

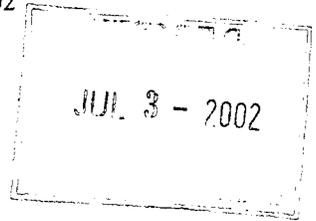
is filed with the Securities and Exchange Commission on July 3, 2002



02045279

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549



Report of Foreign Private Issuer

For the month of July 2002

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

PE
7/3/02

PROCESSED

JUL 23 2002

TELE2 AB

P
**THOMSON
FINANCIAL**

Skeppsbron 18
Box 2094
S103 13 Stockholm
Sweden

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F

Form 20-F...X...

Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby
furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of
1934

Yes.....

No...X....

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

.....N/A.....



FOR IMMEDIATE RELEASE

Tuesday, July 2, 2002

TELE2 TAKES OVER VENTELO'S CUSTOMERS IN DENMARK

New York and Stockholm – July 2 2002 - Tele2 AB ("Tele2") (Nasdaq Stock Market: TLTOA and TLTOB and Stockholmsbörsen: TEL2A and TEL2B), the leading alternative pan-European telecommunications company, today announced that it has taken over Ventelo's Danish business customers from 1 July 2002.

The takeover of Ventelo's business customers strengthens Tele2's position in the Danish business market, and so together with Tele2's transparent product strategy to offer simple products at a low price, means that Tele2 is well positioned to take further market share.

Tele2 was recently ranked as the 4th fastest growing quoted Telecom/IT Company in the world by the American business magazine, Business Week.

Tele2 AB, formed in 1993, is the leading alternative pan-European telecommunications company offering fixed and mobile telephony, data network and Internet services under the brands Tele2, Tango and Comviq to 15.9 million people in 21 countries. Tele2 operates Datametrix, which specializes in systems integration, 3C Communications, operating public pay telephones and public Internet services; Transac, providing billing and transaction processing service; C³, offering co-branded pre-paid calling cards and Optimal Telecom, the price-guaranteed residential router device. The Group offers cable television services under the Kabelvision brand name and together with MTG, owns the Internet portal Everyday.com. The Company is listed on the Stockholmsbörsen, under TEL2A and TEL2B, and on the Nasdaq Stock Market under TLTOA and TLTOB.

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Visit our web site at www.tele2.com

SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Tele2 AB

By: 

Name: Håkan Zadler
Title: CFO

Date: 03/07/02