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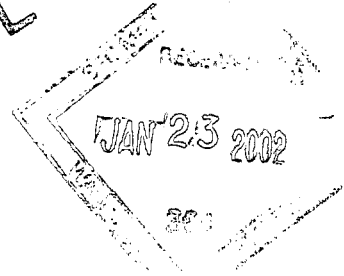
December 10, 2001

U.S. POST OFFICE
DELAYED

Division of Corporation Finance
Securities and Exchange Commission
Washington, D.C. 20549

RE: The Albert Fisher Group PLC
Your File No. 82-1020

SUPPL



Gentlemen:

On behalf of our client, The Albert Fisher Group PLC, we furnish herewith pursuant to Rule 12g3-2(b) of the 1934 Act a copy of the press release dated 21 November 2001 regarding the appointment of David Jarvis as a non-executive director of the company.

Would you please acknowledge receipt of these documents on the enclosed copy of this letter and return it to us in the enclosed stamped self-addressed envelope. Thank you.

Sincerely yours,

Michael A. Bamberger
Michael A. Bamberger

MAB:bf
Enclosures

cc: (without enclosures):
Terry Robinson
Mary Sweeney, Esq.

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FOR IMMEDIATE RELEASE

21 NOVEMBER 2001

**DAVID JARVIS TO BE APPOINTED NON-EXECUTIVE
DIRECTOR OF ALBERT FISHER**

The Board of The Albert Fisher Group PLC ("Albert Fisher") announces that David Jarvis will be appointed a non-executive director of the company with effect from 13 December 2001.

Mr Jarvis is a former chief executive and vice chairman of Hilton International and, between 1991-95, was an executive director of Allied Domecq. He is a former director of Allied Lyons Group where his various roles included that of chairman and chief executive of J. Lyons & Co.

Commenting on the appointment, Hugh Ashton, chairman, said: "We are delighted to welcome David Jarvis to our Board. David brings a wealth of experience with him which will prove invaluable to Albert Fisher particularly as we pursue the next phase of our business strategy."

For further information please contact:

Terry Robinson, Chief Executive, Albert Fisher:

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