Network online educational subscription service.

**Acquisition of StudyWeb**

On October 28, 1999, Lightspan acquired certain assets of American Computer Resource, principally consisting of the Web site StudyWeb.com, a research website designed to help parents, teachers and students find online educational resources, and related intellectual property, for consideration of \$1.0 million in cash and 217,000 shares of Series E convertible preferred stock, valued at \$5.00 per share. The aggregate purchase price was \$2.1 million. The acquisition was accounted for as a purchase. The purchase price was allocated to the assets acquired, principally intangible assets related to the Web site, which are being amortized over a three-year useful life. The accompanying consolidated financial statements include the results of operations of StudyWeb since October 28, 1999, the date the acquisition was consummated.

**Acquisition of eduTest, Inc.**

On May 24, 2000, Lightspan entered into a merger agreement with eduTest, which offered a combination of online assessment products and proprietary test questions covering language arts, mathematics, history and science, allowing educators to assess their students’ progress in the classroom. In connection with the merger agreement, which was consummated on June 23, 2000, Lightspan paid \$2.2 million in cash, \$1.3 million of which was paid to eduTest common shareholders and the remaining \$1.1 million of which was paid in satisfaction of various obligations of eduTest. Lightspan also issued 1,028,543 shares of common stock with a value at the measurement date of \$8.75 per share valued at \$9.0 million, with a potential for up to an additional 228,561 hold-back shares valued at \$2.0 million over the next 18 months and up to an additional \$2.0 million in stock over the subsequent 12 months based upon certain revenue based performance criteria, in exchange for all of the outstanding common and preferred shares of eduTest. The acquisition was accounted for as a purchase.

In December 2001 we issued 228,561 shares of our common stock which had been initially held back from the purchase price as security for indemnification and other obligations of eduTest. The aggregate purchase price, including the 228,561 hold-back shares valued at \$2.0 million, but excluding the \$2.0 million in potential earnout payments, totaled \$13.6 million as follows (in thousands):

|   |                  |
|---|------------------|
| Valuation of common stock issued.....                         | \$ 9,000         |
| Valuation of hold-back shares .....                           | 2,000            |
| Acquisition costs .....                                       | 287              |
| Cash paid to eduTest shareholders .....                       | 1,309            |
| Cash paid in satisfaction of certain eduTest liabilities..... | <u>1,054</u>     |
| Aggregate purchase price .....                                | <u>\$ 13,650</u> |

The purchase price was allocated to the assets acquired, consisting principally of intangible assets and goodwill, which are being amortized over useful lives of three to five years. The accompanying consolidated financial statements include the results of operations of eduTest since June 23, 2000, the date the acquisition was consummated.

### *Acquisition of LearningPlanet.com*

On May 26, 2000, Lightspan acquired LearningPlanet.com, a popular education Web destination for children and their parents. LearningPlanet.com features creative and instructional learning activities in mathematics and language arts. Launched in June 1999, LearningPlanet.com has focused on creating activities for kids that are both entertaining and educational. The transaction was structured as an asset purchase, with Lightspan acquiring the LearningPlanet.com Web site and related technology and assets in exchange for a combination of approximately \$0.15 million in our common stock and \$0.2 million in cash. The purchase price was allocated to goodwill and amortized over a useful life of three years. The accompanying consolidated financial statements include the results of operations of LearningPlanet.com since May 26, 2000, the date the acquisition was consummated.

### *Pro forma financial information*

The following unaudited pro forma financial information assumes the acquisitions of Academic, Global Schoolhouse, Study Web, eduTest and LearningPlanet.com were consummated on February 1, 2000 (in thousands, except per share data):

|   | <u>Years Ended January 31,</u> |                  |
|---|--------------------------------|------------------|
|   | <u>2002</u>                    | <u>2001</u>      |
| Revenues .....                              | \$ 57,532                      | \$ 99,607        |
| Net loss .....                              | \$ (62,243)                    | \$ (51,607)      |
| Net loss per share, basic and diluted ..... | <u>\$ (1.34)</u>               | <u>\$ (1.19)</u> |

### **4. Restructuring**

*Restructuring.* In July 2000, we recorded a \$1.6 million restructuring charge related to a refocus of our sales and marketing efforts from our free Internet products towards our fee-based subscription Internet products, which was fully implemented during the quarter ended October 31, 2000. The restructuring charge included \$1.2 million of involuntary termination benefits relating to the termination of 14 employees in August 2000. The Company also accrued exit costs of \$0.4 million in expenses relating to contractual obligations for services associated with our free Internet site that will no longer be used to generate revenue. As of January 31, 2001, the Company had paid \$1.0 million in involuntary termination benefits and exit costs and the remaining involuntary termination benefits were substantially paid during the year ended January 31, 2002.

