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SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

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**ANNUAL AUDITED REPORT
FORM X-17A-5
PART III**

SEC FILE NUMBER
8-49240

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FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

FD 3/6/02

REPORT FOR THE PERIOD BEGINNING 01/01/01 AND ENDING 12/31/01
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER:

Rochon Capital Group, Ltd.

OFFICIAL USE ONLY
FIRM ID. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

76 San Pablo Avenue #200

(No. and Street)

San Rafael

CA

94903

(City)

(State)

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

(Area Code — Telephone No.)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*

Eckhoff Accountancy Corporation

(Name — if individual, state last, first, middle name)

145 N. Redwood Drive

San Rafael

CA

94903

(Address)

(City)

(State)

Zip Code

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

PROCESSED

MAR 15 2002

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*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2).

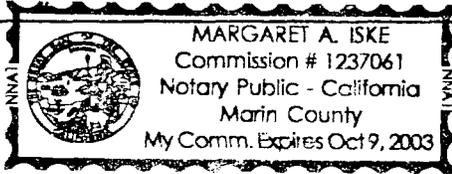
Handwritten initials/signature



OATH OR AFFIRMATION

I, Phillip Neiman, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of Rochon Capital Group, Ltd., as of December 31, 2001, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

N/A



Handwritten signature of Phillip G. Neiman, President

Handwritten signature of Margaret A. Iske, Notary Public

This report** contains (check all applicable boxes):

- (a) Facing page.
(b) Statement of Financial Condition.
(c) Statement of Income (Loss).
(d) Statement of Changes in Financial Condition Statement of Cash Flows.
(e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietor's Capital.
(f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
(g) Computation of Net Capital
(h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
(i) Information Relating to the Possession or control Requirements Under Rule 15c3-3.
(j) A Reconciliation, including appropriate explanation, of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
(k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
(l) An Oath or Affirmation.
(m) A copy of the SIPC Supplemental Report.
(n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).



ROCHON CAPITAL GROUP, LTD.

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Eckhoff Accountancy Corporation

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Independent Auditors' Report

To Mr. Phillip L. Neiman
Rochon Capital Group, Ltd.

We have audited the accompanying statement of financial condition of Rochon Capital Group, Ltd. (a California corporation) as of December 31, 2001, and the related statements of operations, stockholder's equity, and cash flows for the year then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Rochon Capital Group, Ltd. as of December 31, 2001, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in Schedules I, II and III is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17a-5 under the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Eckhoff Accountancy Corporation
San Rafael, California
February 4, 2002



ROCHON CAPITAL GROUP, LTD.

Statement of Financial Condition December 31, 2001

Assets

Cash, including money market funds of \$105,283	\$ 130,459
Prepaid expenses	6,777
Investments	34,410
Loan receivable	200,000
Income tax refund receivable	133,280
Office furniture and equipment, net of accumulated depreciation of \$153,646	40,693
Deposits	<u>3,185</u>
Total Assets	<u>\$ 548,804</u>

Stockholder's Equity

Stockholder's Equity:

Common stock, no par value; 1,000,000 shares authorized; 3,000 shares issued and outstanding	\$ 30,000
Retained earnings	<u>518,804</u>

Total Stockholder's Equity **\$ 548,804**

The accompanying notes are an integral
part of these financial statements.

ROCHON CAPITAL GROUP, LTD.

Statement of Operations Year Ended December 31, 2001

Revenues:

Brokerage commissions	\$ 127,500
Consulting fee income	<u>40,333</u>

Total Revenues 167,833

Expenses:

Salaries	185,694
Professional fees	10,054
Telephone and utilities	13,757
Travel	15,308
Payroll taxes	9,518
Office supplies	1,404
Regulatory fees	75
Office and equipment rent	68,855
Other	7,160
Insurance	7,838
Auto	6,116
Depreciation	29,421
Taxes and licenses	932
Loss on investment	25,000
Profit sharing contribution	<u>25,500</u>

Total Expenses 406,632

Loss From Operations (238,799)

Other Income:

Dividends and interest	18,878
Income tax refund	2,944
Regulatory fee rebate	<u>706</u>

Total Other Income 22,528

Loss Before Income Taxes (216,271)

Provision for Income Taxes 800

Net Loss (\$ 217,071)

The accompanying notes are an integral part of these financial statements.

ROCHON CAPITAL GROUP, LTD.

