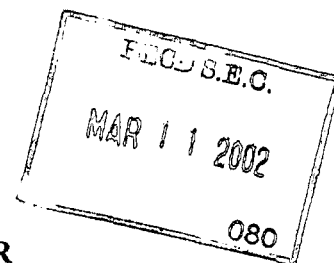




SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K



REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULES 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934

For the month of March 2002
GENESYS S.A.

(Exact name of registrant as specified in its charter)

L'Acropole, 954-980 avenue Jean Mermoz, 34000 Montpellier, FRANCE
(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.)

Form 20-F X Form 40-F

(Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of
1934.

Yes No X

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection
with Rule 12g3-2(b): 82-_____.

PROCESSED

MAR 13 2002

THOMSON
FINANCIAL

P



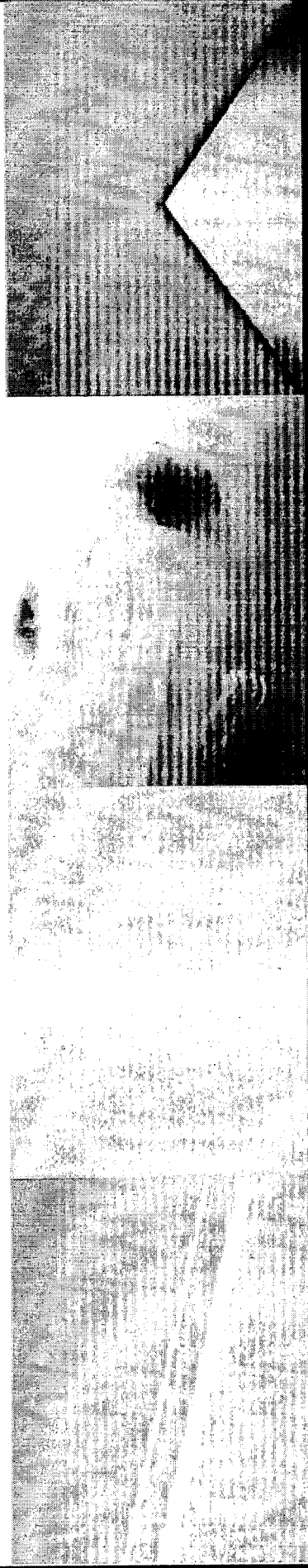
Genesys Conferencing

The world's leading conferencing specialist

Q4 01 & 2001 Earnings

French GAAP figures

March 6, 2002



Three important themes

■ Genesys executes on its vision and strategy

■ Expanding margins

■ Genesys: positioned strongly for the future

Genesys executes on its vision and strategy

Genesys at a glance

Genesys is the world's largest conferencing specialist

■ Y2001 proforma revenues: 212.0 M€ - EBITDA: 28.7 M€

- 17,000 companies using Genesys services
- Leading positions in 18 countries around the world
- Proprietary audio, web and video technologies
- Distributed and scalable platforms around the world
- Industry consolidator
- Dual listing Paris-Euronext & US-NASDAQ

Genesys as it exits 2001

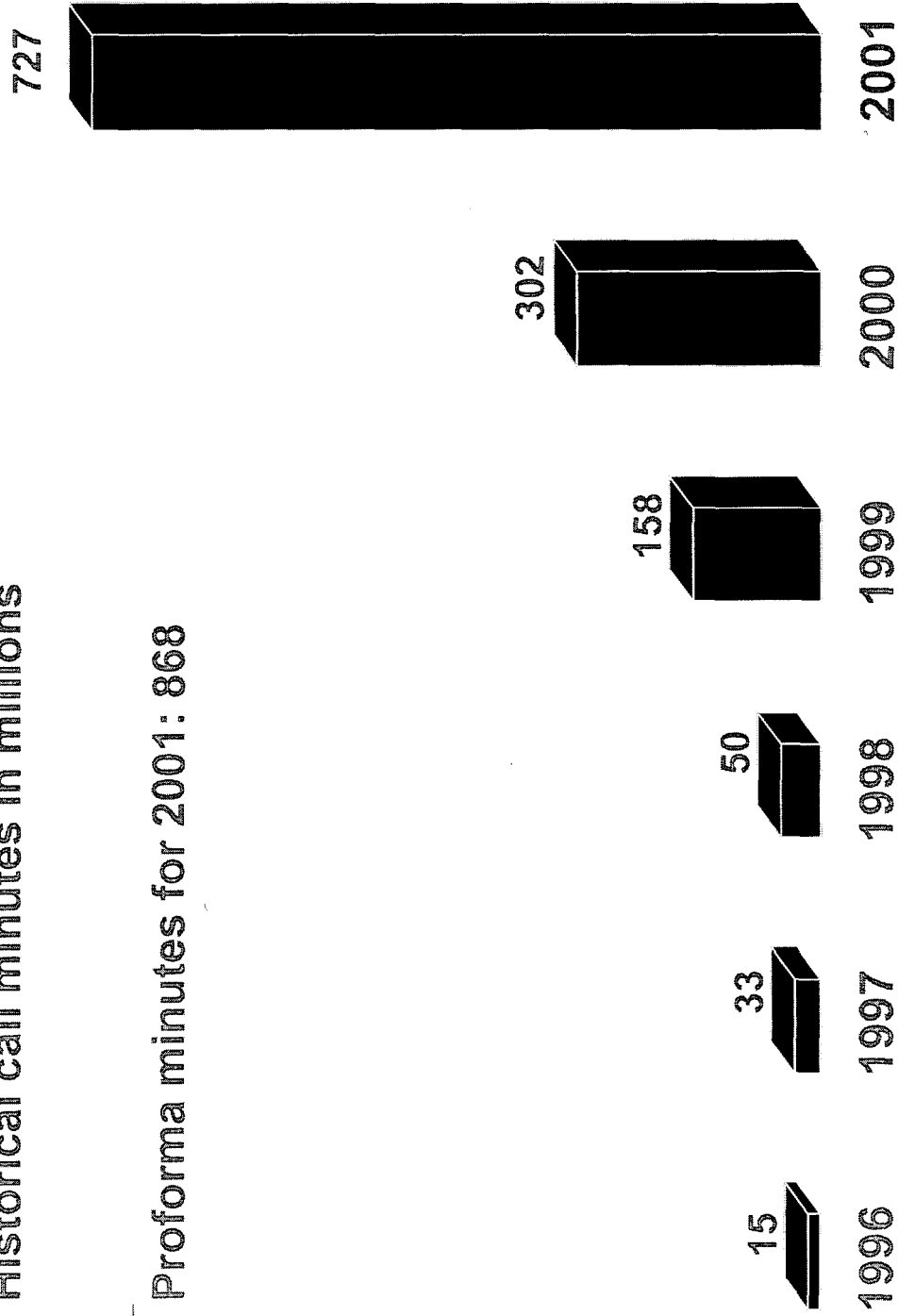
- Continuous strong growth in volumes
- Continuous successful shift to automation
- Strong margin improvements since Q2-01
- Timely execution of savings and integration plans with full benefits in Q4-01
- Launched re-organization of the US business
- Successful launch of the GenMC service