### **5. Letter of Credit and Financing Facility**

In October 2000, Lightspan entered into a \$2.5 million letter of credit with a financial institution related to a three-year contract with a customer whereby in the event of cancellation of the contract, the customer can draw an amount equivalent to the value of any non-delivered services, not to exceed the value of the letter of credit. The amount of this letter of credit will decrease to \$0.8 million on September 30, 2002 and will expire on September 30, 2003. The letter of credit is collateralized by a \$1.7 million certificate of deposit and the face value of the certificate of deposit is recorded as restricted cash. As of January 31, 2002, the contract has not been cancelled and no amount has been drawn against the letter of credit.

### **6. Commitments and Contingencies**

Lightspan leases its facilities under operating lease agreements subject to annual escalation provisions based upon the Consumer Price Index. Facilities rent and operating lease expenses were \$2.4 million, \$1.9 million and \$1.2 million, for the years ended January 31, 2002, 2001 and 2000, respectively.

At January 31, 2002, future minimum lease payments for all leases with initial terms of one year or more are as follows for each fiscal year ending January 31 (in thousands):

|  | <u>Operating<br/>Leases</u> | <u>Capital<br/>Leases</u> |
|--|-----------------------------|---------------------------|
| 2003.....  | \$ 2,512                    | \$ 242                    |
| 2004.....  | 2,093                       | 40                        |
| 2005.....  | 402                         | —                         |
| 2006.....  | <u>72</u>                   | <u>—</u>                  |
| Total minimum lease payments.....                      | <u>\$ 5,079</u>             | 282                       |
| Less amounts representing interest.....                |                             | <u>(16)</u>               |
| Present value of future minimum lease payments.....    |                             | 266                       |
| Less current portion of capital lease obligations..... |                             | <u>(227)</u>              |
| Long-term capital lease obligations.....               |                             | <u>\$ 39</u>              |

Capital lease obligations are included in other liabilities on the balance sheet at January 31, 2002. Amortization on assets under capital lease is included with depreciation expense in property and equipment.

In addition, Lightspan subleases a portion of their facilities for a period of one year subject to one-year renewal options. Sublease income was \$0.2 million, \$0.5 million and \$0.4 million for the years ended January 31, 2002, 2001 and 2000, respectively.

## 7. Stockholders' Equity

### *Initial Public Offering*

On February 15, 2000, Lightspan completed its initial public offering (the "Offering") of 7,500,000 shares of common stock at \$12 per share. Lightspan also issued 2,125,000 shares at the same price in private placements that occurred concurrently with the Offering. In March 2000 the underwriters exercised a portion of their overallotment option and purchased 655,150 additional shares at the Offering price. Total net proceeds as a result of the Offering, private placements and overallotment exercise after deducting the underwriting discount and commissions, offering expenses and financial advisory fees was approximately \$113.4 million.

### *Convertible Preferred Stock*

All series of preferred stock automatically converted into 27,087,810 shares of common stock at the then effective conversion price upon the closing of the Offering on February 15, 2000.

Upon the completion of the Offering, warrants to purchase up to 2,760,160 shares of Series D preferred stock at \$.02 per share converted into warrants to purchase up to 1,380,080 shares of common stock and were automatically exercised, resulting in the issuance of 1,377,762 shares of common stock (after application of certain "net exercise" provisions that permitted exercise without additional cash payment combined with the issuance of a reduced number of shares). As a result, on February 15, 2000, Lightspan accounted for the intrinsic value by charging retained earnings an additional \$16.5 million and increasing the carrying amount of common stock by a corresponding amount. Such amount increased the net loss per share applicable to common stockholders for the year ended January 31, 2001.

### *Stock Option Plan*

In 1993, Lightspan adopted its 1993 Stock Option Plan, which was renamed the 2000 Equity Incentive Plan (the "Plan") upon the close of the Offering. Upon the closing of its acquisition of Academic, Lightspan assumed Academic's 1992 Stock Option Plan. All options outstanding under the 1992 Stock Option Plan were converted into options to purchase shares of Lightspan common stock, and are included in the summary below. Options for common stock may be incentive stock options or non-statutory stock options and are granted at the discretion of the Board of Directors. The Plan permits immediate exercise of options with the unvested portion subject to repurchase by Lightspan at the original exercise price, in the event of termination of employment. Non-statutory stock options may be granted to employees, directors and consultants whereas incentive stock options may be granted to employees and directors only. The option price for incentive stock options shall not be less than 100% of the fair value on the date of grant, and the option price of non-statutory options shall not be less than 85% of the fair value on the date of grant. The maximum term of options granted under the Plan is ten years. Incentive stock options granted under the Plan generally vest at the rate of 25% after one year from the vesting commencement date and 1/36

of the remaining shares every month thereafter. Non-statutory stock options generally vest at the rate of 50% after one year from the vesting commencement date and the remaining 50% after two years from such date.