Statement of Stockholder's Equity Year Ended December 31, 2001

	<u>Common Stock</u>	<u>Retained Earnings</u>	<u>Total</u>
Balance at December 31, 2000	\$ 30,000	\$ 735,875	\$ 765,875
Net loss	_____	(217,071)	(217,071)
Balance at December 31, 2001	<u>\$ 30,000</u>	<u>\$ 518,804</u>	<u>\$ 548,804</u>

The accompanying notes are an integral part of these financial statements.

ROCHON CAPITAL GROUP, LTD.

Statement of Cash Flows Year Ended December 31, 2001

Cash Flows From Operating Activities:

Net loss (\$ 217,071)

Adjustments to Reconcile Net Loss to Net

Cash Used by Operating Activities:

Depreciation 29,421

Loss on investment 25,000

Stock received as commission fee (13,333)

(Increase) decrease in:

Prepaid expenses 38,900

Prepaid income taxes (133,280)

Increase (decrease) in:

Profit sharing contribution payable (51,000)

Income taxes payable (104,712)

Net Cash Used by Operating Activities (426,075)

Cash Flows From Investing Activities:

Loan receivable (200,000)

Acquisition of securities (17,777)

Net Cash Used by Investing Activities (217,777)

Net Decrease in Cash (643,852)

Cash and Cash Equivalents at Beginning of Year 774,311

Cash and Cash Equivalents at End of Year \$ 130,459

Supplemental Disclosures:

Income taxes paid \$ 134,080

Interest paid \$ 0

The accompanying notes are an integral part of these financial statements.

ROCHON CAPITAL GROUP, LTD.

Notes to Financial Statements

Note 1 - Description of the Company and Summary of Significant Accounting Policies:

Description of the Company:

The Company is a California corporation formed on March 26, 1996. The Company is registered with the Securities and Exchange Commission as a securities broker dealer. The Company is subject to various governmental rules and regulations including the net capital rule set forth in Rule 15c3-1 of the Securities Exchange Act of 1934.

Summary of Significant Accounting Policies:

Depreciation: The cost of fixed assets is depreciated using the accelerated method over the estimated useful lives of the related assets, which range from five to seven years. Depreciation expense for the year ended December 31, 2001 was \$29,421.

Estimates: The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Cash Flows: The Company presents its statement of cash flows using the indirect method. For purposes of reporting cash flows, cash and cash equivalents include cash in banks and money market funds.

Brokerage Commissions: Brokerage commissions include fees arising from securities offerings in which the Company acts as a placement agent.

Note 2 - Investments:

The Company's investments are in privately held nonmarketable equity securities. As the fair market value is not readily determinable, the investments are carried at cost. During the year 2001, the Company's holding in 501 Click became worthless and was written off as a loss and charged to operations.

Note 3 - Loan Receivable:

During the year 2001, the Company advanced funds, in the amount of \$200,000, to an exercise equipment retailer. The Company and the retailer entered into an agreement in December 2001 providing for repayment of the loan over 36 months, with interest at six percent (6%) per annum.

At December 31, 2001, \$200,000 remained outstanding.

ROCHON CAPITAL GROUP, LTD.

Notes to Financial Statements

Note 4 - Leases:

The Company is obligated under an operating lease for its office space. Minimum future rental payments under these leases as of December 31, 2001 are:

2002	\$ 38,220
2003	38,220
2004	<u>36,627</u>
	<u>\$ 113,067</u>

Rent expense for the year ended December 31, 2001 amounted to \$40,128.

Note 5 - Income Taxes:

The current provision for income taxes is based on earnings reported for income tax purposes for the year ended December 31, 2001. A deferred income tax asset or liability is determined by applying currently enacted tax laws and rates to the expected reversal of the cumulative temporary differences between the carrying value of assets and liabilities for financial statement and income tax purposes. Deferred income tax expense or benefit is measured by the change in the deferred income tax asset or liability during the year. As of December 31, 2001, there were no deferred tax assets or liabilities.

Provision for income tax for the year ended December 31, 2001 consists of the following:

California franchise tax current period	<u>\$ 800</u>
Total provision for income taxes	<u>\$ 800</u>

Note 6 - Profit Sharing Plan:

The Company sponsors a profit sharing plan covering substantially all employees. Contributions under the plan are determined annually by management; however, contributions cannot exceed 15% of each covered employee's salary. For the year ended December 31, 2001, the profit sharing contribution was \$25,500.

ROCHON CAPITAL GROUP, LTD.