Volume Growth

Dramatic growth in call minutes

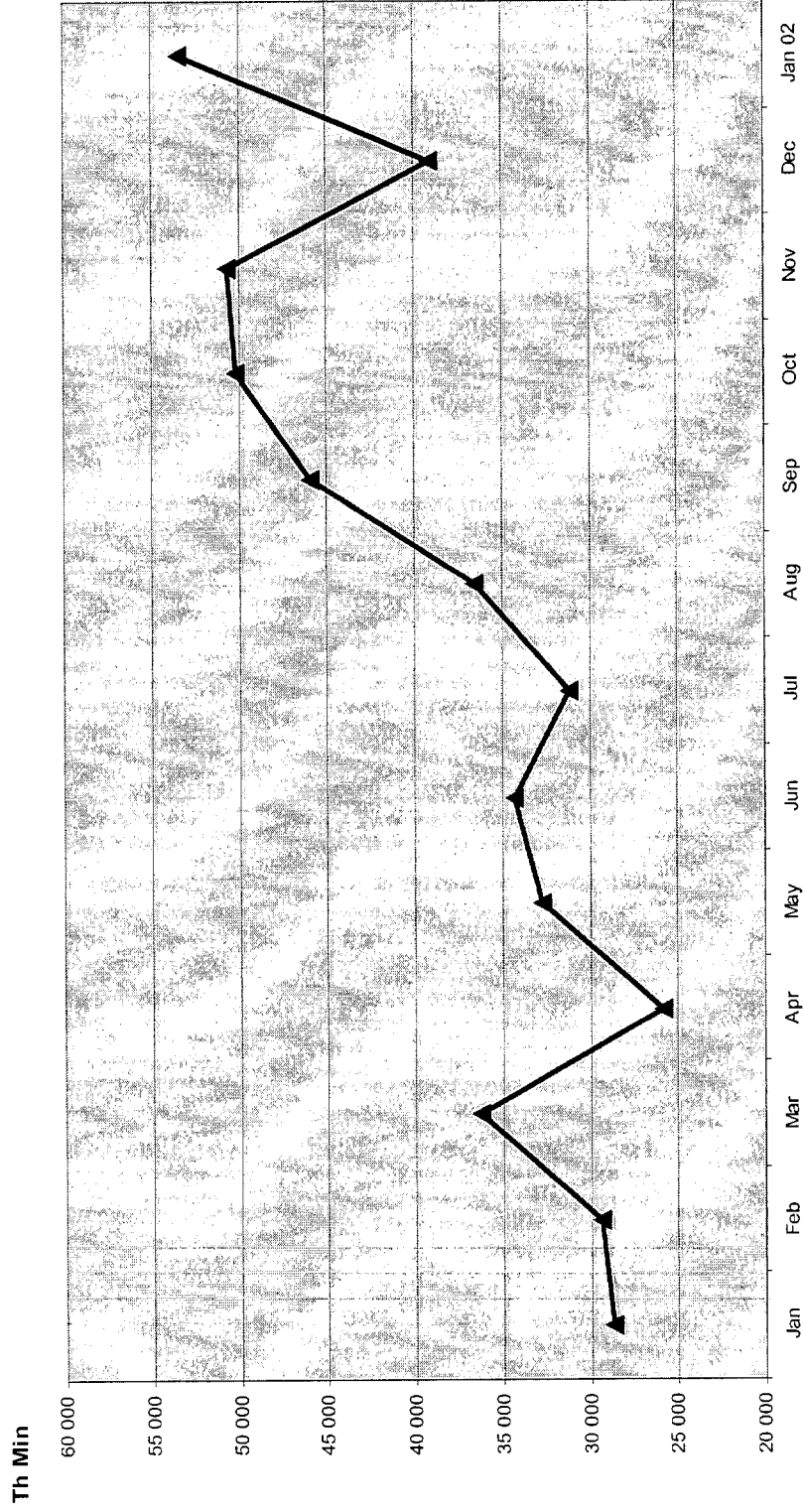
Historical call minutes in millions

Proforma minutes for 2001: 868



Automated service volumes

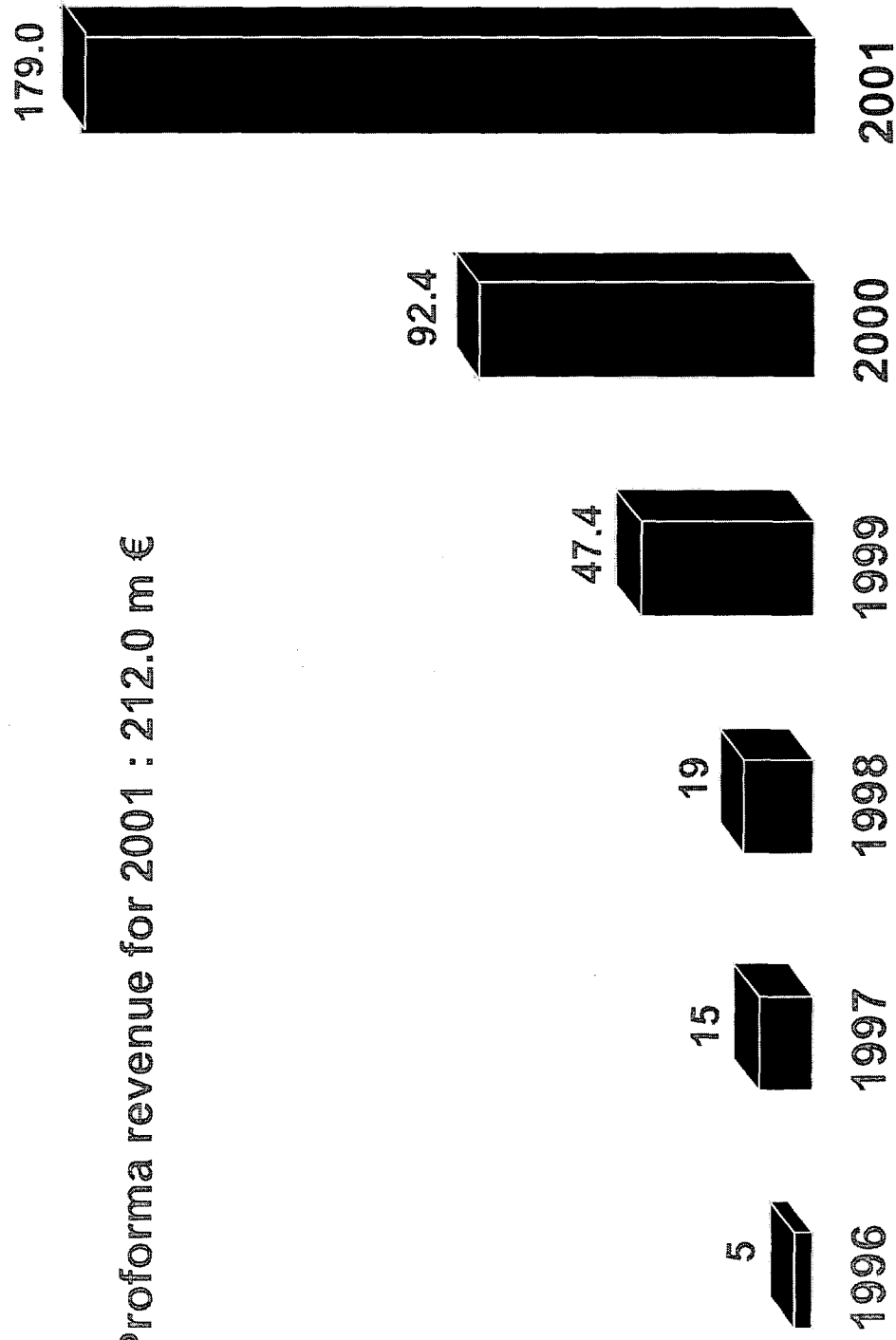
Automated services reach 59% of call volume in 4Q 01



Revenue Growth

Revenue growth reflects volume increases across North America, Europe and Asia-Pacific

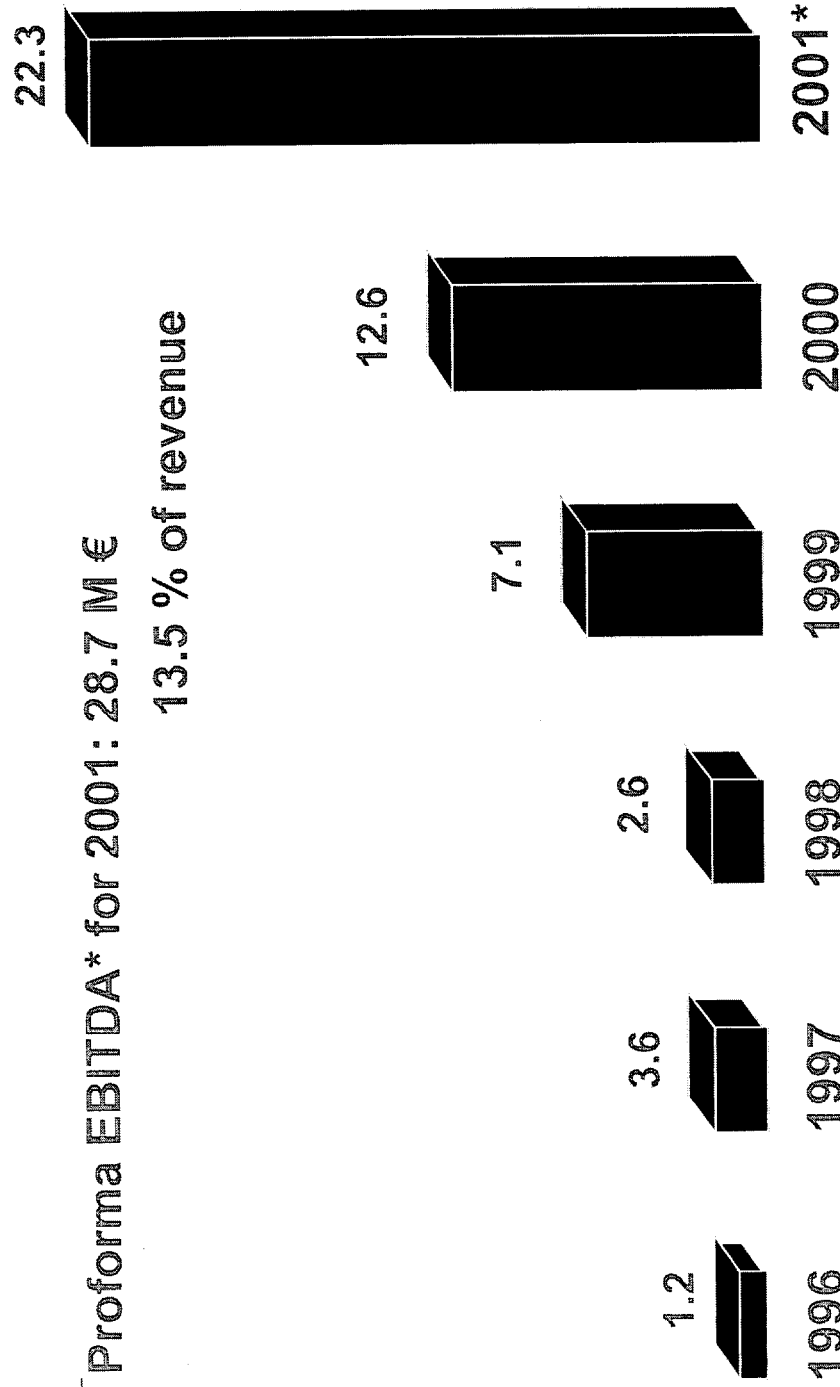
Historical - € in millions



EBITDA

Automation drives EBITDA improvement

Historical in million €



*excluding certain non-recurring charges

Unique Worldwide Coverage

17,000 clients in 18 countries

North America

2 countries
950 employees
208 sales people
66% of Q4-01 revenue
6 call centers

No.1 specialist since 2001

Europe

12 countries
450 employees
128 sales people
31% of Q4-01 revenue
3 call centers

No.1 specialist since 1997

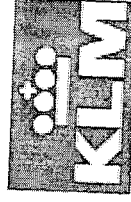
Asia Pacific

4 countries
60 employees
27 sales people
3 % of Q4-01 revenue
2 call centers

No.1 specialist since 1998

Customer Base

Genesys has continued to add many top logos to its customer base in 2001



BNP PARIBAS



invent

SAKS
FIFTH
AVENUE



Deutsche Bank



The Electrolux Group.