At January 31, 2002, Lightspan was authorized to issue 8,164,940 shares of common stock to eligible employees, officers, directors and consultants under the Plan, of which options to purchase 893,937 shares were available for future grant at January 31, 2002.

A summary of Lightspan's stock option activity and related information is as follows (in thousands, except per share data):

|   | Years Ended January 31, |                                 |                |                                 |                |                                 |
|---|-------------------------|---------------------------------|----------------|---------------------------------|----------------|---------------------------------|
|   | 2002                    |                                 | 2001           |                                 | 2000           |                                 |
|   | Options                 | Weighted Average Exercise Price | Options        | Weighted Average Exercise Price | Options        | Weighted Average Exercise Price |
| Outstanding — beginning of year .....                               | 4,420                   | \$ 4.28                         | 3,782          | \$ 4.16                         | 1,783          | \$ .78                          |
| Granted .....   | 2,024                   | \$ 1.19                         | 2,494          | \$ 4.89                         | 2,986          | \$ 5.48                         |
| Exercised .....   | (185)                   | \$ 0.79                         | (597)          | \$ 1.94                         | (653)          | \$ .54                          |
| Forfeited .....   | (1,285)                 | \$ 4.68                         | (1,259)        | \$ 6.23                         | (334)          | \$ 2.09                         |
| Outstanding - end of year .....                                     | <u>4,974</u>            | \$ 3.05                         | <u>4,420</u>   | \$ 4.28                         | <u>3,782</u>   | \$ 4.16                         |
| Exercisable at end of year.....                                     | <u>1,624</u>            |                                 | <u>1,115</u>   |                                 | <u>896</u>     |                                 |
| Weighted average fair value of Options granted during the year..... | <u>\$ 1.19</u>          |                                 | <u>\$ 4.84</u> |                                 | <u>\$ 3.96</u> |                                 |

The following table summarizes information about stock options outstanding as of January 31, 2002 (in thousands, except per share data):

| Range of Exercise Price | Options Outstanding |                                    |                                 | Options Exercisable |                                 |
|-------------------------|---------------------|------------------------------------|---------------------------------|---------------------|---------------------------------|
|                         | Number              | Average Remaining Contractual Life | Weighted Average Exercise Price | Number              | Weighted Average Exercise Price |
| \$0.01 – \$ 1.90        | 2,276               | 8.0                                | \$ 1.09                         | 395                 | \$ 1.00                         |
| \$1.91 – \$ 3.80        | 1,252               | 6.5                                | \$ 2.47                         | 493                 | \$ 2.47                         |
| \$3.81 – \$ 5.70        | 480                 | 2.8                                | \$ 4.07                         | 265                 | \$ 4.05                         |
| \$5.71 – \$ 7.60        | 420                 | 7.4                                | \$ 5.79                         | 178                 | \$ 5.78                         |
| \$7.61 – \$ 9.50        | 259                 | 4.5                                | \$ 8.34                         | 137                 | \$ 8.33                         |
| \$9.51 – \$11.40        | 265                 | 2.3                                | \$ 10.09                        | 145                 | \$ 10.09                        |
| \$13.30 – \$15.20       | 3                   | 3.9                                | \$ 14.25                        | 1                   | \$ 14.25                        |
| \$17.10 – \$19.00       | 19                  | 7.3                                | \$ 19.00                        | 10                  | \$ 19.00                        |
|                         | <u>4,974</u>        | <u>6.6</u>                         | <u>\$ 3.05</u>                  | <u>1,624</u>        | <u>\$ 4.01</u>                  |

Pro forma information regarding net loss is required by SFAS No. 123, "Accounting for Stock-Based Compensation," and has been determined as if Lightspan had accounted for its employee stock options under the fair value method of that statement. The fair value of these options was estimated at the date of grant using the Black-Scholes option pricing model for options subsequent to Lightspan's initial public offering and using the minimum value method for nonpublic entities for options prior to Lightspan's initial public offering, with the following weighted average assumptions for each of the years ended January 31, 2002, 2001 and 2000, respectively: ten year risk-free interest rates of 4.90%, 6.51% and 5.75%, respectively; dividend yields of 0%; weighted-average expected life of the options of four to five years; and expected volatility of 121% for the year ended January 31, 2002. The minimum value option pricing model used for the year ending January 31, 2000 excludes the factor of volatility.

