

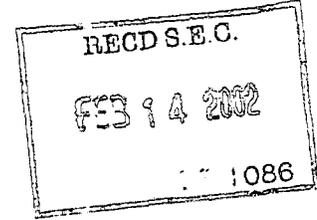
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SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20459



**FORM 6-K**

**Report of Foreign Issuer  
Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934**

February 14, 2002

**Telefónica de Argentina S.A.**

(Exact name of registrant as specified in its charter)

**Telefonica of Argentina Inc.**

(Translation of registrant's name into English)

PROCESSED

FEB 20 2002

THOMSON FINANCIAL

**Tucumán 1, 18<sup>th</sup> Floor  
1049 Buenos Aires, Argentina**  
(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file  
annual reports under cover of Form 20-F or Form 40-F:)

Form 20-F  Form 40-F

(Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:)

Yes  No

(If "Yes" is marked, indicate below  
the file number assigned to the registrant in  
connection with Rule 12g3-2(b):) N/A

# TELEFÓNICA DE ARGENTINA S.A.

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**FREE TRANSLATION**

Buenos Aires, February 12, 2002

**Señores**  
**Bolsa de Comercio de Buenos Aires**  
**Present**

Re: Appointment of the Board of Directors

Dear Sirs:

I am addressing you on behalf of Telefónica de Argentina S.A., located at Tucumán 1, 18<sup>th</sup> floor, pursuant to article 23 of the Buenos Aires Stock Exchange Regulations.

Please be advised that the Board of Directors, in its 123<sup>rd</sup> meeting on the present day, appointed Mr. Miguel Angel Gutiérrez as Chairman of the Board.

To this end and in anticipation of this meeting, Mr. Miguel Angel Gutiérrez was elected as director and Mr. Juan Carlos Ros Brugueras was elected as alternate director in the annual Class A shareholders meeting. Both were already members of the Board.

Accordingly, the Board is now organized as follows:

Principal Directors: Carlos Fernández-Prida, Antonio Viana-Baptista (Vice President), Miguel Angel Gutiérrez (President), Jacinto Díaz Sánchez, Juan Carlos Cassagne, Mario Eduardo Vázquez, Carlos José Miguens y Guillermo Harteneck.

Substitute Directors: Javier Benjumea Llorente, Santiago Tomás Soldati, Gaspar Ariño Ortíz, José Manuel Fernández Normiella, Alfredo Jorge Mac Laughlin, Juan Carlos Ros Brugueras, Juan Ignacio López Basavilbaso y Luis Ramón Freixas Pinto.

Secretary of the Board: Fernando Raúl Borio

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Telefónica de Argentina S.A.

Date: February 14, 2002

By: /s/ Fernando Raul Borio

Name: Fernando Raul Borio

Title: General Secretary