Genesys Conferencing

Fourth Quarter 2001

Q4 results

■ Total volumes:	237 M minutes up 9.6% vs Q3, up 35.4% vs Q4-00
■ Automated service volumes:	59.3% of total volume, up 23.2% vs Q3-01 and 107.6% vs Q4-00
■ Revenues:	54.5 M€ up 6.7% vs Q4 00
■ Gross margin:	57.4.0%, up 400 basis points vs Q4-00
■ EBITDA*:	9.2 M€, up 70.3% vs Q4-00
■ EBIT*:	3.0 M€ vs 0.3 M€ in Q4-00

* excluding non-recurring charges

Q4 2001 P&L

Proforma figures

	€ Million	Q4 2000 proforma	Q4 2001 proforma	% Change
Revenue		51,0	54,5	↗ 6,7%
Gross Profit		27,3	31,2	↗ 14,6%
Gross Margin		53,4%	57,4%	
EBIT*		0,3	3,0	
EBIT Margin		0,6%	5,4%	
EBITDA*		5,4	9,2	↗ 70,3%
EBITDA margin		10,5%	16,8%	

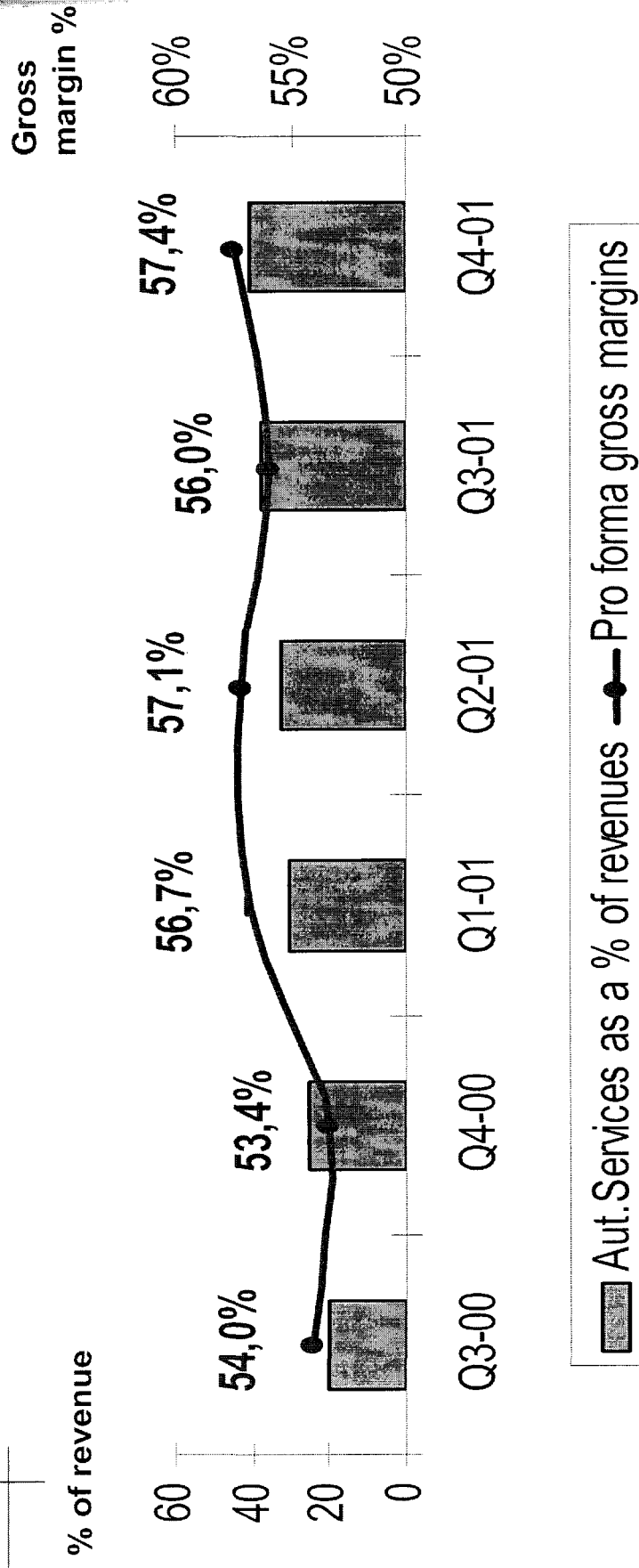
* excluding
non-recurring charges

Quality of revenue

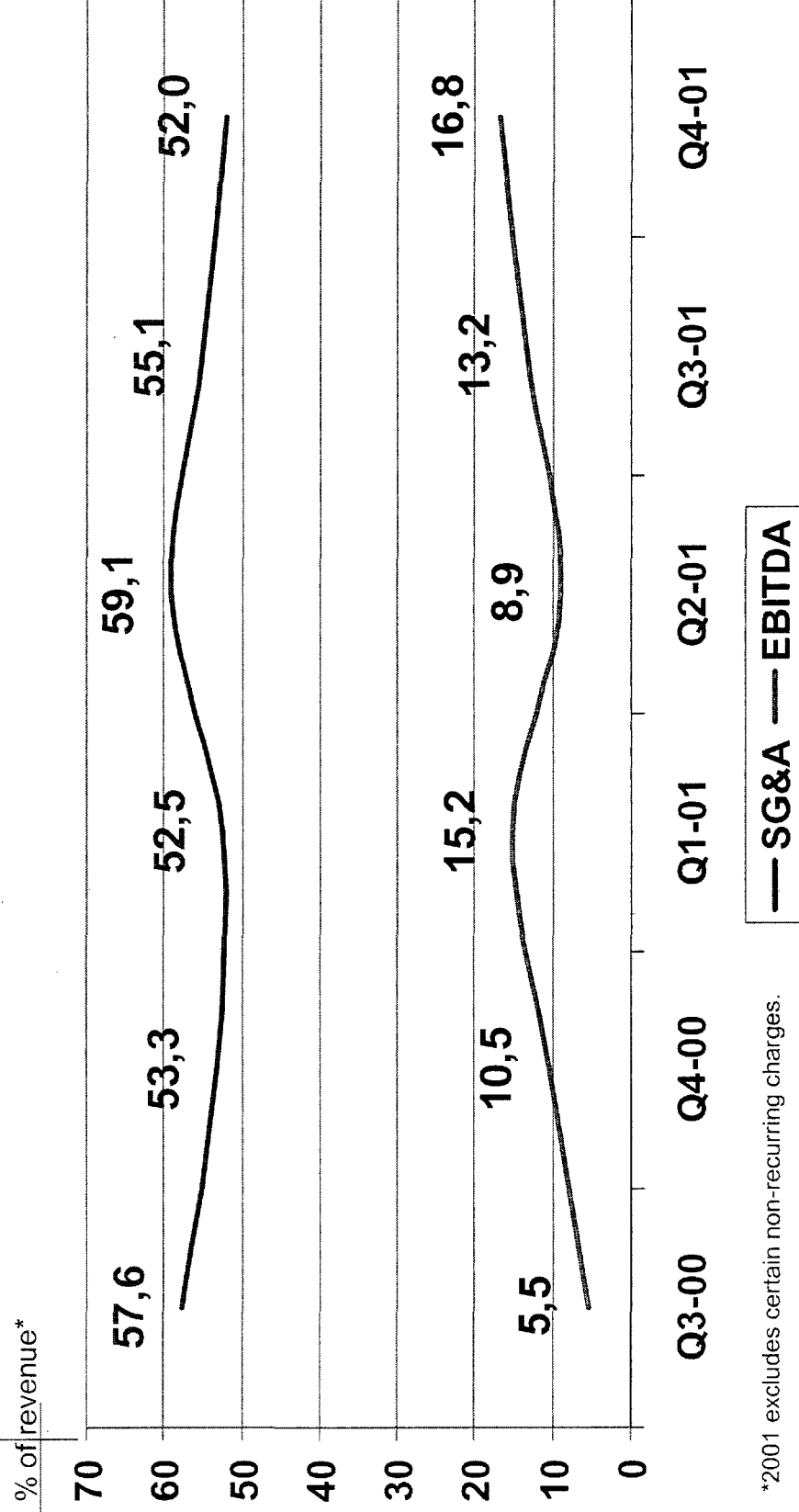
Genesys has a predictable revenue stream

- No single customer represents more than 5% of revenue
- Long-term relationships form our customer base
- Audio price erosion 4.4% 2001
- Bad debt expense low: less than 2 % of revenue

Shift to automation drives gross margin improvement



SG&A control will continue to drive EBITDA up



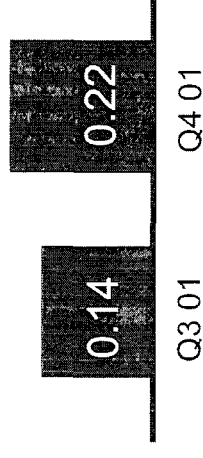