For purposes of pro forma disclosures, the estimated fair value of the options is amortized to expense over the vesting period of such options. Lightspan's pro forma information is as follows (in thousands, except per share data):

|  | Years Ended January 31, |                    |                    |
|--|-------------------------|--------------------|--------------------|
|  | 2002                    | 2001               | 2000               |
| Pro forma net loss .....                             | <u>\$ (63,251)</u>      | <u>\$ (52,208)</u> | <u>\$ (57,236)</u> |
| Pro forma net loss per share, basic and diluted..... | <u>\$ (1.36)</u>        | <u>\$ (1.19)</u>   | <u>\$ (13.98)</u>  |

## **2000 Employee Stock Purchase Plan**

In October 1999, Lightspan adopted the 2000 Employee Stock Purchase Plan (the "Purchase Plan") whereby a total of 500,000 shares of common stock were reserved for issuance under the Purchase Plan. This share reserve shall automatically increase each year, based upon a formula, by an amount not to exceed 1% of our total outstanding common stock at the time of the automatic increases. The Purchase Plan is intended to qualify as an employee stock purchase plan within the meaning of Section 423 of the Internal Revenue Code. Under the Purchase Plan, the board may authorize participation by eligible employees, including officers, in periodic offerings following the commencement of the Purchase Plan. For the years ended January 31, 2002 and 2001, employees purchased 536,999 and 305,163 shares, respectively, under the Purchase Plan. As of January 31, 2002, 164,738 shares remained available for issuance prior to the automatic increase.

Unless otherwise determined by the board, employees are eligible to participate in the Purchase Plan only if they are employed by Lightspan for at least 20 hours per week and are customarily employed by Lightspan for at least 5 months per calendar year. Employees who participate in an offering may have up to 15% of their earnings withheld pursuant to the Purchase Plan. The amount withheld is then used to purchase shares of common stock equal to 85% of the lower of the fair market value of the common stock at the commencement date or the end of each offering period. Employees may end their participation in the offering at any time during the offering period, and participation ends automatically on termination of employment.

In the event of a merger, reorganization, consolidation or liquidation, the board has discretion to provide that each right to purchase common stock will be assumed or an equivalent right substituted by the successor corporation or the board may provide for all sums collected by payroll deductions to be applied to purchase stock immediately prior to such merger or other transaction. The board has the authority to amend or terminate the Purchase Plan, provided, however, that no such action may adversely affect any outstanding rights to purchase common stock.

### **Common Shares Reserved for Future Issuance**

The following table summarizes common shares reserved for future issuance at January 31, 2002:

|   |                  |
|---|------------------|
| Common stock options .....                      | 893,937          |
| Employee stock purchase plan .....              | <u>164,738</u>   |
| Total common shares reserved for issuance ..... | <u>1,058,675</u> |

### **Warrants**

In connection with debt and equipment lease financing agreements entered into at various dates, Lightspan issued a total of 749,605 warrants to purchase: up to 150,000 shares of Series A preferred stock at \$1.00 per share, up to 150,000 shares of Series B preferred stock at \$3.00 per share, up to 96,625 shares and 57,564 shares of Series C preferred stock at \$6.00 per share and \$0.01 per share, respectively, up to 183,105 shares and 127,659 shares of Series D preferred stock at \$3.76 and \$4.70 per share, respectively, and up to 42,216 shares of Series E preferred stock at \$5.00 per share. The warrants expire on various dates commencing in 2002 through 2006.

The warrants to purchase Series A through D preferred stock were valued at an aggregate of \$0.2 million and were recorded as debt discounts and accreted into interest expense over the life of the applicable financing agreements. The fair value of the warrants were estimated at the dates of grant using the minimum value method with the following assumptions: risk free interest rate at the date of grant of 6.00%; an expected warrant life of two years; and no annual dividends. There were no such amounts included in interest expense for the years ended January 31, 2002, 2001 and 2000.

In connection with the acquisition of Academic Systems Corporation ("Academic"), Lightspan converted 50,000 warrants to purchase Academic Series C preferred stock originally issued in connection with lease financing into 8,000 warrants to purchase Lightspan Series E preferred stock; and 34,216 warrants to purchase Academic Series F preferred stock originally issued in connection with debt financing into 34,216 warrants to purchase Lightspan Series E preferred stock. These warrants were valued at \$1.25 per share and \$.33 per share, respectively, in accordance with APB 16, using the minimum value method, and were accounted for as a part of the purchase price of Academic.

Upon completion of the Offering, and taking into effect the reverse split in January 2000, all of the above 749,605 warrants to purchase Series A through E preferred stock were converted, at their respective conversion rates, into warrants to purchase 403,591 shares of common stock. As of January 31, 2002, warrants to purchase 225,764 shares of common stock remained outstanding.

### ***Agreement with CINAR Corporation***

In October 1999, Lightspan agreed to pursue several potential strategic initiatives with CINAR Corporation. As part of the agreement, CINAR purchased 2,500,000 shares of Series E preferred stock at \$5.00 per share, which converted into 1,250,000 shares of common stock upon completion of Lightspan's initial public offering. CINAR also purchased \$10 million of common stock, or 833,333 shares, in a private placement that occurred concurrently with Lightspan's initial public offering at the initial public offering price of \$12 per share. Lightspan also granted CINAR a warrant to purchase 500,000 shares of Series E preferred stock at an exercise price of \$5.00 per share (which became a warrant to purchase 250,000 shares of common stock at an exercise price of \$10.00 per share upon completion of our initial public offering) that will vest upon the achievement of various agreed-to strategic goals.

