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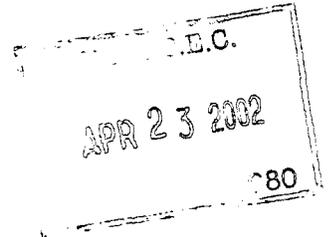
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SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20459

FORM 6-K

**Report of Foreign Issuer
Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934**

FOR APRIL 23, 2002



P.E.
4-23-02

SODEXHO ALLIANCE, SA

(Exact name of registrant as specified in its charter)

**3, avenue Newton
78180 Montigny - le - Bretonneux
France**
(Address of principal executive offices)

PROCESSED
MAY 03 2002
THOMSON
FINANCIAL

(Indicate by check mark whether the registrant files or will file
annual reports under cover of Form 20-F or Form 40-F:)

Form 20-F Form 40-F

(Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:)

Yes No

(If "Yes" is marked, indicate below
the file number assigned to the registrant in
connection with Rule 12g3-2(b):) N/A

SODEXHO ALLIANCE, SA

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APPOINTMENT OF MARK SHIPMAN AS CHIEF EXECUTIVE OF SODEXHO UK AND IRELAND

SODEXHO ALLIANCE announces the appointment of Mark Shipman as Chief Executive Sodexo UK and Ireland.

He succeeds David Ford, who, by mutual agreement with Pierre Bellon, President Directeur Général of Sodexo Alliance, is leaving the Group to pursue interests elsewhere.

Since 1997, Mark Shipman has headed up the WOOD COMPANY in the United States, which Sodexo acquired in June 2001, and is now part of Sodexo USA.

As Wood Chief Executive Officer, Mark Shipman has delivered excellent annual growth in revenues and earnings.

Sodexo Alliance wishes Mark Shipman every success in this new role supported by Nigel Forbes, Managing Director Business and Industry, Vincent Pearson, Managing Director Healthcare, Education, Defence, Stephen McManus, Managing Director of Sodexo Prestige and the remainder of his executive team who will continue their focus on quality service to their clients and customers.

PRESS RELEASE... PRESS RELEASE... PRESS RELEASE...

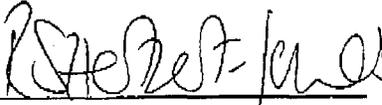
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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Sodexo Alliance, SA

Date: April 23, 2002

By: 

Name: Siân Herbert-Jones

Title: Chief Financial Officer