*2001 excludes certain non-recurring charges.

Goodwill and intangible impairment

- Triggering event - significant decline in stock values in telecom and conferencing sectors requires review of carrying values of goodwill and intangibles
 - Fair value - based on an independent valuation, the fair value of goodwill and intangibles requires an impairment charge as of December 31, 2001 of € 51.9 million
 - Goodwill and intangibles (after impairment charge): € 248.7 million
 - Net stockholders Equity: € 167.9 million

Additional financial data

Cash EPS in €



■ 4Q 01 Cash Earnings per share

Represents net loss, adding back depreciation, amortization of goodwill, intangibles and deferred financing costs and other non-cash items.

- Genesys free cash flow positive
- Net debt December 31, 2001: € 150.9 M
- Debt payments 2002: US\$ 5.0 M

2001 P&L

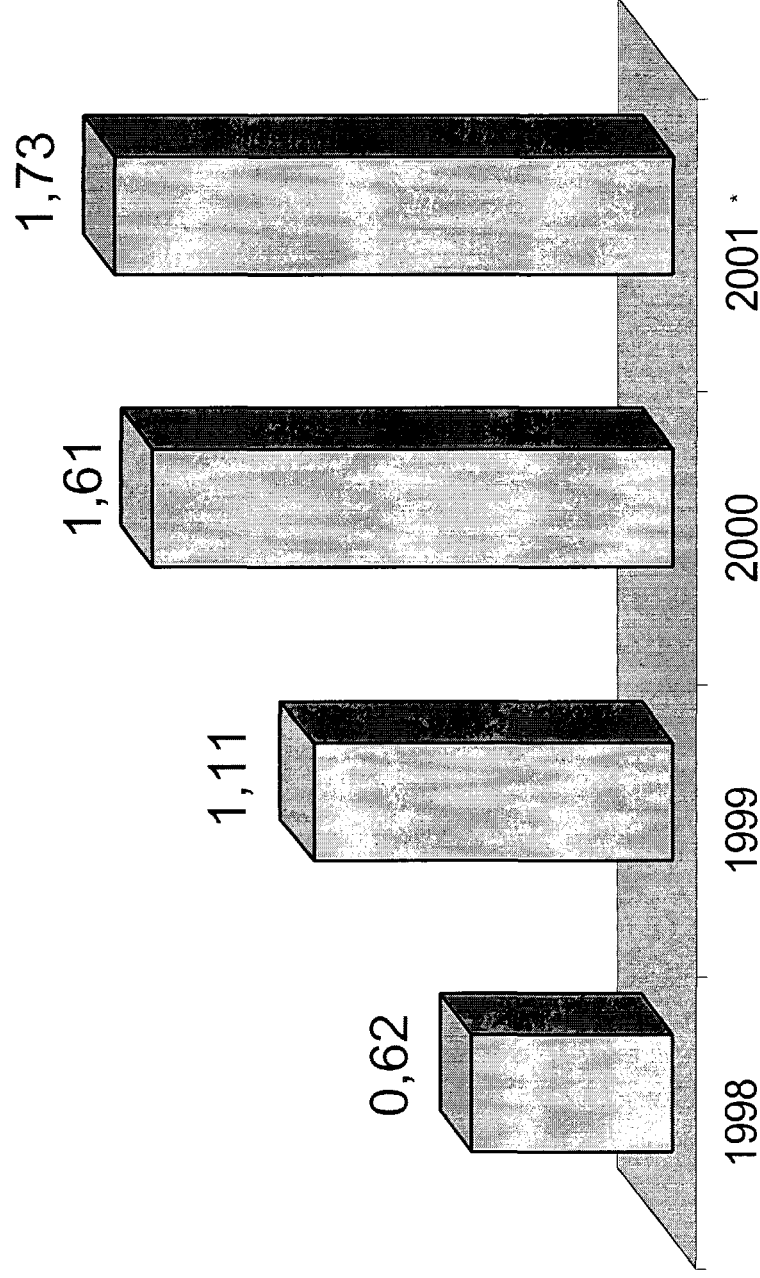
Proforma figures

	€ Million	2000 proforma	2001 proforma	% Change
Revenue		181,8	212,0	↗ 16,6%
Gross Profit		97,7	120,5	↗ 23,3%
Gross Margin		53,8%	56,8%	
EBIT*		9,5	7,1	
EBIT Margin		5,2%	3,4%	
EBITDA*		25,2	28,7	↗ 13,7%
EBITDA margin		13,9%	13,5%	