Lightspan has accounted for the warrants in accordance with EITF 96-18, *Accounting for Equity Instruments That Are Issued to Other Than Employees for Acquiring, or in Conjunction with Selling Goods or Services*. Specifically, the shares that could be issued pursuant to the warrant will be valued the earlier of a) the date at which a commitment for performance is reached or b) the date at which CINAR's performance is complete (the "measurement date").

Lightspan believes that it is unlikely that a performance commitment, as described in EITF 96-18, will be reached until performance is complete. Therefore, the measurement date will be the date of completion of performance and accordingly, no expense had been recorded through January 31, 2002.

### ***Agreement with Cox Communications Holdings, Inc.***

In January 2000, Lightspan agreed to pursue strategic initiatives with Cox Communications Holdings, Inc. Cox Communications provides a wide variety of services to schools in their cable communities through its "Cable in the Classroom" initiative which provides public schools with free basic cable service and learning guides. As part of the agreement, Cox Communications purchased \$12.5 million of Lightspan common stock, or 1,041,667 shares, in a private placement that occurred concurrently with the Offering. Lightspan also granted Cox Communications a warrant to purchase 750,000 shares of common stock at an exercise price of \$10.00 per share upon the closing of our initial public offering.

Lightspan has accounted for the warrant in accordance with EITF 96-18. Specifically, the shares that could be issued pursuant to the warrant were valued the earlier of a) the date at which a commitment for performance is reached or b) the earlier of the date at which Cox Communication's performance is complete or February 15, 2001 (the "measurement date"). On February 15, 2001, Lightspan measured the value of the warrant in accordance EITF 96-18, and deferred \$0.1 million in stock based compensation expense that was recognized over the remaining six-month life of the warrant, which expired on August 15, 2001.

### ***Deferred Advertising Expense***

On October 29, 1999, Lightspan issued 160,000 shares of Series E convertible preferred stock to Liberty Digital Corporation in exchange for \$0.4 million in cash and \$0.8 million in future Internet advertising credits. Lightspan determined that the fair value of the shares issued (\$5.00 per share) was more readily determinable than the fair value of the advertising credits.

As a result, Lightspan recorded the 160,000 shares issued at \$0.8 million and recorded deferred advertising expense of \$0.4 million. During the year ended January 31, 2001, Lightspan remeasured the value of the shares in accordance with EITF 96-18 and expensed \$0.3 million, as the advertising credits were utilized.

### ***Deferred Compensation***

Lightspan recorded deferred stock-based compensation of \$0.1 million and \$8.7 million for the years ended January 31, 2001 and 2000, respectively, in connection with the grants of certain stock options to employees and consultants with exercise prices per share below the fair values per share for our common stock on the dates those options were granted prior to the initial public offering. Lightspan also reduced deferred stock-based compensation by \$0.3 million due to the cancellation of unvested options associated with the termination of employees during the year ended January 31, 2002. Amortization of deferred stock compensation was \$0.8 million, \$2.4 million and \$3.7 million during the years ended January 31, 2002, 2001 and 2000, respectively.

## 8. Income Taxes

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amount of assets and liabilities for financial reporting purposes and the amounts used for tax purposes. Significant components of Lightspan's deferred tax assets are shown below (in thousands):

|  | January 31,      |                 |
|--|------------------|-----------------|
|  | 2002             | 2001            |
| Deferred tax assets:                             |                  |                 |
| Net operating loss carryforwards.....            | \$ 91,206        | \$ 79,148       |
| Capitalized research expenses.....               | 1,955            | 1,336           |
| Research and development credits.....            | 8,358            | 6,614           |
| Other.....                                       | <u>5,898</u>     | <u>2,525</u>    |
| Total deferred tax assets.....                   | 107,417          | 89,623          |
| Valuation allowance for deferred tax assets..... | <u>(100,849)</u> | <u>(80,013)</u> |
| Net deferred tax assets.....                     | <u>6,568</u>     | <u>9,610</u>    |
| Deferred tax liabilities:                        |                  |                 |
| Acquired intangibles.....                        | <u>(6,568)</u>   | <u>(9,610)</u>  |
| Net deferred tax assets.....                     | <u>\$ —</u>      | <u>\$ —</u>     |

A valuation allowance has been recognized to offset the deferred tax assets because management cannot conclude that it is more likely than not that the deferred tax assets will be realized.

