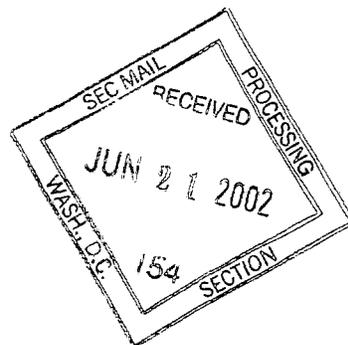


SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549



FORM 6 - K



Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

For ^{P.E.} 17 May 2002

The Governor and Company of the
Bank of Ireland
Head Office
Lower Baggot Street
Dublin 2
Ireland

PROCESSED
JUN 28 2002
THOMSON FINANCIAL P

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

Substantial Shareholders

AVS No 457804

Disclosure of interest in shares and notifications of dealings under the Stock Exchange requirements

All relevant boxes should be completed in typed block capital letters.

1. Name of Company BANK OF IRELAND	2. Name of Shareholder having a substantial interest BANK OF IRELAND ASSET MANAGEMENT LTD		
3. Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18 AS 2	4. Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them BANK OF IRELAND NOMINEES LTD.		
5. Number of shares/amount of stock acquired —	6. Percentage of issued Class —	7. Number of shares/amount of stock disposed —	8. Percentage of issued Class —

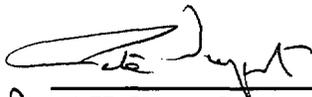
9. Class of security ORDINARY STOCK	10. Date of transaction 15 MAY 2002	11. Date company informed 16 MAY 2002
12. Total holding following this notification 59,920,747	13. Total percentage holding of issued class following this notification 5.9%	

14. Any additional information HELD ON BEHALF OF A RANGE OF CLIENTS WHO ARE EACH THE BENEFICIAL OWNER OF A PORTION OF THE SHAREHOLDING.	15. Name of contact and telephone number for queries TERENCE H. FOSYTH + 353 1 604 3402
16. Name and signature of authorised company official responsible for making this notification TERENCE H. FOSYTH.	
Date of notification <u>16 MAY</u> 19 <u>2002</u>	

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorised.

**The Governor and Company
of the Bank of Ireland**



p T.H. Forsyth
Group Secretary

Date: 17 May 2002