* excluding
non-recurring charges

EBITDA/share since IPO

EBITDA / Shares €



* Excluding non-recurring charges

Genesys Conferencing Positioned For The Future

Company Vision

To be the leading global provider of technologies and services that enable companies to communicate and collaborate virtually

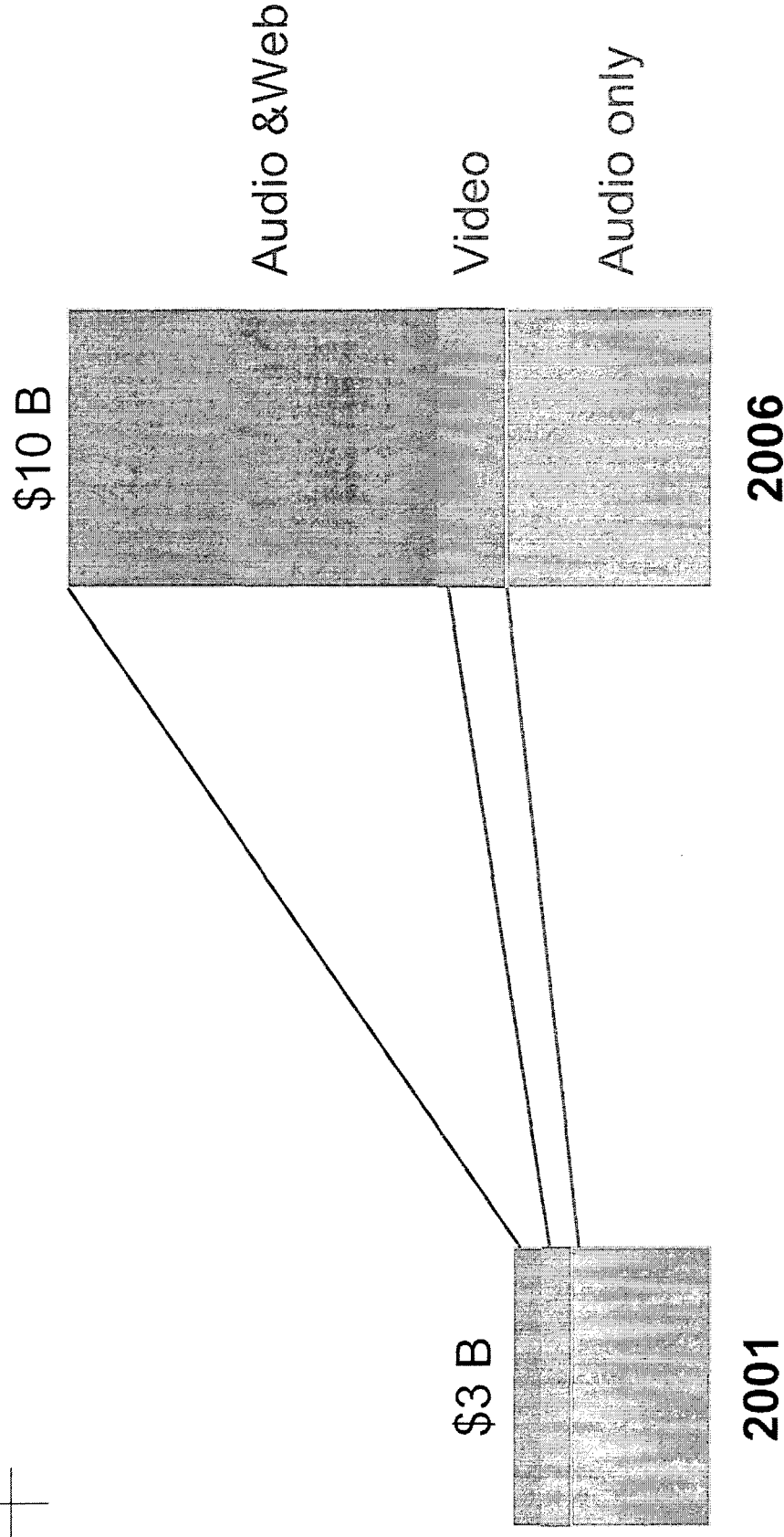
- Integrated real-time communications - audio, video, data, web
- Universal access - open standards, platform independence
- Leadership through customer focus and innovation

Key drivers in 2002

- The conferencing market is still healthy
- Genesys Meeting Center (GenMC) deployment
- Strategic partnerships
- Events & Managed Services (GEMS) deployment
- Call center consolidation in North America
- Shift to automation drives gross margin improvement
- SG&A control

The conferencing market overview

Conferencing is a rapidly growing industry with combined audio&web as an emerging segment