At January 31, 2002, Lightspan had federal and California net operating loss carryforwards of approximately \$251.9 million and \$52.3 million respectively. The difference between the federal and California tax loss carryforwards is primarily attributable to capitalization of research expenses and limitations on net operating losses for California tax purposes. The federal tax loss carryforwards will begin expiring in 2007 unless previously utilized. Through January 31, 2002, California tax loss carryforwards of \$12.0 million have expired, and additional loss carryforwards will continue to expire in fiscal 2003. Lightspan also has federal and California research and development tax credit carryforwards of \$5.8 million and \$3.8 million respectively, which will begin expiring in fiscal 2008 unless previously utilized.

Pursuant to Internal Revenue Code Section 382 and 383, the use of Lightspan's net operating loss and credit carryforwards may be limited as a result of a cumulative change in ownership of more than 50%.

Lightspan's net operating loss carryforwards as of January 31, 2002, will expire as follows (in millions):

|                | <u>Federal</u>  | <u>State</u>   |
|----------------|-----------------|----------------|
| 2003.....      | \$ —            | \$ 10.5        |
| 2004.....      | —               | 3.3            |
| 2005.....      | —               | 4.5            |
| 2006.....      | —               | 8.8            |
| 2007.....      | 0.1             | 25.2           |
| Remaining..... | <u>251.8</u>    | <u>—</u>       |
| Totals.....    | <u>\$ 251.9</u> | <u>\$ 52.3</u> |

## 9. Retirement Plan

Lightspan has a 401(k) defined contribution savings and retirement plan (the "Retirement Plan"). The Retirement Plan is for the benefit of all qualifying employees and permits employees voluntary contributions up to 20% of base salary limited by the IRS imposed maximum. On January 1, 1999, Lightspan began matching in cash 10% of employee contributions up to 4% of eligible compensation. Employer contributions were \$0.09 million, \$0.1 million and \$0.04 million for the years ended January 31, 2002, 2001 and 2000, respectively.

## 10. Reportable Segments

### *Description of the Types of Products from Which Each Reportable Segment Derives its Revenues*

Lightspan has two reportable segments: K-12 and Higher Education. Revenues derived from the K-12 segment include the sale of Lightspan Achieve Now software licenses, subscription fees for The Lightspan Network and eduTest products, implementation, training and support services and hardware and related accessories. Revenues derived from the Higher

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## 8. Income Taxes

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amount of assets and liabilities for financial reporting purposes and the amounts used for tax purposes. Significant components of Lightspan's deferred tax assets are shown below (in thousands):

|   | <u>January 31,</u> |                 |
|---|--------------------|-----------------|
|   | <u>2002</u>        | <u>2001</u>     |
| Deferred tax assets:                              |                    |                 |
| Net operating loss carryforwards.....             | \$ 91,206          | \$ 79,148       |
| Capitalized research expenses .....               | 1,955              | 1,336           |
| Research and development credits .....            | 8,358              | 6,614           |
| Other.....  | <u>5,898</u>       | <u>2,525</u>    |
| Total deferred tax assets .....                   | 107,417            | 89,623          |
| Valuation allowance for deferred tax assets ..... | <u>(100,849)</u>   | <u>(80,013)</u> |
| Net deferred tax assets.....                      | <u>6,568</u>       | <u>9,610</u>    |
| Deferred tax liabilities:                         |                    |                 |
| Acquired intangibles.....                         | <u>(6,568)</u>     | <u>(9,610)</u>  |
| Net deferred tax assets.....                      | <u>\$ —</u>        | <u>\$ —</u>     |

A valuation allowance has been recognized to offset the deferred tax assets because management cannot conclude that it is more likely than not that the deferred tax assets will be realized.

At January 31, 2002, Lightspan had federal and California net operating loss carryforwards of approximately \$251.9 million and \$52.3 million respectively. The difference between the federal and California tax loss carryforwards is primarily attributable to capitalization of research expenses and limitations on net operating losses for California tax purposes. The federal tax loss carryforwards will begin expiring in 2007 unless previously utilized. Through January 31, 2002, California tax loss carryforwards of \$12.0 million have expired, and additional loss carryforwards will continue to expire in fiscal 2003. Lightspan also has federal and California research and development tax credit carryforwards of \$5.8 million and \$3.8 million respectively, which will begin expiring in fiscal 2008 unless previously utilized.

Pursuant to Internal Revenue Code Section 382 and 383, the use of Lightspan's net operating loss and credit carryforwards may be limited as a result of a cumulative change in ownership of more than 50%.

