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The Registrar of Companies
Companies House
Crown Way
Maindy
Cardiff CF4 3UZ



3rd April 2002

SUPPL

Dear Sir/Madam

Taylor Nelson Sofres Group Limited
Registered number: 3073845

I attach form 288a Appointment of director for Mr David Soutar Lowden. Please acknowledge safe receipt by date stamping and returning the enclosed duplicate of this letter in enclosed stamped addressed envelope.

Yours faithfully

Judith George
Judith George

PROCESSED

APR 19 2002

THOMSON
FINANCIAL

Encls.

cc. Securities and Exchange Commission, Filing Desk, Division of Corporation Finance,
Office of International Corporate Finance, 450 Fifth Street, N.W., Washington, DC
20549, United States BY DHL

Zafar Aziz, Bank of New York (London) - 020 7964 6028
Robert Goad, Bank of New York (US)- 001 646 885 3043

JG 4/8 4/9

Please complete in typescript,
or in bold black capitals.

CHFP000

APPOINTMENT of director or secretary (NOT for resignation (use Form 288b) or change of particulars (use Form 288c))

Company Number

3073845

Company Name in full

TAYLOR NELSON SOFRES GROUP LIMITED

Date of appointment

Day Month Year
2 8 0 3 2 0 0 2

†Date of Birth

Day Month Year

Appointment form

Appointment as director

as secretary

Please mark the appropriate box. If appointment is as a director and secretary mark both boxes.

NAME

*Style / Title

MR

*Honours etc

/

Notes on completion appear on reverse.

Forename(s)

DAVID SOUTAR LOWDEN

Surname

LOWDEN

Previous Forename(s)

/

Previous Surname(s)

/

Usual residential address

THE SQUIRRELS, RIVERS DALE

Post town

BOURNE END

Postcode

SL8 5EG

County / Region

BUCKINGHAMSHIRE

Country

U.K

†Nationality

BRITISH

†Business occupation

ACCOUNTANT

†Other directorships (additional space overleaf)

I consent to act as ** director / secretary of the above named company

Consent signature

David Soutar Lowden

Date

28/3/2002

* Voluntary details.

† Directors only.

**Delete as appropriate

A director, secretary etc must sign the form below.

Signed

PSK Wuglit

Date

28/3/2002

(**a director / secretary / administrator / administrative receiver / receiver manager / receiver)

Please give the name, address, telephone number and, if available, a DX number and Exchange of the person Companies House should contact if there is any query.

Judith George, Taylor Nelson Sofres plc

WESTGATE,

LONDON W5 1UA Tel

DX number

DX exchange

Companies House receipt date barcode

This form has been provided free of charge by Companies House.

When you have completed and signed the form please send it to the Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff
for companies registered in England and Wales or

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB

for companies registered in Scotland

DX 235 Edinburgh