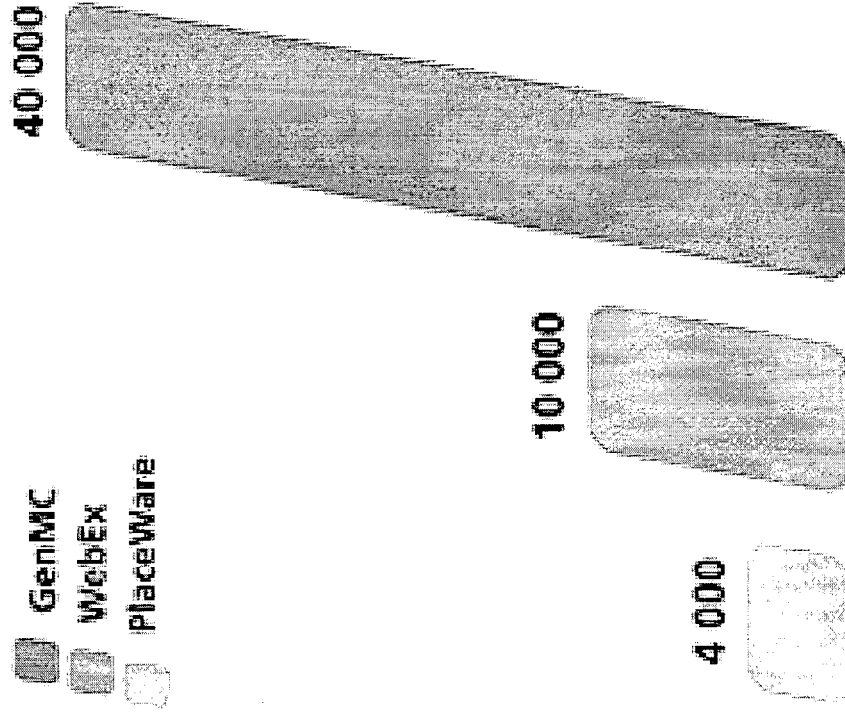


Wainhouse Research, December 2001

Genesys Meeting Center keeps enjoying strong momentum

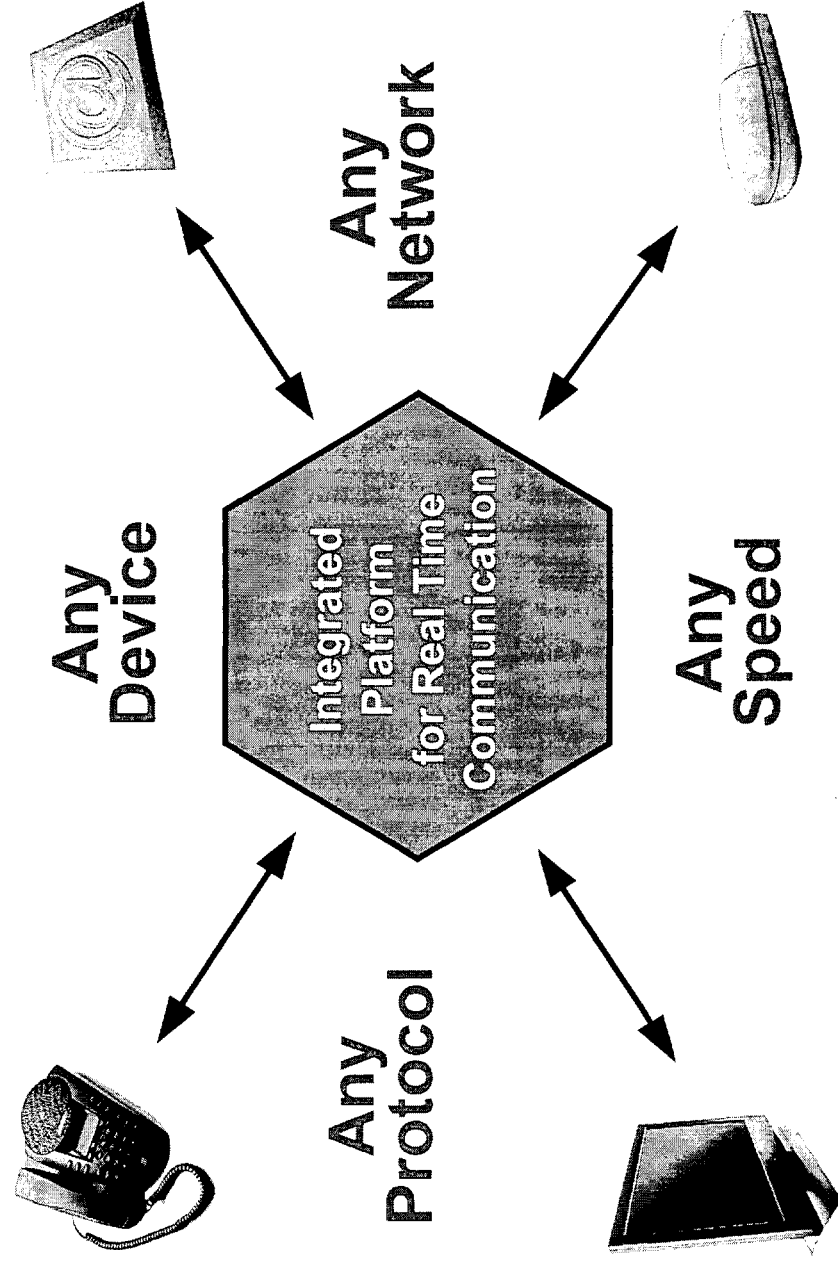
■ 40,000 seats were sold in the first three months

- Fastest growing web-conferencing service
- Enterprise-wide deals are to come in a foreseeable future
- Q4 2002 objective: Genesys Meeting Center to reach 20% penetration of automated audio clients
- GenMC opens the door to new strategic partnerships



Genesys Events and Managed Services (GEMS)

A feature rich complete integration of audio-web and video for managed services



North America call-center consolidation to drive additional savings

- Consolidate 6 call centers into 3 call centers to improve customer service and operating efficiencies
- Remaining call centers will absorb current volume and provide for future growth
- Restructuring charge: approximately 4.0 m € in Q1 2002
- **Annual cost savings from 3.5 to 4.0 m € starting in Q3 2002**
- Remaining call centers in strategic locations:

East

Washington DC

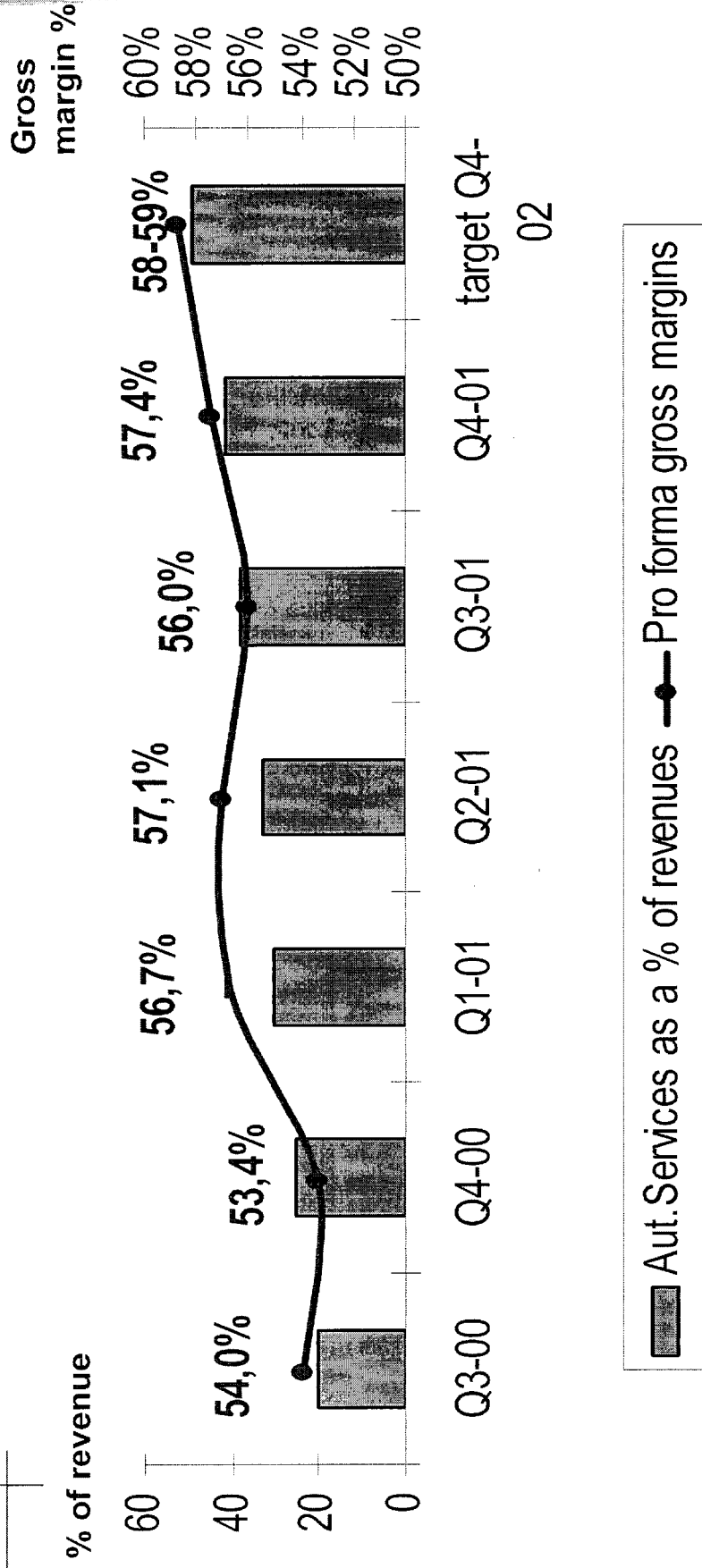
Center

Minneapolis/St Paul

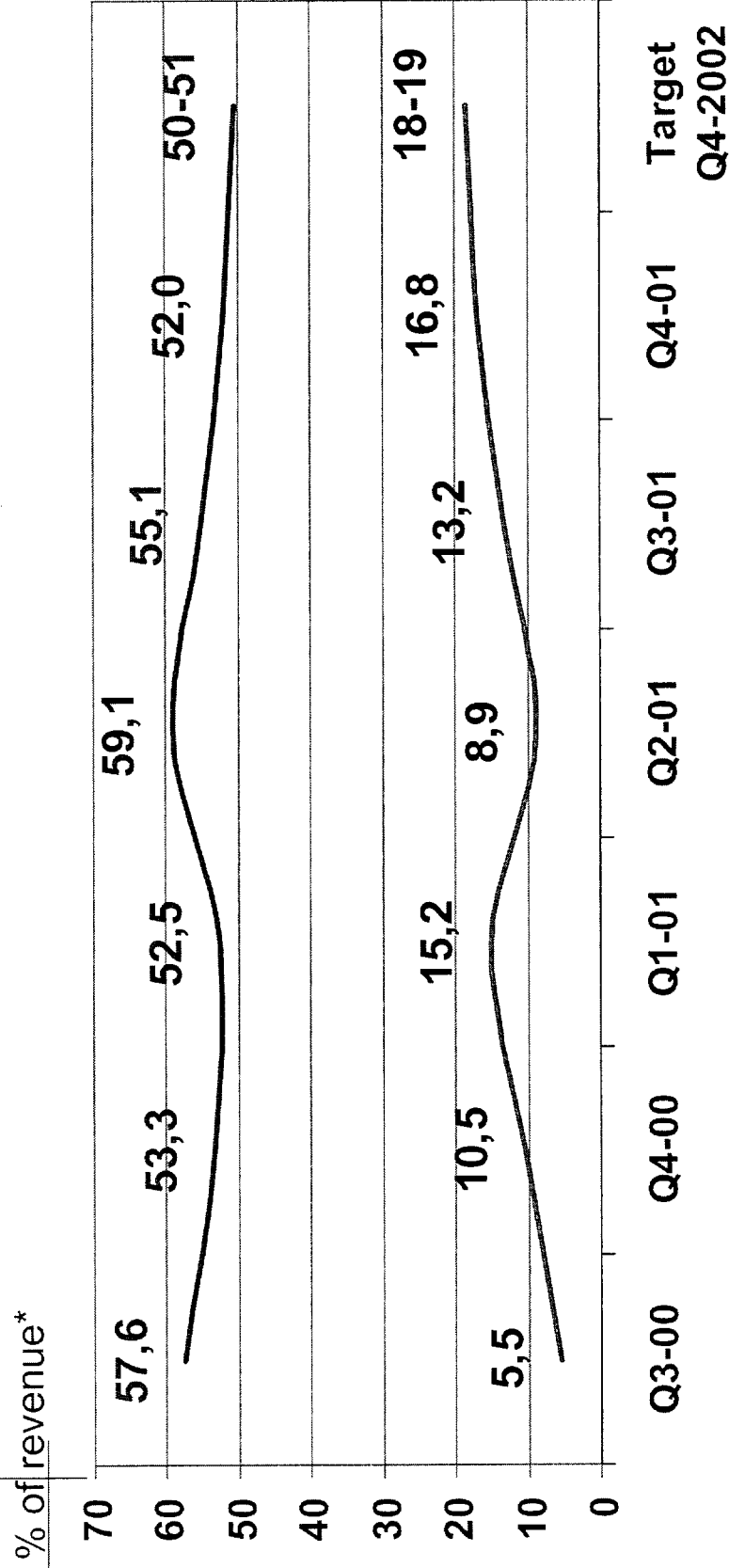
West

Hawaii

Shift to automation drives gross margin improvement



SG&A control will continue to drive EBITDA up



*2001 excludes certain non-recurring charges

Genesys Conferencing: a position stronger than ever

- Improving margins
- 17,000 customers base
- Unique worldwide coverage
- A fast-growing market
- Strong financial resources
- GenMC and GEMS: our platforms for success



**Genesys will continue to build its future
as the leading worldwide specialist
for conferencing
and collaborative services**

Questions and answers

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Dated: *March 11, 2002*

GENESYS SA

P. Schwich

By: /s/ Pierre Schwich

Name: Pierre Schwich

Title: Executive Vice President, Audit,
Financial Planning and Investor Relations