Lightspan's net operating loss carryforwards as of January 31, 2002, will expire as follows (in millions):

|                 | <u>Federal</u>  | <u>State</u>   |
|-----------------|-----------------|----------------|
| 2003.....       | \$ —            | \$ 10.5        |
| 2004.....       | —               | 3.3            |
| 2005.....       | —               | 4.5            |
| 2006.....       | —               | 8.8            |
| 2007.....       | 0.1             | 25.2           |
| Remaining ..... | <u>251.8</u>    | <u>—</u>       |
| Totals.....     | <u>\$ 251.9</u> | <u>\$ 52.3</u> |

## 9. Retirement Plan

Lightspan has a 401(k) defined contribution savings and retirement plan (the "Retirement Plan"). The Retirement Plan is for the benefit of all qualifying employees and permits employees voluntary contributions up to 20% of base salary limited by the IRS imposed maximum. On January 1, 1999, Lightspan began matching in cash 10% of employee contributions up to 4% of eligible compensation. Employer contributions were \$0.09 million, \$0.1 million and \$0.04 million for the years ended January 31, 2002, 2001 and 2000, respectively.

## 10. Reportable Segments

### *Description of the Types of Products from Which Each Reportable Segment Derives its Revenues*

Lightspan has two reportable segments: K-12 and Higher Education. Revenues derived from the K-12 segment include the sale of Lightspan Achieve Now software licenses, subscription fees for The Lightspan Network and eduTest products, implementation, training and support services and hardware and related accessories. Revenues derived from the Higher

Education segment, comprised solely of Academic which was acquired in September 1999, include the sale of curriculum products licensed to colleges and then sold by the licensing colleges to students on a student-by-student basis for use with each class.

**Measurement of Segment Profit or Loss and Segment Assets**

Lightspan evaluates performance and allocates resources based on profit or loss from operations before income taxes. The accounting policies of the reportable segments are the same as those described in the summary of significant accounting policies.

**Factors Management Used to Identify Lightspan's Reportable Segments**

Lightspan's reportable segments are business units that offer different products and services. Prior to the end of fiscal year 2001, and due to the Company's restructuring in July 2000 and as the Company has focused on selling its software and fee-based subscription Internet products and services together, Lightspan re-evaluated its reportable segments and combined the Achieve Now and K-12 Internet segments, previously reported as separate segments, into the K-12 segment.

**Financial Information for Lightspan's Segments**

The Company's Higher Education segment remains solely comprised of Academic. The following information is for the K-12 and Higher Education segments (in thousands):

|   | Year Ended January 31, 2002 |                     |              |
|---|-----------------------------|---------------------|--------------|
|   | K-12                        | Higher Education    | Consolidated |
| Revenues from external customers .....            | \$ 47,154                   | \$ 10,378           | \$ 57,532    |
| Interest income (expense), net.....               | 2,460                       | —                   | 2,460        |
| Depreciation and amortization .....               | 2,857                       | 408                 | 3,265        |
| Restructuring charge .....                        | —                           | —                   | —            |
| Loss from operations.....                         | (46,130)                    | (18,573)            | (64,703)     |
| Assets .....                                      | 71,679                      | 25,741              | 97,420       |
| Other significant non cash items:                 |                             |                     |              |
| Deferred stock compensation .....                 | (264)                       | (25)                | (289)        |
| Amortization of deferred stock compensation ..... | 747                         | —                   | 747          |
| Amortization of intangible assets .....           | 6,316                       | 11,982              | 18,298       |
|   |                             |                     |              |
|   | Year Ended January 31, 2001 |                     |              |
|   | K-12                        | Higher Education    | Consolidated |
| Revenues from external customers.....             | \$ 91,052                   | \$ 8,022            | \$ 99,074    |
| Interest income (expense), net.....               | 6,219                       | (4)                 | 6,215        |
| Depreciation and amortization .....               | 1,486                       | 335                 | 1,821        |
| Restructuring charge.....                         | 1,600                       | —                   | 1,600        |
| Loss from operations .....                        | (16,944)                    | (21,391)            | (38,335)     |
| Assets .....                                      | 116,362                     | 37,536              | 153,898      |
| Other significant non cash items:                 |                             |                     |              |
| Deferred stock compensation .....                 | (1,437)                     | (62)                | (1,499)      |
| Amortization of deferred stock compensation.....  | 2,344                       | 54                  | 2,398        |
| Amortization of intangible assets .....           | 4,314                       | 11,691              | 16,005       |
|   |                             |                     |              |
|   | Year Ended January 31, 2000 |                     |              |
|   | K-12                        | Higher Education(1) | Consolidated |
| Revenues from external customers .....            | \$ 14,706                   | \$ 2,210            | \$ 16,916    |
| Interest income (expense), net .....              | 493                         | (14)                | 479          |
| Depreciation and amortization.....                | 1,093                       | 100                 | 1,193        |
| Loss from operations .....                        | (49,115)                    | (7,085)             | (56,200)     |
| Assets.....                                       | 54,534                      | 47,898              | 102,432      |
| Other significant non cash items:                 |                             |                     |              |
| Deferred stock compensation.....                  | 8,499                       | 224                 | 8,723        |
| Amortization of deferred stock compensation.....  | 3,649                       | 55                  | 3,704        |
| Amortization of intangible assets .....           | 538                         | 4,437               | 4,975        |

(1) Partial year

## 11. Legal Matters

During 2000, a former employee (the "Plaintiff") commenced legal action against Lightspan, alleging causes of action for fraud, breach of contract, negligent misrepresentation and conversion. In fiscal 2002 the Plaintiff and Lightspan entered into a settlement agreement and release, the terms of which are subject to confidentiality provisions.

