

Ladbroke Group PLC

Hilton Group plc

sky

press release



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**LADBROKES AND BSKYB DISCONTINUE
JOINT VENTURE NEGOTIATIONS**

BSkyB and Ladbrokes, the betting and gaming division of Hilton Group plc, have decided to discontinue negotiations relating to the proposed Joint Venture to offer a betting service on Sky Sports channels and other media. The companies will continue to discuss other business opportunities.

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