



July 17, 2002

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To: Financial Analysts & Investors
From: Barbara M. Burns / Tracy Motz
Barbara Burns & Associates, Inc.
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Re: Conference Call



**Pernod Ricard:
1st Half Sales Figures 2002**

Date: Wednesday, August 7, 2002

Time: 1 p.m. EDT

Hosts: Richard Burrows, Director General
Patrick de Borredon, Vice President, Investor Relations
from Paris

Number: **(613) 688 2795**

Please dial in 5 to 10 minutes before the start time and ask to be connected to the Pernod Ricard Conference Call.

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Documentation for the conference call will be e-mailed to you prior to start, and will be available on the Pernod Ricard website. www.pernod-ricard.com

A replay service will be available soon after the conference has ended, until approximately noon on Friday, August 9. The telephone number of this service is:

(303) 590 3060 Access code 200 501

Please RSVP:
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