Notes to Financial Statements

Note 7 - Net Capital Requirements:

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. At December 31, 2001, the Company had net capital of \$261,633 which was \$256,633 in excess of its required net capital of \$5,000. The Company's net capital ratio was 0 to 1.

ROCHON CAPITAL GROUP, LTD.

SUPPLEMENTAL INFORMATION

Year Ended December 31, 2001

ROCHON CAPITAL GROUP, LTD.

Schedule I - Computation of Net Capital Under Rule 15c3-1 of the Securities and Exchange Commission As of December 31, 2001

Net Capital:	
Total stockholder's equity	\$ 548,804
Deduct stockholder's equity not allowable for net capital	<u>234,410</u>
Total Stockholder's Equity Qualified for Net Capital	314,394
Add: Allowable subordinated liabilities Other deductions or credits	<u> </u>
Total Capital and Allowable Subordinated Liabilities	314,394
Deductions and/or charges Nonallowable assets	<u>50,655</u>
Net capital before haircuts on securities positions	263,739
Haircuts on securities (computed, where applicable, pursuant to Rule 15c3-1(f)) Other:	
Money market funds	<u>2,106</u>
Net Capital	<u>\$ 261,633</u>
Aggregate Indebtedness:	
Items included in statement of financial condition	\$ 0
Add: Items not included in statement of financial condition	<u> </u>
Total Aggregate Indebtedness	<u>\$ 0</u>
Computation of Basic Net Capital Requirement:	
Minimum Net Capital Required	<u>\$ 5,000</u>
Excess net capital at 1500%	<u>\$ 256,633</u>
Excess net capital at 1000%	<u>\$ 261,633</u>
Ratio: Aggregate indebtedness to net capital	<u>0 to 1</u>
Reconciliation with Company's Computation:	
Net capital, as reported in Company's Part IIA (unaudited) Focus Report	\$ 261,633
Net audit adjustments	<u> </u>
Net Capital Per Above	<u>\$ 261,633</u>

ROCHON CAPITAL GROUP, LTD.

**Schedule II - Computation for Determination of Reserve Requirements
Under Rule 15c3-3 of the Securities and Exchange Commission
As of December 31, 2001**

The Company claims an exemption under Rule 15c3-3(k)(2)(i) and therefore is not subject to the reserve requirements of Rule 15c3-3.

ROCHON CAPITAL GROUP, LTD.

**Schedule III - Information Relating to Possession or Control Requirements
Under Rule 15c3-3 of the Securities and Exchange Commission
As of December 31, 2001**

The Company claims an exemption under Rule 15c3-3(k)(2)(i) and therefore is not subject to the possession and control provisions of Rule 15c3-3.



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Independent Auditors' Report on Internal Control Structure Required by SEC Rule 17a-5

To Mr. Phillip L. Neiman
Rochon Capital Group, Ltd.

In planning and performing our audit of the financial statements of Rochon Capital Group, Ltd. for the year ended December 31, 2001, we considered its internal control structure in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide assurance on the internal control structure.

We also made a study of the practices and procedures followed by the Company in making the periodic computations of aggregate indebtedness and net capital under Rule 17a-3(a)(11) and the procedures for determining compliance with the exemptive provisions of Rule 15c3-3(e). We did not review the practices and procedures followed by the Company in making the quarterly securities examinations, counts, verifications and comparisons, and the recordation of differences required by Rule 17a-13 or in complying with the requirements for prompt payment of securities under Section 8 of Regulation T of the Board of Governors of the Federal Reserve System, because the Company does not carry security accounts for customers or perform custodial functions relating to customer securities.

The management of the Company is responsible for establishing and maintaining an internal control structure and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of internal control structure policies and procedures and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the Commission's above-mentioned objectives. Two of the objectives of an internal control structure and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit preparation of financial statements in conformity with accounting principles generally accepted in the United States. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in any internal control structure or the practices and procedures referred to above, errors or irregularities may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.



Our consideration of the internal control structure would not necessarily disclose all matters in the internal control structure that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control structure elements does not reduce to a relatively low level the risk that errors or irregularities in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving the internal control structure that we consider to be a material weakness as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the Commission to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2001, to meet the Commission's objectives.

This report is intended solely for the use of management, the Securities and Exchange Commission, the New York Stock Exchange, and other regulatory agencies which rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 and should not be used for any other purpose.

Eckhoff Accountancy Corporation

San Rafael, California
February 4, 2002