## 12. Unaudited Selected Quarterly Financial Data

The following is a summary of the quarterly results of operations for the years ended January 31, 2002 and 2001.

| <u>2002</u>   | <u>Quarter Ended</u> |                |                   |                   |
|---|----------------------|----------------|-------------------|-------------------|
|   | <u>April 30</u>      | <u>July 31</u> | <u>October 31</u> | <u>January 31</u> |
| Total revenues .....  | \$ 10,657            | \$ 19,467      | \$ 13,354         | \$ 14,054         |
| Total cost of revenues.....                                   | 3,938                | 5,571          | 4,297             | 3,923             |
| Gross margin .....  | 6,719                | 13,896         | 9,057             | 10,131            |
| Total operating expenses .....                                | 25,583               | 28,442         | 26,568            | 23,913            |
| Net loss attributable to common<br>stockholders.....          | (17,793)             | (13,844)       | (17,070)          | (13,536)          |
| Net loss per share:   |                      |                |                   |                   |
| Basic and diluted .....                                       | \$ (0.39)            | \$ (0.30)      | \$ (0.37)         | \$ (0.29)         |
| <u>2001</u>   |                      |                |                   |                   |
| Total revenues .....  | \$ 56,409            | \$ 19,124      | \$ 11,105         | \$ 12,436         |
| Total cost of revenues.....                                   | 11,641               | 5,416          | 3,518             | 4,711             |
| Gross margin .....  | 44,768               | 13,708         | 7,587             | 7,725             |
| Total operating expenses .....                                | 28,643               | 30,652         | 25,307            | 27,521            |
| Net income (loss) attributable to common<br>stockholders..... | 1,157                | (15,198)       | (16,151)          | (18,434)          |
| Net income (loss) per share:                                  |                      |                |                   |                   |
| Basic and diluted .....                                       | \$ 0.03              | \$ (0.34)      | \$ (0.35)         | \$ (0.40)         |

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# Corporate Information

## Board of Directors

**John T. Kernan**

Chairman of the Board and Chief Executive Officer

**Carl E. Zeiger**

President and Chief Operating Officer

**James W. Breyer**

Managing Partner  
Accel Partners

**Jeffrey W. Brown**

Director of Strategy, Development and Investments  
Cox Communications, Inc.

**Elizabeth R. Coppinger**

Senior Vice President, New Business Development  
and Strategic Alliances  
Sony Corporation of America

**Barry J. Schiffman**

President and Chief Investment Officer  
JAFCO American Ventures, Inc.

**Barrie Usher**

President and Chief Executive Officer  
CINAR Corporation

## Executive Officers

**John T. Kernan**

Chairman of the Board and Chief Executive Officer

**Carl E. Zeiger**

President and Chief Operating Officer

**James M. Dredge**

Chief Executive Officer of Academic Systems

**Sandra K. Fivecoat**

Senior Vice President of Sales

**Michael A. Sicuro**

Senior Vice President, Chief Financial Officer,  
Treasurer and Secretary

**Bernice Stafford**

Senior Vice President of School Marketing and  
Evaluation

**Dr. Larry R. Vaughn**

Senior Vice President of Professional Development

## Headquarters

10140 Campus Point Drive  
San Diego, CA 92121

Phone: 888 4 ALL KIDS

[www.lightspan.com](http://www.lightspan.com)

## Independent Auditors

Ernst & Young LLP

501 West Broadway, Suite 1100

San Diego, CA 92121

## Legal Counsel

Cooley Godward LLP

4401 Eastgate Mall

San Diego, CA 92121

## Transfer Agent

Computershare Investor Services LLC

2 North LaSalle Street

Chicago, IL 60602

## Stockholder Information

A copy of the Company's Annual Report on Form 10-K, as filed with the Securities and Exchange Commission, is available upon request to:

Lynne Marvin

Investor Relations

Lightspan, Inc.

10140 Campus Point Drive

San Diego, CA 92121

or by visiting the Investor Relations section of our

Web site at [www.lightspan.com](http://www.lightspan.com).

## Stock Listing

Lightspan, Inc., stock is traded on the NASDAQ

National Market System. Ticker symbol: LSPN

## Subsidiaries

Academic Systems Corporation

eduTest, Inc.

## Annual Meeting

The Annual Meeting for Lightspan, Inc., will be held at

10 A.M. on August 22, 2002 at the Radisson Hotel,

3299 Holiday Court, La Jolla, CA 92037



# LIGHTSPAN™

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