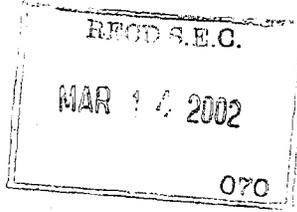


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SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549



FORM 6-K

REPORT OF FOREIGN ISSUER

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

For the month of March 2002

STORA ENSO CORPORATION
(Translation of registrant's name into English)

Kanavaranta 1
P.O.Box 309
00101 Helsinki, Finland
(Address of principal executive offices)

PROCESSED
APR 09 2002
**THOMSON
FINANCIAL**

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-FX.... Form 40-F

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the Commission pursuant
to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes NoX....

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00160 Helsinki, Finland

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www.storaenso.com

New Head of Investor Relations recruited

HELSINKI, Finland – Stora Enso (NYSE:SEO) today announced that Stora Enso has enhanced the Investor Relations and Financial Communications operation by appointing Keith B Russell, 43, as Senior Vice President of Investor Relations based in London. He will be a member of the Management Group reporting to Jukka Härmälä, Chief Executive Officer.

Based on the re-organisation of the investor relations and financial communications function, Majja Harsu, Vice President, Investor Relations based in Helsinki, will report to Keith Russell on investor relations activities and to Kari Vainio, Executive Vice President, Corporate Communications on financial communication matters.

To strengthen the Investor Relations function in North America, Scott Deitz, Vice President, Communications & Investor Relations will become a full-time investor relations officer for North America, reporting to Keith Russell.

Keith Russell has extensive experience as a corporate finance specialist within major investment banks in London and New York, in-house investment banking and investor relations at a major industrial company and as Chief Financial Officer of a private venture capital company.

Stora Enso is an integrated forest products company producing magazine papers, newsprint, fine papers, packaging boards and wood products, areas in which the Group is a global market leader. Stora Enso's sales total EUR 13.5 billion and annual paper and board production capacity about 15 million tonnes. Some 43 000 persons are employed in more than 40 countries and the Company's shares are listed in Helsinki, New York and Stockholm.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: March 14, 2002

STORA ENSO OYJ

By: 

Name: Esko Mäkeläinen
Title: Senior Executive Vice President,
Accounting and Legal Affairs

By: 

Name: Jyrki Kurkinen
Title: General Counsel